



# DRAFT WEEKEND GOLF CLASSIC



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## SPONSORSHIP PROPOSAL

The Miami Dolphins Foundation invites (name of potential sponsor) to support its mission of using sports and entertainment to inspire a healthier, educated and united South Florida community.

### About the Miami Dolphins Foundation

The Miami Dolphins Foundation is a 501(c)(3), non-profit organization established in 1996 as the fundraising arm of the Miami Dolphins Football Team. Since Chairman of the Board and Managing General Partner Stephen Ross assumed leadership, the Miami Dolphins Foundation has committed to making a year-round difference by using the power of sports and entertainment to inspire a **healthier, educated and united** South Florida community.

### Supporting Education in Our Community

The Nat Moore Scholarship and Vocational Grant Endowment Fund, which will provide graduating seniors scholarships to attend college, grants for vocational training, or grants for training in Public Service as Police, Fire Rescue or EMT. Grant and scholarship awards will be to students from high schools in Miami-Dade, Broward, Palm Beach and Monroe Counties. The long-term goal of the fund is to raise \$10 Million in 10 Years, which will foster the next generation of industry and community leaders.

Benefiting the



# EVENT TIMELINE

## THURSDAY, APRIL 23RD

### **Dolphins On The Clock Draft Party**

Hard Rock Stadium  
347 Don Shula Drive,  
Miami Gardens, FL 33056

## FRIDAY, APRIL 24TH

### **Draft Weekend Golf Classic**

*Presented by Waste Management*

JW Marriott Turnberry Resort & Spa  
19999 W Country Club Drive  
Aventura, FL 33180

Golf Registration & Brunch - 11:30AM

\*Golf Classic - Shotgun Start - 1:00PM

## SATURDAY, APRIL 25TH

### **Draft Weekend Golf Classic (2 Shotguns)**

*Presented by Waste Management*

JW Marriott Turnberry Resort & Spa  
19999 W Country Club Drive  
Aventura, FL 33180

#### **AM Shotgun**

Golf Registration & Breakfast - 7:00AM

\*Golf Classic – Shotgun Start - 8:30AM

#### **PM Shotgun**

Golf Registration & Lunch - 11:30AM

\*Golf Classic - Shotgun Start - 1:00PM

#### **Draft Golf Classic Party**

Hard Rock Hotel  
1 Seminole Way  
Hollywood, FL 33314

**\*AWARDS RECEPTION FOLLOWING EACH GOLF TOURNAMENT**



# EVENT WEEKEND ENTITLEMENT SPONSOR

SOLD

## Brand Integration:

- Exclusive Partner of the Event Weekend i.e. (Miami Dolphins Draft Golf Classic Weekend presented by Sponsor).
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Recognition in logo loop at all events.
- Logo inclusion on event weekend Step and Repeat
- Logo inclusion on press conference backdrop
- Logo stencil on golf course
- Four (4) tee signs
- Opportunity to provide promotional items in tournament swag bags (item provided by sponsor).
- Ability to activate at all events
- Featured in event weekend Social Media program

## Hospitality:

- (5) foursomes for golf tournament with three (3) golfers per foursome and Celebrity Captain.
- Fifteen golf tournament swag bags
- Two (2) Framed Golf Flags autographed by celebrity guests.
- Fifty (50) Tickets to the Draft Golf Classic Party
- Invitation to Press Conference event announcement (up to 6 people)
- VIP Day for your company at 2020 Training Camp practice (up to 30 people)
- VIP Pre-game Field Experience with Alumni Host (up to 8 people) Game TBD
- Alumni Suite Visit during 2nd quarter Game TBD
- Three (3) Personal Alumni Appearances



**TOTAL INVESTMENT: \$150,000**

**SOLD**

# PRESENTING GOLF TOURNAMENT SPONSOR

## Brand Integration:

- Exclusivity as Presenting Golf Tournament Partner
- Recognition as golf cart sponsor
- Tournament swag bag/hat sponsor
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Recognition in logo loop at events.
- Logo inclusion on Step and Repeat
- Logo inclusion on press conference backdrop
- Logo stencil on golf course
- Two (2) tee signs
- Opportunity to provide promotional item tournament swag bags. (Item supplied by sponsor)
- Ability to activate at all events
- Featured in event weekend Social Media program

## Hospitality:

- Three (3) foursomes for golf tournament with three (3) golfers per foursome and Celebrity Captain.
- Three (3) additional golf tournament swag bags.
- One (1) Framed Golf Flag autographed by celebrity guests.
- Thirty (30) VIP tickets to Draft Golf Classic Party.
- Invitation to Press Conference event announcement (up to 4 people)
- VIP Day for your company at 2020 Training Camp practice (up to 18 people)
- VIP Pre-game Field Experience with Alumni Host (up to 6 people) Game TBD
- Two (2) Alumni Suite Visit during 2<sup>nd</sup> quarter Games TBD (must be suite holder)



