

Jets *I Called It* Promotion Official Rules.

No Purchase Necessary to Participate or Win.

Purchasing Will Not Increase Your Chances of Winning.

This Promotion May Not Be Used to Conduct, Advertise or Promote Any Form of Gambling.

I. Eligibility: Jets *I Called It* Promotion is offered and open to persons who are legal residents of the fifty (50) U.S. (including D.C.) and twenty-one (21) years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of New York Jets LLC (“Jets” or “Sponsor”), the National Football League, its member professional football clubs, NFL Ventures, L.P., MGM Resorts International, each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, “Released Parties”), and each such individual’s immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Promotion is subject to all applicable federal, state, and local laws. Void where prohibited by law.

II. Promotion Period: The Promotion is comprised of two (2) components: 1) Game and 2) Sweepstakes (together, the “Promotion”). The Promotion will run from 9/4/19 to 12/29/19 and will incorporate the sixteen (16) New York Jets 2019 regular season games scheduled to take place on the following dates: 9/8/19, 9/16/19, 9/22/19, 10/6/19, 10/13/19, 10/21/19, 10/27/19, 11/3/19, 11/10/19, 11/17/19, 11/24/19, 12/1/19, 12/8/19, 12/12/19, 12/22/19, and 12/29/19 (“Promotion Period”). Each game is scheduled to begin at the official starting time published on NFL.com (posted approximately ten (10) days in advance of each game date) and end no later than five hours thereafter. Official time will be kept by Sponsor.

III. The Game

A. To Participate in the Game:

- (1) During the Promotion Period, open the Official New York Jets Mobile App (“App”) and click on the “I Called It” button (“Promotion Button”). If you do not have the App, you can download it for free on the iOS and Android operating systems. After clicking the Promotion Button, you will need to confirm that you are twenty-one (21) years of age or older and, if a first-time user, complete the registration form to participate in the Promotion. Participants are responsible for ensuring that all required information is accurate. **Limit one (1) registration form submission per person and per email address for the duration of the Promotion Period. Additional registration forms received from any such person or email address after the first registration form received from that person or email address will be void.** The use of a script, macro or any other device to automate or subvert the registration process is prohibited and all such registrations will be void. Registration form submissions will be accepted throughout the Promotion Period, in accordance with the terms of these Official Rules.
- (2) After completion of the registration process, you will be given access to the “I Called It” home page (“Game Home Page”) within the App. Visit the Game Home Page and follow the

instructions to provide a prediction(s) about the next scheduled Jets football game (hereafter, "Prediction").

- a. Prior to kick-off of the applicable Jets football game, predict the outcome of the ten (10) questions posed for the applicable Jets football game (Predictions "A" to "J"). Each of Prediction A to Prediction J is optional. If you correctly make a Prediction (as outlined below in A-J), you will receive the following points:

PREDICTION A	
POINTS EARNED	25

PREDICTION B	
POINTS EARNED	50

PREDICTION C	
POINTS EARNED	75

PREDICTION D	
POINTS EARNED	100

PREDICTION E	
POINTS EARNED	125

PREDICTION F	
POINTS EARNED	150

PREDICTION G	
POINTS EARNED	175

PREDICTION H	
POINTS EARNED	200

PREDICTION I	
POINTS EARNED	225

PREDICTION J	
POINTS EARNED	250

- b. In the event all of the above Predictions are answered for any given game, you will unlock one (1) additional bonus question (Prediction K). If you correctly make the Prediction K, you will receive the following points:

PREDICTION K	
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POINTS EARNED	275 – (3*abs(actual- prediction))
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- (3) Throughout the applicable Jets football game, make a prediction regarding the outcome of the first offensive possession by either team that begins from scrimmage in each of the four quarters of the game (i.e., not including possessions that carry over from the prior quarter or that consist solely of a return of an interception, fumble, kickoff, or punt) for a total of four (4) possible predictions. The Prediction will be about the outcome of the possession in question (“Prediction L”). If you correctly make a Prediction as outlined above, you will receive the following points:

PREDICTION L	
OUTCOME	POINTS
Touchdown	110 points
Field Goal	60 points
Punt	10 points
Turnover	110 points
Other	40 points

You will only gain points for the correct Predictions submitted. If you a submit a Prediction and it does not happen, you will gain zero (0) points for that Prediction. The object of the Promotion, in each applicable week, is to earn the most possible points by correctly making Predictions as outlined above.

