

Power Packed! The Ravens Taco Bell Party Pack Instant Win Game! ("Game")

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID IN ALASKA, HAWAII, FLORIDA, NEW YORK, RHODE ISLAND AND WHERE PROHIBITED. SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

- 1. ELIGIBILITY:** Open to legal residents of the 48 contiguous United States (excluding FL, NY and RI) and the District of Columbia who are thirteen (13) years of age and older. Eligible minors agree to obtain permission from a parent or legal guardian before participating. The following individuals are not eligible to enter or win a prize: employees, contractors, directors, and officers of BLT Cantina, LLC ("BLT") and New NBNC Trust ("New NBNC") (acting jointly on behalf of Taco Bell Restaurants) ("Sponsors"), its parent, subsidiary and affiliated companies, and the web design, advertising, fulfillment, legal, administrative, and promotions agencies involved in the administration, development, fulfillment, and execution of this Game (collectively, "Promotion Parties"), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Game).
- 2. GAME PERIOD:** Game begins on August 1, 2019 and ends on December 31, 2019 (the "Game Period") or earlier if supply of game pieces is exhausted.
- 3. HOW TO PLAY:**

In-Store: You will receive one official game piece (each a "Game Piece") with the purchase of a 30 oz. (large) fountain drink, at a participating Taco Bell restaurant (located in Maryland) during the Game Period, while supplies of Game cups last. Carefully peel the Game Piece off the cup to see if you are an instant winner of an Instant Win Prize, subject to verification. If your Game Piece says "Congratulations!", you are a potential winner of the prize stated, subject to verification. If your Game Piece has any other message, you are not a Winner.

By Mail: To request a Game Piece by mail without purchase, while supplies last, mail a self-addressed stamped envelope ("SASE") to: TBBGGG c/o Landers & Partners, 13555 Automobile Blvd., Suite 610, Clearwater, FL 33762. VT residents may omit return postage. Game Piece requests (SASEs) must be handwritten and must be postmarked by December 31, 2019 and received by January 7, 2020. Proof of sending will not be deemed to be proof of receipt by Sponsor. No mechanical reproductions will be accepted. Sponsor is not responsible for lost, late, illegible, invalid, misdirected, mutilated, incomplete, or postage-due mail/requests, which will be disqualified. **Limit one (1) Game Piece request (SASE) per outer postmarked envelope.**

Restrictions: Game Pieces that are obtained in any way other than with the purchase of a fountain drink or by mail from the Sponsor (as described in Section 3) ("Legitimate Method") are void. The purchase, sale, trading, or barter of Game Pieces is expressly prohibited. If a participating Taco Bell restaurant runs out of specially-marked packaging with Game Pieces, that specially marked packaging may not be resupplied. The transfer of Game Pieces by an ineligible person to an eligible person is strictly prohibited, except someone who is under the age of eighteen (18) can transfer Game Pieces obtained through a Legitimate Method to an eligible parent/legal guardian.

4. PRIZES AND APPROXIMATE RETAIL VALUES (“ARVs”):

| Level | Prize | ARV | Quantity | Odds of Winning |
|--------------|--|---------|----------|-----------------|
| Grand Prize | The Baltimore Ravens VIP Experience! Your "Experience will include: Four Premium Seat Tickets; Four Passes to “Backyard Bash”; Four Field Visit Passes ; Food & Beverage for Four Guests; Limousine Service to a 2020 Baltimore Ravens regular season football game. | \$2,400 | 1 | 1:951,000 |
| First Prize | A Pair of Tickets to a 2020 Baltimore Raven regular season football game. | \$400 | 10 | 1:95,000 |
| Second Prize | Baltimore Ravens Autographed Memorabilia (to be determined by Sponsor) | \$200 | 4 | 1:237,750 |
| Third Prize | A Pair of Tickets to the Baltimore Ravens "Purple Evening" | \$100 | 2 | 1:475,500 |
| Fourth Prize | A Pair of Tickets to Tour the Baltimore Ravens Practice Facility | \$100 | 2 | 1:475,000 |
| Food Prize A | Doritos Locos Tacos | \$1.99 | 29,714 | 1:33 |
| Food Prize B | AM Crunchwrap | \$2.99 | 29,714 | 1:33 |
| Food Prize C | Sm. Drink or Reg. Freeze | \$2.59 | 29,714 | 1:33 |
| Food Prize D | Cinnabon Delights | \$1.00 | 29,714 | 1:33 |

