

# TENNESSEE TITANS ENGINEE TITANS ENGINEE TITANS

#### **AMY ADAMS STRUNK**

CONTROLLING OWNER/BOARD OF DIRECTORS CO-CHAIRMAN



Amy Adams Strunk is the Controlling Owner of the Tennessee Titans. She assumed the role of controlling owner in March 2015, and also serves as co-chairman of the franchise's Board of Directors.

Daughter of Titans franchise founder K.S. "Bud" Adams, Jr., Adams Strunk was raised on football and is proud of her father's role in co-founding the American Football League and the decades of leadership he provided within the National Football League. Her goal is to build upon that legacy and establish the Titans as one of the league's elite franchises.

In her time as controlling owner, Adams Strunk has transformed the franchise. The Titans went from a three-win team in 2015 to posting six consecutive winning seasons (2016-21), playoff berths in four of the last seven years, a trip to the AFC Championship game in 2019, back-to-back division titles (2020, 2021), and the top seed in the AFC playoffs in 2021.

Adams Strunk's dedication to enabling a modern, innovative business has facilitated significant growth in the organization's staff, increasing by over 150 percent since 2015. Over the years, she has committed significant resources to upgrade Nissan Stadium and the team's headquarters, Ascension Saint Thomas Sports Park. In 2023, her direction was instrumental in state and local government approval of a new, enclosed stadium on the east bank of the Cumberland River, which is slated to open in 2027

In the spring of 2018, she collaborated with Nashville city officials to secure the 2019 NFL Draft for downtown Nashville, which by any measure was the most successful in NFL history.

Impacting communities has also been an important centerpiece of her ownership tenure, with both monetary and in-kind donations pledged to the Waverly community after its 2021 flooding disaster, tornado relief to Middle Tennessee in 2020, local business support during the effects of COVID-19, and a number of other causes benefitting the Nashville and greater Tennessee communities.

A graduate of the University of Texas with a degree in history, Adams Strunk is an avid horse enthusiast whose other interests include farming, ranching, tennis, and a variety of other outdoor activities.

She is married to her husband Bill. She has three children, Tracy, Tommy, and Blanche, who are all avid sports fans and outdoor enthusiasts.



Amy Adams Strunk with Brian Callahan and Ran Carthon.





# **BURKE NIHILL**

PRESIDENT AND CEO



Burke Nihill is President and Chief Executive Officer for the Tennessee Titans. During his time with the Titans, Nihill has overseen the team's bid for Nashville's record-breaking 2019 NFL Draft, the expansion and renovation of Ascension Saint Thomas Sports Park, the Titans practice facility, and most recently, the approval of a public-private partnership to build a new, enclosed stadium as the anchor of a transformational new town center on Nashville's East Bank.

Among his first projects as CEO, Nihill led the team's development of a new mission statement – "Win, Serve, Entertain" – which has become a centering statement for the franchise. The statement guides strategy and decision-making throughout the organization, from the football team and content creators to human resources and fan engagement.

In his previous roles with the team, Burke led the club's legal and human resources functions and worked on club initiatives related to state and local government, company culture, and general business planning and strategy for both the Titans and Nissan Stadium.

Before joining the Titans, Burke worked in various legal and management roles across a range of industries, including technology, big-box retail and professional services.

Nihill was recently named a 'Most Admired CEO' by the Nashville Business Journal. He also serves on the Board of Directors at Belmont University, Nashville Downtown Partnership, United Way of Greater Nashville, TransPerfect Music City Bowl.



Burke Nihill speaking at the New Nissan Stadium groundbreaking.





# **CHAD BRINKER**

PRESIDENT, FOOTBALL OPERATIONS



Chad Brinker serves as President of Football Operations for the Tennessee Titans. He originally joined the Titans in 2023 as Assistant General Manager, before the promotion to his current position following the 2023 season.

As President of Football Operations, a new role for the organization, Brinker provides executive leadership and support for the entire football staff, reporting directly to Amy Adams Strunk. His day-to-day responsibilities include direct oversight of the football departments that address salary cap management; analytics and strategy; communications and information systems; and team operations including security, video, equipment, and grounds.

Leveraging his extensive background in scouting, Brinker plays a pivotal role in the evaluation of elite talent in both college and the NFL. His expertise ensures that the organization remains competitive and well-prepared to identify and acquire top-tier talent, thereby maintaining the team's edge in performance and strategy.

In his first season with the team, Brinker was involved in a variety of projects, including crafting the foundation of an analytics department from scratch, involvement in the search for a new head coach resulting in the hiring of Brian Callahan, and building and executing the 2024 offseason strategy for player acquisitions in both free agency and the draft. The free agency period led to 14 new veteran players being added to the roster.

An NFL personnel veteran with core strengths in executive leadership, strategic operations, financial analysis, and talent evaluation, Brinker merges his dual background in football operations with a business acumen gained from an MBA at Northwestern University's Kellogg School of Management. As a result, he is a strategic leader and team builder both on and off the field.

Prior to joining the Titans, Brinker spent 13 years with the Green Bay Packers in a variety of roles as a talent evaluator and strategic counselor to Packers leadership. In his initial season with the Packers, he collected his first Super Bowl championship when the team defeated the Pittsburgh Steelers in Super Bowl XLV.