- (4) If a participant makes at least one Prediction in two or more consecutive weeks, such participant will automatically earn ten (10) bonus points for each consecutive week (i.e., two (2) consecutive weeks will equal 20 points, three (3) consecutive weeks will equal 30 points, etc.).
- (5) Prediction L can be made only before the commencement of the first play of the applicable offensive possession, as determined by Sponsor. Once submitted, all Predictions are final and cannot be modified for any play in progress or already completed.
- (6) All Predictions must be accepted and acknowledged by the computer servers by the applicable deadline (as determined by Sponsor) to be considered valid, timely, and eligible.
- (7) Predictions can only be made when available on the App and there is no minimum or maximum number of Predictions required to participate in the Promotion.
- (8) The total number of points at the end of one game will not carry forward to the next game. Each participant to participate in the Promotion will start each New York Jets 2019 regular season game with zero (0) points.
- (9) In the event of a tie within questions involving players with most receptions, rushing yards, receiving yards, or total yards from scrimmage, the correct answer will be chosen as whichever player achieved that statistics earliest in the game.

- (10) Prediction results will be determined using statistics from NFL.com and the official GSIS NFL statistics feed.

B. Game Winner Selection/Notification:

Potential winners will be determined on or about two (2) days following the end of each regular season game. Ten (10) Prizes will be awarded, respectively, to the participants who accumulate the ten (10) highest numbers of valid points cumulatively for each regular season game, as determined by Sponsor in its sole discretion. In the event of a tie for any prize, the single participant who earns the most points for Prediction K will be declared the winner for the prize at hand. In the event a tie still exists, the single participant with the highest overall score not including any bonus points earned for consecutive weeks of Predictions (Section III.A.4 above) will be declared the winner for the prize at hand. In the event a tie still exists, the single participant with the earliest chronological entry of Prediction K will be declared the winner for the prize at hand. The tabulation of points, administration of tie-breakers, and identification of potential winners will be conducted by Sponsor, whose decision is final and binding with respect to these Official Rules and in all other matters relating to this Promotion. Each prize will be awarded to the person named on the applicable registration form, regardless of whether that is the name of the authorized account holder of the email address identified in said registration form (subject to verification of eligibility and compliance with the terms of these Official Rules). Potential winners will be notified by Sponsor by email as necessary throughout the Promotion Period.

C. Game Prizes:

Sixteen (16) First Prizes/One (1) per Game: One (1) night's stay at the Borgata Hotel in Atlantic City, NJ. Approximate Retail Value ("ARV") of each First Prize = \$599.

Sixteen (16) Second Prizes/One (1) per Game: One (1) autographed New York Jets football. ARV of each Second Prize = \$250.

Sixteen (16) Third Prizes/One (1) per Game: Two (2) tickets to a New York Jets home football game, plus a pre-game sideline experience. ARV of each Third Prize = \$150.

Sixteen (16) Fourth Prizes/One (1) per Game: One (1) Bose Soundlink Micro Bluetooth Speaker. ARV of each Fourth Prize = \$100.

Sixteen (16) Fifth Prizes/One (1) per Game: One (1) \$100 electronic gift card to JetsShop. ARV of each Fifth Prize = \$100.

Sixteen (16) Sixth Prizes/One (1) per Game: One (1) \$75 electronic gift card to JetsShop. ARV of each Sixth Prize = \$75.

Sixteen (16) Seventh Prizes/One (1) per Game: One (1) EA Sports Madden 20 for Xbox One. ARV of each Seventh Prize = \$60.

Sixteen (16) Eighth Prizes/One (1) per Game: One (1) \$50 electronic giftcard to JetsShop. ARV of each Eighth Prize = \$50.

Sixteen (16) Ninth Prizes/One (1) per Game: One (1) \$40 electronic giftcard to JetsShop. ARV of each Ninth Prize = \$40.

