

OFFICIAL RULES

INDIANAPOLIS COLTS AND DIRECTV ULTIMATE FAN CONTEST

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. This Sweepstakes May Not Be Used To Conduct, Advertise, Or Promote Any Form Of Gambling.

1. ELIGIBILITY: The Indianapolis Colts, Inc.'s and DIRECTV, LLC's Ultimate Fan Contest ("Sweepstakes") is open to legal residents of the United States of America who are 18 years of age or older as of the date of entry. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for the Indianapolis Colts, Inc. (hereafter "Club"), or the National Football League (the "NFL"), DIRECTV, LLC ("Sponsor"), or any organization responsible for sponsoring, fulfilling, or administering the Sweepstakes, or supplying the prize, or who won any sweepstakes or prize sponsored by Club, or any of their respective parents, subsidiaries, affiliates, or successor companies, and immediate family and household members thereof, are not eligible to enter. "Immediate family members" means parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three months in the preceding one calendar year. By participating in the Sweepstakes, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Club, which shall be final and binding in all respects. All applicable federal, state, and local laws apply.

2. SWEEPSTAKES PERIOD: The Sweepstakes begins at 12:01 AM EDT on September 30, 2020 and ends at 11:59 PM EDT on October 19, 2020 ("Sweepstakes Period"). The Sweepstakes, and participation in the Sweepstakes, are subject to these Official Rules. All entries become the property of Club and Sponsor and will not be acknowledged or returned.

3. HOW TO ENTER: Participants can enter the Sweepstakes by visiting www.colts.com/UlimateFan during the Sweepstakes Period, to complete and submit the Sweepstakes entry form ("Entry Process"). Registration is free. Limit one entry per participant and per email address. Multiple submissions may result in disqualification. The use of script, macro, other automated means or any other device to subvert the registration process is prohibited and all such registrations will be void. In the event of a dispute as to the identity of participant based on the e-mail address submitted at the time of registration, entry will be awarded to the person named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said registration form was submitted), provided such individual is eligible according to these Official Rules. Participants' personally identifiable information will only be used in accordance with the Club's Privacy Policy, as posted on <http://www.colts.com/footer/privacy-policy>. All selections must be accepted, and acknowledged, by Club's computer servers by the end of the Sweepstakes Period (as determined by Club in its sole discretion) to be considered valid, timely, and eligible.

4. WINNER SELECTION AND NOTIFICATION: One Grand Prize winner will be randomly selected from all entries received during the Sweepstakes Period via the Entry Process. The drawing will be conducted by a staff member of Club. Club will attempt to notify winner by telephone on or about October 20, 2020. Inability of Club to contact a potential winner by telephone within 24 hours after selection may result in disqualification and an alternate potential winner may be selected in a random drawing at Club's discretion. Club's decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final and binding in all respects. Club will deliver via email to the winner, a Declaration of Eligibility and Liability and a Publicity Release ("Release") to be executed and returned via email (or by facsimile) within 48 hours after receipt of Club's email. By signing the Release, indemnify and hold harmless Club and any Released Parties from and against any and all harm, expense, loss, damage, liability, or injury resulting directly or indirectly from submitting an entry in the

Sweepstakes or awarding, receipt, possession, use, or misuse of any prize awarded in the Sweepstakes, (b) contains the winner's, and his/her guest's agreement to be bound by the Sweepstakes' Official Rules, and (c) authorizes Club to use the winner's and guest's names, likenesses, photographs, voices, and biographical data for advertising, promotional, and any other purpose, in any media. If a potential winner and guest fail to sign and return to Club the Release within 48 hours after receipt of Club's email, the winner may be disqualified and an alternate potential winner may be randomly selected from the remaining eligible entries. If a winner is found to be ineligible or not in compliance with these Official Rules, the winner will be disqualified and an alternate winner will be selected in a separate random drawing. Limit one prize per participant and per household.

5. GRAND PRIZE: The Grand Prize Winner will receive an Ultimate Fan Package that includes a \$1500.00 FANATICS Pro Shop Gift Card, 2 autographed Colts items, [NFLSUNDAYTICKET.TV](https://www.nflsundayticket.tv) streaming service and \$500.00 USD for Game Day meals. All costs and expenses associated with the acceptance and use of the Grand Prize not specified herein as being awarded, including, but not limited to, all federal, state, and local taxes. All prize details are at the sole discretion of Club. Total actual retail value of the Grand Prize is \$3,000.00. No transfer, assignment, or substitution of prize (or portion thereof) is permitted except by the Club which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value as determined by Club.

