

## 2020 ASHLEY HOMESTORE KICKOFF KID CONTEST OFFICIAL RULES

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.
2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are between the ages of seven (7) and twelve (12) at the time of entry. Employees of Houston NFL Holdings, L.P. (the “Texans”), the National Football League (the “NFL”), Ashley HomeStore and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.
3. **HOW TO ENTER:** To enter the Contest, eligible persons must complete the registration information on HoustonTexans.com or at any Ashley HomeStore in the Houston area. Each entry includes submitting an essay that describes, in 200 words or less, the good work that he or she does in the community. Only one entry per child.
4. **ENTRY PERIOD:** The entry period will begin on or around September 1, 2020, when the registration page is posted on HoustonTexans.com and end on December 29, 2020 at 5pm CT; *provided, however*, to be eligible to win at one of the eight Houston Texans home games described in “Selecting the Winner” below, the entry must be submitted on or before 12 noon CT on the day listed in the “Entry Deadline” column below before the upcoming Houston Texans home game.
5. **SELECTING THE WINNER:** A Houston Texans employee will randomly select one (1) winner for each of the eight (8) Houston Texans home games listed below out of all eligible entries received, on or around the date listed in the “Selection” column below. Eligible entries not selected for a Houston Texans game will be eligible to win at one of the remaining Houston Texans games (if applicable).

Houston Texans Game	Entry Deadline	Selection
Saturday, September 20 vs. Baltimore Ravens	12 noon CT on September 15, 2020	5:30pm CT on September 15, 2020
Sunday, October 4 vs. Minnesota Vikings	12 noon CT on September 29, 2020	5:30pm CT on September 29, 2020
Sunday, October 11 vs. Jacksonville Jaguars	12 noon CT on October 6, 2020	5:30pm CT on October 6, 2020
Sunday, October 25 vs. Green Bay Packers	12 noon CT on October 20, 2020	5:30pm CT on October 20, 2020
Sunday, November 22 vs. New England Patriots	12 noon CT on November 17, 2020	5:30pm CT on November 17, 2020
Sunday, December 6 vs. Indianapolis Colts	12 noon CT on December 1, 2020	5:30pm CT on December 1, 2020
Sunday, December 27 vs. Cincinnati Bengals	12 noon CT on December 22, 2020	5:30pm CT on December 22, 2020
Sunday, January 3 vs. Tennessee Titans	12 noon CT on December 29, 2020	5:30pm CT on December 29, 2020

The Houston Texans will contact the parent or legal guardian of the winner within forty-eight (48) hours after each selection.

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. If requested by the Texans, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If a potential winner does not sign and return the documents, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>).

7. **PRIZES:** Total of Eight (8) Grand Prizes, consisting of the opportunity to have their good luck message posted on Houston Texans social media before a Houston Texans Home Game, a Houston Texans jersey and Ashley HomeStore \$500 gift card. Value of each Grand Prize: \$595

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Texans, the NFL, Ashley HomeStore and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

9. **PRIZE RESTRICTIONS:** Prizes may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to 2020 Ashley HomeStore Kickoff Kid Contest Winners List, NRG Stadium, Two NRG Park, Houston, Texas 77054, Attn: Brooke Jenkins, on or before March 31, 2021. For official rules, send a self-addressed, stamped envelope to 2020 Ashley HomeStore Kickoff Kid Contest Official Rules, NRG Stadium, Two NRG Park, Houston, Texas 77054, Attn: Brooke Jenkins on or before March 31, 2021. Only one request per envelope.