**TOTAL INVESTMENT: \$60,000**

# PRESENTING DRAFT GOLF CLASSIC PARTY SPONSOR

## Brand Integration:

- Exclusivity as Draft Golf Classic Party Sponsor
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Sponsor logo included on event website.
- Recognition in logo loop at events.
- Logo inclusion on Step and Repeat
- Logo inclusion on press conference backdrop
- Logo stencil on golf course
- Two (2) tee signs
- Opportunity to provide promotional item in tournament swag bags supplied by sponsor
- Ability to activate at all events
- Featured in event weekend Social Media program

## Hospitality:

- Three (3) foursomes for golf tournament with three (3) golfers per foursome and Celebrity Captain.
- Nine (9) golf tournament swag bags.
- One (1) Framed Golf Flag autographed by celebrity guests.
- Thirty (30) VIP tickets to Draft Golf Classic Party.
- Invitation to Press Conference event announcement (up to 4 people)
- VIP Day for your company at 2020 Training Camp practice (up to 18 people)
- VIP Pre-game Field Experience with Alumni Host (up to 6 people) Game TBD
- Two (2) Alumni Suite Visit during 2nd quarter Game TBD (must be suite holder)



**TOTAL INVESTMENT: \$60,000**

# CHAMPIONS SPONSOR (7 SPOTS AVAILABLE)

## Brand Integration:

- Exclusivity as one of the following;
  - Friday Afternoon Golf Brunch Sponsor
  - Friday Afternoon Awards Ceremony Sponsor
  - Saturday Morning Golf Breakfast Sponsor
  - Saturday Afternoon Golf Brunch Sponsor
  - Saturday Morning Awards Ceremony Sponsor
  - Saturday Afternoon Awards Ceremony Sponsor
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Recognition in logo loop at events.
- Ability to activate at either Golf or Party
- Two (2) tee signs
- Opportunity to provide promotional items in tournament swag bags. (Item supplied by sponsor).

## Hospitality:

- Two (2) foursomes for golf tournament with three (3) golfers per foursome and Celebrity Captain.
- Six (6) golf tournament swag bags.
- One (1) Golf Flag autographed by celebrity guests.
- Twenty (20) VIP tickets to Draft Golf Classic Party.
- VIP Pre-game Field Experience with Alumni Host (up to 6 people, game tickets will be provided, Game TBD)
- Alumni Suite Visit during 2nd quarter Game TBD (Must be a suite holder)



