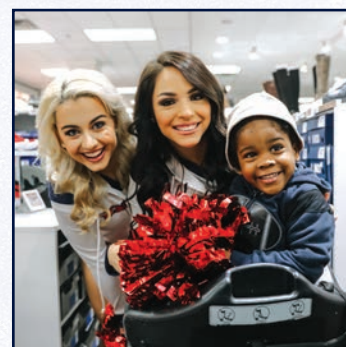
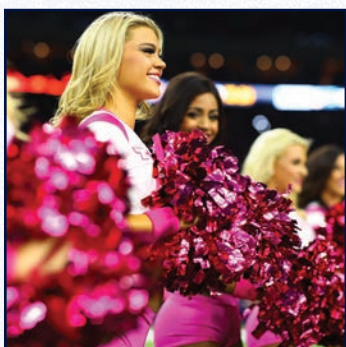
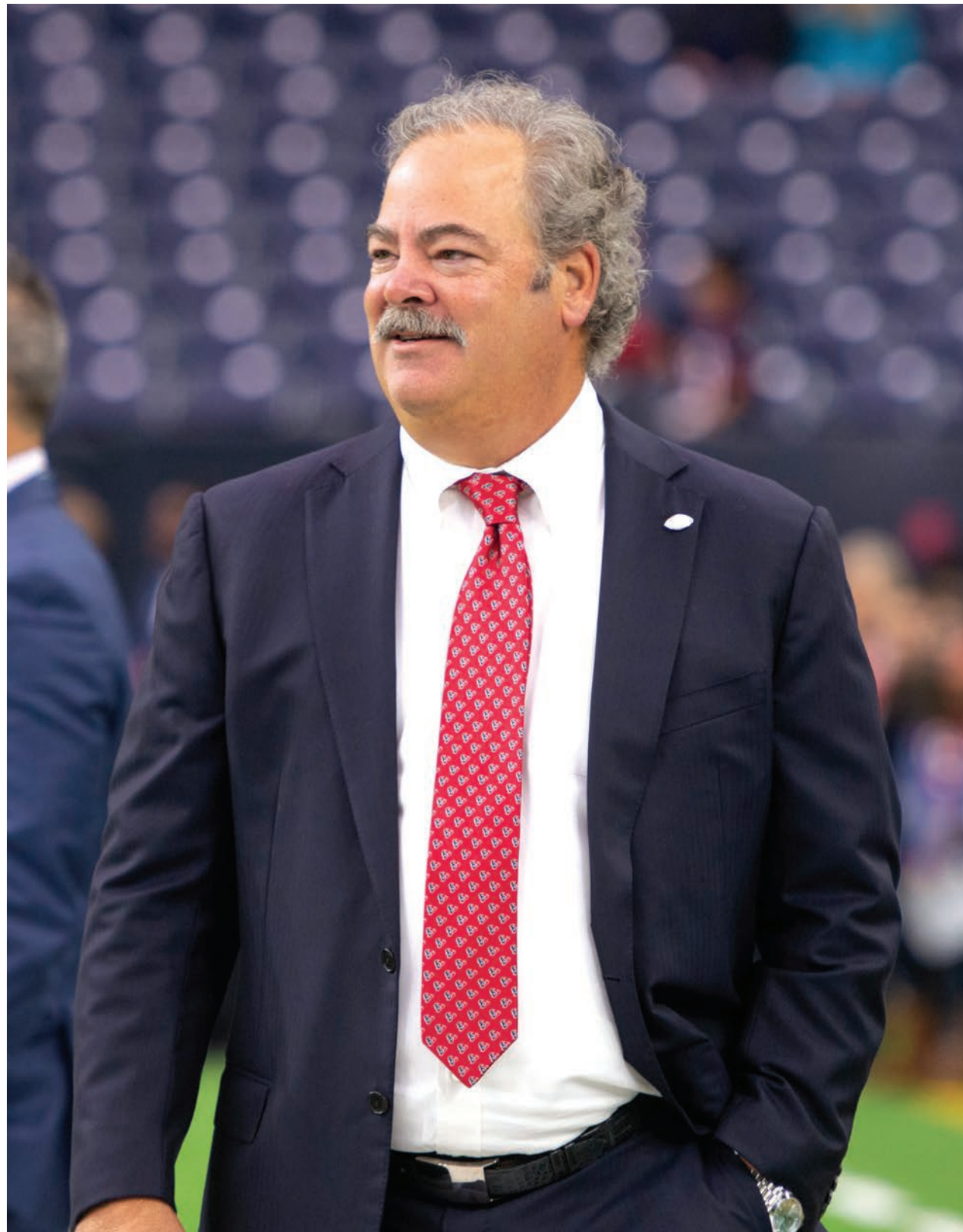


HOUSTON TEXANS

COMMUNITY IMPACT REPORT



2018 - 2019



A MESSAGE TO OUR FANS, FRIENDS + PARTNERS

FROM CHAIRMAN + CEO, CAL MCNAIR

Thank you for another incredible year of Houston Texans football! The 2018 season was one of highs and lows, and a year that we will never forget. Our team rallied after starting the season 0-3, embarking on a nine-game winning streak fueled by grit and toughness, and eventually clinching the AFC South title for the third time in four seasons. With victories, however, come losses, and we experienced a profound loss this season with the passing of our founder and chairman, and my father, Bob McNair, who loved the Texans almost as much as he loved his family and this city. We also mourned the

loss of President George H.W. Bush and First Lady Barbara Bush, whose dedication and service to our country set incredible examples for us all to follow. Throughout this year, during success and adversity, this team remained focused on our mission of being Champions for Youth and giving back to the community we all love. We hope you will take a few minutes to review this report, which highlights some of our work in the community over the past year. Many thanks to our fans, friends, and partners who make our work possible. We couldn't do it without you!

Go Texans!

Cal McNair

IN LOVING MEMORY OF

ROBERT C. MCNAIR

FOUNDER, 1937-2018

Houston Texans founder, senior chairman, and chief executive officer, Robert "Bob" C. McNair, passed away on November 23, 2018. His loss was a tremendous one for the team, the City of Houston, and beyond.

Mr. McNair made contributions across Houston in the areas of business, sports, and philanthropy. Perhaps his most notable contribution: bringing football back to Houston in 2002. In the 17 seasons that followed, the Texans captured five AFC South division titles while playing all 174 home games in front of the greatest fans in the world, selling out each game. Mr. McNair's influence and leadership also brought two memorable Super Bowls to Houston's NRG Stadium.

Mr. McNair and his wife, Janice, have been champions of philanthropy for decades. To date, they have donated more than \$500 million to charity. Mr. McNair's dedication to education and improving the lives of young people is what led to the establishment of the Houston Texans Foundation and the Champions for Youth mission. Mr. McNair's legacy and vision will continue through the work of the Houston Texans Foundation with the goal of making the lives of all youth in Houston better and developing the next generation of leaders for our community.



“You can't go wrong by doing what's right.”

Robert C. McNair



FAITH ★ FAMILY ★ PHILANTHROPY ★ FOOTBALL

GIVING BACK THROUGH THE HOUSTON TEXANS FOUNDATION

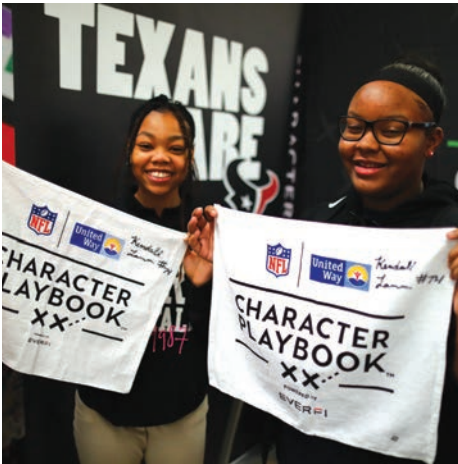
**OVER
\$2 MILLION**
raised by the Houston
Texans Foundation in 2018.

\$32 MILLION
donated in Houston by the
Houston Texans Foundation
since its inception.

**250
APPEARANCES**
made by Texans
players in the
community.



\$905,000
donated to the
United Way, #1 per
capita donor in
Houston and #1 in
the NFL.



2,400 TICKETS
donated to nonprofits
through the Texans All
Community Team program.



\$20,000
in grants for youth
football safety equipment.



\$100 MILLION
in scholastic aid awarded
through the Texans Senior
Showcase event since
its inception.



\$1.1 MILLION
awarded for field
improvements in Houston.



\$104,000
for social justice programs
in the Greater Houston area.

**MORE THAN
\$350,000**
raised at the annual
Taste of the Texans
presented by Sysco.



**105,000
STUDENTS**
in 13 states participated
in TORO's Math Drills.

**MORE THAN
\$100,000**
donated to the YMCA to
provide free memberships
for teens in honor of
Texans founder,
Robert C. McNair.



MISSION STATEMENT

The mission of the Houston Texans Foundation is to be **Champions for Youth**. Because we believe that youth are the champions of our future, we are dedicated to enhancing their quality of life. Through our fundraising efforts, we support and administer programs in education, character development, and health and fitness to empower our next generation of Texans.

IMPACT STATEMENT

The Houston Texans Foundation is proud to serve children in the Houston area as we strive to be Champions for Youth. Since 2002, more than **\$32 million** has been raised with your support through fundraising events, disaster-response efforts, our annual United Way campaign, and our partnership with nonprofit organizations on gamedays.

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HOUSTON TEXANS FOUNDATION

CHAMPIONS FOR YOUTH

One of the three imperatives of the Houston Texans organization is to do great things for Houston. Out of this desire, the Houston Texans Foundation was established in 2002 to benefit underserved children in our community. The Foundation strives to be **Champions for Youth** and each year hosts a variety of successful fundraising events to support that mission. Each event gives fans a unique opportunity to interact with players, Cheerleaders, Staff, TORO and Ambassadors, while also creating awareness for important causes. Texans fans helped make 2018-2019 a big year, as the Foundation raised a record **\$2.12 million** to benefit the Greater Houston area.



RUNNING OF THE BULLS

PRESENTED BY H-E-B

In 2018, the annual Running of the Bulls 5K Run/Walk raised nearly **\$70,000** for the Foundation and Houston Methodist. Some **3,000 fans** – including **500 children**, who ran in TORO's Kids 1K presented by Texas Children's Hospital – participated in the event, which finished on the floor of NRG Stadium.

Fans enjoy the Running of the Bulls 5K presented by H-E-B and TORO's Kids 1K presented by Texas Children's Hospital at NRG Stadium.



KICKOFF LUNCHEON

PRESENTED BY AMEGY BANK

Each year, the Foundation hosts the annual Kickoff Luncheon to help get fans excited for the upcoming season. Guests are given the opportunity to attend the only event that brings together the entire Texans team, as well as share a meal with one of the Texans players. In 2018, the luncheon was held at the Hilton Americas, and long snapper Jon Weeks was named the Spirit of the Bull winner, an award given annually to a player who excels in service to the community. Nearly **700 guests** were in attendance, and more than **\$220,000** was raised to benefit the Foundation.

- < Defensive end J.J. Watt with fans at the Kickoff Luncheon presented by Amegy Bank.
- < Long snapper Jon Weeks accepts the Spirit of the Bull award from chairman and CEO Cal McNair at the Kickoff Luncheon presented by Amegy Bank.

HOUSTON TEXANS CHEERLEADERS CALENDAR

The 2018-2019 Houston Texans Cheerleaders Calendar highlighted some of the most iconic moments in the Cheerleaders' signature routines from the 2018 season. Proceeds from the calendar benefit the Foundation, and more than **3,000 copies** have been sold.



TASTE OF THE TEXANS

PRESENTED BY SYSCO

For the 10th straight year, the Taste of the Texans was held at NRG Stadium. More than **750 guests** sampled dishes from 25 of Houston's top restaurants and mingled with Texans players, Lady Texans, and Ambassadors. In 2018, more than **\$350,000** was raised to benefit the Foundation, the Houston Food Bank, and Houston Methodist.

Safety Justin Reid signs a football and poses for a picture at the annual Taste of the Texans presented by Sysco. >



> James Beard Award-winning chef Robert Del Grande and his team run their station at the Taste of the Texans presented by Sysco.



> Nose tackle D.J. Reader at the Charity Golf Classic Insider Dinner presented by BMW.

