# 2020 TORO'S READING CHALLENGE CONTEST PRESENTED BY FIRST COMMUNITY CREDIT UNION OFFICIAL RULES

- 1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.
- 2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 18 years of age or older and are the parent or legal guardian of a child under the age of eighteen (18) years of age. Employees of Houston NFL Holdings, L.P. (the "Texans"), the National Football League (the "NFL"), First Community Credit Union, and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.
- 3. **HOW TO ENTER:** To enter the Contest, entrants must do the following:
  - a. Complete the registration form on HoustonTexans.com
  - b. After completing the registration form, there will be two different ways to win:

# Weekly Social Media Challenge

- Entrants will have the opportunity to participate in a fun challenge each week during April via social media.
- The details of the challenge will be communicated to the entrants via TORO's social media accounts such as @TexansTORO1.
- Only one (1) entry per weekly challenge

# Reading Challenge for the Month of April

- Download the reading log provided by the Texans to track how long his/her child has been reading during the entry period.
- Complete the reading log and submit to the Texans via email at TORO@HoustonTexans.com before the end of the Entry Period.
- Only one (1) entry for the monthly challenge
- 4. **ENTRY PERIOD:** The entry period for the entire Contest will begin on March 30, 2020, when the Contest is launched on various Houston Texans media platforms and end at 12:00 p.m. on April 30, 2020. The entry period for each weekly challenge will be each Monday between 10:00am and 5:00pm.

### 5. <u>SELECTING THE WINNERS:</u>

#### Weekly Social Media Challenge

• A Texans employee will randomly select one (1) Social Media prize winner out of all eligible entries received at 5:00pm each Monday for a total of four (4) Social Media prize winners.

## Reading Challenge for the Month of April

• A Texans employee will randomly select five (5) Grand Prize winners that completed the Reading Challenge at the end of the Entry Period out of all eligible entries received.

Entrants are eligible to win one or more Weekly Social Media Challenges as well as the Reading Challenge for the Month of April. The Houston Texans will contact the winners via email and/or phone number provided upon contest entry.

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (http://www.houstontexans.com/about-us/privacy-policy.html).

### 7. **PRIZES:**

### Weekly Social Media Challenge – Four (4) Social Media Prizes

• Each Prize will be an autographed photograph of a Houston Texans player. Specific player shall be determined by the Texans in their sole discretion. Approximate Retail Value (ARV) of each Prize: \$150

## Reading Challenge for the Month of April – Five (5) Grand Prizes

• Each Prize will be an autographed photograph of a Houston Texans player. Specific player shall be determined by the Texans in their sole discretion. ARV of each Prize: \$150

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Texans and the NFL, First Community Credit Union, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

- 9. **PRIZE RESTRICTIONS:** Prize may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.
- 10. <u>WINNERS LIST/OFFICIAL RULES</u>: For the winners list, send a self-addressed, stamped envelope to 2020 TORO's Reading Challenge Contest Presented by First Community Credit Union Winners List, Houston Texans, Attn: Andrew Johnson, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before July 1, 2020. For official rules, visit HoustonTexans.com or send a self-addressed, stamped envelope to 2020 TORO's Reading Challenge Contest Presented by First Community Credit Union Official Rules, Houston Texans, Attn: Andrew Johnson, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before July 1, 2020. Only one request per envelope.