

SOUTH FLORIDA FORD

Presents

“SUPER BOWL AND YOU”

Official Sweepstakes Rules

PROMOTION OPEN ONLY TO LEGAL RESIDENTS OF FLORIDA ONLY 18 YEARS OF AGE AND OLDER AT TIME OF ENTRY.

NO PURCHASE NECESSARY

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A purchase will not increase chances of winning a prize.

Sweepstakes Period: The **Super Bowl And You** (the “Sweepstakes”) begins at 9:00:00 AM (ET) on Saturday, January 4th, 2020 and ends at 11:59:59 PM (ET) on Friday, January 24, 2020 (the “Sweepstakes Period”).

How To Enter: During the Sweepstakes Period, visit any South Florida Ford location and text FORD VIP to 24928 or visit promotional web page at Dolphins.com/ford (the “Website”). At the website, you will be asked to enter your name, mailing address, telephone number, birth date and email address to register for the Sweepstakes. **Mail-In Entry:** Send a letter and clearly and legibly addressed envelope to: 2765 W. Cypress Creek Road Suite, Fort Lauderdale, FL 33309. Requests must be postmarked by January 23, 2020 and received during the Sweepstakes Period to be eligible for prize drawing. Limit one (1) entry per person for the Sweepstakes Period. Subsequent entries received during the Sweepstakes Period from any person after the first entry received from that person, or email address will be void. Entries generated by script, macro, agencies or robotic, repetitive, automatic, programmed or other automated means will be void.

Eligibility: Sweepstakes open only to legal residents of the state of Florida who are 18 years of age or older as of the date of entry. Employees of South Florida Ford (the “Sponsor”), Miami Dolphins Ltd. and its affiliates (the “Team”), and each of their respective parent companies, subsidiaries, affiliates, divisions, advertising and promotion agencies, individuals engaged in the development, production or distribution of materials for this Sweepstakes and the immediate families of each, or persons domiciled in the same household of such employees are not eligible. Sweepstakes is subject to all applicable federal, state and local laws. By entering the Sweepstakes, entrants agree to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor, Administrator and the Team, which shall be final and binding in all respects. Void outside the states of Florida and where otherwise prohibited.

Conditions of Entry: All entries become the property of Sponsor and the Team and will not be acknowledged or returned. By entering, entrants acknowledge compliance with these Official Rules, including all eligibility requirements. By participating, entrants agree to release South Florida Ford, Miami Dolphins Ltd., and their affiliates, and their respective officers, directors, employees, agents or representatives (collectively, “Released Parties”) from and against any and all claims, demands, losses and liabilities of any nature whatsoever, which entrant may now or hereafter be entitled to assert, including but not limited to, any death, injury, loss of enjoyment, damage to computer equipment, or other harm or loss of any nature whatsoever caused or contributed to by participation in the Sweepstakes,

the prize awarded in the Sweepstakes and/or in connection with the awarding, receipt and use or misuse of a prize. Released Parties are not responsible for misdirected, late, lost, delayed, inaccurate, damaged, garbled, incomplete, or undelivered entries or any combination thereof, for whatever reason, for lost, interrupted or unavailable network, wireless service provider, cable, satellite, Internet Service Provider (ISP) or other connections, or for errors, omissions, interruptions, deletions, defects, phone transmissions or delayed transmissions or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise and any mechanical, electronic, network, computer, printing, typographical, human or other error relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of prizes or in any Sweepstakes-related materials. Sponsor reserve the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond their reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in their sole discretion. In such event, Sponsor reserves the right to award the prizes via random drawing from among the eligible entries received up to the time of the action taken by the Sponsor. Sponsor reserve the right, in their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of this Sweepstakes or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Selection of Winner: On or around January 27, 2020 a random drawing will be conducted by an independent sweepstakes administrator from among all valid entries received over the course of the Sweepstakes Period. Odds of winning the Grand Prize depend upon the total number of eligible entries received during the Sweepstakes Period. The potential prize winner will be notified by email and/or phone call within twenty-four (24 hours) of the random drawing. Potential prize winner will be required to reply to the prize notification attempt within twenty-four (24) hours of attempted notification or potential prize winner will be disqualified and an alternate potential winner will be selected at the sole discretion of the Sponsor. Potential prize winner will be required to sign an Affidavit of Eligibility/Release of Liability/Publicity and Advertising Consent and Release (except where prohibited by law), and such other documents reasonably required by Sponsor. The Grand Prize winner and guests will be required to sign and return a General Consent Form (if guests are under 18, a parent or legal guardian must sign on their behalf) prior to attending the event. All such documents must be signed and returned within five (5) days of prize notification or prize will be forfeited and an alternate winner may be selected provided there is sufficient time remaining to award the prize. Return of any prize notification as undeliverable will result in disqualification. Potential winner is subject to verification before the prize will be awarded. In the event that a potential winner is disqualified for any reason, an alternate winner may be selected in a random drawing from all eligible entries received during the Sweepstakes Period, at the sole discretion of the

