

B E A R S C A R E[®] G A L A

May 16, 2020 - United Club at Soldier Field

Sponsorship Opportunities

Presenting Sponsor - \$50,000

- Designated official *Presenting Sponsor of the 2020 Bears Care Gala*
- Two Hall of Fame tables for ten guests each in premium location, priority selection of Chicago Bears coach or player and guest seated at your table
- Private "Pre-game" reception (30 minutes) in Bears locker room for 20 table guests with Chicago Bears Head Coach and select cancer researchers supported by Bears Care
- Prominent display of corporate name/logo on stadium and Club video boards
- Inside cover, full-page, full-color advertisement in program book
- VIP cocktail reception
- Football autographed by Bears players who attend the Gala
- Opportunity for six guests to attend an in-season Practice Viewing Suite experience at Halas Hall, date to be determined

Associate Sponsor- \$30,000

- One table for ten guests in premium location, priority selection of Chicago bears coach or player and guest seated at your table
- Official Sponsor of Gala video to include sponsor-produced feature (30-40 seconds in length) showcasing Sponsor community outreach and investment
- Ribbon panel display in stadium and Club video boards of Sponsor name
- Inside back cover, full-page, full-color advertisement in program book
- VIP on-field cocktail reception
- Football autographed by Bears players who attend the Gala

Additional information provided upon request for table sponsorships
at the \$20,000, \$10,000 and \$6,000 level

Sponsorship packages may be modified upon mutual agreement between
Sponsor and Charity to better meet Sponsor needs and goals