CHARITY GOLF CLASSIC

PRESENTED BY BMW

The annual Charity Golf Classic provides guests with an exclusive opportunity to mingle with players, coaches, Cheerleaders, and executives. Each foursome is paired with a Texans celebrity for 18 holes. The event is preceded by the Texans Insider Dinner, where sponsors are able to enjoy dinner while hearing remarks from players and executives. In 2019, nearly **\$365,000** was raised to benefit the Foundation.

< Linebacker Brennan Scarlett plays a round of golf at the Charity Golf Classic presented by BMW.



CHAMPIONS FOR YOUTH DINNER

In 2019, the Foundation hosted the first-ever Champions for Youth Dinner at Steak 48, with Lady Texan Hannah McNair and Texans chairman and CEO Cal McNair serving as the event chairs. The dinner allowed guests to enjoy an evening of fine dining and unique experiences with dozens of Texans players. The event raised nearly **\$200,000** for the Foundation.

Right and below: Chairman and CEO Cal McNair, Lady Texan Hannah McNair, center Nick Martin, and wide receiver DeAndre Hopkins all do their part to help raise money for the Houston Texans Foundation at the first Champions for Youth Dinner at Steak 48.



DONATION OF AUTOGRAPHED ITEMS

Each year, the Texans are proud to support nonprofits throughout the Houston area by donating autographed items to use at fundraising events. This year, more than **200 organizations** received donations.

SILENT AUCTIONS

In 2018, nearly **\$200,000** was raised from silent auctions held at home games, fundraising events, and on the NFL Auction website. Auction items included one-of-a-kind autographed memorabilia, as well as unique Texans experiences.

BMW CAR RAFFLE

BENEFITING TEXAS CHILDREN'S HOSPITAL

Throughout the 2018 season, fans were given the opportunity to buy raffle tickets for the chance to win a BMW 440i convertible from the Texans. Ticket sales benefited the Pediatric Inpatient Rehabilitation Unit at Texas Children's Hospital, part of a **\$250,000** pledge from the Foundation to support the facility. One lucky fan took home the BMW during an on-field presentation at the Texans Fan Appreciation Day game.

✓ The winner of the BMW Car Raffle benefiting Texas Children's Hospital is revealed on the field during a Texans game.



^ Safety Justin Reid and guests at the Champions for Youth Dinner.

COMMUNITY PARTNERS

The Texans adopted three strategic community partners in 2008, with the goal of focusing our **Champions for Youth** efforts on creating a deeper impact in the community. The Boys & Girls Clubs of Greater Houston, the YMCA of Greater Houston, and the Houston Food Bank were selected. With these partners, the Texans support and administer programs in education, character development, and health and fitness for youth and families throughout the Houston area.



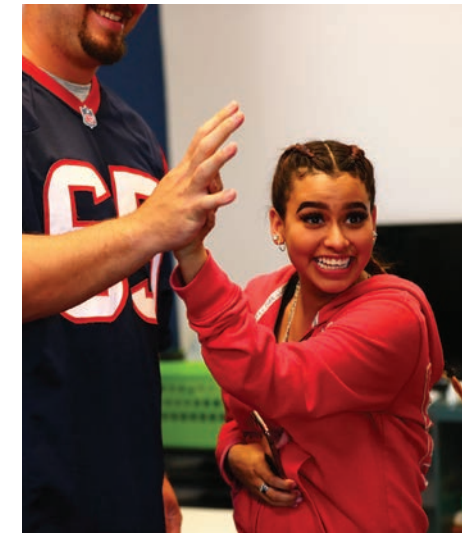
COMMUNITY PARTNERS

BOYS + GIRLS CLUBS

OF GREATER HOUSTON



The Boys & Girls Clubs of Greater Houston (BGCGH) and the Texans work together to help youth in our area reach their full potential.



^ An HTTC member is shocked at the size of her hand compared with center/guard Greg Mancz's.



^ Quarterback Deshaun Watson is welcomed into the Boys & Girls Clubs Alumni Hall of Fame by actor Courtney B. Vance.



^ HTTC members strike a pose outside the HTTC with Cheerleaders.

HOUSTON TEXANS TEEN CLUB

In 2016, the Texans made a gift of **\$750,000** to the BGCGH to open the Houston Texans Teen Club (HTTC) in the Heights area. The club, the first of its kind in the city, gives teens ages 14 to 18 a place to call their own. The club includes the CDW College and Career Playbook, a game room, a café, and the Houston Food Bank Market Pantry and provides a safe, fun, and engaging atmosphere for all.

DESHAUN WATSON INDUCTED INTO HALL OF FAME

Quarterback Deshaun Watson was inducted into the Boys & Girls Clubs Alumni Hall of Fame in May. For the past 29 years, the Boys & Girls Clubs of America has recognized distinguished alumni with this honor. During the induction ceremony, Watson spoke about how much the club meant to him growing up and the important role it played in his life.

2019 GRADUATION CELEBRATION

The Texans celebrated the high school graduation of members of the HTTC in May. The celebration included running back Buddy Howell, safety A.J. Hendy, and Cheerleaders. Certificates and gifts for college were handed out to all of the graduating seniors. Senior Brianna Ward was recognized for volunteering the most hours as part of the Teen Club Community Service program.

“Whenever I felt down I had a second place to call home.”

– Kimberly,
Houston Texans Teen Club Member

HTTC members celebrate graduation with running back Buddy Howell and Cheerleaders. >



COMCAST DIGITAL LITERACY WORKSHOP

The Texans and Comcast hosted a digital-literacy workshop for families at the Holthouse Boys & Girls Club. A Comcast representative shared information on low-cost options for in-home internet, and quarterback Joe Webb III spoke about the key role technology has played in his life. Comcast made a **\$5,000 donation** to the BGC&H and surprised the families in attendance with tickets to a Texans game.

HTTC members go behind the scenes at Houston's George Bush Intercontinental Airport at the United Airlines Aviation Career Day.

TEEN CLUB COMMUNITY SERVICE PROGRAM

The BGC&H, the Houston Food Bank, and the Texans joined together to create the Houston Food Bank Market Pantry at the HTTC. The food pantry distributes groceries twice a month to anyone who needs them, with the line sometimes stretching around the building. The pantry is managed entirely by the teens, who earn service hours for their work. The teen with the most hours at the end of the year is honored at the Teen Club Graduation event. Since 2017, members of the HTTC have completed more than **3,650 hours** of service learning in the pantry. In April, tackles Martinas Rankin, Juli  n Davenport, and Roderick Johnson and center/guard Greg Mancz made a special visit to the pantry to help the teens serve the community.



Tackle Juli  n Davenport helps pack groceries at the Houston Food Bank Market Pantry at the HTTC.



“The Market Pantry means a lot to me as a working mother of six kids to assist us every two weeks with groceries, I will forever be grateful.”

– Houston Texans Teen Club Parent, Houston Food Bank Market Pantry



Safety Tyrann Mathieu at the Boys & Girls Clubs Youth of the Year dinner where he was the keynote speaker.

GREAT FUTURES DINNER

The BGC&H annual gala, the Great Futures Dinner, raises money for the 23 Boys & Girls Clubs throughout Greater Houston and the more than **20,000 at-risk youth** served through their after-school and summer programs. The Texans donated silent-auction items and secured Super Bowl LIII tickets for the live auction, which raised **\$15,000** for the cause.

TEXANS CARE PARTY

The Texans hosted a pizza party and celebration at the Stafford Boys & Girls Club for youth who participated in the YMCA versus BGC&H Challenge at halftime of the Texans Care game presented by Chevron. Texans center/guard Greg Mancz, tackle Kendall Lamm, and guard Chad Slade joined for pizza and played basketball and volleyball with the kids.

Center/guard Greg Mancz, tackle Kendall Lamm, and guard Chad Slade at the Texans Care Party.



TEEN CLUB HOLIDAY PARTY

Kicker Ka'imi Fairbairn and running back Buddy Howell hosted **50 HTTC members** for a holiday party at Top Golf. Cheerleaders joined in for a fun night of golfing, and everyone enjoyed a photo booth and sweet treats courtesy of Ashley HomeStore. Each teen received holiday gifts donated by the Texans.

Running back Buddy Howell at the HTTC Holiday Party.



CONN'S TRICK OR TEXANS

The Texans and Conn's hosted Trick or Texans at Conn's HomePlus. Members of the Stafford Boys & Girls Club were invited to trick or treat around the store with wide receiver Sammie Coates Jr and running back Tyler Ervin, TORO, and Cheerleaders.

Kids from the Stafford Boys & Girls Club all dressed up at Conn's Trick or Texans.



BRIANNA WARD

MEMBER, HOUSTON TEXANS TEEN CLUB

“Life before the Houston Texans Teen Club was pretty difficult.

From sixth to eighth grade, I was viewed as an outcast. People didn't understand me because they thought I was too smart for my age. Fast-forward to high school: My mom and I did not really have a strong relationship like we do now.

I started attending the club in 2016. What I love most about the club is that the directors and the people working there are more like big brothers and big sisters to me, versus me actually seeing them as adults. I am able to open up to them and be myself without being judged. They are actually giving me the hope of being understood. The club has changed me to believe I can be a role model and an inspiration to kids younger than me, including my younger siblings. If I haven't been to the club in a while, the younger kids ask, “Where have you been? Are you going to come?” And that gives me hope, and it gives me the inspiration and motivation to know that I do matter.”

★ IMPACT SPOTLIGHT ★

COMMUNITY PARTNERS

HOUSTON TEXANS

YMCA



The Houston Texans YMCA (HTY), located in Houston's Greater Third Ward, is the heart of the partnership between the Texans and the YMCA of Greater Houston. Since opening in 2011 with a gift from the Texans, the facility has provided programs in health and wellness, youth sports, child care, and adult development to the community at little or no cost, with no individual in need turned away.

SCHOOL SUPPLY DRIVE

PRESENTED BY KBR

During the annual school supply drive, fans dropped off school supplies at Houston Texans Training Camp presented by Xfinity. Texans staff donated backpacks, and KBR employees hosted a collection drive at their offices. More than **250 backpacks** and thousands of school supplies were collected. All supplies were sorted, stuffed into backpacks, and delivered in a Jetco truck to youth at the HTY.

Cheerleaders hand out backpacks at the HTY from the School Supply Drive presented by KBR. >



FLAG FOOTBALL AT THE YMCA

The Texans established the NFL Flag Football program at the HTY in 2013 with a **\$200,000** youth sports grant. This program has allowed nearly **5,000 kids** to learn the game of football and enjoy friendly competition with little or no financial worry. Houston Texans Flag Football at the YMCA offers a fun, noncontact football experience for boys and girls in grades 1 through 8. The Texans and Ambassador Eric Brown helped kick off the new HTY flag football season at a celebration in September. The YMCA Flag Football league concluded with the Tournament of Champions, hosted by the Texans at the Houston Methodist Training Center in November.



> Kids compete in Houston Texans Flag Football at the YMCA.

GATORADE BEAT THE HEAT CAMP

Quarterback Deshaun Watson, Cheerleaders, and Gatorade visited the HTY to teach kids how to "Beat the Heat" during the hot summer months in Houston. Watson talked about the importance of hydration and staying cool and led fun football drills for the kids to enjoy.



> Above and right: Quarterback Deshaun Watson pays a visit to the HTY for the Gatorade Beat the Heat Camp.



BREAKFAST WITH SANTA

The Lady Texans held a Breakfast With Santa holiday party at NRG Stadium for **50 youth** from the HTY's outreach programs. The event included a DJ, a dance contest, a caricature artist, arts and crafts, and photos with Santa TORO. A delicious breakfast was served, and each child received gifts from his or her holiday wish list, which had been donated by the Lady Texans.

Lady Texan Melissa and a member of the Houston Texans > YMCA show off gifts during Breakfast With Santa.



> Children are surprised with bags of gifts donated by the Lady Texans during Breakfast With Santa.



> TORO, Cheerleaders, Lady Texan Elizabeth, and children enjoy Breakfast With Santa.



> Everyone had a blast at the Houston Texans YMCA Breakfast With Santa.

“ I am a single father of three children and work two jobs to support just their everyday needs. This Christmas would have been harder than usual because I am also taking care of my mother. For my kids to have this experience and to receive gifts that I would have not been able to afford was more than enough for us. ”

- Parent, Breakfast with Santa Holiday Party

< A mom and son celebrate the holidays and have fun during Breakfast With Santa.



TEXANS CARE PARTY

The Texans hosted a pizza party and celebration at the HTY for youth who participated in the YMCA versus BGCGH Challenge at halftime of the Texans Care game presented by Chevron. The party was attended by tackle Julián Davenport and wide receiver Sammie Coates Jr, who enjoyed pizza and games with the kids.



