

PUBLIC RELATIONS

2019 MEDIA INFORMATION

CREDENTIAL POLICY

The Washington Redskins grant credentials and media access based on merit as guided by the priorities listed below. Because of the limited space available at Inova Sports Performance Center at Redskins Park and FedExField, these priority guidelines are intended to facilitate the most efficient use of space for working media covering the Washington Redskins and the NFL.

Full credential request policies are detailed below. For more information about obtaining media credentials, please contact Jessie Johnson at 703-726-7077 or by e-mail at johnsonj@redskins.com.

The Redskins prioritize outlets in the following order:

1. Broadcast partners, including television and radio personnel responsible for live broadcasts of Washington Redskins games.
2. Local beat reporters who cover the team on a daily basis for large-scale local outlets, including newspapers, wire services, radio stations and television affiliates that cover the Washington Redskins and the NFL on a regular basis.
3. Large-scale national outlets, including national newspapers, magazines, television stations, websites and more.
4. Washington, D.C. metro area community publications and stations.
5. Out-of-town community outlets on specific assignment to cover Redskins personnel of unique interest to the outlet's market [e.g.: a player's hometown newspaper].
6. Blogs, internet radio and other independent outlets, whose merit and credential consideration is subject to the discretion of Redskins Public Relations.

Policies for visiting scouts are handled separately in accordance with the 2019 Scouting Policy as distributed to all NFL teams prior to the season.

The following guidelines will be observed in granting access:

1. Season credentials will be reserved for organizations that provide consistent and substantial coverage of the Washington Redskins. Please be advised that a season media credential does not guarantee working space in media work areas.
2. With the exception of seasonally credentialed Redskins beat reporters who produce daily on-site reports, all credentials at both locations are approved and issued on a daily and/or game-by-game basis.
3. Passes and credentials are transferable within the same media outlet for use by those serving an editorial function with proper notice and approval by Redskins Public Relations. Passes used by any member of a credentialed outlet without specific editorial assignment or by non-working members of the organization are subject to revocation and will affect all future credentialing decisions by Redskins Public Relations for that outlet.
4. As the result of limited work space, credentials will not be issued to freelance writers or photographers without a specific assignment received in writing by the assigning organization.
5. Credentials may be issued: a) to online entities that are affiliated with a national or regional media organization; or, b) to online entities that host a website that regularly and substantially reports on the National Football League or the Washington Redskins, and employs for that website at least one full-time permanent employee who writes a substantial majority of all material posted on the site. Priority for these sites will be based on potential audience at the discretion of Redskins Public Relations.
6. Redskins personnel may deny or revoke credentials without notice and an individual shall surrender his/her credential upon request for: noncompliance with the priorities or guidelines set out in this policy; noncompliance with health, safety, or security directives issued regarding Redskins events; and for conduct for which there are reasonable grounds to believe violate state or federal law, or constitute a breach of professional ethics. Any organization that wishes to contest a denial or revocation may: a) request Redskins Public Relations provide a written rationale for the denial or revocation; b) submit a written response to that rationale to the Senior Vice President of Communications.
7. Redskins Public Relations reserves the right to change this policy at any time.

CONTACT INFORMATION

Inova Sports Performance Center at Redskins Park:	703-726-7000
Tony Willie	703-726-7135
Zena Lewis	703-726-7422
Sean DeBarbieri	703-726-7368
Jessie Johnson	703-726-7077

FedExField:	301-276-6000
Redskins PR (Game Day)	301-276-6718
Visiting PR (Game Day)	301-276-6818
Tickets	301-276-6050

E-mail Addresses:	
Tony Willie	wyllet@redskins.com
Zena Lewis	lewisz@redskins.com
Sean DeBarbieri	debarbieris@redskins.com
Jessie Johnson	johnsonj@redskins.com

On the Web:	
Official Site	Redskins.com
Media Guide	media.redskins.com

MEDIA PORTAL/MEDIA GUIDE

The Redskins' Public Relations department has a media website (media.redskins.com) designed to serve the needs of all media members who cover the organization. The site contains the annual media guide and weekly game guides including stats, rosters, personnel bios and much more. Media can also access the media website by visiting Redskins.com and clicking on "Media Guide" located at the bottom of the News & Events tab.

PRESS INFORMATION

All Redskins press releases and weekly media packets are distributed via e-mail. Please contact the Redskins Public Relations department to be added to the team's email distribution list for all press releases and media advisories.

Media can access the latest league press information from the NFL's media website at www.nflcommunications.com.

MEDIA WORKROOM

The media workroom at Inova Sports Performance Center at Redskins Park is located inside the annex building adjacent to the main entrance. The room is available to working media throughout the week. Phones, rosters, transcripts and other information will be available in this area.

VIDEO STREAMING

Media availabilities, open practice sessions and other team activities on club premises may not be broadcast live by an individual or media outlet without prior approval from the Washington Redskins. This includes the use of social media applications such as Facebook Live and Periscope among others.



PUBLIC RELATIONS

2019 MEDIA INFORMATION (CONT.)

PRACTICE ACCESS

During the regular season, Wednesday-Friday practices will be open to local media who regularly cover the team for designated periods. Upon arrival at the practice facility, please go to the media workroom where a member of the public relations staff will escort you to practice. To request a Redskins Park Media Credential, email Jessie Johnson (johnsonj@redskins.com) at least one (1) day prior to your scheduled visit. Any media member without a Redskins Park Media Credential provided by the Washington Redskins Public Relations department will not be permitted access to the facilities. NO INFORMATION FROM PRACTICE THAT MAY COMPROMISE THE TEAM'S COMPETITIVE ADVANTAGE IS ALLOWED TO BE DISTRIBUTED VIA ANY MEDIA PLATFORM. This includes personnel groupings, formations, injury speculation, specific plays and more as judged by Redskins Public Relations. Failure to comply could lead to revocation of credentials.

