

HYUNDAI “KICK IT INTO GEAR” SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

The Hyundai “Kick It Into Gear” Sweepstakes (“Sweepstakes”) is offered only in the United States to legal residents of the fifty (50) United States and the District of Columbia (excluding New York, Florida and Rhode Island) who are 18 years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC (the “Eagles”), Hyundai Motor America (“Hyundai”) and any of their respective agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of Eagles (the judging organization), which are final and binding in all respects.

2. Sweepstakes Period

The Sweepstakes period begins on October 14, 2020 at 12:00:00 p.m. Eastern Time and ends on January 3, 2021 at 11:59:59 a.m. (the “Sweepstakes Period”). If for any reason the 2020 NFL football season is canceled, postponed or otherwise ends early, as determined by Eagles and Hyundai in their sole discretion, the Sweepstakes will end as well (“Early Termination”). In the event that a Winning Event has occurred prior to such Early Termination, Eagles and Hyundai may decide, in their sole discretion, to still proceed with randomly selecting a Grand Prize winner amongst all entries received prior to the Early Termination, but reserves the right not to do so. If a Winning Event has not occurred prior to such Early Termination, no drawing will be held, and this Sweepstakes will be cancelled.

3. Winning Event

If a current Eagles player kicks a successful field goal that is sixty (60) yards or longer (as determined by NFL Official Statistics) (a “Winning Event”) during an Eagles regular season game during the Sweepstakes Period, which includes both home games and away games for a maximum of eleven (11) games (“Regular Season Game”), there will be one (1) Grand Prize offered after the conclusion of the Sweepstakes (See Section 6). The Grand Prize drawing will occur after the conclusion of the Sweepstakes Period, on or about January 4, 2021 (See Section 4). For purposes of this Sweepstakes there can be multiple Winning Events, however, regardless of the number of Winning Events, there will only be one (1) Grand Prize drawing for the Sweepstakes Period. For the avoidance of doubt, if a current Eagles player kicks a successful field goal that is sixty (60) yards or longer (as determined by NFL Official Statistics) during a Regular Season Game that took place before October 14, it shall not constitute a Winning Event for the purposes of this Sweepstakes.

4. Entry

You may enter by going to <https://fanpages.philadelphiaeagles.com/hyundai-kick-it-into-gear.html> (“Website”) to access the entry form during the Sweepstakes Period and entering your name, address (no P.O. Boxes accepted), e-mail address, daytime telephone number with area code, and confirming that you are 18 years of age or older and agreeing to the Official Rules. Additional entry fields will be added to the entry form, which are optional and do not need to be completed to enter the Sweepstakes. If you complete these optional fields, you understand and agree that such information will be shared with Hyundai and based on your answers, you may be contacted by a Hyundai representative for promotional/marketing purposes. Upon completing the entry form, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry of submission does not equate to proof of receipt. Entries will not be judged. Entrants agree to be bound by these Official Rules. Please note that eligible entries must be received by 11:59:59 p.m. Eastern Time on January 3, 2021 to be eligible for the Grand Prize drawing.

LIMIT ONE ENTRY PER PERSON DURING SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME E-MAIL ADDRESS). If more than one entry is received in the Sweepstakes Period, only the first entry will be entered into the Sweepstakes, and all other entries will be disregarded. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner(s) may be required to show proof of being the authorized account holder.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of the Eagles and will not be returned or acknowledged. Any attempts by an individual to access the Website via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles will prosecute any fraudulent activities to the fullest extent of the law. The Eagles and/or Hyundai reserves the right to suspend or terminate this Sweepstakes without notice if, in the Eagles and/or Hyundai Bank’s sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

5. Drawings

If there is a Winning Event, one (1) random drawing will be held on or about January 4, 2021 from all eligible entries received by 11:59:59 p.m. Eastern Time (ET) on January 3, 2021. The drawing will be conducted by a representative of the Eagles. The time clock of the Eagles is the official clock for this Sweepstakes. One (1) winner will be selected randomly from all eligible entries received during the Sweepstakes Period. The winner of the drawing will be notified by e-mail, telephone, overnight carrier or regular mail within approximately three (3) days of the drawing. If, after two (2) attempts, contact has not been made, prize will be forfeited, and an alternate winner will randomly be selected from the eligible entries received during the Sweepstakes Period. Fulfillment agent must speak with potential winner.

