

**EXPERIENCE OF A LIFETIME SEPTEMBER CONTEST
FULL OFFICIAL RULES
PROMOTION OPEN ONLY TO LEGAL RESIDENTS OF FLORIDA ONLY 18 YEARS OF AGE
AND OLDER AT TIME OF ENTRY**

1. No Purchase Necessary: NO ENTRY FEE, PAYMENT, OR PROOF OF PURCHASE IS NECESSARY TO ENTER OR WIN. The Promotion is void outside of the State of Florida. Must be 18 or older at time of entry to enter.

2. How to Enter: The promotion described herein, including the selection of the winners, shall be hereinafter referred to as the "Promotion." To be valid, entry must be received no later than 11:59 PM ET on August 30, 2019. No purchase is necessary to enter. Limit one (1) entry per person during the Promotion Period for a total of one (1) entry into the Promotion, regardless of method of entry. Participants that submit more than one (1) entry will be disqualified. The Promotion begins at approximately 3:00 PM ET on August 6, 2019 and ends at 11:59 PM ET on August 30, 2019, ("Promotion Period"). Sponsor's computer shall be the official timekeeping mechanism for the Promotion. Miami Dolphins, Ltd. ("Sponsor") and its affiliates assume no responsibility for incomplete, lost, stolen, late, misdirected, misplaced, mutilated, or garbled entries or communications, or for technical failures of any kind, including, without limitation, malfunctioning of any network, server, telephone, carrier service or equipment, infection by virus or bugs, or other failure.

There are three (3) ways to enter, as follows:

A. **INSTAGRAM METHOD:** To participate, log in to your Instagram account (must be made public) and post a video showcasing someone's passion, enthusiasm and fandom for the Miami Dolphins. For posts that contain more than one (1) video within the singular post, only the first photo or video from that singular post will be considered. For the caption of each posted video, include the campaign hashtag #FinsExperience. Collectively, the video and associated text are your "entry". Video submissions cannot exceed 500MB or 1 minute in length. After user submission is approved by the Sponsor, based on compliance with these Official Rules, you will receive one (1) entry into the Promotion, and the entry may appear in the public gallery, located at <https://www.miamidolphins.com/finsexperience>.

B. **WEBSITE VIDEO UPLOAD METHOD:** To participate, go to <https://www.miamidolphins.com/finsexperience> and follow the instructions to upload a video showcasing someone's passion, enthusiasm and fandom for the Miami Dolphins. The uploaded video is your "entry." Video submissions cannot exceed 500MB or 1 minute in length. After user submission is approved by the Sponsor, based on compliance with these Official Rules, you will receive one (1) entry into the Promotion, and the entry may appear in the public gallery, located at <https://www.miamidolphins.com/finsexperience>.

C. **WRITE-IN METHOD:** To participate, go to <https://www.miamidolphins.com/finsexperience> and follow the instructions to submit a short essay showcasing someone's passion, enthusiasm and fandom for the Miami Dolphins. The uploaded essay is your "entry." Essay submissions cannot exceed 1,000 words in length. After user submission is approved by the Sponsor, based on compliance with these Official Rules, you will receive one (1) entry into the Promotion.

By submitting an entry, you hereby grant permission for your entry to be posted on <https://www.miamidolphins.com/finsexperience> or other websites. You agree that the Released Parties (as defined below) are not responsible for any unauthorized use of entries by third parties. Released Parties do not guarantee the posting of any entry. You agree that you will not use the entry for any other purpose, including, without limitation, posting the entry to any online social networks (other than for entry into this Promotion), without the express consent of Sponsor in each instance.

By submitting an entry, you represent and warrant that the work submitted is original to you and that neither it nor its contents infringes upon or violates the rights of any third party. If your entry includes likenesses of third parties or contains any elements not owned by you (such as, but not limited to, company logos), you represent that you have received approval of such use and/or must be able to provide legal releases for each such use in a form satisfactory to Sponsor or your entry will be disqualified. Entries may not defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.

