



Fundraising with Aramark at Paul Brown Stadium

If your non-profit organization is looking to make a difference and contribute to the exceptional fan experience at Paul Brown Stadium WHILE FUNDRAISING, we would love to hear from you! Each season, we contract with non-profit organizations to operate certain concession stands as a means of raising funds for their group. It serves as an alternative to traditional fundraising like car washes and bake sales while developing teamwork and camaraderie in an exciting atmosphere. Last year, Paul Brown Stadium paid out over \$540,000 to local non-profit groups like youth sports, churches, college fraternities/sororities, animal shelters, civic groups and more!

Aramark is actively seeking Non-Profit Organizations to operate concessions at Paul Brown Stadium for all home games and other exciting major events. Your group earns a flat rate when working within a concession stand (\$65.00 per volunteer trained to serve alcohol or \$50 for those not trained) or 10% commission, whichever is greater.

We supply the location, the product, the advertisements, uniforms (minus hats) and *even the customers!*

Requirements

- Groups are required to take inventory of their stand, prepare the food items, and then sell them to our fans. At the end of the event, a final inventory must be taken to determine what was sold. Groups must then count the money they have taken in, and clean the stand so it is ready for the next event.
- Volunteers must be at least 16 years old to work in a concession stand, 18 years old to work grills, fryers and steamers, and 19 years old to serve beer. All stands sell alcohol so you must be prepared to have enough volunteers over the age limit to sell the beer.
- Non-Profit Tax Exempt Status- Groups must certify that they are a not-for-profit, tax exempt organization as defined in Section 501 (C) of the Internal Revenue Code.
- Commitment- Those Non-profit groups that are able to commit 10+ volunteers to all home games plus concerts will be awarded with additional benefits. These benefits include your group name up at your stand, a beer portable within the stadium to make additional tips, and extra Bonus Incentive money if your group arrives on time. We will still be happy to have your group on board to fundraise even if you can't make it to every game with 10+.

➔ Duties

- **Cashiers** -The cash registers are user friendly, even for volunteers who have never operated one before. In our training classes we provide training on cash registers, to ensure all volunteers are comfortable with them on game day. Cashiers must be 19 years of age or older.
- **The cooks** are responsible for cooking the correct amount of food based on cooking projection guidelines that each group is provided with. Additionally, they must ensure the correct temperatures of the meat product. Information on this process will be given to you in the folder with your stand notes for the day. The cooks must also keep their grill/fryer area neat and will clean it at the end of the event.
- **The Runners** fill popcorn machines and nacho trays, and stock cash registers with cups. In the back, Runners are wrapping hot dogs, preparing pretzels, and other tasks to keep the stand functioning. This role is usually filled with a group's minors, should they have any.

➔ Training

- There will be Alcohol Training Class, followed by Concession stand training. These training classes are provided to ensure that your group is properly trained in all the tasks they must accomplish, so that when game day arrives everyone is comfortable in their assigned roles.
- **Aramark Floor Supervisors** are assigned to a section of stands. They will be there to assist you with any task until you become familiar with the set-up of our facility. These supervisors will guide you through the cooking times and the projected cooking amounts. The Floor Supervisor is the person who will check your stand at the end of an event and confirm that all tasks have been accomplished and you are ready to leave for the day.

For a minimal commitment, your group can take its fundraising to a new level in a fun and exciting environment! Please contact us with any questions you might have regarding this exciting opportunity.

Katy Mark/ Director of Community Relations and Non-profits

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