## 2020 SMALL BUSINESS BOOST CONTEST PRESENTED BY AMEGY BANK OF TEXAS OFFICIAL RULES

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.

2. <u>ELIGIBILITY</u>: Contest is open only to legal residents of the United States who are 21 years of age or older. Employees of Houston NFL Holdings, L.P., d/b/a Houston Texans (the "Texans"), the Houston Texans Foundation (the "Foundation"), the National Football League (the "NFL"), Amegy Bank of Texas, and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible to win.

3. **HOW TO ENTER:** To enter the contest, entrants must nominate a company for the award by completing and submitting the nomination form on HoustonTexans.com.

4. **ENTRY PERIOD:** The Contest entry period will begin when the Contest details are posted on HoustonTexans.com (on or about July 6, 2020) and end on August 17, 2020 at 5:30pm CT.

5. <u>SELECTING THE WINNERS</u>: Representatives of the Texans and Amegy Bank of Texas will select four (4) winners based on their contributions to the greater Houston community as determined by such parties in their sole discretion. One (1) winner will be selected from all entries posted prior to the following Drawing Dates:

Drawing Date
July 20, 2020
August 3, 2020
August 10, 2020
August 17, 2020

- To win, the winning business must:
  - Be a small, independently owned and operated for-profit company (i.e., your business brand is not connected to a larger corporation)
  - Operate primarily in the greater Houston area
  - Have under 500 employees
  - Be non-partisan
  - Have Annual Total Revenue below \$20 Million
  - As determined by the Texans in its sole discretion, NOT be in a business category for which the Texans have an exclusive sponsor relationship (e.g., energy, full-service hospital, etc.)

• Not be in the gambling business category, due to limitations imposed by the NFL related to promotions of such businesses

**GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans 6. Foundation, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Foundation are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information by the Foundation, the Houston Texans, Amegy Bank of Texas, or their designees in any manner and for any purpose in any media now known or hereafter developed (including, without limitation, on HoustonTexans.com; in-game video board at NRG Stadium and other Texans media assets), without additional compensation or your prior review, unless prohibited by law. Each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If a potential winner does not sign and return the documents, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Foundation or their designees (e.g., the Houston Texans, Amegy Bank of Texas or other Houston Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the team.

- 7. **<u>PRIZES</u>: Four (4) Prizes** each of the winners will receive the following:
  - \$5,000 from the Texans and Amegy Bank of Texas
  - Access to educational opportunities from Amegy Bank of Texas and the Houston Texans
  - Houston Texans marketing and promotional support for the winner's business, such as the following:
    - o Radio Spot on Texans Radio
    - o Business highlighted on Houston Texans social media
    - Business highlighted on HoustonTexans.com

Details and content of the marketing support provided by the Texans and/or Amegy Bank of Texas is at the sole discretion of the Texans.

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **<u>RELEASE</u>**: By entering the Contest, entrants agree to release the Foundation, the Texans, the NFL, Amegy Bank of Texas, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

9. <u>PRIZE RESTRICTIONS</u>: Prize may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. <u>WINNERS LIST/OFFICIAL RULES</u>: For the winners list, send a self-addressed, stamped envelope to 2020 Small Business Boost Contest Winners List, Houston Texans, Attn: Adrienne Saxe, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end of the entry period. For official rules, visit HoustonTexans.com or send a self-addressed, stamped envelope to 2020 Small Business Boost Contest Rules, Houston Texans, Attn: Adrienne Saxe, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end of the entry period. Only one request per envelope.