



RAVENS HUDDLE FOR 100 PLAYBOOK SUPPORTED BY UNITED WAY OF CENTRAL MARYLAND

#RAVENSHUDDLEFOR100 PLAYBOOK

FALL 2019

For questions, contact Beth Littrell:
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HUDDLE FOR 100
LAU TO ACTION

United Way
United Way
of Central Maryland

100TH YEAR OF THE NFL

Help us celebrate the 100th year of the NFL by joining the Ravens Huddle for 100 to give back in our communities. Share your organization's community commitment and help us work toward the NFL's goal of 100 million minutes of service during the 2019 season. On September 23 –or another day from season kickoff to playoffs– we're challenging partners to design and run their own volunteer experiences. It's easy! Here's what you need to do:

1. **HUDDLE:** Get a team of your coworkers together. Your team can be as big as you'd like!
2. **RECRUIT:** Invite other partners, clients, vendors, etc. to join your team.
3. **CREATE RULES:** Decide on a cause you are passionate about and/or aligns with your Corporate Social Responsibility strategy.
4. **DRAFT A GAME PLAN:** Design a project to support that cause. (We've provided ideas below.)
5. **GET ON THE SCOREBOARD:** Register your project at uwcmm.org/huddlefor100partner.
6. **GO ON GAME DAY:** Launch your project on September 23 and inspire the community! If you can't participate on September 23, you can hold your volunteer event any time from season kickoff to playoffs. Every minute counts.



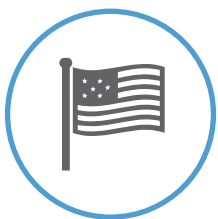
TEAM TEACH

- Tutor or read to children during or after school
- Clean up and repair a school yard
- Organize games and activities for children in aftercare at local schools
- Collect used sports equipment to donate to families and after-school programs
- Coach a youth sports team
- Organize a reading hour for children at a local school or library
- Collect and donate used children's books to a school library



TEAM HEALTH

- Deliver groceries and meals to elderly neighbors
- Make baby blankets to be donated to hospitals or homeless shelters
- Help deliver meals and gifts to patients at a local hospital
- Read books or letters to a person who is visually impaired
- Donate old eyeglasses to an organization that collects that and distributes them to those in need



TEAM VETERANS

- Host a Bingo game at a Veterans Center
- Make cards for Veterans
- Perform a concert or play at a Veteran center
- Deliver cookies to a homebound senior citizen



TEAM ANIMALS

- Care for cats and dogs at an animal shelter
- Make a bird feeder and bird houses for parks or schools
- Sponsor an animal at your local zoo
- Make blankets to help transport shelter animals in comfort



TEAM GREEN

- Paint over graffiti in your neighborhood
- Start a butterfly garden in your community
- Sponsor a recycling contest
- Help create a new walking trail at a nature center or park
- Participate in the cleanup of a local river, pond, or lake
- Organize carpools to reduce car emissions
- Rake leaves, shovel snow, or wash windows for a senior citizen
- Paint park benches and community fences
- Clean up and plant flowers or gardens in vacant lots
- Clean up vacant lot
- Adopt a local highway or road and clean up trash along it



TEAM HUNGER

- Volunteer at a soup kitchen
- Donate non-perishable food to a food bank
- Prepare a home-cooked meal for the residents of a homeless shelter
- Collect grocery coupons to give to a local food bank



TEAM HOME

- Collect and donate blankets to a homeless shelter
- Build a house with Habitat for Humanity
- Organize a family day for residents of a shelter to play games together
- Make care kits to donate to homeless shelters
- Help repair or paint a local homeless shelter
- Donate art supplies to kids in a homeless shelter
- Help organize and sort donations at a homeless shelter
- Build flower boxes for Habitat for Humanity houses
- Organize a winter clothes drive to collect coats, hats, scarves, and gloves to be donated
- Make first aid kits for homeless shelters



TEAM SAFETY

- Volunteer at a police station or firehouse
- Make hygiene kits for a women's center
- Make care kits for kids in foster care
- Organize a self-defense workshop



FUNDRAISING IDEAS

- Organize a community blood drive
- Host a bake sale
- Organize a car wash and donate the profits

NEED MORE IDEAS? CONNECT WITH SOME COACHES:

United Way of Central Maryland: Beth Littrell, Beth.littrell@uwcm.org

United Way World Wide: Mei Cobb, Mei.Cobb@uww.unitedway.org

United Way of Frederick County: Amanda Holk, aholk@uwfrederick.org

The Volunteer Center Serving Howard County: info@volunteerhoward.org

Governor's Office of Volunteerism: gosv.maryland.gov

Anne Arundel County Volunteer Center: www.aacvc.org

Business Volunteers Maryland: businessvolunteersmd.org

