

SOUTH FLORIDA FORD

Presents

“TRAIN LIKE A FIN”

Official Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A purchase will not increase chances of winning a prize.

Sweepstakes Period: The Train Like a Fin (the “Sweepstakes”) begins at 10:00:00 AM (ET) on Friday, August 23, 2019 and ends at 11:59:59 (ET) on Friday, September 20, 2019 (the “Sweepstakes Period”).

How To Enter: During the Sweepstakes Period, visit the **South Florida Ford** promotional web page at www.miamidolphins.com/ford (the “Website”). At the website, you will be asked to enter your name, mailing address, telephone number, birth date and email address to register for the Sweepstakes. **Mail-In Entry:** Send a letter and clearly and legibly hand print your name, mailing address, telephone number, birth date and email address, and mail it in a hand-addressed envelope to: 2765 W. Cypress Creek Road Suite A, Fort Lauderdale, FL 33309. Requests must be postmarked by **Friday, September 20, 2019** and received by one week after to be eligible for prize drawing. Limit one (1) entry per person for the Sweepstakes Period. Subsequent entries received during the Sweepstakes Period from any person after the first entry received from that person, or email address will be void. Entries generated by script, macro, agencies or robotic, repetitive, automatic, programmed or other automated means will be void.

Eligibility: Sweepstakes open to legal residents of the states of Florida who are 18 years of age or older as of the date of entry. Employees of **South Florida Ford** (the “Sponsor”), The Miami Dolphins Ltd. and its affiliates (the “Team”), and each of their respective parent companies, subsidiaries, affiliates, divisions, advertising and promotion agencies, individuals engaged in the development, production or distribution of materials for this Sweepstakes and the immediate families of each, or persons domiciled in the same household of such employees are not eligible. Sweepstakes is subject to all applicable federal, state and local laws. By entering the Sweepstakes, entrants agree to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor, Administrator and the Team, which shall be final and binding in all respects. Void outside the states of FL and where otherwise prohibited.

Conditions of Entry: All entries become the property of Sponsor and the Team and will not be acknowledged or returned. By entering, entrants acknowledge compliance with these Official Rules, including all eligibility requirements. By participating, entrants agree to release The **South Florida Ford** The Miami Dolphins Ltd. and its affiliates, and their respective officers, directors, employees, agents or representatives (collectively, “Released Parties”) from and against any and all claims, demands, losses and liabilities of any nature whatsoever, which entrant may now or hereafter be entitled to assert, including but not limited to, any death, injury, loss of enjoyment, damage to computer equipment, or other harm or loss of any nature whatsoever caused or contributed to by participation in the Sweepstakes, the prize awarded in the Sweepstakes and/or in connection with the awarding, receipt and use or misuse of a prize. Released Parties are not responsible for misdirected, late, lost, delayed, inaccurate, damaged, garbled, incomplete, or undelivered entries or any combination thereof, for

whatever reason, for lost, interrupted or unavailable network, wireless service provider, cable, satellite, Internet Service Provider (ISP) or other connections, or for errors, omissions, interruptions, deletions, defects, phone transmissions or delayed transmissions or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise and any mechanical, electronic, network, computer, printing, typographical, human or other error relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of prizes or in any Sweepstakes-related materials. Sponsor reserve the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond their reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in their sole discretion. In such event, Sponsor reserves the right to award the prizes via random drawing from among the eligible entries received up to the time of the action taken by the Sponsor. Sponsor reserve the right, in their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of this Sweepstakes or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Selection of Winner: On or around **Monday, September 23, 2019** a random drawing will be conducted by an independent sweepstakes administrator from among all valid entries received over the course of the Sweepstakes Period. Odds of winning the Grand Prize depend upon the total number of eligible entries received during the Sweepstakes Period. The potential prize winner will be notified by email and/or phone call within twenty-four (24) hours of the random drawing. Potential prize winner will be required to reply to the prize notification attempt within twenty-four (24) hours of attempted notification or potential prize winner will be disqualified and an alternate potential winner will be selected at the sole discretion of the Sponsor. Potential prize winner will be required to sign an Affidavit of Eligibility/Release of Liability/Publicity and Advertising Consent and Release (except where prohibited by law), and such other documents reasonably required by Sponsor. The Grand Prize winner and guests will be required to sign and return a General Consent Form (if winner and/or guests are under 18, a parent or legal guardian must sign on their behalf) prior to attending the event. All such documents must be signed and returned within five (5) days of prize notification or prize will be forfeited and an alternate winner may be selected provided there is sufficient time remaining to award the prize. Return of any prize notification as undeliverable will result in disqualification. Potential winner is subject to verification before the prize will be awarded. In the event that a potential winner is disqualified for any reason, an alternate winner may be selected in a random drawing from all eligible entries received during the Sweepstakes Period, at the sole discretion of the Sponsor provided there is sufficient time remaining to award the prize. The Sweepstakes participant is solely responsible for entering the Sweepstakes during the Sweepstakes Period and properly claiming a prize if selected as a winner. The

reporting and payment of any tax liabilities (federal, state and local) incurred by a prize winner as a result of this Sweepstakes are the sole responsibility of the winner.

Prize & Approximate Retail Value ("ARV"): One (1) Grand Prize winner and their guest will receive:

- A forty-five (45) minute training session with a official Miami Dolphins Strength Coach in the Miami Dolphins weight room and/or other comparable area within the Baptist Health Training Facility (subject to execution of a Release/Waiver of Liability)
- A guided tour of the Baptist Health Training Facility
- Miami Dolphins workout gear including shirt and shorts

Approximate retail value of Grand Prize is \$2,000.

Conditions of Participation & Certain Restrictions: No substitution or transfer of prize will be allowed except that Sponsor reserves the right to substitute a prize of equal or greater value. A participant who is notified that he or she has won is a potential winner until Sponsor determines, in its sole discretion, that the participant is eligible to win in accordance with these Official Rules. All additional expenses that are not specifically included in the prizes as stated above, including, but not limited to, transportation, damages, incidental costs, parking, insurance, and federal, state and local taxes, title and registration expenses are the winners' sole responsibilities and may need to be prepaid, in part or in whole, prior to receipt of prizes.

Privacy: By entering, entrants specifically acknowledge and agree that Sponsor may utilize information obtained from entrant in order to contact entrant and/or to offer their products or services or for other promotional purposes, including online announcements and as otherwise permitted in their privacy policy. For further information, please refer to the Privacy Policy at <https://wearefordistas.com/privacy-policy/>. By accepting a prize, entrant/winner specifically acknowledges and agrees that Sponsor and/or its designees are permitted to use the winner's name, address (city and state), photograph, testimonial or other likeness and/or prize information for promotional, advertising and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, to the winner to the extent permitted by law.

Governing Law: This Sweepstakes and these Official Sweepstakes Rules shall be governed by and construed in accordance with the laws of the State of Florida without reference to conflicts of law principles. All actions, proceedings, or litigation relating hereto will be instituted and prosecuted solely within FL.

Winner's List: For the name and city/state of residence of the Prize winners send a stamped, self-addressed envelope to 2765 W. Cypress Creek Road, Suite A, Fort Lauderdale, FL 33309 and received by **Monday, September 23, 2019.**

Sponsor: ***SOUTH FLORIDA FORD***

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of

their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored the Sweepstakes in any way.