Sixteen (16) Tenth Prizes/One (1) per Game: One (1) \$30 electronic giftcard to JetsShop. ARV of each Tenth Prize = \$30.

D. Game Prize Details:

TRANSPORTATION TO/FROM ATLANTIC CITY, NEW JERSEY (FOR THE FIRST PRIZE) AND TO/FROM EAST RUTHERFORD, NEW JERSEY (FOR THE THIRD PRIZE) IS NOT PROVIDED AS PART OF THE PRIZE. DO NOT PARTICIPATE IN THIS PROMOTION IF YOU ARE NOT PREPARED TO PAY FOR TRANSPORTATION TO/FROM ATLANTIC CITY AND/OR EAST RUTHERFORD, NEW JERSEY. First place prize must be booked by 3/31/20 and taken by 12/31/20 or prize will be forfeited in its entirety. Sponsor reserves right to change dates. All requests should be submitted at least seventy-two (72) hours prior to guests' desired arrival. Rooms are not confirmed until you have received an email confirmation. All costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, and other miscellaneous expenses are winner's sole responsibility. Autographed Jets memorabilia is not game used. Third place prize tickets and pre-game sideline experience passes are to be chosen by the winner for a remaining 2019 or 2020 season Jets home game, pending availability. Ticket and sideline pass redemption limited to two (2) winners per Jets game, with priority going to earliest-received request. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Other than the details outlined above, Released Parties have no additional obligations or commitments to any winner or his/her guests in connection with this Promotion. All prize details are at Sponsor's sole discretion. In the event that a prize winner wins two or more of the same prizes during the Promotion Period the Sponsor has the right to substitute an alternate prize at their sole discretion.

IV. The Sweepstakes

A. To Participate in the Sweepstakes:

For each of the sixteen (16) New York Jets 2019 regular season games (defined above), participants will have the opportunity to receive a Sweepstakes entry(ies) in either of the following two (2) ways;

(1) Make a Prediction:

For each Prediction submitted (as described above), automatically receive one (1) entry into the Sweepstakes drawing. **In the event all Predictions are made for each applicable game (as defined above), a maximum of two hundred and forty (240) Sweepstakes entries may be earned for the duration of the Promotion Period.**

(2) Alternate Entry:

To receive one (1) Sweepstakes entry without making a Prediction, hand print your name, complete mailing address, email address, telephone number and date of birth, and the words "I Called It!" on a plain 3" x 5" piece of paper and mail it in a sealed, stamped and hand printed #10 envelope to: Jets "I Called It" Entry, 1 Jets Drive, Florham Park, NJ 07932. **Enter up to 240 times by mail, but each entry must be mailed separately and received by 12/30/19.**

Released Parties are not responsible for incomplete, inaccurate, garbled, late, lost, stolen, delayed, undelivered or misdirected registrations, points, entries, mail or Predictions; theft, destruction or unauthorized access to, or alteration of, registrations or submission; failures or malfunctions of App, phones, phone lines or telephone systems; interrupted or unavailable network, cable, satellite, Wi-Fi, Internet Service Provider (ISP), server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to participant's or any other

person's computer or mobile device related to or resulting from participation in this Promotion; errors in these Official Rules, in any Promotion-related advertisements or other materials; the selection or announcement of potential winners or the announcement or distribution of prizes; the cancellation, suspension or preemption of any game, injuries or other unavailability of Jets team, App processing, Prediction submission, entries, point tabulation, point multiplication, or timing errors or other problems or errors of any kind that may occur in connection with the administration of the Promotion, whether mechanical, human, electronic, typographical, printing or otherwise.

B. Sweepstakes Winner Selection/Notification:

Potential Sweepstakes winner will be randomly selected on or about 1/2/20 from among all entries received during the Promotion Period. Each valid entry, regardless of method of entry, will have an equal chance of winning. Odds of winning the Sweepstakes prize depends upon the total number of eligible entries received. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all respects. Potential winner will be notified by telephone, email and/or regular mail.