**TOTAL INVESTMENT: \$25,000**

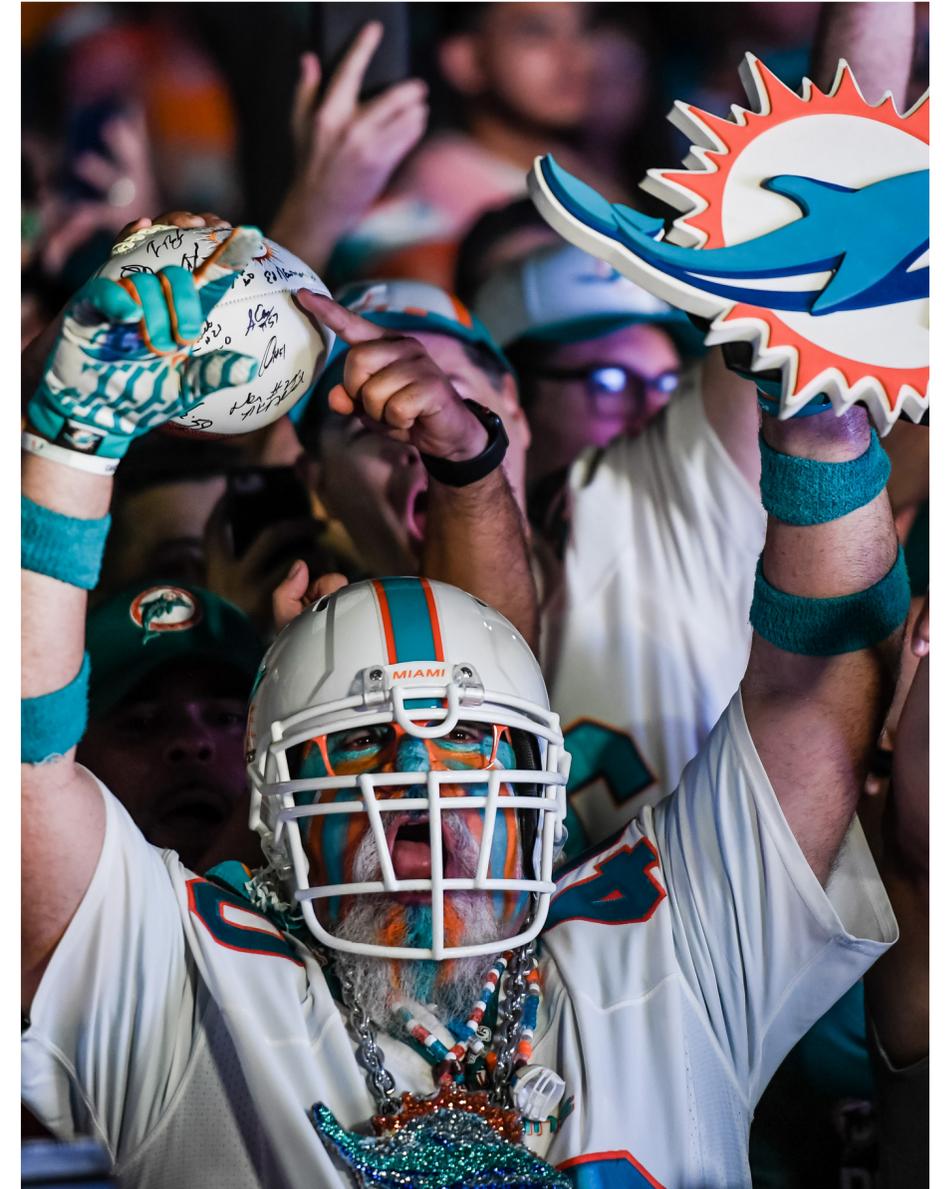
# ACE SPONSOR

## Brand Integration:

- Exclusivity as one of the following:
  - Putting Contest
  - Driving Range
  - Valet Sponsor
  - Caddy Sponsor
- Sponsor logo included on event website
- Golf course bar sponsor
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Recognition in logo loop at events.
- One (1) tee sign.
- Opportunity to provide promotional items in tournament swag bags. (Item supplied by sponsor).
- Ability to activate at either Golf or Party

## Hospitality:

- Two (2) foursomes for golf tournament with three (3) golfers and Celebrity Captain.
- Six (6) golf tournament swag bags.
- One (1) Golf Flag autographed by celebrity guests
- Sixteen (16) tickets to Draft Golf Classic Party.



**TOTAL INVESTMENT: \$20,000**

# DOUBLE EAGLE SPONSOR

## Brand Integration:

- Sponsor logo included on event website
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Recognition in logo loop at events.
- Partner exclusivity for one swag bag promotional item below:
  - Golf Towel
  - Argyle Socks
  - Survivor Pack (sunscreen, lip balm, band aids)
  - Sunglasses
  - Divot Tool Kit
- One (1) tee sign.
- Ability to activate at either Golf or Party

## Hospitality:

- Two (2) foursomes for golf tournament with three (3) golfers and Celebrity Captain.
- Six (6) golf tournament swag bags.
- One (1) Golf Flag autographed by celebrity guests
- Twelve (12) Elite Level tickets to the Draft Golf Classic Party.



**TOTAL INVESTMENT: \$15,000**

# EAGLE SPONSOR

## Brand Integration:

- Partner logo included on Weekend website.
- Opportunity to distribute approved product in tournament swag bag supplied by sponsor
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Partner exclusivity for one swag bag sponsorship opportunity below:
  - Golf Tee Keychain
  - Golf Ball Stress Reliever
  - Poker Chip Ball Marker
- Recognition in logo loop at events.
- One (1) tee sign.
- Ability to activate at either Golf or Party

## Hospitality:

- One (1) foursome for golf tournament with three (3) golfers and Celebrity Captain.
- Three (3) golf tournament swag bags.
- One (1) Golf Flag autographed by celebrity guests
- Eight (8) Elite Level tickets to the Draft Golf Classic Party.



**TOTAL INVESTMENT: \$10,000**

# BIRDIE SPONSOR

## Brand Integration:

- Sponsor logo included on event website.
- Logo inclusion on all digital and print communication. (Must meet print deadlines to for inclusion).
- Recognition in logo loop at events.
- One (1) tee sign.
- Sponsor exclusivity for one sponsorship opportunity below:
  - Koozie
  - Lanyard
  - Luggage Tag
  - Golf Pencils
- Ability to activate at either Golf or Party

## Hospitality:

- One (1) foursomes for golf tournament with three (3) golfers and Celebrity Captain.
- Golf tournament swag bags.
- One (1) Golf Flag autographed by celebrity guests
- Six (6) tickets to the Draft Golf Classic Party.



