

**2020 CROWN ROYAL “THAT DESERVES A CROWN”
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.
2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 21 years of age or older. Employees of Houston NFL Holdings, L.P., d/b/a Houston Texans (the “Texans”), the Houston Texans Foundation (the “Foundation”), the National Football League (the “NFL”), Crown Royal Diageo (Diageo) and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible to win.
3. **HOW TO ENTER:** Entrants must be nominated by their respective nonprofit organization for their volunteerism and work in the community. To nominate someone who is making a positive impact in the community, please email the following information to texanscare@houstontexans.com:
 - Name:
 - Title/Role:
 - Contact Number
 - Email address:
 - Mailing Address
 - Short Essay (200 words or less) why they deserve a crown for their work in the community
4. **ENTRY PERIOD:** The entry period will begin when the Contest is launched on various Houston Texans media platforms and end on February 1, 2021 at 5:30pm CT.
5. **SELECTING THE WINNERS:** Representatives of the Foundation and Diageo will select one (1) winner for each of the following Houston Texans home games listed below. The selection of each winner will be based on the entrant’s contributions to the community and nonprofit organizations in Houston, as determined by such parties in their sole discretion.

Houston Texans Game	Winner Selected
Sunday, September 20 vs Baltimore Ravens	Thursday, September 10, 2020
Sunday, October 4 vs Minnesota Vikings	Thursday, September 24, 2020
Sunday, October 11 vs. Jacksonville Jaguars	Thursday, October 1, 2020
Sunday, October 25 vs. Green Bay Packers	Thursday, October 15, 2020
Sunday, November 22 vs.	Thursday, November 12, 2020

New England Patriots	
Sunday, December 6 vs. Indianapolis Colts	Tuesday, November 24, 2020
Sunday, December 27 vs. Cincinnati Bengals	Tuesday, November 17, 2020
Sunday, January 3 vs. Tennessee Titans	Wednesday, December 23, 2020

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans Foundation, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Foundation are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information by the Foundation, the Houston Texans, Diageo, or their designees in any manner and for any purpose in any media now known or hereafter developed (including, without limitation, on HoustonTexans.com; in-game video board at NRG Stadium and other Texans media assets), without additional compensation or your prior review, unless prohibited by law. Each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If a potential winner does not sign and return the documents, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Foundation or their designees (e.g., the Houston Texans, Diageo, or other Houston Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the team.

7. **PRIZES:**

- One (1) winner will be selected for each Houston Texans home game and will receive one (1) \$100 gift card to Fanatics Online and a \$1,000 donation to the honoree's nonprofit or cause of choice.
 - The recipient organization must be a non-partisan, non-profit 501(c)(3), an educational institution or school. The recipient organization must provide proof of non-profit status in order to receive the donation.
 - The non-profit, educational institution or school selected is subject to the approval of the Foundation in its sole discretion.

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Foundation, the Texans and the NFL, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

9. **PRIZE RESTRICTIONS:** Prize may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to 2020 Crown Royal “That Deserves A Crown” Contest Winners List, Houston Texans, Attn: Adrienne Saxe, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before March 1, 2021. For official rules, visit HoustonTexans.com or send a self-addressed, stamped envelope to Crown Royal “That Deserves A Crown” Contest, Houston Texans, Attn: Adrienne Saxe, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before March 1, 2021. Only one request per envelope.