The ARV for food prizes is based on the average menu price of the item.

Total ARV of all prizes in this game: \$262,248.98.

General Prize Details/Restrictions: Prizes are non-transferable, and no cash redemption or prize substitution permitted, except at the sole discretion of the Sponsor. Dates of ticket events are subject to Sponsor’s approval. Tickets are subject to the standard terms and procedures of the Baltimore Ravens in their sole discretion. Sponsor is not responsible if event is delayed, postponed or canceled for any reason. Winner will not receive compensation from Sponsor for tickets that the winner is unable to use due to cancellation of

the event, but tickets may be subject to standard rain-check policies and procedures set by the issuer. Winner agrees that event admission is awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right in their sole discretion to substitute a prize in whole or in part with one of comparable or greater value. All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of the Winners.

All other product and brand names are trademarks or registered trademarks of their respective companies, which are not sponsors of or affiliated with this Game or the Sponsor.

- 5. PRIZE CLAIMS:** The potential winners and any alternate potential winners are collectively referred to herein as the "Winner." Winners are subject to verification, including verification of age.

FOR GRAND THROUGH FOURTH INSTANT WIN PRIZES (prizes that are not food/beverage prizes):

DO NOT GIVE YOUR WINNING GAME PIECES(S) TO A TACO BELL TEAM MEMBER, THEY ARE NOT AUTHORIZED TO VERIFY OR COLLECT YOUR GAME PIECES(S).

Write your name, address (no P.O. boxes please), city, state, ZIP Code, phone number, email address (optional) and date of birth on a 3" x 5" card. Make and retain a copy of your game piece(s) and mail the 3" x 5" card and original game piece(s) to the address indicated. You can find the prize claim address located on the back of the game piece, or on the back panel of the Game Sticker that is adhered to the cup. It is recommended that you use a traceable method such as registered mail to send in your prize claim. All mailed prize claims must be postmarked by January 24, 2020 received by **January 31, 2020**, or prize will be forfeited in its entirety and will not be awarded. Proof of mailing does not constitute proof of delivery. Prizes will be shipped within 4-6 weeks of Winner verification which will be held at the end of the Game Period.

FOOD PRIZES:

Give your winning game piece to the cashier on your next visit to a participating Taco Bell restaurant to claim your prize. Prizes must be redeemed by **January 31, 2020**. Limit one (1) prize redemption per person per visit.

All Prize Claim Submissions: No reproductions of Game Pieces will be accepted. Game Pieces submitted for redemption become the property of Sponsor and will not be returned. Claims are subject to verification and anti-fraud detection devices may be used to verify the winning Game Pieces. A Game Piece will be void if it fails to pass anti-fraud detection measures, or if found to be reproduced, photocopied, altered, forged, defaced, tampered with, mutilated, stolen, un-issued, unauthorized or illegible in any way, if it contains printing, production, mechanical, typographical or other errors, or it is obtained outside authorized channels. Prize being claimed will not be awarded to the holder of any Game Piece which is determined to be void. Grand through Fourth Instant Win Prize claims will not be reviewed or verified until the Game has ended.

Background Check: Sponsor reserves the right to conduct a background check on the potential Grand Prize Winner using all legal means and all publicly available information,

including but not limited to civil and criminal records, and potential Winners will be required to consent in writing to such a background check. Sponsor reserves the right to disqualify any potential Grand Prize Winner who has been convicted of a felony or any crime or moral turpitude, which would reflect negatively upon Sponsor by Sponsor's association with such person.