6. Prizes/Odds

In accordance with these Official Rules, one (1) winner will be awarded the following prize: one (1) 2021 Hyundai vehicle, model: Palisade Limited, color: Moonlight Cloud (approximate retail value: \$48,000) (the “Grand Prize”). Hyundai may substitute a vehicle of comparable value, in its sole discretion. Winner shall be responsible for any and all costs, including but not limited to, sales tax, insurance, and registration fees, associated with the acceptance and use of the Grand Prize. Limit one Grand Prize per person or e-mail address (regardless of whether more than one person uses the same e-mail address) per Sweepstakes. **Odds of winning will be determined by the total number of eligible entries received during the Sweepstakes Period.** No assignment, transfer or substitution of prize is permitted except by the Eagles in its sole discretion. Taxes on or connected with the prize and the reporting consequences thereof are the sole and exclusive responsibility of the Grand Prize winner. Grand Prize winner will receive an IRS Form W-9 and a Form 1099 from the Eagles reflecting the final actual value of the Grand Prize.

7. General Conditions

Winner may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within a reasonable time of notification of the prize. Winner may also be required to execute and return paperwork pertaining to the acceptance of the Grand Prize, as required by Hyundai. Failure to return documents timely, or if prize notification or prize is returned as non-deliverable, may result in disqualification with an alternate winner selected. Where permitted by law, winner agrees to grant to the Eagles and Hyundai the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner’s name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation appear for, or provide biographical information for use in, any presentation or other activity

which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or Hyundai. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, the Eagles and/or Hyundai may, in their sole discretion, bear such reasonable costs and expenses that the Eagles and/or Hyundai, in their sole discretion, deem appropriate for winners or potential winners to appear for a presentation or other activity. Further, each winner and entrant agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the National Football League (“NFL”), Hyundai and their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. Further information about Hyundai’s use of entrant information can be found at hyundaiusa.com/us/en/privacy-policy. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE EAGLES AND/OR HYUNDAI RESERVE THE RIGHT AT THEIR SOLE DISCRETION TO CANCEL, SUSPEND OR MODIFY THE SWEEPSTAKES OR THESE OFFICIAL RULES AT ANY TIME.**

8. Limitations of Liability

Neither the Eagles nor Hyundai is responsible for any incorrect or inaccurate information, whether caused by Web site users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and they assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Website. Neither of the Eagles nor Hyundai is responsible for injury or damage to participants’ or to any other person’s computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Website. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes which, in the sole opinion of Eagles and/or Hyundai, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Eagles and/or Hyundai reserves the right at its sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any drawing(s) and select the winner from Internet entries received for that drawing prior to the action taken. IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, HYUNDAI OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET SITE WWW.PHILADELPHIAEAGLES.COM OR THE WEBSITE OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THESE SITES IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. Disputes

As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such

dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

10. Winner's List

For names of the winner send a **self-addressed** stamped envelope by January 31, 2021 to: Hyundai Kick It Into Gear – Winner's List, c/o Corporate Service, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145. The name of the winner may also be posted on <https://fanpages.philadelphiaeagles.com/hyundai-kick-it-into-gear.html>.

Sponsor: Hyundai Motor America, 10550 Talbert Avenue, Fountain Valley, CA 92708

ABBREVIATED COPY:

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NO PURCHASE NECESSARY. Sweepstakes open to residents of the fifty (50) United States and the District of Columbia (excluding NY, FL, RI), who are 18 years of age or older. Sweepstakes begins 10/14/2020 and ends on 1/3/21. Void where prohibited. Enter and Official Rules at <https://fanpages.philadelphiaeagles.com/hyundai-kick-it-into-gear.html>.