> Wide receiver Sammie Coates Jr takes on teens in basketball at the Texans Care Party at the Houston Texans YMCA.



> Tackle Julián Davenport and wide receiver Sammie Coates Jr at the Texans Care Party at the Houston Texans YMCA.



EPIC SUMMER FUN PROGRAM

When Texans founder, senior chairman, and chief executive officer Robert C. McNair passed away in 2018, the Foundation received **\$115,000** in donations in his honor from fans, friends, associates, and NFL teams. In the spirit of continuing his legacy to be **Champions for Youth**, the McNair family and the Foundation donated those funds to the YMCA of Greater Houston to enable all rising ninth graders to join the YMCA for free during the summer of 2019. More than **1,400 teens** signed up, and each was provided with the opportunity to have a fun, safe, and enriching summer at the Y.

< Left three photos: Teens take part in the Epic Summer Fun Program at the YMCA.

COMMUNITY PARTNERS

HOUSTON FOOD BANK



The Texans partnership with the Houston Food Bank (HFB) is an important element in our mission to be Champions for Youth. The Texans focus on HFB programs that provide support to children, including Backpack Buddy, Cooking Matters, and Kids Café. The partnership provides opportunities for players, Cheerleaders, staff, and fans to give back to the 18 counties the HFB serves.



< The Lady Texans pack food for the Backpack Buddy program at the Houston Food Bank.

BACKPACK BUDDY

The Foundation is a proud supporter of Backpack Buddy, an HFB program that provides backpacks full of healthy food every Friday to students who might otherwise be without food during the weekend. Inside the backpacks are nutrient-rich food and an insert from the Texans with health tips written by the team nutritionist. This year, the Backpack Buddy program distributed **414,006 backpacks** to Houston youth in **679 schools**, many stuffed by Texans volunteers and Lady Texans.

COOKING MATTERS

Share Our Strength's Cooking Matters program, presented locally by the HFB and the Texans, empowers families on the Supplemental Nutrition Assistance Program (SNAP) with the skills needed to stretch their food budgets and be healthy. Lessons on cooking, couponing, and nutrition are taught during the course, targeting moms, teenagers, and families. The Texans provide giveaways and bring special guests, including players, Ambassadors, and Cheerleaders, adding an extra element of fun to the classes.

HUNGER ACTION MONTH CAMPAIGN

PRESENTED BY WHATABURGER & THE HOUSTON TEXANS

For the third year, Whataburger and the Texans teamed up to support the HFB, encouraging fans to visit any of the 138 Whataburger locations across Houston and donate to the HFB in exchange for a Whataburger coupon. Fans raised a record **\$156,358**. A check presentation was held at HFB agency Gulf Coast Community Service Association with Cheerleaders and Ambassador Cecil Shorts III, and attendees were treated to breakfast from Whataburger and fresh produce to take home.

KIDS CAFÉ

The Texans are proud to support Kids Café. Kids Café is an HFB program that feeds children in after-school enrichment programs, including at BGCGH locations across the city. Each day, fresh, hot meals and snacks are served to kids, many of whom may not otherwise receive evening meals.

SOUPER BOWL OF CARING

Souper Bowl of Caring is a national initiative started in 1990 to help communities unite in the weeks leading up to the Super Bowl to fight hunger and poverty. Under the leadership of the Texans' late founder, senior chairman, and chief executive officer, Robert C. McNair, and his wife, co-founder and senior chair, Janice, the Texans were the first NFL team to support the cause. Ambassador Steve Slaton served as the 2019 campaign spokesman and was featured on in-store signage and **650,000 door hangers** throughout Houston. In support of the initiative, the Foundation contributed **\$10,000**. In total, more than **\$5.5 million** was raised to help feed those in need.

Ambassador Cecil Shorts III and Whataburger present a check to the Houston Food Bank for the Hunger Action Month Campaign. >



> Cheerleaders help pack food at the Souper Bowl of Caring kickoff.



UNITED WAY OF GREATER HOUSTON

In 2018, the Texans donated \$905,000 to the United Way. The Texans are the top contributors to the United Way in the NFL and the #1 per capita supporter of the United Way in Houston.

Since 2002, the Texans have supported the United Way of Greater Houston, an organization that was close to the hearts of late founder, senior chairman, and chief executive officer Robert C. McNair and co-founder and senior chair Janice McNair. Each year, the Texans organization achieves **100 percent participation** from players, coaches, ownership, and front-office staff, earning the Texans the designation of the #1 per capita supporter of the United Way in Houston and #1 in the NFL. Texans president Jamey Rootes is serving as the 2018-2019 board chair, volunteering his time to support the organization and help make the community a better place.



TM

COMMUNITY QUARTERBACK

PRESENTED BY BHP

Through the Community Quarterback award, the Texans recognize outstanding volunteers from local United Way agencies working to make Houston a better place. In 2018, Tehmina Masud was chosen as the Community Quarterback for her dedication and years of service at Interfaith Ministries for Greater Houston, a nonprofit that brings people of diverse faith traditions together for dialogue, collaboration, and service as a demonstration of shared beliefs. A **\$25,000 donation** was made to the organization in Tehmina’s name. At a special reception in April, linebacker Whitney Mercilus presented Tehmina with a personalized Texans jersey and thanked her for her work. Nine other finalists received **\$5,000 contributions** to their organizations for their service.



^ Above: The Texans, BHP, and the United Way recognize Community Quarterback finalists on the field. Top: Linebacker Whitney Mercilus presents a jersey to Community Quarterback winner Tehmina Masud for her volunteer work with Interfaith Ministries for Greater Houston.

Winner:

Tehmina Masud
Interfaith Ministries for Greater Houston

Finalists:

Pedro Alvarez
BakerRipley

Jimmie Brown
Evelyn Rubenstein Jewish Community Center of Houston

Karen Ostrum George
The Women’s Home

Kathryn Griffin-Grinan
Santa Maria Hostel

Ahmed Hammad
Literacy Advance of Houston

Vicki Lilly-Tallman
The Bridge Over Troubled Waters Inc.

Merlene McAlevy
SEARCH Homeless Services

Nancy Strange
Northwest Assistance Ministries

Lee Swindler
Bay Area Turning Point Inc.



^ Players, Ambassadors, Cheerleaders, and students celebrate a successful session of Character Playbook.

CHARACTER PLAYBOOK

In 2017, the NFL, the Texans, the United Way, and Verizon launched a new digital-learning initiative in Houston-area schools that teaches students the skills to cultivate character and maintain healthy relationships throughout their lives. Tackle Kendall Lamm, guard Chad Slade, cornerback Johnson Bademosi, Ambassador Cecil Shorts III, and Cheerleaders visited Fondren Middle School to talk to students about the importance of character.



^ Ambassador Wade Smith reads to children during the United Way Reading Rally.



^ Above: Tackle Kendall Lamm joins in on the conversation during Character Playbook. Top: Cornerback Johnson Bademosi interacts with students during Character Playbook.

READING RALLY

During the United Way Reading Rally, Ambassadors Cecil Shorts III and Wade Smith teamed up to encourage hundreds of children from local schools to get excited about reading. Along with Cheerleaders, the Ambassadors read books to the students and spoke to them about the importance of literacy.

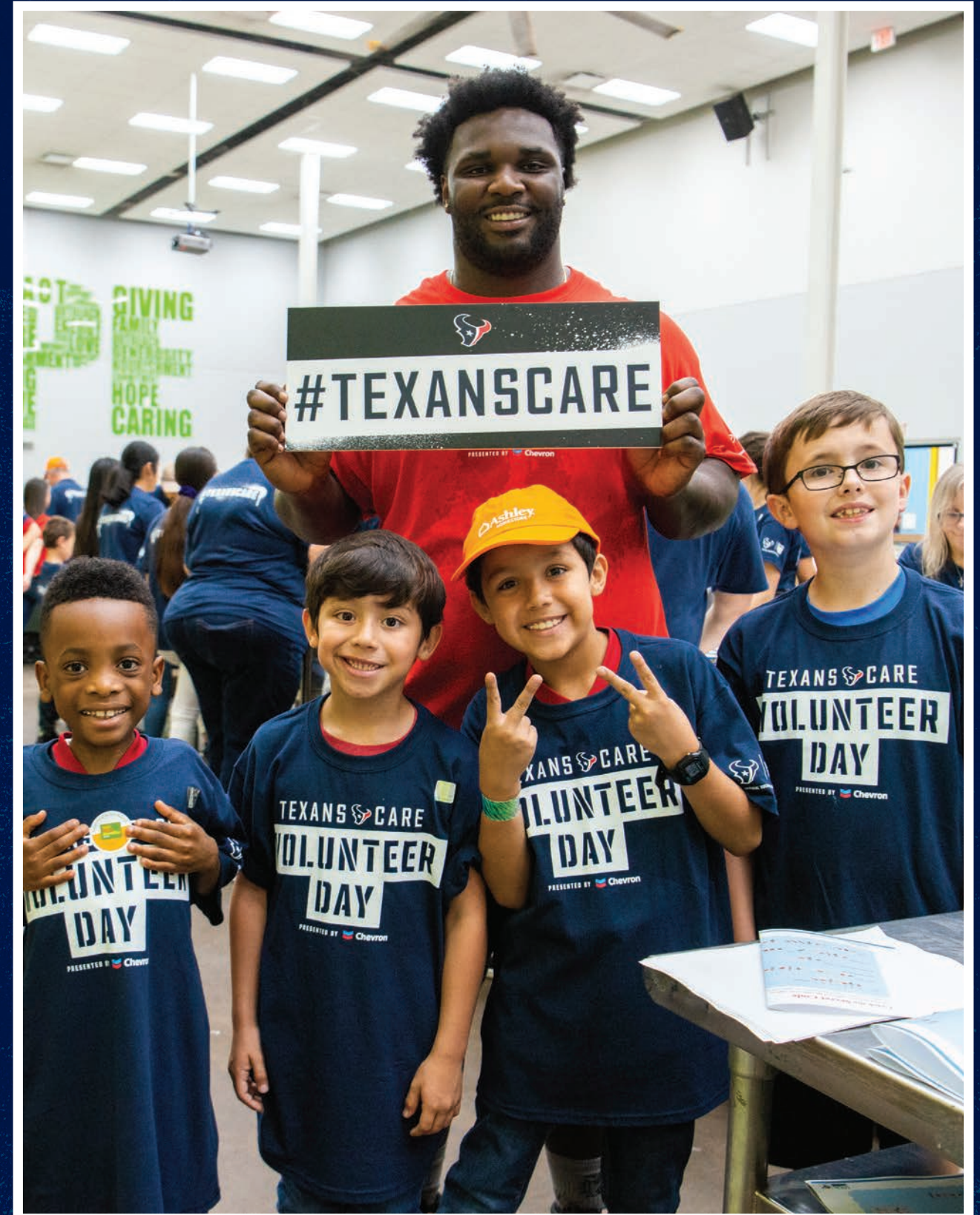
Kids receive new books at the United Way Reading Rally. >



VOLUNTEERISM

PRESENTED BY CHEVRON

In 2018, Chevron became the Official Volunteerism Partner of the Houston Texans. To celebrate, the Texans and Chevron hosted a kickoff pep rally at Chevron's offices. This unique partnership focuses on engaging Chevron's large workforce in Houston with the Texans community initiatives. The partnership includes the participation of Chevron volunteers at three key Texans community events: the Running of the Bulls, the Houston Texans Kids Triathlon, and Texans Care Volunteer Day. During the course of the year, **725 Chevron employees** registered to volunteer, and Texans staff dedicated more than **300 hours**.



TEXANS CARE VOLUNTEER DAY

PRESENTED BY CHEVRON

In May 2019, the Texans hosted the seventh annual Texans Care Volunteer Day, where more than **2,000 Houstonians** signed up to join players, Ambassadors, Lady Texans, TORO, Cheerleaders, and staff for a day of community service at seven locations: 8 Million Stories, the YMCA of Greater Houston Children's Academy at Texas Medical Center, the Holthouse Boys & Girls Club, The Bridge Over Troubled Waters, Habitat for Humanity, Volunteers of America, and the Houston Food Bank. Due to inclement weather, plans were changed and everyone gathered at the Houston Food Bank to pack and sort thousands of pounds of food at its indoor facility. Employees of site sponsors Chevron, Palais Royal, Ashley HomeStore, BMW, and Jetco Delivery also joined, and Whataburger donated breakfast. In total, nearly **2,000 hours of service** were invested in the Houston community, and the event was the number one trending topic on Twitter in Houston.