**TOTAL INVESTMENT: \$7,500**

# PAR SPONSOR

## Brand Integration:

- Sponsor logo included on event website.
- One (1) tee sign.

## Hospitality:

- One (1) single participant spot on a team with other players and celebrity guests.
- One (1) golf tournament swag bag.
- Two (2) General Admission tickets to the Draft Golf Classic Party.

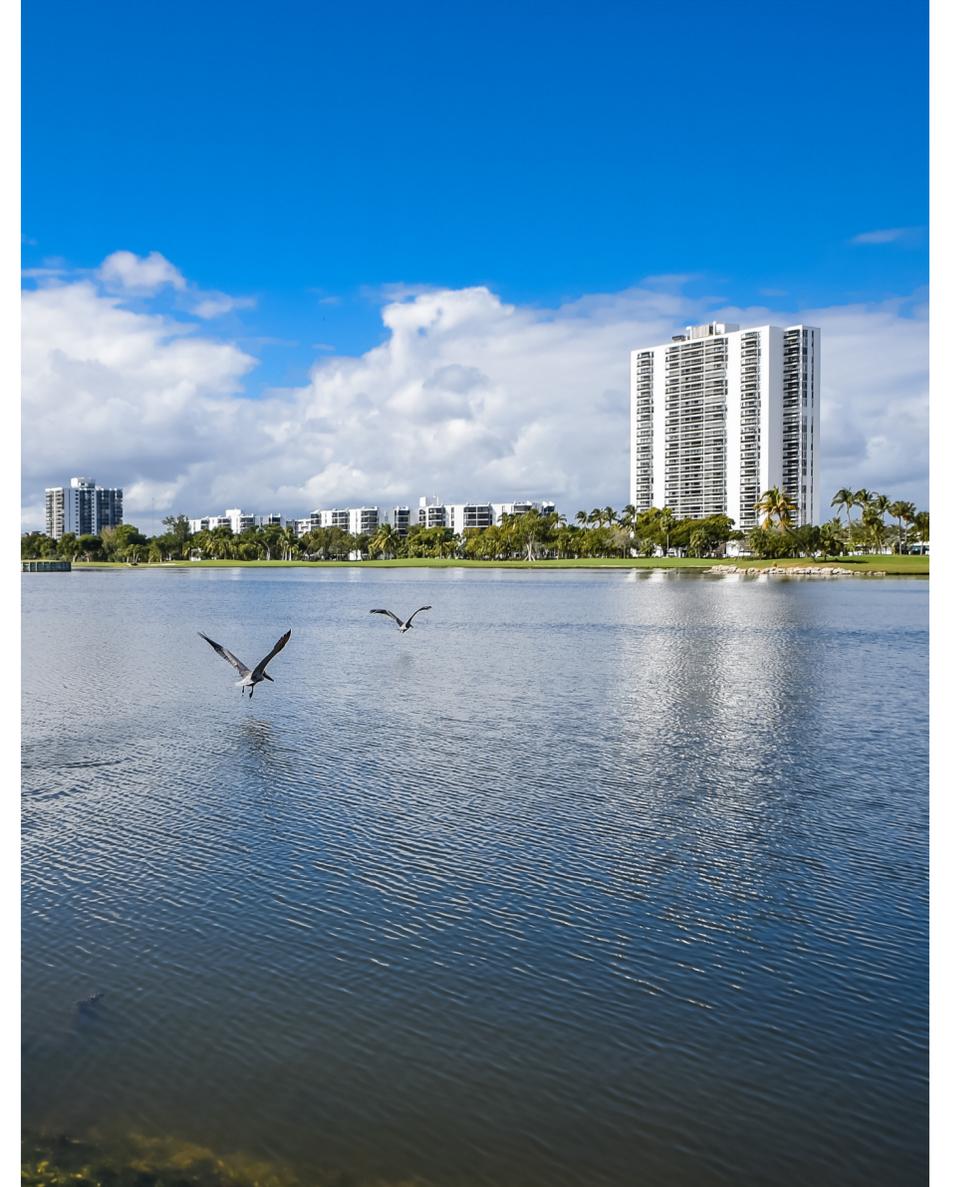


**TOTAL INVESTMENT: \$3,000**

# TEE SPONSOR

## Brand Integration:

- Sponsor logo included on event website.
- One (1) tee sign.



**TOTAL INVESTMENT: \$500**



**THANK YOU**