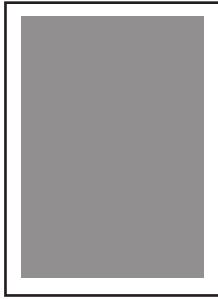




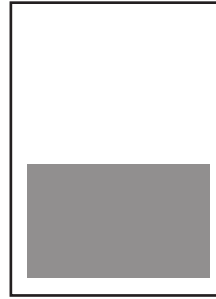
2020 BEARS CARE GALA PROGRAM



AD DIMENSIONS



Full page
5.25" w x 8.25" h



Half page
5.25" w x 4" h

MECHANICAL REQUIREMENTS*

- Black & White
- No bleed is necessary
- High-res PDF preferred
- Min. resolution of 300 ppi
- Other acceptable artwork formats: InDesign, Illustrator, or Photoshop files. Document must be linked to the most up-to-date graphics, fonts, logos, etc.

* Any variations from the above mechanical requirements will not fit the format and design of the publication and may be rejected by the Chicago Bears Football Club.

AD SUBMISSION

- Ad deadline: **4/17/2020**. Payment must be received by **5/1/2020**.
- If submitting artwork via e-mail, please indicate Gala Program Ad in the subject line. Attach art file, along with this completed form, and e-mail to: **Mat.Stewart@Bears.nfl.net**

PAYMENT

- Please mail a copy of this completed form along with check made payable to "Bears Care" to:

Bears Care
1920 Football Drive
Lake Forest, IL 60045

Company Name: _____

Contact Name: _____

Contact e-mail: _____

Business Phone: _____

City, State, Zip: _____

AD SIZE (check one):

Half-Page, \$500

Full Page, \$1,000

AMOUNT ENCLOSED: \$ _____