Top right: Tackle Julién Davenport and president Jamey Rootes at Texans Care Volunteer Day presented by Chevron. ➤



HALLIBURTON HOMETOWN HEROES

Through the Halliburton Hometown Hero Program, members of the community nominate a local charity that is making Houston a better place. From almost **40,000 nominations**, the **10 local charities** with the most nominations received a **\$5,000 donation** from Halliburton, tickets to a Texans game, and airtime on Texans Radio to promote their organization. To celebrate, an event was held at Dress for Success Houston, one of the winning nonprofits, with running back Alfred Blue and tight end Jordan Thomas. The other winners were Hannah's Hope (Justin's Triumph), Houston K-911, SNAP, Be An Angel Fund, Corridor Rescue, YMCA of Greater Houston, Sunshine Kids, Child Advocates, and Pug Hearts of Houston.

A young fan gives back on Texans Care Volunteer Day presented by Chevron. ➤



➤ Volunteers gather for a group photo at Texans Care Volunteer Day presented by Chevron at the Houston Food Bank.



➤ Above and middle: Fans, players, staff, Cheerleaders, and TORO spend their day volunteering at the Houston Food Bank for Texans Care Volunteer Day presented by Chevron.



➤ Texans staff lend a hand at the Easter egg hunt for kids at the Houston Texans YMCA.

TEXANS CARE VOLUNTEER PROGRAM

Through the Texans Care Volunteer Program, Texans employees devoted their time to projects and initiatives that bring positive change to the community. This year, staff volunteered more than **300 hours** through projects such as stuffing backpacks with school supplies, packing food at the Houston Food Bank, mentoring children at the YMCA, and participating in Texans Care Volunteer Day.

#TEXANSCARE

PRESENTED BY CHEVRON

In 2015, the Texans created an initiative to recognize fans who give back to the community. Fans enter by sharing a photo on social media highlighting the work they're doing for their favorite nonprofit and tagging it #TexansCare. Each quarter, a submission is selected, and the featured nonprofit receives a donation. Since the program's inception, **\$40,000** has been awarded to local nonprofits, including the Houston SPCA, the Wounded Warrior Project, and The Women's Home.

➤ Texans staff volunteer alongside fans and players during the Huddle for 100.

HUDDLE FOR 100

In celebration of the NFL's upcoming 100th season, the NFL and the Texans are inviting fans to join Huddle for 100, an effort to inspire one million people to volunteer **100 minutes** of their time to their communities between now and Super Bowl LIV in Miami. Texans fans started with Texans Care Volunteer Day presented by Chevron in May and will have several opportunities to volunteer throughout the season. Texans fans can share what they're doing by using the hashtag #TexansHuddlefor100 and log their minutes online to win prizes. Learn more at HoustonTexans.com/Huddlefor100.



➤ Above and right: Safety Justin Reid joins Texans staff and fans for Huddle for 100 in honor of the NFL's 100th season.



EDUCATION

The Texans love using the game of football to help students learn. Together with our partners, the Texans present many fun and free programs at schools across Houston and throughout the region each school year.



GET FIT WITH TORO

PRESENTED BY TEXAS CHILDREN'S HOSPITAL

Get Fit With TORO is a program that teaches students about living healthy lifestyles. TORO takes over gym class with fun activities that emphasize full-body health through building muscular strength, flexibility, cardiovascular health, and proper nutrition. The program was presented at no cost to more than **3,000 students** at **10 schools** thanks to Texas Children's Hospital.

TORO SHOOTS FOR THE STAAR

PRESENTED BY FIRST COMMUNITY CREDIT UNION

TORO hosts assemblies in local schools to show students ways to prepare for the STAAR (State of Texas Assessments of Academic Readiness) test. Students are taught to mentally and physically prepare for the test by listening to their teacher, practicing STAAR strategies, being active, and eating nutritious food. In the spring, TORO visited McNeil Elementary School with defensive end Joel Heath and Cheerleaders to get students ready for the test. During the 2018-2019 school year, TORO taught nearly **7,500 students** at **20 schools** how to succeed on the STAAR test.



STATS CHALLENGE

PRESENTED BY SCHLUMBERGER

The Stats Challenge, developed in partnership with Region 4 Education Service Center, is an interactive math program that gives sixth-grade students the opportunity to improve their math skills through the game of football. The 2018-2019 Challenge kicked off with an assembly featuring tight end Ryan Griffin at McMeans Junior High and pep rallies with Ambassador Cecil Shorts III. This year, **65,000 students** and **696 teachers** throughout the region took part in the program.

< Students take part in a math challenge to help kick off the Stats Challenge presented by Schlumberger at McMeans Junior High.



TORO'S MATH DRILLS

PRESENTED BY CONOCOPHILLIPS

TORO's Math Drills is an educational video series designed to help third and fourth graders tackle math through fun football examples. Created in partnership with the United Way of Greater Houston, TORO's Math Drills covers subjects like fractions, multiplication and division, place value, and money. TORO, center/guard Greg Mancz, running back D'Onta Foreman, and tight ends Ryan Griffin and Jordan Thomas visited Alexander Elementary for TORO's Math Drills LIVE. In 2018, more than **1,550 teachers** and more than **130,000 students** across **12 states** took part in the program.

< TORO shows students how to stay in shape at Get Fit With TORO presented by Texas Children's Hospital.

TORO TAKES THE BULL OUT OF BULLYING

PRESENTED BY NOV

This educational assembly teaches students how to remove bullying from their schools. With the help of TORO and a few of his friends, students learn how to recognize different types of bullying and what to do to prevent it from happening at their schools. During the 2018-2019 school year, TORO visited more than **25,000 students** at **40 schools**. The program has reached more than **100,000 students** since it began.

> TORO teaches kids how to stop bullying in their schools through TORO Takes the BULL Out of Bullying presented by NOV.



> Linebacker Whitney Mercilus serves as spokesperson for the TORO Takes the BULL Out of Bullying program presented by NOV.



> Above: Running back D'Onta Foreman at TORO's Math Drills. Left: Everyone has fun at TORO's Math Drills LIVE presented by ConocoPhillips.



Nominate your school for a free program with TORO at HoustonTexans.com/TORO.



Defensive end Joel Heath meets students at the TORO Shoots for the STAAR assembly with FCCU.

STARS IN THE CLASSROOM

PRESENTED BY FIRST COMMUNITY CREDIT UNION

Since 2010, First Community Credit Union (FCCU) and the Texans have honored **80 teachers** and donated **\$40,000** to Houston school districts through the Stars in the Classroom program. This year, **10 teachers**, all of whom were nominated by their students, were selected from five school districts to receive the Stars in the Classroom award for outstanding work. Along with the award, each teacher also received two tickets and pregame sideline passes to a Texans home game, a custom game ball, a \$200 Palais Royal gift card, and a **\$500 donation** to the school district in the teacher's name. Linebacker Brian Peters was on hand to help recognize each of the teachers and present their prizes during the awards banquet.



The Stars in the Classroom program presented by FCCU recognizes the great work teachers are doing in Houston.

NFL GRASSROOT GRANT

YES Prep Public Schools received a **\$100,000 grant** from the Texans, the NFL, and the Local Initiatives Support Corporation (LISC) through the NFL Foundation Grassroots Grant Program. The gift enabled YES Prep Gulfton to renovate its youth sports field for use by students and the surrounding community. The YES Prep Gulfton cheerleaders and dance team performed at a ceremony opening the new field, and the football team helped cut the ribbon. The grant was the 11th awarded in Houston for field improvements, totaling more than **\$1.1 million**.



TORO greets students at YES Prep Gulfton before the opening of its new field made possible through a \$100,000 grant from the NFL, LISC, and the Texans.

RELIANT SCHOLARSHIPS FOR CHAMPIONS

Each year, Reliant teams up with the Texans to award scholarships to Houston-area high school student-athletes who excel both on the field and in the classroom. This year, eight student-athletes received **\$5,000** each, totaling **\$40,000 in scholarships**. Since 2006, **96 scholarships** totaling **\$480,000** have been awarded.

2018 Scholarships for Champions winners:

Yaa'Ann Agyeman-Yeboah
Glenda Dawson High School

Pascaline Chuma
Wisdom High School

Jared Clark
Bellaire High School

Chad Graham
St. Pius X High School

Chanelle Houston
Aldine Eisenhower High School

Jesus Iniguez
Stafford High School

Haley Samuelsen
Langham Creek High School

Jason Williams
Angleton High School



Quarterback Deshaun Watson at the Reliant Scholarships for Champions event.

TEXANS CARE IN THE COMMUNITY

Doing great things for Houston is one of the three imperatives of the Texans organization and a goal we strive for every day throughout the year. The Texans organization works to be out in the community with fans, supporting nonprofits that are making a difference in the city and furthering our mission to be **Champions for Youth** in all corners of this city.





BLACK HISTORY MONTH

During February, 25 junior-year football players from Thurgood Marshall High School visited two Historically Black Colleges and Universities (HBCUs) in the Greater Houston area as part of the Texans Black History Month initiative. While at Prairie View A&M and Texas Southern universities, the students toured the campus and athletic facilities and learned about each school's rich history and athletic programs from the head football coaches and athletic directors. Joining the students on their tours were cornerback Johnathan Joseph, linebacker Brennan Scarlett, and wide receiver Jester Weah, as well as Texans Legends Garrick Jones, Moran Norris, and Chris White and Pro Football Hall of Fame member Ken Houston, a Prairie View A&M alumnus.

< Left: Pro Football Hall of Fame member Ken Houston leads students on a tour of Prairie View A&M as part of the Texans Black History Month initiative. Above: Students from Marshall High School tour Prairie View A&M University as part of the Texans Black History Month experience.



HISPANIC HERITAGE MONTH

In celebration of Hispanic Heritage Month, the Texans honored Carlos Valdez Jr. as the 2018 Hispanic Heritage Leadership Award winner for his volunteer service to the YMCA of Greater Houston. Carlos has been a volunteer with the YMCA for more than 30 years. As part of the award, a **\$10,000 donation** was made from the NFL Foundation and the Texans in his name to YMCA teen leadership programs. A ceremony honoring Carlos and the teens was hosted by the Texans with defensive end Joel Heath, Ambassador Cecil Shorts III, and Cheerleaders.

< Left: Hispanic Heritage Leadership Award winner Carlos Valdez Jr. receives a donation in his honor to YMCA teen leadership programs. Below: Hispanic Heritage Leadership Award winner Carlos Valdez Jr. smiles as he's honored in a ceremony at the Houston Texans YMCA.



FEMALE EMPOWERMENT

The Lady Texans hosted a special dining etiquette class for **20 young ladies** from the Boys & Girls Clubs of Greater Houston SMART Girls character-development program. The SMART Girls program helps girls to develop healthy attitudes and relationships, with the goal of enhancing self-esteem. An instructor led a fun, interactive lesson to empower the girls to be more confident when it comes to manners and dining etiquette. The Lady Texans and young ladies enjoyed a fun evening getting to know one another, and all left having learned something about themselves.

MAKE-A-WISH

The Texans are proud to work with the Make-A-Wish Foundation to grant the wishes of children who are diagnosed with life-threatening medical conditions. This year, the Texans helped grant the wish of Jeremy, who wanted to meet defensive end J.J. Watt. Watt invited Jeremy and his family out to a Texans game at NRG Stadium, where they were able to spend time together before the game and where Jeremy got to meet several more players. Jeremy turned out to be a good-luck charm, cheering the Texans to a big win over the Buffalo Bills.

< Defensive end J.J. Watt with his Make-A-Wish friend Jeremy.



“ Thank you again for the opportunity. The kids had a great time! They are still talking about it this morning! ”

– Coach James Williams,
Thurgood Marshall High School,
Black History Month Initiative



LADY TEXANS

The Lady Texans is an organization made up of an executive committee and the wives and significant others of the players and coaches. The purpose of the Lady Texans is to support the team and the Foundation, with a special focus on women, youth, and military initiatives. The Lady Texans volunteer their time at many Texans events, including military-appreciation events and Foundation fundraisers and gave back more than **200 hours** this year.

Lady Texans volunteer in the community as part of their support of youth, military, and women's initiatives. >

SUPPORT FOR WISE

WISE (Women in Sports and Events) is the leading voice and resource for professional women in sports. The mission of WISE is to create and support programs that enhance the success and growth of women in the business. The Texans are proud to be a founding partner and supporter of WISE and provide memberships to WISE for all female employees so that they can take advantage of the leadership and growth opportunities provided by the organization.

