

**DREAM BIG EXPERIENCE  
PRESENTED BY MATTRESS FIRM  
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void in New York and Florida and where otherwise prohibited. Subject to applicable federal, state and local laws.

2. **ELIGIBILITY:** Contest is open only to legal residents of the United States other than residents of New York and Florida who are 18 years of age or older. Employees of Houston NFL Holdings, L.P. (the “Texans” or “Sponsor”), the National Football League (the “NFL”), Mattress Firm, Inc. (“Mattress Firm”) and each of their respective subsidiaries, affiliates, franchisees and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.

3. **HOW TO ENTER:** To enter the contest, eligible persons must complete the registration form on HoustonTexans.com. Only one entry per person.

4. **ENTRY PERIOD:** The entry period will begin when the Contest is launched on various Houston Texans media platforms and end on December 30, 2020 at 12:00 pm CT. Entries submitted prior to or after the entry period will be disqualified.

5. **SELECTING THE WINNERS:**

A Houston Texans employee will randomly select four (4) winners for each of the following Houston Texans home games listed below, out of all eligible entries received before the Entry Deadline applicable to such home game, on or around the date listed in the “Selection” column below. Eligible entries not selected for a Houston Texans game will be eligible to win at the remaining Houston Texans game(s) referenced below (if applicable).

For the December 6, 2020 Game only, A Houston Texans employee will randomly select an additional fifteen (15) winners for a total of nineteen (19) winners.

Each such selection by the Texans shall be final and binding and subject only to change as permitted by these Official Rules. With respect to each selection, odds of winning are dependent upon the number of eligible entries received before the applicable Entry Deadline.

If there are multiple Prizes, the Prizes will be awarded to winners in descending numerical order (i.e., Prize #1, then Prize #2, etc.) and in accordance with the number of winners per prize set forth in the Prize section below and the selection method described above. Only one (1) prize per person.

The Houston Texans will contact the winner(s) via email and/or phone number provided upon contest entry.

| <b>Houston Texans Game</b>                     | <b>Entry Deadline</b>             | <b>Selection</b>                 |
|--|-----------------------------------|----------------------------------|
| Sunday, October 4 vs.<br>Minnesota Vikings     | 12 noon CT on October 2, 2020     | 5:00pm CT on October 2,<br>2020  |
| Sunday, October 11 vs.<br>Jacksonville Jaguars | 12 noon CT on October 9, 2020     | 5:00pm CT on October 9,<br>2020  |
| Sunday, October 25 vs.<br>Green Bay Packers    | 12 noon CT on October 21,<br>2020 | 5:00pm CT on October 21,<br>2020 |

|   |                                    |                                   |
|---|------------------------------------|-----------------------------------|
| Sunday, November 22 vs.<br>New England Patriots | 12 noon CT on November 18,<br>2020 | 5:00pm CT on November<br>18, 2020 |
| Sunday, December 6 vs.<br>Indianapolis Colts    | 12 noon CT on December 2,<br>2020  | 5:00pm CT on December 2,<br>2020  |
| Sunday, December 27 vs.<br>Cincinnati Bengals   | 12 noon CT on December 23,<br>2020 | 5:00pm CT on December<br>23, 2020 |
| Sunday, January 3 vs.<br>Tennessee Titans       | 12 noon CT on December 30,<br>2020 | 5:00pm CT on December<br>30, 2020 |

6. **GENERAL CONDITIONS:** The sponsor of the Contest is the Houston NFL Holdings, L.P., NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the Texans' and Mattress Firm's use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest and Sponsor may, but is not obligated to, select a replacement winner from eligible entries received. Each potential winner may also be required to provide Sponsor with proof that he/she is the authorized account holder of the email address associated with the winning entry. Sponsor is not responsible for misdirected, incomplete, lost, late or illegible entries, technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer, tablet or phone transmissions or other errors or problems which may limit a participant's ability to participate in the Contest or damage to a user's system, tablet or phone as a result of participation in the Contest or downloading of any information necessary to participate in the Contest. False or deceptive entries or acts, as determined by Sponsor in its sole discretion, will render the entrant ineligible. Sponsor reserves the right, in its sole discretion, to cancel or modify the Contest should any computer virus, malfunction or other cause beyond their control corrupt the administration, security or proper operation of the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>). Further, by entering the Contest, you agree that Mattress Firm may enter your name and contact information in its database and that Mattress Firm and/or its subsidiaries, affiliates and/or consultants have your permission to use such information to contact you for marketing, consumer insight and for other reasonable business purposes. Please also see the Mattress Firm, Inc. Privacy Policy (<http://www.mattressfirm.com/privacy-policy.html>).

7. **PRIZE(S):**

- Prize #1 (1 Total Prize):
  - Two (2) Lower Level Tickets in their own pod
  - One (1) Parking Pass

- Two (2) Jerseys – size, color and player will be custom to each winner!
  - Two (2) \$50 Aramark Bucks Gift Cards for F&B on Gameday
- Approximate Retail Value (ARV): \$808

- Prize #2 (1 Total Prize):
  - Two (2) Lower Level Tickets in their own podARV: \$370
- Prize #3 (1 Total Prize):
  - Two (2) Lower Level Tickets in their own podARV: \$370
- Prize #4 (1 Total Prize):
  - Two (2) Lower Level Tickets in their own podARV: \$370
- Prize #5 – Prize #19 (To be selected for the December 6<sup>th</sup> Game only)
  - Two (2) Lower Level Tickets in their own podARV: \$370

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release each of the Texans, the NFL, and Mattress Firm and each of their respective affiliates and franchisees, and their respective directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize. BY ENTERING THE CONTEST, ENTRANTS FURTHER AGREE THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), NOT TO EXCEED \$100, BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND EACH ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED \$100, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) YOUR REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND EACH ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

9. **PRIZE RESTRICTIONS:** Prize(s) may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to Dream Big Experience presented by Mattress Firm Winners List, Houston Texans, Attn: Alex Comerota, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. For official rules, visit [HoustonTexans.com](http://HoustonTexans.com) or send a self-addressed, stamped envelope to Dream Big Experience presented by Mattress Firm Official Rules, Houston Texans, Attn: Alex Comerota, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.