Sponsor provided there is sufficient time remaining to award the prize. The Sweepstakes participant is solely responsible for entering the Sweepstakes during the Sweepstakes Period and properly claiming a prize if selected as a winner. The reporting and payment of any tax liabilities (federal, state and local) incurred by a prize winner as a result of this Sweepstakes are the sole responsibility of the winner.

Prize: One (1) Grand Prize winner and their guest will receive:

- Two (2) game tickets to Super Bowl 53 on February 2, 2020 at Hard Rock Stadium in Miami, Gardens, FL and
- Prize is nontransferable.

TOTAL APPROXIMATE RETAIL VALUE (ARV) OF ALL PRIZES: \$4,000. ARV is based on average of pricing currently available. Value may fluctuate based on market and other conditions, and if actual value is less than stated ARV, difference will not be awarded.

Conditions of Participation & Certain Restrictions: No substitution or transfer of prize will be allowed except that Sponsor reserves the right to substitute a prize of equal or greater value. A participant who is notified that he or she has won is a potential winner until Sponsor determines, in its sole discretion, that the participant is eligible to win in accordance with these Official Rules. All additional expenses that are not specifically included in the prizes as stated above, including, but not limited to, transportation, damages, incidental costs, parking, insurance, and federal, state and local taxes, title and registration expenses are the winners' sole responsibilities and may need to be prepaid, in part or in whole, prior to receipt of prizes.

Privacy: By entering, entrants specifically acknowledge and agree that Sponsor may utilize information obtained from entrant in order to contact entrant and/or to offer their products or services or for other promotional purposes, including online announcements and as otherwise permitted in their privacy policy. For further information, please refer to the Privacy Policy at <https://wearefordistas.com/privacypolicy/>. Contrary to the buyfordnow.com Privacy Statement in the footer of this website, the Sweepstakes mini-pages on this website collect personally identifiable information which is subject to the Ford Motor Company Privacy Statement available here and the FordDirect Privacy Policy located here. By accepting a prize, entrant/winner specifically acknowledges and agrees that Sponsor and/or its designees are permitted to use the winner's name, address (city and state), photograph, testimonial or other likeness and/or prize information for promotional, advertising and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, to the winner to the extent permitted by law.

SPONSOR DECISIONS FINAL: Sponsor's decisions are final in all matters relating to the Promotion. Failure to comply with any or all instructions or requirements of Sponsor may result in disqualification of the entrant and determination of an alternate winner. Prizes will only be awarded upon final winner verification and approval by Sponsor, which approval shall not be unreasonably withheld.

RELEASE: As a condition of entering the Promotion, entrant agrees that (a) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, consequential, special or any other damages or attorney's fees, other than for actual out-of-pocket expenses; and (b) all causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form class action.

NOTWITHSTANDING ANYTHING TO THE CONTRARY, AS A CONDITION OF ENTERING THE PROMOTION, ENTRANTS AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS THE RELEASED PARTIES AND SUCH RELEASED PARTIES' PARTNERS, OFFICERS, DIRECTORS, AFFILIATES, EMPLOYEES AND AGENTS, FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH MAY BE DUE TO OR ARISE OUT OF PARTICIPATION IN THE PROMOTION OR ANY PORTION THEREOF, AS WELL AS THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF PRIZES, OR ANY PRIZE-RELATED ACTIVITIES. ENTRANTS WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

Governing Law: This Sweepstakes and these Official Sweepstakes Rules shall be governed by and construed in accordance with the laws of the State of Florida without reference to conflicts of law principles. All actions, proceedings, or litigation relating hereto will be instituted and prosecuted solely within FL.

Winner's List: For the name and city/state of residence of the Prize winners send a stamped, self addressed envelope to 2765 W. Cypress Creek Road Suite A, Fort Lauderdale, FL 33309 to be received by February 24, 2020.

Sponsor: South Florida Ford Dealers, 2765 W. Cypress Creek Road Suite A, Fort Lauderdale, FL 33309.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored the Sweepstakes in any way.