> Below and right: The Lady Texans volunteer at events throughout the community. Bottom right: Lady Texan Hannah McNair at the Thanksgiving Lunch at the Michael E. DeBakey VA Medical Center.



SHOP WITH A TEXAN

PRESENTED BY ACADEMY SPORTS + OUTDOORS

The 2018 rookie class, including safety Justin Reid, wide receiver Keke Coutee, tackle Martinas Rankin, and tight end Jordan Thomas, treated 14 kids from the HTY and the BGCGH to a holiday shopping spree at a local Academy Sports + Outdoors. Whataburger provided breakfast, and Academy donated a **\$200 gift card** to each child. At the end of the shopping spree, each child was surprised with a new bike and helmet.

Right and above: Texas rookies and Cheerleaders treat kids to a shopping spree and new bikes at Shop With a Texan presented by Academy Sports + Outdoors. >



HARRIS COUNTY PRECINCT ONE STREET OLYMPICS

The Texans again partnered with Harris County Precinct One, donating **\$15,000** to support the annual Street Olympics Summer Games, a program designed to turn games that young people traditionally play on the streets – like football, basketball, and kickball – into a positive, rewarding Olympics-style competition. Kids from all over Houston came out to participate in a fun-filled day at the NRG Center to celebrate the games.

Rookie wide receiver Keke Coutee at Shop With a Texan presented by Academy Sports + Outdoors. >

HABITAT HOMECOMING WITH PALAIS ROYAL

Palais Royal and Habitat for Humanity partnered with the Texans to create a Texans Homecoming for a special family one year after Hurricane Harvey. Legend Andre Johnson, TORO, and Cheerleaders helped deliver donations from Palais Royal, including clothing, merchandise, basic necessities, a variety of household items, game tickets, and an on-field experience for the family.



> Above and right: Legend Andre Johnson and Palais Royal host a Homecoming for a special family still recovering from Hurricane Harvey.

HOUSTON TEXANS ENRICHMENT ZONE AT HOUSTON ZOO

With a gift of **\$350,000**, the Texans established the Houston Texans Enrichment Zone at the Houston Zoo. The space features interactive signage with players and TORO and has plenty of seating for kids and families to watch the educational show “TORO’s Training Camp,” performed daily, and to enjoy Keeper Talks. In 2018, **750 shows** were performed for more than **13,000 kids**.



> Rookie tight end Jordan Akins poses with a new friend during Shop With a Texan presented by Academy Sports + Outdoors.

TEXANS CARE HOUSTON METHODIST PARTNERSHIP



The Texans are dedicated to supporting the health and wellness of student-athletes throughout Houston. Through a partnership with Houston Methodist, the Official Health Care Provider of the Houston Texans, the Texans have donated more than **\$1.6 million** to Houston Methodist to fund vital programs for middle school and high school student-athletes.

CONCUSSION CENTER COMMUNITY OUTREACH

With this funding, the Houston Methodist team spreads awareness and information on diagnosis and treatment of concussions to certified athletic trainers, school administrators, coaches, teachers, and parents throughout Houston and the country via educational events, videos, and lectures. More than **\$650,000** has been donated by the Texans to support outreach efforts to help athletic trainers and coaches better spot and treat concussions.

THE HOUSTON METHODIST CONCUSSION CENTER'S TELEMEDICINE & VIRTUAL CARE PROGRAMS

Led by national concussion expert Dr. Ken Podell and funded by the Texans and General Electric, this program enables Houston Methodist specialists to evaluate and diagnose patients virtually through a secure portal alongside an on-site athletic trainer. This helps students in far-lying areas get faster and proper diagnosis and treatment.

✓ The Texans support the Houston Methodist Concussion Center as part of our partnership.



✓ Dr. David Lintner, the chief of sports medicine at Houston Methodist, and Dr. Kevin Varner, the chair of orthopedics at Houston Methodist, accept a Certified Athletic Trainer Grant from Geoff Kaplan, the Texans' senior director of sports medicine, and Greg Grissom, the team's senior vice president for corporate development.

CERTIFIED ATHLETIC TRAINER GRANT

This program enables Houston Methodist to send certified athletic trainers to cover more sporting events in rural districts. The annual **\$25,000 grant** from the Texans and the NFL Foundation provides life-saving emergency equipment to the athletic trainers serving these rural communities and offsets expenses for the program.

STUDENT PHYSICALS

The Texans help support regionalized student physical events for **1,900 middle school and high school students** in districts across Houston.

Physicals are provided to students through a partnership between Houston Methodist and the Texans. >



HOUSTON TEXANS SCHOLARS

The Sports Medicine Fellowship program was renamed the Houston Texans Scholars program in recognition of the support received from the Texans. The annual donation from the Texans helps support three Houston Methodist fellows per year get sports medicine training. The program provides access for the fellows to attend national conferences, practice in cadaver labs, conduct research, and have hands-on experience on Texans gamedays.

TEXANS CARE LEGENDS COMMUNITY + ALUMNI PROGRAMS



The Houston Texans Legends Community was established in 2017 to celebrate, educate, and connect all former Texans players with one another and the organization. Texans Legends gather annually during Homecoming Weekend to celebrate all the great contributions of former Texans players to the game of football, the organization, and the city.

HOUSTON TEXANS AMBASSADORS

The Houston Texans Ambassadors are a group of former Texans and NFL players who reside in the Houston area and represent the team at Texans games and in the community. Established in 2006, the alumni program builds upon Houston's rich football tradition and celebrates its present-day impact. The Ambassadors are a unique and integral part of the Texans' stated goal of being the most community-connected sports franchise in the world, often volunteering their time to give back to the community at Texans events.



Legend Kevin Williams visits service members in the Middle East during the Texans Military Tour.

HOMECOMING WEEKEND

In October, more than **60 former players** returned to Houston for Homecoming Weekend to reconnect and reminisce. The Legends kicked off the weekend with the Thursday Night Football Homecoming game presented by Palais Royal as the Texans took on the Miami Dolphins. The Legends were recognized during the game and participated in gameday elements. On Friday, the Legends hosted a Learning Lab with **150 football players** from local middle schools. During the lab, the students were divided into position groups and ran drills and gained skills from the Legends. On Sunday, the Legends convened for brunch to conclude the weekend.



Above: Legends stop for a photo during Homecoming Weekend. Top: Chairman and CEO Cal McNair with Legends Andre Johnson, Travis Johnson, and Kevin Walter.



Legends and Academy Sports + Outdoors gave away new bikes and helmets to 175 kids just in time for the holidays.

BIKE GIVEAWAY

To spread some holiday cheer, the Legends hosted a bike giveaway in December. Legends invited more than **175 kids** from underserved communities to NRG Stadium to receive bikes and helmets donated by Academy Sports + Outdoors.



TEXAS SPORTS HALL OF FAME

Legend and Texans Ring of Honor member Andre Johnson was inducted into the Texas Sports Hall of Fame. The four-time All-Pro wide receiver holds Texans records for career receptions, receiving yards, receiving touchdowns, receptions in a single season, receiving yards in a single season, seasons with 100-plus receptions, and most starts. He was the first player in NFL history to record seven games with 10 or more receptions in 2008. Johnson is the first Texans player to be inducted.



Above: Legends Moran Norris and Travis Johnson celebrate with kids and their new bikes donated by Academy Sports + Outdoors. Below: Legend Andre Johnson helps coach the next generation of football players at the Legends Learning Lab.

TEXANS CARE GAMEDAY PROGRAMS



The Texans have joined forces with our partners to create several programs that benefit our community partners based on wins, first downs, touchdowns, and more during Texans home games. These programs result in thousands of dollars donated each year to nonprofits doing great work in the community.

\$532,000

Dollars donated by Aramark and the Texans through the NPO Fundraising Program, which gives organizations the chance to work concessions during home games to raise funds for their nonprofit.



Crown Royal honored community heroes during this special gameday feature. Each honoree received tickets and was recognized on the field at a Texans home game.

THAT DESERVES
A CROWN

\$43,000

Money raised by H-E-B and the Texans for the Houston Food Bank through the **Sacks for Hunger** program, which translates to 129,000 meals for Houstonians in need.



Amount Mustang Cat contributed to the Brookwood Community through the **Special Teams for Special Needs** program, with funds awarded for every point the Texans special teams unit scored.

\$41,000

1,000
YOUTH

Treated to a Texans preseason game through the **ImageNet All-Stars** ticketing program, which rewards youth for donating their time to community-service programs.



Donated by season ticket members to the families of the YMCA of Greater Houston through the **Cheering Children** ticket-donation program.

700
TICKETS

SALUTE TO SERVICE

The Texans proudly partner with organizations such as the USO, the Wounded Warrior Project, Tuesday's Children, and T.A.P.S. to show appreciation for veterans, service members, and their families in the Houston area. From taking service members on a once-in-a-lifetime trip to our nation's capital to entertaining troops overseas, the Texans are proud to recognize and honor all of those who serve.





Head coach Bill O'Brien meets service members and their families at the Salute to Service Family Tailgate.



SALUTE TO SERVICE WEEK

During the week leading up to the Salute to Service game, the Texans hosted events to honor the armed forces. On Tuesday, the Texans held a Thanksgiving lunch for inpatients at the Michael E. DeBakey VA Medical Center. Players, Lady Texans, Ambassadors, and Cheerleaders served lunch to **200 veterans** and visited patient rooms. On Friday, the Texans hosted a Family Tailgate for 150 members of the military, past and present, and their families. The event included Ambassadors, Cheerleaders, TORO, inflatables, food trucks, and more. After the activities, attendees were recognized at Texans practice, where they got to meet the team.

TEXANS MIDDLE EAST MILITARY TOUR

Cheerleaders and Legends traveled to the Middle East and Africa with Armed Forces Entertainment to visit the troops and show appreciation for their sacrifices. Legends Christopher Myers, Jonathan Wells, and Kevin Williams, as well as 10 Cheerleaders, attended. The group toured bases, met military leadership, visited with service members, and raised spirits in Djibouti, Doha, and Abu Dhabi, culminating with a Super Bowl LIII watch party at Al Dhafra Air Base.

Defensive end J.J. Watt at the Salute to Service Family Tailgate.



Cheerleaders bring a bit of home to a service member stationed overseas while on the Texans Middle East Military Tour.



Legend Kevin Williams tries on gear while visiting service members deployed in Africa and the Middle East during the Texans military tour.

SALUTE TO SERVICE GAME

PRESENTED BY BUD LIGHT

The Texans were the first team in the NFL to honor the armed forces with a dedicated Salute to Service game, starting a tradition that has been embraced throughout the league. At this year's game, a former Vietnam prisoner of war, U.S. Navy Lieutenant Michael Penn, served as the Homefield Advantage Captain; service members from the U.S. Army, Marines, Navy, Air Force, and Coast Guard led the team onto the field and held the Texas flag; members of all five branches of the military presented the colors; and the Texas A&M University Singing Cadets sang the anthem and performed at halftime. As the Salute to Service game sponsor, Bud Light bussed in troops from Joint Base San Antonio and recognized them on the video board.

The Cheerleaders brought the excitement of Texans gameday to service members stationed overseas during the Middle East Military Tour.



Cheerleaders take an inside look at operations while on the Middle East Military Tour.



Long snapper Jon Weeks and Lady Texan Amanda at the Thanksgiving Lunch at the Michael E. DeBakey VA Medical Center.



Texans staff and Cheerleaders volunteer at the Michael E. DeBakey VA Medical Center.



Tackles Julián Davenport and Kendall Lamm visit with a veteran at the Michael E. DeBakey VA Medical Center.



Linebacker Dylan Cole greets a United States Marine at the Houston Livestock Show and Rodeo Armed Forces Appreciation Day.

VA HOSPITAL VISITS

Texans staff, Cheerleaders, and alumni Cheerleaders visited the Michael E. DeBakey VA Medical Center to see veterans who were being treated at the hospital. Visits were made for Valentine's Day and Mother's Day to deliver flowers, cards, and treats to show that the Texans care about and appreciate them and their families for the sacrifices they have made in service to the country.

RODEO ARMED FORCES APPRECIATION DAY

Linebackers Brian Peters and Dylan Cole and Cheerleaders stopped by the Houston Livestock Show and Rodeo Armed Forces Appreciation BBQ to visit with current and past military members to show their appreciation for their service.