C. Sweepstakes Prize:

One (1) Sweepstakes prize winner will receive a 4-day/3-night trip for winner and one (1) guest to an MGM Las Vegas property (designated by Sponsor) consisting of round-trip coach air transportation from major airport nearest to winner's residence in the U.S., standard double-occupancy hotel accommodations and ground transportation to/from the airport and the applicable hotel.(ARV of the Sweepstakes Prize=\$4,000).

D. Sweepstakes Prize Details: Actual prize value will vary depending on winner's city of departure. Sponsor, in its sole discretion, reserves the right to provide ground transportation in place of air transportation if winner lives within a reasonable driving distance of Las Vegas, NV as determined by Sponsor, and to award no additional compensation or substitution for the difference in prize value. Travel and hotel arrangements determined by Sponsor in its sole discretion and must be made through Sponsor's agent, on a carrier of Sponsor's choice. Trip must be booked by 3/31/20 and taken by 12/31/20 or prize will be forfeited in its entirety and may be awarded to an alternate winner. Sponsor reserves right to change dates. All requests should be submitted at least seventy-two (72) hours prior to winner's desired arrival. Rooms are not confirmed until you have received an email confirmation. Winner and guest must travel together on the same itinerary. Winner must be 21 years of age or older. Winner and guest are responsible for obtaining all necessary travel documents prior to travel. If the trip is canceled or postponed for any reason by the Sponsor, the Sponsor will substitute the prize with something of comparable or greater value. All prize details are at Sponsor's sole discretion. Certain travel restrictions may apply.

Total ARV of all prizes = \$27,264.

V. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor, who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable, at its sole discretion and except as otherwise provided

herein. Sponsor reserves the right to void and remove any and all Predictions of a participant who Sponsor believes has attempted to tamper with, influence, or impair the administration, security, fairness, judging or proper play of this Promotion and such participant will be disqualified and all associated Predictions will be void. All potential winners shall be required to execute and return a Prize Claim Form within five (5) days of date of issuance of notification. Potential Sweepstakes Prize winner will be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release within five (5) days of date of issuance of notification. Sweepstakes prize winner's guest, must be at least 21 years of age or older and must execute and return a Liability/Publicity Release prior to travel. In the event that any selected potential winner declines his/her prize or his/her prize is returned as undeliverable, is not eligible to accept the prize, does not comply with the terms of these Official Rules or is not available for any reason when notified, his/her prize opportunity will be forfeited and Sponsor, at its sole discretion and time permitting, may notify the next runner-up for the prize at issue from among all remaining eligible submissions. By participating, participants agree to be bound by these Official Rules and agree that: 1) Sponsor and its designees may use (unless prohibited by law) participant's name, city and state of residence, Prediction, photograph, any oral or written statements, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Promotion constitutes participant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, participants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any participant based on the results of the background check or failure of the participant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by participant for any claim, action, liability, loss, injury or damage to participant or any other person or entity, including, without limitation, personal injury or death to participant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize and any activity, travel or travel-related activity thereto or participation in this Promotion. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Promotion (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Promotion or for any other reason and, in the case of termination, at its discretion, select the winners for the prizes at issue from all eligible non-suspect Predictions and points tabulated prior to the event that required such termination using the winner determination criteria specified above. **CAUTION:** Any attempt to deliberately damage the Jets mobile applications or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

VI. Arbitration: Except where prohibited by law, as a condition of participating in this Promotion, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal

Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and entrant further waives all rights to have damages multiplied or increased.

VII. Use of Entrant Information for Marketing Purposes: Any personally identifiable information collected during an entrant's participation in this Promotion will be collected by Sponsor and will be provided to and used by MGM Resorts International, its affiliates, subsidiaries, agents and marketers for purposes of marketing and advertising. Entrant may opt-out of these communications by emailing: optout@mgmresorts.com.

VIII. Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of New Jersey, USA.

IX. Winners' List: For the names of the winners (available after 1/24/20), send a self-addressed, stamped envelope to be received by 2/28/20 to: Jets *I Called It* Promotion Winners, c/o New York Jets, 1 Jets Drive, Florham Park, NJ 07932.

X. Sponsor: New York Jets LLC, 1 Jets Drive, Florham Park, NJ 07932.