

**Contest Official Rules**  
**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.**

Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes Entrant's full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Contest.
2. **Name of Contest:** Bills and M&T Bank Summer Surprise 2020  
**Contest Period:** Begins 12:01am on July 17, 2020 and ends 11:59pm on July 24, 2020.  
**Selection Date:** On or about July 27, 2020.  
**Prize Description:** A pop-up surprise featuring Billy Buffalo, food and beverages, yard games, a DJ, gift bags, and decorations including balloons that will be delivered to the residence of the winner simultaneously (for up to 10 people at the residence).  
**Quantity and Value of Prizes to be Given Away:** Two Winners, Approximate Retail Value ("ARV") \$650 per surprise; total ARV \$1,300  
**Sponsor(s):** Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127 (the "Bills") and M&T Bank, One M&T Plaza, Buffalo, NY 14203 (together, the "Sponsors" and each a "Sponsor")
3. Open to legal residents of New York State who are 18 years or older at time of entry (each eligible person submitting an entry is an "Entrant"). Employees of the Sponsors, and each of their affiliates and subsidiaries; their advertising, promotion, and fulfillment agencies; and members of the immediate family or household of each of the above, are not eligible to participate.
4. **HOW TO ENTER.** To enter, Entrant must complete the online entry form located at <http://marketing.psentertainment.com/bills-summer-surprise> explaining why they should win the Bills and M&T Bank Summer Surprise 2020 during the Contest Period stated in Rule No. 2. Limit one entry per person; multiple entries will not increase chances of winning and may result in Entrant's disqualification. Entrant's valid email account must be used to enter. In the event of a dispute about entries submitted by multiple individuals using the same email account, entry will be deemed to have been submitted by the authorized holder of the email account used to enter the Contest at the actual time of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by Sponsors in their sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late, misdirected, incomplete, or illegible entries.
5. **WINNER SELECTION AND PRIZES.** The Contest Winners will be selected by a panel of representatives from the Buffalo Bills (the "Panel"), based on the Panel's review of all of the submissions received, and based on the Panel's assessment of the following (collectively, the "Contest Criteria"), which should be described and discussed in each eligible Entrant's respective submission form: (a) level of enthusiasm expressed in the explanation of why the Entrant wants to win the prize, (b) persuasive nature of the Entrant's description of why they want to win the prize, and (c) degree to which the submission demonstrates that the prize from the Buffalo Bills and M&T Bank would be welcomed by the entire household and cause excitement. Submissions will first be screened for level of enthusiasm (a), followed by a review of the submission's persuasive nature (b), and then followed by a review of the degree to which the entry demonstrates that the prize from the Buffalo Bills and M&T Bank would be welcomed by the entire household and cause excitement (c). The winners will be selected based on which submission exhibits the highest qualities of each of the foregoing Contest Criteria, collectively; each of the Contest Criteria will be weighted equally. The Prize description and quantity of Prizes to be given away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The selection and awarding of prize(s) will be conducted under the supervision of the Bills whose decisions are final and binding in all matters pertaining to this Contest. Entrants agree to be bound by these Official Rules.
6. **MOBILE DISCLOSURE:** If you opt to use your wireless mobile device in connection with this Contest, depending on your phone's capabilities, standard messaging rates or data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Contest.
7. **GENERAL CONDITIONS.** The winners will be notified via the email address with which he or she submitted the winning entry and must reply to the notification within forty-eight (48) hours, or the prize will be forfeited and an alternate winner will be selected. If the reply is received within the deadline, the winners may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability. In the event of any noncompliance, if the winners cannot be reached, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited, and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsors reserve the sole right to substitute a prize of equal or greater value. All costs associated with travel, lodging, meals, taxes, fees, and/or surcharges on prizes are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsors (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsors, the right to record, print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the Internet, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. All information shared with the Bills by Entrant in connection with this Contest is governed by the Bills' privacy policy, which can be found at <https://www.buffalobills.com/about-us/privacy-policy>. M&T Bank will not receive any Entrant information. At all times, Entrant must comply with all applicable laws, rules, and regulations, including without limitation the Buffalo Bills Fan Code of Conduct and any other rules or policies which may be promulgated by the Bills from time to time. **Prize awarding is contingent on permissibility based on applicable federal, state, and local laws, rules, and regulations. Winners are responsible to comply with all applicable federal, state, and local laws, rules, and regulations that may govern activities associated with the awarding of the prize.**
8. **RELEASE OF LIABILITY.** All Entrants agree to hold harmless and release the Buffalo Bills, LLC, M&T Bank, National Football League and its member professional football clubs, and each of their parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of this Contest from any and all liability with respect to or in any way arising from this Contest and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury or illness including wrongful death, damage to property, and damage or loss of any other kind. Sponsors are not responsible for prize quality or utility. Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users, by any of the equipment or programming associated with or used in the Contest, or by any technical or human error that may occur in the processing of submissions in the Contest. Sponsors assume no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsors are not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsors are not responsible for user cheating or fraud by any Entrants. Any activities intended to disrupt or interfere with the proper play of the Contest or defraud Sponsors in any way will be prosecuted to the fullest extent of the law. Entrants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Contest is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsors, that in the sole opinion of Sponsors, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify, or suspend the Contest.
9. **DISPUTES: THIS CONTEST IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this Contest, Entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsors. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than Entrants' actual out-of-pocket expenses (i.e., costs associated with entering this Contest), and Entrant further waives all rights to have damages multiplied or increased.

10. **WINNERS LIST.** To receive a copy of the winners list, send a self-addressed stamped envelope to Bills and M&T Bank Summer Surprise 2020 Contest c/o Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127 within 90 days of the end of the Contest Period.