SALUTE TO AMERICAN HEROES

At each Texans home game, a service member or veteran is recognized on the field for his or her service to our country in the Salute to American Heroes feature. Each honoree receives tickets to the game and a customized game ball presented in front of a spirited crowd at NRG Stadium.





^ Legends pose with members of the military and their families during a memorable trip to Washington, D.C., hosted by the Texans for members of the armed forces.



^ President Jamey Rootes greets service members and their families before the Texans take on the Washington Redskins.



- ^ Army veteran Sergeant Roland Sengstock is surprised on the field with news he'd be receiving a mortgage-free home from the Texans and Operation FINALLY HOME.
- ^ Army veteran Sergeant Roland Sengstock and his family break ground on their new home from the Texans and Operation FINALLY HOME.



TRIP TO WASHINGTON, D.C.

The Houston Texans invited **six members of the military** and their guests to an all-expenses-paid trip to Washington, D.C., to see the nation's capital and enjoy special access at the Texans-Redskins game. The honorees were selected through a partnership with the USO. The group visited Arlington National Cemetery, the Vietnam Veterans Memorial, the Jefferson Memorial, and other national monuments, and celebrated at a dinner held in their honor. On Sunday, the group enjoyed a pregame experience on the Texans sidelines, where they met players, Texans chairman and CEO Cal McNair, and Texans president Jamey Rootes.

OPERATION FINALLY HOME

Army veteran Sergeant Roland Sengstock and his family received the thrill of a lifetime when they were surprised during a Texans home game in December with the news that they'd be receiving a custom-built, mortgage-free home courtesy of the Texans and Operation FINALLY HOME. The Texans partner with Operation FINALLY HOME, a nonprofit that helps America's military heroes achieve the dream of home ownership, to give the gift of a new house to a deserving veteran each year. In March, the Texans helped break ground on the home, with a summer move-in date expected.



TRAVIS W. CUTLER, USCG
SENIOR CHIEF PETTY OFFICER,
U.S. COAST GUARD

“ Over the course of nearly 16 incredible years of dedicated service to our country, I have had some of the most rewarding and inspirational experiences. My wife, Frances, and I had the wonderful opportunity to travel with the Houston Texans to Washington, D.C., in November 2018. From start to finish, we knew that the Texans were there to support us and make this a truly enchanted adventure.

After arriving in our nation's capital, we were escorted by Texans representatives for the remainder of our journey. We traveled to numerous monuments and historical sites all over D.C. and had an incredible dinner that recognized our service and sacrifice to our country. And, of course, we supported the Texans in their victory against the Washington Redskins.

This experience was so humbling. It was an absolute honor to be selected by the USO and the Texans and to represent the U.S. Coast Guard. My wife and I truly enjoyed every moment. The trip as a whole, coupled with the extremely high level of care that the Texans and their staff displayed, will forever resonate with me. This journey would have never become a reality without the dedication of the Texans and their support for the United States armed forces!

A CRUCIAL CATCH

The Texans join the NFL and the American Cancer Society (ACS) to help save lives by promoting the early detection of cancer. The Texans focus on breast cancer screening, awareness, education, and community activation and annually celebrate survivors at Pink Ribbon Day presented by Kroger. The Texans also support Hope Lodge Houston and the NFL's A Crucial Catch Day.



TACKLING CANCER CELEBRATION

The Texans hosted an event for **12 breast cancer survivors** and patients representing Texans partners the ACS, Kroger, and Houston Methodist Hospital. The patients and survivors were invited to participate in a fashion show, where they were outfitted in clothes from Palais Royal. Each honoree was escorted down the runway by a Texans player (or two!), including wide receiver DeAndre Hopkins, defensive back Kareem Jackson, safety Tyrann Mathieu, and others. Additionally, Lady Texans provided makeup services for the survivors, and family and friends were invited to watch their loved ones tackle the runway.



Wide receiver DeAndre Hopkins accompanies a breast cancer survivor on the runway at the Tackling Cancer Celebration.

A CRUCIAL CATCH DAY

The NFL's A Crucial Catch campaign was developed with the ACS to focus on the importance of early detection through regular screenings. The Texans hosted A Crucial Catch Day at Legacy Community Health Center in Houston. Cheerleaders and TORO handed out Texans goodies while interacting with patients. Women in attendance received free, life-saving breast cancer education and screenings thanks to a **\$100,000 CHANGE Grant** from the ACS, the NFL, and the Texans.

“ I had an amazing experience that day. Everyone involved made me feel incredibly special.”

– Gloria,
Cancer Survivor,
Tackling Cancer Celebration



Above and below: Nose tackle O.J. Reader and long snapper Jon Weeks at the Tackling Cancer Celebration in support of breast cancer survivors.



PINK RIBBON DAY

PRESENTED BY KROGER

Pink Ribbon Day supports Breast Cancer Awareness Month and celebrates individuals and their loved ones who have been affected by cancer. Zeta Tau Alphas from the University of Houston handed out pink ribbons to fans as they entered NRG Stadium. In honor of a loved one affected by cancer, Texans season ticket members held the Texas flag; Houstonian and breast cancer survivor Nicole Hurst, who toured with Justin Timberlake, sang the national anthem; and breast cancer survivors, including Texans co-founder and senior chair Janice McNair and the mothers of defensive back Kareem Jackson and quarterback Deshaun Watson, served as Coin Toss Captains.

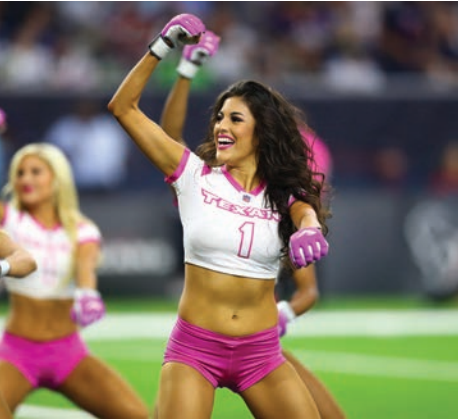
HOUSTON METHODIST VISIT

Tight end Ryan Griffin and cornerback Kayvon Webster visited Houston Methodist West for Breast Cancer Awareness Month. Griffin and Webster met with patients, survivors, doctors, nurses, and even therapy dogs to help raise the spirits of those who are fighting cancer.

HOPE LODGE HOUSTON

The Foundation auction at the Pink Ribbon Day presented by Kroger benefited the American Cancer Society's Richard M. Schulze Family Foundation Hope Lodge in Houston. Set to open in 2020, it will be the largest facility of its kind in the country and will provide free lodging and support to cancer patients seeking life-saving treatment in Houston. As campaign chairs for this facility, late Houston Texans founder, senior chairman, and chief executive officer Robert C. McNair and his wife, Texans co-founder and senior chair Janice, have donated more than **\$5 million** to the project, and the Foundation has contributed more than **\$85,000**.

Cornerback Kayvon Webster visiting doctors and patients at Houston Methodist West.



Cheerleaders perform at halftime at the Pink Ribbon Day game on October 7.



President Jamey Rootes presents a check to the American Cancer Society to provide free cancer screenings in underserved communities.



Texans players brought lots of smiles to Houston Methodist during a visit for Breast Cancer Awareness Month.

PLAY 60

PRESENTED BY TEXAS CHILDREN'S HOSPITAL

In October 2007, the NFL launched its PLAY 60 initiative, a campaign that encourages kids to **be active for 60 minutes a day** in order to reverse the trend of childhood obesity. Sponsored locally by Texas Children's Hospital, the PLAY 60 program teaches kids that it doesn't matter how they play, just that they get 60 minutes of active play each day. The PLAY 60 message is a key component of Texans events, extending the program's reach to thousands of young people in Houston.



PLAY 60 WEEK

PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The Texans and Texas Children's Hospital hosted PLAY 60 Week leading up to Kids Day. PLAY 60 Week kicked off on Monday with PLAY 60 at the Park with fun activities for kids to enjoy with running back Alfred Blue, linebacker Dylan Cole, Ambassadors, TORO, and Cheerleaders. On Tuesday, the students of Piney Point Elementary were celebrated by tight end Jordan Thomas and wide receiver Sammie Coates Jr as the winners of the PLAY 60 Challenge, and a **\$5,000 donation** was awarded to the school for new P.E. equipment. On Wednesday, TORO presented "Get Fit with TORO" to an elementary school, where they taught kids about healthy eating and exercise, and on Thursday, students who won the PLAY 60 Kid of the Month competition enjoyed lunch and a tour of NRG Stadium. PLAY 60 Week came to a close with TORO, center/guard Greg Mancz, tackle Julién Davenport, and Cheerleaders visiting patients at Texas Children's Hospital for a PLAY 60 pep rally and a visit to a school as part of the Fuel Up to Play 60 program.

Kids enjoy PLAY 60 at the Park presented by Texas Children's Hospital. ➤



⤴ Long snapper Jon Weeks hands out medals at the Houston Texans Kids Triathlon presented by Texas Children's Hospital.



⤴ Above: Cheerleaders help get kids ready to race at the Houston Texans Kids Triathlon presented by Texas Children's Hospital. Below: TORO visits students who are taking part in the Fuel Up to PLAY 60 program.



⤴ Football skills and the importance of character are taught at the NFL Character Camp.



⤴ Tight end Jordan Thomas helps celebrate the PLAY 60 Grant at Piney Point Elementary School.

HOUSTON TEXANS KIDS TRIATHLON

PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The eighth annual Houston Texans Kids Triathlon was held at NRG Stadium in April. Nearly **3,000 young people** competed, once again, making it the biggest kids' triathlon in the world. Trainings were held at YMCA locations around Houston, where children trained to swim, bike, and run in the event. Kicker Ka'imi Fairbairn, long snapper Jon Weeks, Ambassadors, TORO, Cheerleaders, and spectators came to support participants. Chevron provided volunteers, Kroger provided healthy snacks at the postrace party, KBR sponsored the swim course, and Academy Sports + Outdoors supported the bike course and transition area.



⤴ A happy biker gets ready to ride in the Houston Texans Kids Triathlon presented by Texas Children's Hospital.

KIDS DAY

PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The Texans highlighted the PLAY 60 program at the Kids Day game in December. On gameday, the first **20,000 kids** received TORO headbands courtesy of Texas Children's Hospital; members of TORO's Kids Club held the Texas flag; Stephen F. Austin High School JROTC served as the Color Guard; and the Houston Children's Chorus sang the national anthem. G.W. McMaster from the Inpatient Rehab Center at Texas Children's Hospital, which is supported by the Texans Foundation, served as Coin Toss Captain. TORO's Mascot Bowl, featuring local mascots taking on a youth football team, took place at halftime.

⤴ The mascots and youth football team prepare for the annual Mascot Bowl on Kids Day presented by Texas Children's Hospital.



FUEL UP TO PLAY 60

Fuel Up to Play 60 is an in-school nutrition-and-physical-activity program launched by the National Dairy Council, Dairy Max, and the NFL, in collaboration with the USDA, to combat childhood obesity. Fuel Up helps students make positive changes in their schools by improving opportunities to consume nutrient-rich foods and get at least **60 minutes of physical activity** a day. This year, individual elementary schools held campus-based competitions and selected **12 third-, fourth-, and fifth-grade students** to attend a VIP experience at NRG Stadium. Students received gift bags, had lunch in the team cafeteria, enjoyed a private tour of NRG Stadium, and received an autographed certificate from head coach Bill O'Brien.

INSPIRE CHANGE

The Texans have long been supporters of first responders and the important work police officers, firefighters, and all emergency personnel do to keep us safe. In 2019, the bounds of that support were expanded, as the NFL established the Inspire Change initiative, which focuses on creating a positive impact in local communities and supporting programs that reduce barriers to opportunity by targeting three areas: improvements to police and community relations, improvements to education and economic advancement, and criminal justice reform. With these goals in mind, the Texans created the Houston Texans Social Justice Fund and established new partnerships in the community and expanded existing relationships to inspire change here in Houston.



SOCIAL JUSTICE FUND

The Houston Texans Social Justice Fund was established in 2019 as part of the NFL's Inspire Change initiative. The fund was created with donations from players and the Foundation to assist nonprofits in the Greater Houston area that support youth and provide legal services for underprivileged citizens. Restoring Justice, 8 Million Stories, and the YMCA of Greater Houston's teen leadership programs were selected as grant recipients, receiving **more than \$100,000** from the fund, with the Houston Police Department receiving a separate **\$10,000 grant**. Throughout the year, Texans players engage with these organizations and the individuals they serve through programming held with each group.