Taxes: Grand Prize Winner is solely responsible for any taxes on the prize and will be issued an IRS Form 1099 reporting the value of the prize. As a condition of winning, Grand Prize Winner will be required to complete a W9 Tax Form and will be required to furnish their social security number for the sole purpose of preparation of any tax forms as required by law.

Prize Delivery: Grand through Fourth Prize Instant Win Prize Winners will be contacted within four (4) weeks after verification to coordinate prize fulfillment.

- 6. RELEASE AND GENERAL TERMS:** If a participating Taco Bell restaurant exhausts its stock, if any, of 30 oz. fountain drink cups featuring Game Stickers during the Game Period, replenishment of promotional fountain drink cups will depend on availability. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein, or with any provision in these Official Rules. Participant assumes all risk of loss to or destruction of Game Piece. In the event of a printing/production/typographical error, irregular or invalid message or computer error, neither the Sponsor, Taco Bell Corp., the Promotion Parties, printers of the Game Pieces, nor their respective agents or agencies shall have any liability except as described in the following sentence. Liability of Sponsor, the Promotion Parties, or printers of the Game Pieces, or their respective agents or agencies for official Game Piece containing printing or other errors that is rendered invalid due to any type of malfunction, technological or otherwise, is limited to replacement with any Game Piece, while supplies last. Game Pieces are void if obtained where prohibited by law. No more prizes than the prizes stated in these Official Rules will be awarded, and if there are more verified prize claims received for any prize level than the number of prizes being offered, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible, non-suspect prize claims received. In the event Sponsor is prevented from continuing with the Game, or the integrity and/or feasibility of the Game is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, acts of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures, or other cause not reasonably within the control of Sponsor (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Game without any further obligation. By participating in this Game and submitting a prize claim, each entrant (and entrant's parent/legal guardian if entrant is an eligible minor in his or her jurisdiction of residence) agrees: (i) to be bound by these Official Rules, including all prize claim requirements; (ii) to hold Sponsors, Taco Bell Corp., its representatives, directors, officers, agents, divisions, affiliates, subsidiaries, advertising and promotional agencies, employees, crewmembers and assigns (collectively, the "Released Parties"), harmless against any and all claims, injuries, damages, losses and liability that may occur, directly or indirectly, in whole or in part, from participation in the Game, or from the receipt or use of any prize or any travel or activity related to the receipt or use of any prize; and (iii) that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose. Any and all warranties

and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Game materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

- 7. BINDING ARBITRATION:** Any controversy or claim arising out of or relating to the Game shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Maryland law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. **THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS GAME IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.**

BY PARTICIPATING IN THIS GAME, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE GAME, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK

INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

8. **PUBLICITY:** Except in Tennessee, and where prohibited by law, by accepting a prize, winners (or winners' parent/legal guardian, if winner is an eligible minor) grant permission for Sponsor and those acting under its authority to use their name, and address (city and state), photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation. If you are determined as a winner, your information may also be included in a publicly-available winner's list.
9. **WINNERS LIST:** For a list of the winners of prizes valued at \$25 or more, send a self-addressed, stamped envelope, for receipt to: Power Packed! The Ravens Taco Bell Party Pack - Winners List Request, P.O. Box 538, South Bend, IN 46624-0538. Requests must be received by February 29, 2020.
10. **SPONSORS:** BLT Cantina, LLC, a Maryland State corporation with offices located at 14 Balligomingo Road, Conshohocken, PA 19428-2725 ("**BLT**") and New NBNC Trust, a Maryland State corporation with offices located at 11019 McCormick Road, Suite 320, Hunt Valley, MD 21031 ("**New NBNC**"), acting jointly on behalf of Taco Bell Restaurants (together with BLT and New NBNC)