

**BROWNS 2021 SEASON TICKET RENEWAL SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY SUBMITTING AN ENTRY, ENTRANT, AGREES TO BE BOUND BY THE TERMS OF THESE OFFICIAL RULES, THE CLEVELAND BROWNS [PRIVACY POLICY](#) AND [TERMS OF USE](#), AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

- Eligibility:** The Browns 2021 Season Ticket Renewal Sweepstakes (the “Sweepstakes”) is open to all legal residents residing in the United States who are 18 years of age or older as of date of entry. Cleveland Browns Football Company LLC (“Sponsor”) is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Released Parties and their immediate family (e.g., parent, child, spouse or significant other, sibling and their respective spouses, regardless of where they reside) and/or household members (an individual resident in the same residence, whether or not related), are not eligible to enter or win. “Released Parties” as used herein shall mean Sponsor, Cleveland Browns Stadium Company LLC, the National Football League, its member professional football clubs and each of their respective parent, affiliates, subsidiaries and advertising and promotion agencies. All applicable federal, state and local laws apply. Void where prohibited.
- Promotion Period:** Starts at 12:00:00 am Eastern Time (“ET”) on 3/08/2021 and ends at 05:00:00 pm ET on 3/26/2021 (“Promotion Period”).

Entry Period	Deadline for Entries	Drawings On/About
Week 1 Giveaway	3/12/2021 at 5:00 PM ET	3/13/2021
Week 2 Giveaway	3/19/2021 at 5:00 PM ET	3/20/2021
Week 3 Giveaway	3/26/2021 at 5:00 PM ET	3/27/2021

- How to Enter:** If you were a Cleveland Browns season ticket member during the 2020 NFL season, receive one (1) official “Entry” by making a down payment towards your purchase of your 2021 Cleveland Browns season tickets during the Promotion Period while also remaining current on the selected payment option through 5/1/2021. Note that one (1) official Entry shall also be automatically awarded to any 2020 Cleveland Browns season ticket member who either (i) has remained enrolled in the Auto-Renewing Season Ticket Payment Plan through 5/1/2021 or (ii) as of the Promotion Period, chose to apply as a credit to the 2021 season all 2020 season ticket monies paid. If you were not a Cleveland Browns season ticket member during the 2020 NFL season, receive one (1) Official Entry by mailing a postcard with proper postage affixed to Browns 2021 Renewal Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017 at least five (5) days prior to the Deadline for Entries for the corresponding Entry Period listed above. Any postcard(s) submitted must be legible and contain the following information: the entrant’s full name, address, phone and email (if any), and, if you want to opt-out of having your entry information used for sending you direct marketing unrelated to this Sweepstakes, write “MARKETING OPT-OUT” on the postcard. Each Entry must be received during the Promotion Period and by the applicable Deadline for Entries to be eligible. Each Entry will be included in all subsequent drawings during the Promotion Period.

Only one (1) entry per person will be accepted for the Sweepstakes. Additional entries received from the same person or account in excess of this stated limitation will be void. **By submitting an Entry, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Sweepstakes, and (iii) the Cleveland Browns [Privacy Policy](#) and [Terms of Use](#).** If you are eligible to receive an entry in the

Sweepstakes but do not wish to be automatically entered into the Sweepstakes, either notify your membership services representative at the time of purchase or send a postcard to 2021 Renewal Sweepstakes Opt-Out, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017. Any such postcard submitted must be legible and contain the following information: Season Ticket Member's full name, address, phone and email (if any), and, indicate that the Season Ticket Member does not wish to be entered in the Sweepstakes

In the event of a dispute as to the identity of an entrant, entry will be awarded to the primary name listed on the season ticket member account or identified on the postcard entry, as applicable, provided such individual is eligible according to these Official Rules. Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. No purchase or payment of any kind is necessary, and you need not consent to have your personal information used for direct marketing purposes unrelated to this Sweepstakes, to enter or win. A purchase and/or consenting to direct marketing will not increase your chance of winning. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Sweepstakes. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

4. **Winner Selection:** For each Prize listed below, one (1) potential Prize winner will be selected at random from all eligible entries received during the Promotion Period and prior to the Deadline for Entries for that Prize. The winners for all Prizes listed below will be selected no later than 11:59:59 pm ET on 04/16/2021. Sponsor will contact the potential winner via phone or email. Potential winners will have seventy-two (72) hours to claim the prize. In the event the potential winner fails to claim the prize by such deadline, the prize will be considered forfeited and an alternate winner will be selected. Potential winners may be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within 72 hours or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner may be selected. Odds of winning the Sweepstakes will depend on the total number of eligible entries received during the Entry Period and the number of Prizes offered for that Entry Period.

5. **Prizes:** All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes and any travel required to redeem or claim a prize, are winner's sole responsibility, and winners shall indemnify and hold the Released Parties harmless in all respects related thereto. All prize details are at the sole discretion of Sponsor and are subject to change. Prizes may not be substituted for cash value or transferred. Unless otherwise noted below, one (1) Prize will be awarded to one (1) winner of each Entry Period as follows:

Entry Period	Prize	Total # of Winners
Week 1 Giveaway	One (1) \$500 gift card to Meijer that will be awarded to one (1) winner.	1 winner
Week 2 Giveaway	One (1) set of Bridgestone tires. A set includes four (4) tires total and will be awarded to one (1) winner.	1 winner

Week 3 Giveaway	One (1) \$500 Fifth Third Bank gift card that will be awarded to one (1) winner.	1 winner
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6. **Miscellaneous:** No transfer, assignment, cash redemption, or substitution of a prize (or any portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. By participating in the Sweepstakes, as permitted by applicable law and subject to our [Terms of Use](#) entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. By accepting a prize, subject to applicable law and our [Terms of Use](#), recipient (a) agrees that neither the Sponsor nor any of the Released Parties shall have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Sponsor, NFL Entities and Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation, unless prohibited by law. Each prize recipient further agrees to promptly verify in writing this aforementioned grant of rights upon request. Neither Sponsor nor any of the Released Parties shall be liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Subject to applicable law, Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or any portion thereof) for any reason, including should virus, worms, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Sweepstakes and, in the case of any such termination, at its discretion, select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE APP, WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. **Winners' List:** For a list of the winners of the Prize(s) (available thirty (30) days following the end of the Promotion Period), send a self-addressed, stamped envelope for receipt by 09/01/2021 to: Browns 2021 Season Ticket Renewal Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.