JAY GRUDEN INTERVIEWS

Head Coach Jay Gruden will conduct a weekly news conference in the Media Interview Room. He will also be available after practice on Wednesday, Thursday and Friday of each game week. One-on-one requests should be sent to Tony Wyllie (wylliet@redskins.com).

COORDINATOR INTERVIEWS

During the regular season, Defensive Coordinator Greg Manusky will be formally available after practice on Thursdays. Offensive Coordinator Kevin O'Connell will be formally available after practice on Fridays. Zena Lewis (lewisz@redskins.com) serves as the primary media contact for coordinators. All requests for coordinators beyond that time will be evaluated on a case-by-case basis in accordance with the coaches' scheduling availability.

ASSISTANT COACH INTERVIEWS

All requests for assistants must be arranged through the Redskins Public Relations with at least 24 hours notice. Position coaches are available for questions on specific players and the position group only. No position coaches should be contacted directly by telephone (at an office line, at home or by cell phone) or by email. Zena Lewis (lewisz@redskins.com) serves as the primary media contact for assistant coaches.

PLAYER INTERVIEWS

The Redskins' locker room is open to accredited media for specific interview periods during the week. The locker room is generally open to the media for 45 minutes following practices on Wednesdays, Thursdays and Fridays of normal game weeks. All one-on-one requests should be arranged through the Redskins PR department at least 48 hours in advance. All interviews must be conducted inside the locker room unless additional permission is granted by a Redskins PR staff member. NO B-ROLL, STILL PHOTOGRAPHY OR LIVE STREAMING IS ALLOWED INSIDE THE LOCKER ROOM. Interviews to be conducted by phone must be arranged through Redskins PR prior to the day of the scheduled interview. All times are subject to change without prior notice.

GAME CREDENTIALS

Demand for credentials is high, and as such, the size and legitimacy of each media outlet requesting access will be considered on a case-by-case basis and subject to the discretion of Redskins Public Relations. Full details on credentialing decisions are available at the beginning of this policy.

For home games, all requests must be submitted through the team's online credentialing system located at www.redskins.com/credentials no later than 5 p.m. ET on Tuesday of that particular game week.

For away games, all requests must be e-mailed to Jessie Johnson (johnsonj@redskins.com) and must include attending media members' name, job title, media affiliation and pick-up preference (Redskins Park or Media Will Call). All requests must be submitted 10 days in advance of the requested road game.

GAME DAY PARKING

There are a limited number of season-long parking passes at FedExField for media members to purchase. All media members are welcome to park, free of charge, at the Media Parking Lot at the Grey Lot at FedExField.

In addition, television trucks that provide satellite, uplink or microwave functions will be parked in Lot B1. Media that wish to bring a truck to a Redskins game must contact both Jeff Gillies (gilliesj@redskins.com) and Jessie Johnson (johnsonj@redskins.com) no later than Monday of that particular game week.

MEDIA ENTRANCE AND WILL CALL

The media entrance and Media Will Call are located at the South Field Tunnel by Gate B. All media members that have been confirmed by the Redskins Public Relations department must enter through the media entrance.

The appropriate game credential must be presented at the media entrance for admission into the stadium. For security purposes, the Redskins do not send out game-by-game credentials prior to game day. All media picking up credentials on game day must do so at Media Will Call.

A valid form of government-issued photo identification is required to pick up credentials. Media Will Call will open 3.5 hours prior to kickoff.

FREQUENCY COORDINATOR

All credentialed media members who will be using a wireless radio frequency device such as a wireless microphone, communications radio, etc. (cell phones excluded) on FedExField property must register their frequency information. To do so, please contact the NFL Game Day Coordinator, Bill Sien, via email at redskinsgdc@yahoo.com or by phone at 730-915-8501 no later than Tuesday of game week.

INTERNET AND PHONE LINES

FedExField features complimentary wireless internet in the press box and photo room. You will be supplied with access information in those areas. Media interested in setting up a game day phone line at FedExField should fill out a request form which can be obtained by emailing Jessie Johnson at johnsonj@redskins.com no later than Monday of that particular game week.

PHOTOGRAPHERS

Photographers who are credentialed for sideline access will be required to wear a photo vest. Sideline access for NFL games is limited to photographers on assignment for recognized news organizations. No one except network television personnel and authorized game personnel will be admitted on the field without a camera. All field photographers must remain outside the bench areas and outside the yellow border surrounding the playing field.

POSTGAME INTERVIEWS AND LOCKER ROOM ACCESS

Members of the media needing to conduct post-game interviews will be given access to the Redskins' and visiting team's interview rooms after the game, as well as the home and visiting locker rooms. A Redskins PR representative will escort media down to the interview areas with four minutes remaining in the game. No B-Roll, still photography, live streaming or autographs are allowed in the Redskins locker room. No interviews are allowed on or coming off the field following the game. Following the customary 12-minute cooling off period at the conclusion of the game, the Redskins' and visiting team's locker rooms will be open to the media. Redskins Head Coach Jay Gruden will be available in the postgame interview room. To get there, take the stairs to the field level and follow the signs to the locker and interview rooms. Following Coach Gruden, additional players may be brought into the interview room. Press conferences will also be shown on the televisions in the press box as they occur.