6. GENERAL CONDITIONS: Winners may be required to execute and return affidavits of eligibility and liability/publicity releases, except where prohibited by law, within five days following the date of attempted notification. Winners must be the age of majority (see paragraph 2 re: eligibility) and may be required to complete, sign and return a liability release within the same period. If a Winner or travel companion is a resident of a jurisdiction that deems him/her to be a minor, he/she must be accompanied by his/her parent/legal guardian and such person must pay his/her own expenses, unless deemed to be the Winner or any other traveling companion. Winner or travel companion (or parent/legal guardian if Winner or traveling companion is a minor) must sign and return all required documentation prior to the issuance of travel documents. If prize notification or prize is returned as non-deliverable, prize will be forfeited and awarded to alternate winner. All prizes claimed will be awarded. Void where prohibited. Non-compliance with any of these requirements may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All entrants grant to Colts and Sponsor, and their licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, and other information collected on the Contest registration form as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Colts and Sponsor. Further, participating in the Sweepstakes, each entrant agrees to comply with and be bound by these Official Rules and to release and hold harmless the Colts and Sponsor, their respective parents, affiliates, subsidiaries, advertising and promotion agencies, directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and agents from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Contest-related activity, or participation in this Contest. This Contest is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. The Colts and Sponsor reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Contest, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. The Colts and Sponsor will prosecute any fraudulent activities to the full extent of the law.

7. MISCELLANEOUS. Club is not responsible or liable for: lost, incomplete, inaccurate, garbled, late, delayed, undelivered, or misdirected information or registrations, User ID's, or submissions; theft, destruction or unauthorized access to, or alteration of, submissions or registrations; failures or malfunctions of connections, cable, fiber-optics, network, satellite, Internet Service Provider (ISP), phones, phone-lines or telephone systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to participant's or any other person's computer related to or resulting from participation in this Sweepstakes; typographical, printing or other errors in these Official Rules, in any Sweepstakes-related advertisements or other materials; the administration of the Sweepstakes, the processing of entries, selections or registrations, the selection or announcement of potential winners or the distribution of prizes; the cancellation, suspension or postponement of the 2019-2020 NFL Season, scoring, tabulation, or timing errors or other problems or errors of any kind whether mechanical, human, electronic, typographical, printing or otherwise.

By submitting an entry into the Sweepstakes, each participant agrees that: (i) Club, NFL and their respective designees may use (unless prohibited by law) participant's and guest's name, city, and state of residence, photograph and/or likeness for advertising, promotional, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification; (ii) Club reserves the right to conduct a background check on both winner and his or her guest and entry in the Sweepstakes constitutes participant's, and guest's, permission for Club to conduct such background check, provided that, to the extent additional authorization is necessary under law, participant and guest shall authorize such check. Club reserves the right (at its sole discretion) to disqualify any participant, and guest, based on the results of the background check or failure of the participant, and guest, to properly authorize such check; and (iii) Club, NFL, and their respective affiliates, subsidiaries, owners, officers, directors, employees, agents, and assigns shall have no liability and will be held harmless, discharged, and released by participant and guest for any claim, action, liability, loss, injury, or damage to participant or guest or any other person or entity, including, without limitation, personal injury or death to participant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the participant's participation in the Sweepstakes or participant's acceptance, possession, use, or misuse of any prize and any travel or travel-related activity thereto (including, but not limited to, attendance at any event or game) or participation in this Sweepstakes.

The Club, in its sole discretion, reserves the right to: (i) disqualify any person who tampers with the submission process, the operation of Club's Sweepstakes Page, or any other component of this Sweepstakes, or who is otherwise in violation of these Official Rules; and (ii) modify, suspend or terminate this Sweepstakes (or any portion thereof) for any reason, including should a virus, bugs, non-authorized human intervention, or other causes, including but not limited to war, strikes, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of this Sweepstakes and, in the event of termination, at its discretion, award prizes for completed portions of the Sweepstakes (or applicable portion of the Sweepstakes) to the highest scoring eligible non-suspect participants (as determined by Club) as of the date of the event requiring such termination in accordance with these Official Rules.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. USE OF DATA. Club will be collecting personal data about participants online, in accordance with its privacy policy (<http://www.colts.com/footer/privacy-policy>) By registering in the Sweepstakes, participants hereby agree to Club's collection and usage of their personal information and acknowledge that they have read and accepted Club's privacy policy. Each of the winner, and his or her guest, by acceptance of prize, except where legally prohibited, grants permission for Club and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

9. TAXES. Any valuation of the prize stated above is based on available information provided to Club, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes. Winner and guest must provide Club with valid identification and valid taxpayer identification numbers or social security numbers before any prize will be awarded. Any person winning over \$600.00 USD in prizes from Club will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

10. DISPUTES: This Contest shall be governed by the laws of the state of Indiana without regard to its conflict of law provisions, which might indicate the applicability of any other state's laws. Any and all controversies or claims arising out of or relating to this Contest shall be settled by binding arbitration in Indianapolis, Indiana, by filing a claim in accordance with the then effective Commercial Arbitration Rules of the American Arbitration Association, and judgment on the award rendered pursuant to such arbitration may be entered in any court having jurisdiction thereof.

11. WINNERS LIST: The name of the prize winners may be obtained after December 20, 2020, by sending a self-addressed, stamped envelope for receipt by December 18, 2020, to Indianapolis Colts, Ultimate Fan Contest, 7001 West 56th Street, Indianapolis, IN 46254.

12. SPONSORSHIP: This Contest is sponsored by DIRECTV, LLC, 2260 E. Imperial Hwy., El Segundo, CA 90245.