Entries may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- Is sexually explicit; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group;
- Appears to duplicate any other submitted Promotion entries;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission (with the exception of NFL or NFL team trademarks on officially licensed products);
- Contains any sensitive personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contains any individual other than the you and/or any materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without providing legal releases for such use in a form satisfactory to Sponsor;
- Contains look-alikes of celebrities or other public or private figures, living or dead;
- Communicates messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and/or
- Violates any law.

By submitting an entry, you represent and warrant that your entry is original to you, that the entry has not been previously published, has not won previous awards and that neither it nor its contents infringes upon or violates the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an entry, you represent and warrant that you consent to the submission and use of the entry in the Promotion and to its use as otherwise set forth herein.

By submitting an entry, you acknowledge and agree that Sponsor may receive other entries under this Promotion that may be similar or identical to the entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other entry reviewed and/or used by Sponsor may be similar to your entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

3. Judging: Begins at or about 9:00:00 AM ET on August 31, 2019 and ends at 11:59:59 PM ET on September 2, 2019. The judging panel, selected by the Sponsor, will score each entry up to the maximum amount of points allowed. Judging will be based on the following criteria:

- Passion, enthusiasm and fandom for the Miami Dolphins (60%)

- Delivery style – how well you articulate your reasons (20%)
- Quality, uniqueness and creativity of your submission (20%)

Entries that do not contain all required entry information, or are considered inappropriate for any reason, are not eligible. The one (1) entry with the highest score from the Judges will be selected, and the fan featured in the entry that receives the highest score will be deemed the Grand Prize winner.

4. Prizes/Drawing: The Grand Prize winner will be selected from among all eligible entries received during the Promotion Period on or about September 3, 2019. The Grand Prize winner shall receive the following prize (the “Grand Prize”), provided, however, that such winner complies with these Official Rules: two (2) admission tickets for the Miami Dolphins Alumni weekend celebration.

Approximate retail value (ARV) of Grand Prize: \$1,000.00

All additional expenses that are not specifically included in the prizes as stated above, including, but not limited to, personal and prize transportation, damages, incidental costs, parking, insurance, and federal, state and local taxes, title and registration expenses are the winners’ sole responsibilities and may need to be prepaid, in part or in whole, prior to receipt of prizes. Odds of winning a prize depend upon the number of eligible entries received and adherence to the criteria upon which entries will be judged. Winner selection shall be conducted by Sponsor or its designee, whose decisions are final. Winners will be notified by telephone or Instagram message. If a prize notification is returned as undeliverable, or if a potential winner cannot be reached within forty-eight (48) hours using the information provided at time of entry, that potential winner will be disqualified and an alternate winner will be selected. Each potential winner will be required to sign and return an affidavit of eligibility, pay (or prepay) any and all applicable taxes in advance as may be required by the Internal Revenue Code and applicable IRS/Treasury regulations and/or opinions, sign a liability/publicity release, sign a promise to pay taxes, and complete an IRS W9 Form in order to claim prize. Failure to return or submit the information or forms required by these Official Rules within the required time, or to otherwise to comply with any term or condition of these Official Rules, will result in disqualification, the forfeiture of the prize, and the award of the prize to an alternate winner, if time permits. All prizes will be awarded as long as there are a sufficient number of eligible entries and Sponsor is able to contact and award prizes to potential winners. Potential winners may waive their right to receive prizes. Sponsor or its designees will issue the appropriate IRS paperwork to winners, as applicable, following delivery of any prize.

5. Prize Restrictions: Prizes are non-transferable, except in the sole discretion of Sponsor; no substitutions or cash awards allowed, except that prizes and individual components of prize packages are subject to availability and may be substituted for prizes or prize components of equal or greater value in Sponsor’s sole discretion. Specific seat locations will be determined by Sponsor in its sole discretion. Any applicable local, state and federal taxes are the responsibility of the winner. There shall be no compensation or prize substitution if winner is unable or unwilling to accept the Grand Prize for any reason of illness, family emergency, personal events, terrorism, labor strikes, weather, inability to take possession of the prize for any reason, or other acts beyond Sponsor’s control. If it is discovered during prize verification you have entered, attempted to enter, or used multiple accounts to enter more than the stated limit, you will be disqualified at the discretion of the Sponsor. Entries generated by script, macro or other automated means, or which subvert the entry process, are void. All entries become the property of Sponsor and will not be acknowledged or returned.