Members of the Santa Fe High School ISD Police Department take the field as the Texans Homefield Advantage Captains during the Liberty White Out game on September 23.

LIBERTY WHITE OUT GAME

PRESENTED BY BHP

Each season, the Texans celebrate first responders during the Liberty White Out home opener. During this year's game, first responders from the Pearland Police Department, the Katy Fire Department, the Houston Police Department (HPD), the Houston Fire Department, and the Harris County Sheriff's Office served as Texas state flag holders. Santa Fe High School ISD Police Department Chief Walter Braun, Assistant Chief Gary Forward, and Officer John Barnes led the Texans onto the field as Homefield Advantage Captains, and the Texans held a reunion between a fan and the first responders who saved his life at a Texans preseason game earlier in the season.



Officer Sheldon Theragood speaks at a reception in his honor.

STAR OF COURAGE AWARD

PRESENTED BY TRANE

Each year, the Texans honor a first responder with the Star of Courage Award for excellence in leadership, bravery, and a commitment to Houston. In 2018, the Texans selected HPD officer Sheldon Theragood. A ceremony was held in his honor and was attended by Legends and his unit and family. Officer Theragood was nominated by his peers for being an exemplary officer and for his dedication to youth and the homeless. In his honor, the Texans donated **\$10,000** to The 100 Club of Houston, which serves the families of fallen first responders, and recognized Officer Theragood at the Liberty White Out game.



Officer Sheldon Theragood is honored on the field as the Star of Courage Award winner presented by Trane.



Linebacker Peter Kalambayi joins representatives from Texans Social Justice Fund partner Restoring Justice and Judge Darrel Johnson at the Harris County Courthouse.

HOUSTON POLICE DEPARTMENT PARTNERSHIP

The Texans' continuing partnership with the HPD supports the department's relational policing initiatives and community outreach. The partnership has led to players learning more about officers' day-to-day jobs via ride-alongs, accompanying officers on hospital visits through the Badges & Bears program, and funding from the Texans to support youth mentorship by officers through the Greater Houston Police Activities League (GHPAL). The Texans also co-branded HPD and Texans giveaway items for officers to use for positive interactions with youth in the community.



Wide receiver DeAndre Hopkins visited Texas Children's Hospital with Houston Police Department officers to hand out teddy bears to patients as part of the Badges & Bears program.

PLAY 60 WITH PAL

The Texans Rookie Class hosted **50 kids** from the Greater Houston Police Activities League (GHPAL) for a PLAY 60 field day. Police officers and members of the rookie class were stationed at different drills. The Texans donated **\$10,000** to the GHPAL program to help the organization further its mission of preventing juvenile crime and violence by building positive relationships among kids, cops, and the community through positive engagement. Texas Children's Hospital, the Texans official sponsor of PLAY 60, was on hand to offer tips about healthy eating and staying active.



Rookie wide receiver Keke Coutee and kids play around after dinner at the Greater Houston PAL field day.



Rookies teamed up with the Houston Police Department to host kids from the Greater Houston PAL for a PLAY 60 field day.

Rookie wide receiver Vyncint Smith poses with a family during the Greater Houston PAL field day.

YOUTH FOOTBALL

The Texans strive to grow the game of football at all levels and ensure that players of all ages learn proper fundamentals, stay active, have fun, and, most importantly, stay safe. Throughout the year, the Texans host youth football camps, educate coaches on how to keep their athletes safe, encourage the development of young players, and emphasize the importance of giving children proper equipment to play football.



✓ Junior Cheerleaders presented by Texas Children's Hospital take the field at the State of Football game presented by Verizon.



^ Above: Students at Turner Elementary run through fun football drills at Gatorade Junior Training Camp. Middle: Youth football teams hold the flag during pregame ceremonies at the State of Football game presented by Verizon on August 18.

STATE OF FOOTBALL GAME

PRESENTED BY VERIZON

Each year, one Texans preseason game is designated as the State of Football game, which celebrates football at all levels. On gameday, middle school cheerleaders greeted fans at the gates; youth took part in the Junior Cheerleaders performance presented by Texas Children's Hospital during pregame festivities; the 13-14 Boys National Champion Houston Texans Flag Football team served as Homefield Advantage Captains; Cy-Fair High School football captains from the Class 6A Division II State Championship-winning team served as Coin Toss Captains; and at halftime the Klein Texans took on the Klein Oilers in the annual Youth Football Classic.



^ Wide receiver Sammie Coates Jr and students from Cooper Elementary enjoy Gatorade Junior Training Camp.

SHOWCASE LEAGUE

In 2018, the Texans supported the All American Youth Football & Drill Team in North Houston as part of the Showcase League program. Through the program, the Texans reached more than **1,700 young athletes** and **300 coaches** by sponsoring Heads Up Football training and certification and visiting games with Ambassadors Richmond Webb and Steve Slaton. Two teams from this league were selected to participate in the Youth Football Classic, an on-field scrimmage that took place during halftime of the Texans State of Football game presented by Verizon in August.

GATORADE JUNIOR TRAINING CAMP

Gatorade Junior Training Camps are offered free of charge to Houston-area elementary schools to teach football fundamentals in a safe and fun environment. Each session includes a 15-minute assembly directed by Texans staff, players, and Cheerleaders. After the assembly, students participate in football drills. Two schools each year win the chance to host the program by showing their Texans spirit. This year, Cooper Elementary and Turner Elementary won the camp opportunities.

SENIOR SHOWCASE

PRESENTED BY ACADEMY SPORTS + OUTDOORS

The Houston Texans Senior Showcase provides a unique opportunity for high school seniors to display their talents through a series of football-related drills and stations, in hopes of receiving academic scholarships to non-Division I colleges and universities. In 2019, more than **50 colleges and universities** were on hand at the event to speak with the **350 student-athletes** individually and watch them perform. Since 2009, more than **\$100 million in scholastic aid** and more than **1,000 scholarships** have been awarded through this program.



^ High school seniors work to earn a scholarship at the Senior Showcase presented by Academy Sports + Outdoors.



^ Seniors get ready to show off their skills at the Senior Showcase presented by Academy Sports + Outdoors.



CEDRIC WHITAKER
DEFENSIVE BACKS COACH,
HOUSTON BAPTIST UNIVERSITY

“ More than 10 years ago, the Texans started hosting the Senior Showcase, which brings together high school seniors and coaches from across the nation. I was one of those seniors. I hadn't quite been getting the looks to go on and play college football, so for the Texans to provide an opportunity – a free opportunity – for guys to showcase their talent, it was a big deal. Those of us in attendance went from being talked to by one or two colleges to meeting a group of schools that were genuinely interested in us attending their college.

If I had not attended the Showcase, it's a big possibility that I wouldn't have had an opportunity to get a bachelor's degree – I'm the first person in my family to ever do that – from Texas Lutheran, or then to get a master's at Baylor University. I really appreciate the Texans for putting together an opportunity like the Senior Showcase. Now I'm a Division I position coach, all because I went to this football showcase. It gave me the opportunity to go to college, fulfill my dreams of being a college football player, receive a degree, and go on to further myself and actually get a career within the football arena. ”

★ IMPACT SPOTLIGHT ★

COACH OF THE WEEK

PRESENTED BY HOUSTON METHODIST

The Coach of the Week program honors high school coaches who are committed to making a positive impact within their community and their football program. Throughout the fall, one coach was selected each week to receive a **\$2,500 grant** and **\$1,000 in Gatorade products** for his school's football program. At the end of the season, Mark Kanipes, head coach of Santa Fe High School, was selected as the Coach of the Year and received an additional **\$5,000 grant**. His leadership helped to heal a community reeling from a tragic school shooting in 2018. Serving as a rallying point for the community, Kanipes led his team to the playoffs for the first time in 10 years and only the fourth time in school history.

The 2019 Coach of the Week Winners were the Santa Fe football coaching staff, Santa Fe High School; Stephen Papp, Morton Ranch High School; Jeff Riordan, Crosby High School; Damian Payne, Worthing High School; Ken Savannah, Stafford High School; Kevin Hall, Manvel High School; Jason Thibodeaux, Sabine Pass High School; Ned Barrier, Brazos High School; Adrian Mitchell, Klein Collins High School; and Brad Hodges, Anderson-Shiro High School.

✓ Ambassador Seth Payne and Cheerleaders honor the Sante Fe High School coaching staff as Coach of the Week during a school pep rally.

✓ Ambassador Seth Payne at Coach of the Week presented by Houston Methodist.



NFL FLAG REGIONAL TOURNAMENT

In November, the Texans hosted the NFL Flag Regional Tournament in Spring for youth ages 8 to 14. Cheerleaders and Ambassador Matt Murphy were on hand to support participants and sign autographs for more than **50 flag football teams**. Following the regional tournament, three teams represented Houston in the NFL FLAG Championships at the Pro Bowl in Orlando, Florida.

YMCA TOURNAMENT OF CHAMPIONS

In November, the Texans hosted the YMCA Flag Football league Tournament of Champions at the Houston Methodist Training Center. Twelve third- and fourth-grade YMCA teams consisting of more than **120 flag football players** from across the organization participated in the tournament. The Weekley Family YMCA flag football team was crowned the 2018 Champions and received medals and recognition on HoustonTexans.com. Following the tournament, the top four teams were invited to the Kids Day game against the Indianapolis Colts on December 9.

< YMCA Flag Football players at the NFL Flag Regional Tournament.

GREATER HOUSTON FOOTBALL COACHES ASSOCIATION

The Greater Houston Football Coaches Association is a nonprofit organization established to promote high school football in the Greater Houston area. In August, coaches from the association were invited to attend the Texans State of Football game presented by Verizon, and its Hall of Honor inductees were recognized during pregame ceremonies. The Texans also host the association's monthly meetings at our facilities and support the annual Bayou Bowl event.

YOUTH FOOTBALL CAMP

At the Youth Football Camp, top Houston-area high school coaches taught tackle and flag football fundamentals to kids in a program designed for both beginners and experienced players. Texans players and Ambassadors visited each day of the four-day camp, providing motivational messages and memorable experiences for the participants, and Academy Sports + Outdoors provided on-site equipment fittings. More than **150 kids** ages 8 to 14 participated in the camp.

Campers challenge center/guard Greg Mancz at Youth Football Camp. >



^ From left: Participants take part in Youth Football Camp at the Houston Methodist Training Center.

NFL FLAG KIT DONATION

With the help of Texans partners Dairy Max, Fuel Up to Play 60, and the NFL, the Texans were able to distribute **200 flag-in-schools kits** to local area elementary and middle schools across the Greater Houston area.

In honor of retiring head football coach Gary Dunham, > the Texans donated cleats to the Kashmere High School football team.





MARK HODGE
ASSISTANT COACH,
SABINE PASS HIGH SCHOOL

“ Like most of the area, our community was hit hard by Hurricane Harvey, displacing much of our student body and faculty. When football season rolled around, we were forced to field a team with only 14 players. After two games, we were down to 12. The coaches came to a tough decision and elected to forfeit the remainder of our season.

When we broke the news to the team, several of our senior players openly wept, having had their final football season taken away by forces beyond their control. While taking our team pictures a few days later, the coaches decided that we would take the seniors to a Texans game.

The Texans organization reached out to our tiny school and transformed a very sad event into a memory that all of us will treasure for the rest of our lives. The seniors and coaching staff got to tour NRG Stadium, visit practice, meet the players and coaching staff, and eat in the team cafeteria. The Texans organization provided dinner and a movie, put us up in the team hotel overnight, and allowed us to stand on the sidelines for the pregame ceremonies.

It was all such an amazing, incredible, once-in-a-lifetime experience for our little football team. We are all forever grateful and humbled by the generosity and kindness shown by the Texans organization.

”



^ Ambassador Travis Johnson addresses a high school football team prior to Friday Night Football.

FRIDAY NIGHT FOOTBALL

The Texans continued to support high school football through the Friday Night Football initiative. During this season-long program, Cheerleaders and Ambassadors visited **five marquee matchups** among Houston-area high schools. Four of the matchups were selected prior to the program's launch, with the fifth and final game chosen through fan voting. The program was highlighted each week on the Texans Snapchat account, with students encouraged to share photos and videos of the matchup. A special Friday Night Football game took place on August 31, when Texans center/guard Greg Mancz and defensive end Christian Covington visited Santa Fe High School for the school's first game of the season and its first game after losing teammate Chris Stone in the shooting tragedy at the high school the spring before.

