

**HOUSTON TEXANS B.O.L.D. AWARDS
PRESENTED BY COCA-COLA
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.

2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 16 years of age or older. Employees of Houston NFL Holdings, L.P. (the "Texans"), the Houston Texans Foundation (the "Foundation"), the National Football League (the "NFL"), the Coca-Cola Company ("Coca-Cola"), and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.

3. **HOW TO ENTER:** To enter the contest, entrants must be nominated by someone completing the nomination form on HoustonTexans.com. Only one entry per person and entrants may nominate themselves.

Additionally, entrants must meet the following Nominee Qualifications:

- a. Demonstrated commitment support and impact in the greater Houston area
- b. Proven record of bringing people together to reach goals
- c. Achievements are primarily in one of these categories: (i) Community Impact; (ii) Business Development/Small Business; (iii) Social Equity; (iv) Nonprofit; (v) Civil Service; and (vi) Rising Young Leader (ages 16-25)

4. **ENTRY PERIOD:** The entry period will begin when the Contest is launched on various Houston Texans media platforms and end on June 18, 2021 at 11:00 pm CT.

5. **SELECTING THE WINNERS:** On or about July 14, 2021, representatives of the Foundation and Coca-Cola will select five (5) winners out of all eligible entries received. The Foundation will contact the winners via email and/or phone number provided upon contest entry.

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration

is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>).

7. **PRIZE(S):**

- Prize #1 (5 Total Prizes):
 - \$5,000 donation from the Texans Foundation and Coca-Cola to a non-profit of the winner's choice
 - o The recipient organization must be a non-partisan, non-profit 501(c)(3), an educational institution or school. The recipient organization must provide proof of non-profit status in order to receive the donation.
 - o The non-profit, educational institution or school selected is subject to the approval of the Foundation and Coca-Cola in its sole discretion.
 - Each winner will be recognized on HoustonTexans.com and Houston Texans social media channels.
 - Each winner will be invited to the Celebration Event.
- ARV: \$5,000

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Foundation, the Texans, Coca-Cola, and the NFL, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

9. **PRIZE RESTRICTIONS:** Prize(s) may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to B.O.L.D Awards Rules Winners List, Houston Texans, Attn: Kandyace Mayberry, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. For official rules, visit HoustonTexans.com or send a self-addressed, stamped envelope to B.O.L.D Awards Rules Official Rules, Houston Texans, Attn: Kandyace Mayberry, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.