6. Waiver/Release. By entering, participants and those fans featured in any videos, essays or other materials submitted to Sponsor agree to be bound by these Official Rules and the decisions of Sponsor and irrevocably consent to the Released Parties’ (as defined below) use of their names, biographical information, image, and likeness without limitation - in any media now in existence or hereafter devised - for advertising, publicity or other commercial purposes without further consideration, except where

prohibited by law. As a condition of entering the Promotion, entrant agrees that: (a) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, consequential, special or any other damages or attorney's fees, other than for actual out-of-pocket expenses; and (b) all causes of action arising out of or relating to this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form class action. NOTWITHSTANDING ANYTHING TO THE CONTRARY, AS A CONDITION OF ENTERING THE PROMOTION, ENTRANTS AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS SPONSOR, MIAMI DOLPHINS, LTD., SOUTH FLORIDA STADIUM LLC, THE NATIONAL FOOTBALL LEAGUE, AND SUCH PARTIES' PARTNERS, PRINCIPALS, OFFICERS, DIRECTORS, AFFILIATES, EMPLOYEES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES"), FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS AND PROPERTY, INCLUDING DEATH, WHETHER DIRECT OR INDIRECT AND WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASED PARTIES OR OTHERWISE, WHICH RELATES IN ANY WAY TO ENTRANTS' PARTICIPATION IN THE PROMOTION OR ANY PORTION THEREOF, AS WELL AS THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF PRIZES, AND ANY PRIZE-RELATED ACTIVITIES. ENTRANTS WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

7. Participation: Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this promotion as solely determined by Sponsor. In the event the promotion is compromised by non-authorized human intervention, tampering or other causes beyond the reasonable control of the Sponsor that corrupts or impairs the administration, security, fairness or proper operation of the promotion, the Sponsor reserves the right in its sole discretion to suspend, modify or terminate the promotion and award prizes based on the entries received before the termination date, or in such other manner as Sponsor sees fit in accordance with the spirit of these Official Rules. Entries will be deemed made by the authorized account holder of the e-mail address or membership account submitted in an online entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address or membership account by the organization responsible for assigning e-mail addresses or account information for the domain associated with the submission.

8. Construction: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any contestant and Sponsor, shall be governed by, and construed in accordance with the laws of the State of Florida without giving effect to any choice of law or conflict of laws principles. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. Eligibility: Open to legal residents of the State of Florida who are eighteen (18) years of age or older at time of entry, except for all employees or agents of Sponsor, and each of its subsidiaries, divisions, affiliates, agencies, wholesale distributors, individual retail licensees, and members of their immediate families or households. Void in the other forty-nine (49) states, Puerto Rico and wherever taxed, prohibited or restricted. Subject to all federal, state and local laws and regulations.

10. Winners List: For a list of winner(s), send a self-addressed stamped envelope to: Experience of a Lifetime Contest, c/o Kelly Heinle, 347 Don Shula Dr., Miami Gardens, FL 33056 between September 6, 2019 and November 6, 2019. Requests received outside that period may not be processed. Allow four to six weeks for delivery of list.

11. Sponsor: Miami Dolphins, Ltd., 347 Don Shula Drive Miami Gardens, FL 33056

12. Removal Notification: Any entrant may request that the Sponsor remove such entrant's name, address or other contact information from the Sponsor's promotion contact list by sending a written request for removal to Experience of a Lifetime Contest, c/o Kelly Heinle, 347 Don Shula Dr., Miami Gardens, FL 33056.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded. The NFL Entities have not offered or sponsored this promotion in any way.