SABINE PASS HIGH SCHOOL

Last fall, the Texans hosted the Sabine Pass High School football team for a memorable day at NRG Stadium. After learning through Sabine Pass assistant coach Mark Hodge that the school had to cancel its football season due to Hurricane Harvey and injuries, Texans players stepped up to help. Wide receiver DeAndre Hopkins invited the seniors via Twitter to NRG Stadium for a special tour. Once there, the students got to watch the Texans practice, meet the team, and dine in the Texans Sports Performance Café, and each received a custom Texans jersey and gift bag while on a tour led by Hopkins, linebacker Jadeveon Clowney, and tight end Jordan Thomas. Head coach Jason Thibodeaux received the Coach of the Week honors and a **\$2,500 grant** for his team, and coach Hodge was surprised with Super Bowl tickets. The next day, they were special guests of the Texans as the team took on the Buffalo Bills.



^ The Sabine Pass High School team breaks down the Texans huddle during their visit to NRG Stadium.

YOUTH FOOTBALL COACHING EDUCATION



The Houston Texans promote Heads Up Football, which is a comprehensive youth football program designed to support and educate coaches on player safety. The Heads Up Football program includes the USAF Coaches Clinics, such as the USA Football Youth Clinics and the USA Football High School Clinics.

USA FOOTBALL YOUTH COACHES CLINIC

Each Heads Up Football league is encouraged to train and certify every coach within its respective league. The Texans have hosted Youth Coaches Clinic trainings since 2013, certifying more than **400 local coaches** to administer safety protocol in their leagues. These clinics are facilitated by master trainers and include special sessions with experts from Houston Methodist and Texas Children's Hospital.

Right: Coaches learn safety protocol during the USA Football Youth Coaches Clinic. Above: Youth coaches get interactive training from USA Football experts. >



COACHES SUMMIT

PRESENTED BY ACADEMY SPORTS + OUTDOORS

Each year, area youth league coaches have the opportunity to attend the Youth Football Coaches Summit, where experts share safety information in a classroom setting, followed by on-field drills, instructions for proper play, and practice techniques for particular age levels. This annual event is held at NRG Stadium, with more than **150 coaches** in attendance each year. The clinic is free, and coaches leave armed with information they can take back to their leagues.

Youth football coaches learn practical techniques for their leagues at the Coaches Summit presented by Academy Sports + Outdoors. >



EQUIPMENT GRANTS

All attendees of the Youth Football Coaches Summit are eligible to apply for a grant to improve the safety of their leagues. More than **20 leagues** apply each year, with **\$20,000 in grants** awarded from the Foundation. Grants have gone to recertifying equipment by the manufacturer or purchasing new equipment, such as helmets, uniforms, and shoulder pads. This year, grants were awarded to the Alief Cougars, the Alief Jaguars, the Fort Bend Titans, the Port Arthur Jr Bees, the Stafford Cobras, and North Forest High School Football. The grants were awarded in a ceremony at the Houston Methodist Training Center.

Master trainer Cam Campbell and instructors educate coaches on proper equipment fitting. >



INSIDEOUT COACHES EDUCATION

The Texans and the NFL Foundation have partnered with the Texas High School Athletic Directors Association, the UIL, and the Greater Houston Football Coaches Association to present the InSideOut Initiative to high school coaches, athletic directors, and administrators. The purpose of the InSideOut Initiative is to transform the win-at-all-costs sports culture into one that promotes youth sports as a growth experience. More than **300 coaches and administrators** took part in the program this year.

Ambassador Wade Smith speaks to coaches and administrators during the InSideOut Initiative. >



YOUTH FOOTBALL

PLAY SAFE PLATFORM

WITH GE & HOUSTON METHODIST



The Texans, Houston Methodist, and GE have joined forces to make the game of football even safer through the Play Safe platform. Through unique programs targeting moms, youth, and certified athletic trainers, the Texans, Houston Methodist, and GE are working to improve player safety for all athletes.

FOOTBALL CLINICS

Over the course of the offseason, the Texans, Houston Methodist, and GE hosted two Play Safe Football Clinics in the Greater Houston area. These clinics, held in Alvin ISD and at the Houston Methodist Training Center, served as an opportunity to educate young athletes and parents on player safety, concussion awareness, nutrition, heat and hydration, and proper tackling techniques. Appearances were made by linebackers Peter Kalambayi and Brennan Scarlett, tackle Martin Rankin, linebacker Dylan Cole, and defensive end Carlos Watkins. This program reached more than **1,400 families**.

Kids are ready for the Play Safe Football Clinic presented by GE and Houston Methodist. >



Linebackers Brennan Scarlett and Peter Kalambayi at a Play Safe Football Clinic presented by GE and Houston Methodist.



Lots of smiles at the Play Safe Football Clinic presented by GE and Houston Methodist.

MOMS CLINIC

The Texans, GE, and Houston Methodist host this free event to provide mothers of young players with the latest safety information in preparation for the upcoming season. Participants take part in classroom-style instruction – which covers equipment fitting, concussion recognition, hydration awareness, and proper tackling – as well as a panel discussion that includes well-known football moms from the Lady Texans, Texans TV, and GE.

MOST VALUABLE MOMS

In partnership with Houston Methodist and GE, the Texans host the Play Safe Most Valuable Moms program. Through an online nomination process, eight moms were selected prior to last season to be representatives for the platform, chosen for their passion for youth football and commitment to improving player safety. As part of this program, each mom received tickets to one Texans home game, an on-field experience with her child, a Texans jersey, and recognition at the Moms Clinic.

SPORTS MEDICINE SUMMIT

This year, the Texans, Houston Methodist, and GE hosted the Play Safe Sports Medicine Summit at the Houston Methodist Training Center. The summit was designed for certified athletic trainers working with Houston-area schools and the Texans medical staff and physicians from Houston Methodist. The Houston Methodist Outreach Athletic Training Program reaches more than **300 Houston-area schools** and more than **125,000 student-athletes**.



A Play Safe Most Valuable Mom participates in an on-field activity during a Texans home game.

PLAYER INITIATIVES

Texans players are passionate about winning championships on the field, but supporting good causes off the field is just as important. Several players have their own foundations and initiatives, but all find a way to give back. On “Texans Tuesdays” throughout the season, Texans players spend their only day off out in the community meeting fans and helping further our mission to do great things for Houston. Last year, Texans players made **250 appearances** supporting programs in education, character development, and health and fitness to empower the next generation of Texans.



MY CAUSE
MY CLEATS

For the third year, the NFL gave players the opportunity to highlight causes important to them through the My Cause My Cleats initiative. Players wore custom-designed cleats reflecting their commitment to charitable causes. More than 30 players participated in the initiative.

- #3 Brandon Weeden
OU CHILDREN'S MEDICAL
- #4 Deshaun Watson
JESSIE REES FOUNDATION - NEGU
- #5 Joe Webb
JOE WEBB III FOUNDATION
- #18 Sammie Coates Jr.
ST. JUDE CHILDREN'S HOSPITAL
- #20 Justin Reid
CANCER AWARENESS
- #22 Aaron Colvin
TSIII FOUNDATION
- #24 Johnathan Joseph
THE BOYS & GIRLS CLUBS
OF GREATER HOUSTON
- #25 Kareem Jackson
THE KAREEM JACKSON FOUNDATION
- #26 Lamar Miller
THE CHAUNCY GLOVER PROJECT
- #27 D'Onta Foreman
THE D'ONTA FOREMAN
FAMILY FOUNDATION
- #29 Andre Hal
PRO-VISION SCHOOL
- #32 Tyrann Mathieu
THE TYRANN MATHIEU FOUNDATION
- #33 A.J. Moore
BLACK LIVES MATTER

- #35 Kayvon Webster
THE KAYVON WEBSTER
GAMECHANGERS FOUNDATION
- #38 Buddy Howell
THE BOYS & GIRLS CLUB
OF GREATER HOUSTON
- #46 Jon Weeks
CHILD ADVOCATES
- #51 Dylan Cole
MAN UP & GO
- #52 Brian Peters
TYLER'S LIGHT
- #55 Benardrick McKinney
THE URBAN
ENRICHMENT INSTITUTE
- #57 Brennan Scarlett
THE BIG YARD FOUNDATION
& BARBARA BUSH LITERACY
FOUNDATION
- #59 Whitney Mercilus
WITHMERCIF FOUNDATION
- #62 Chad Slade
THE AMERICAN HEART ASSOCIATION
- #64 Senio Kelemete
SHOW YOUR SOFT SIDE
- #65 Greg Mancz
BO'S PLACE



- #66 Nick Martin
FIREFIGHTER APPRECIATION
- #70 Julián Davenport
HOUSTON TEXANS YMCA
- #74 Kendall Lamm
AMERICAN CANCER SOCIETY
- #77 Martinas Rankin
DOMESTIC VIOLENCE AWARENESS
- #87 Demaryius Thomas
HOUSTON AREA WOMENS CENTER
- #93 Joel Heath
MY BROTHER'S KEEPER
- #95 Christian Covington
SUNSHINE KIDS & KID SAFE PROJECT
- #98 D.J. Reader
NATIONAL KIDNEY FOUNDATION
& FUEL UP TO PLAY 60



TACT PROGRAM

The Texans All Community Team (TACT) ticketing program allows players to purchase season tickets for local nonprofits, providing each group with the opportunity to attend home games, get behind-the-scenes and on-field experiences, and meet players. This year, **16 players** participated in the program, purchasing and donating more than **2,400 tickets**.

✓ TACT groups cheer on the players as they leave the locker room.



^ Linebacker Jadeveon Clowney greets fans in the TACT Tunnel on gameday at NRG Stadium.

- Jadeveon Clowney**
Houston Texans Teen Club
- Aaron Colvin**
100 Black Men of Houston Inc.
- Christian Covington**
Sunshine Kids
- Julién Davenport**
Houston Texans YMCA
- Andre Hal**
Pro-Vision
- DeAndre Hopkins**
Kid's Meals Inc.
- Kareem Jackson**
Candlelighters Childhood Cancer Family Alliance
- Johnathan Joseph**
The Boys & Girls Clubs of Greater Houston
- Greg Mancz**
Bo's Place
- Nick Martin**
Habitat for Humanity
- Tyrann Mathieu**
World Youth Foundation
- Benardrick McKinney**
Urban Enrichment Institute
- Lamar Miller**
The Chauncy Glover Project
- D.J. Reader**
YMCA of Greater Houston, Youth Football
- J.J. Watt**
USO
- Jon Weeks**
Child Advocates Inc.



^ Linebacker Whitney Mercilus was nominated for the 2018 Walter Payton NFL Man of the Year award for his work on and off the field.



WALTER PAYTON NFL MAN OF THE YEAR

The Texans 2018 Walter Payton Man of the Year nominee was linebacker Whitney Mercilus. Mercilus's foundation, WithMerci, has donated more than **\$325,000** to advocate for children with disabilities. Considered one of the league's most prestigious honors, the award recognizes a player for his excellence on and off the field. For his selection, Mercilus received a **\$50,000 donation** to the WithMerci Foundation, with an additional **\$50,000 donation** made in his honor to implement the United Way Character Playbook program in Houston.

^ Linebacker Whitney Mercilus is joined by teammates as he visits patients in the hospital.



NFL SALUTE TO SERVICE AWARD

The NFL Salute to Service Award is an annual distinction that recognizes excellence in appreciation of the military carried out by NFL coaches, players, and club staff. In 2018, the Texans nominated defensive end Christian Covington for the honor. Covington comes from a military family and has volunteered his time throughout his career to attend events supporting the military community, especially those that serve kids and families.



^ Walter Payton NFL Man of the Year nominee linebacker Whitney Mercilus and his foundation, WithMerci, support children with disabilities and their families.

< Defensive end Christian Covington greets members of the military before a game.

THANK YOU!

The Houston Texans would like to thank our corporate partners, fans, and Foundation supporters for your dedication to our community efforts. With your generous support, the Texans are able to affect the lives of thousands of youth and their families each year.



OUR TEAM



Jamey Rootes
President



Jennifer Davenport
*Senior Vice President,
Marketing & Community
Development*



Adrienne Saxe
*Director,
Community
Development*



Emily Bruss
*Senior Foundation
Manager*



Kandyace Mayberry
*Senior Community
Relations Manager*



Morgan Kleinschmidt
*Community Relations
Manager*



Rebekah Snodgrass
Foundation Coordinator



Brett Stewart
Marketing Manager



Cade Ramagos
*Community Relations
Intern*





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HoustonTexans.com/Community

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