Throughout his experience with the Packers, he served as a pro and college scout; led strategy for unrestricted free agency and undrafted free agent processes; handled player contracts, salary cap administration, and roster management; and advised the General Manager and Executive Vice President of Football Operations on team needs in free agency and drafts, always with an eye on long-term vision. The Packers won the NFC North Division eight times during his tenure.

Brinker also has corporate business experience with two Fortune 100 companies in the pharmaceutical and medical device industries. He is an Executive Council Member on the Freed-Hardeman University President's Council, and has participated as a guest lecturer for its Sports Marketing program and also for the Sports Administration program at his alma mater, Ohio University.

A native of Martins Ferry, Ohio, Brinker first entered the NFL in 2003 as an undrafted free agent running back with the New York Jets. He holds two degrees from Ohio University, including a master's degree in sports administration, where he was a two-sport athlete and a two-time All-Mid-American Conference selection at running back. He was also selected as Ohio University's Male Athlete of the Year in 2003.

Brinker and his wife, Rachelle, have three children. Outside of spending time with his family, he enjoys reading and writing, teaching, traveling, and playing basketball.





# RAN CARTHON

#### EXECUTIVE VICE PRESIDENT/GENERAL MANAGER



Ran Carthon was hired by the Titans as the 14th general manager in franchise history on Jan. 18, 2023.

In 2024, Carthon was promoted to executive vice president/general manager. His duties expanded to include all areas that impact the football team: roster control, team activities and personnel decisions including draft and free agency acquisitions, oversight of head coach Brian Callahan and his coaching staff, scouting, sports medicine, and player engagement.

This past offseason saw a significant makeover of the roster. The team added 14 veteran players during the offseason, including wide receiver Calvin Ridley, running back Tony Pollard, center Lloyd Cushenberry III, cornerback Chidobe Awuzie, wide receiver Tyler Boyd and linebacker Kenneth Murray Jr. The team also traded with Kansas City for cornerback L'Jaruis Sneed. In the draft, the team added size and strength with their top two selections – left tackle J.C. Latham and nose tackle T'Vondre Sweat.

In his first year (2023) with the Titans, Carthon added several veteran additions to the roster who would become key starters for the team, including wide receiver DeAndre Hopkins (led the team in receiving yards/receptions), outside linebacker Arden Key (second-highest career sack total), linebacker Azeez Al-Shaair (led team in tackles), cornerback Sean Murphy-Bunting (led team in interceptions) and offensive lineman Daniel Brunskill in free agency. In his first draft, offensive lineman Peter Skoronski, quarterback Will Levis and running back Tyjae Spears were selected in the first three rounds, respectively. Carthon also used a trade to acquire kicker Nick Folk (led NFL in field goal accuracy).

Carthon brought 15 years of scouting experience from multiple teams to Tennessee. He joined the Titans after spending six seasons (2017-22) with the San Francisco 49ers, including the last two as the team's director of player personnel.

While in San Francisco, he was the 49ers director of pro personnel for four seasons (2017-20) and then promoted to director of player personnel for the last two seasons (2021-22). In his role as director of player personnel, Carthon was responsible for evaluating the top college prospects and assisting in the construction of the pro free agent board and evaluations.

He joined the 49ers when head coach Kyle Shanahan and general manager John Lynch took over in 2017 and played a part in the team's success, which includes three playoff appearances, two division titles and an NFC Championship in 2019. Additionally, the 49ers had nine players account for 13 total Pro Bowl selections in the last two seasons (seven selections in 2021 and six in 2022) – evidence of the talented roster the personnel staff amassed.

Before joining San Francisco, Carthon spent five seasons (2012-16) with the St. Louis/Los Angeles Rams as director of pro personnel. He entered the NFL scouting world as a pro scout with the Atlanta Falcons for four years (2008-11).

As a player, Carthon spent three seasons in the NFL (2004-06) primarily with the Indianapolis Colts, after entering the league as an undrafted college free agent. At the University of Florida, he tallied 1,353 career rushing yards over four seasons and was part of the Gators 2000 SEC Championship team.

Carthon was raised in an NFL family with his dad, Maurice, having a distinguished playing and coaching career. His father played for the New York Giants and Indianapolis Colts, and he coached for the New England Patriots, New York Jets, Detroit Lions, Dallas Cowboys, Cleveland Browns, Arizona Cardinals and Kansas City Chiefs.

Following his playing career, Carthon received his bachelor's degree in sociology from the University of Florida in 2008. As a member of the Rams (2013) and 49ers (2018) he was selected to participate in the NFL Career Development Symposium at the Wharton School of Business. And in 2022, he took part in the inaugural NFL coach and front office accelerator program.

Born Arandic Kornell Carthon in February of 1981, in Osceola, Ark., he attended Key West High School in Key West, Fla.





# **ADOLPHO BIRCH III**

SENIOR VICE PRESIDENT AND CHIEF EXTERNAL & LEAGUE AFFAIRS OFFICER



Adolpho Birch is Senior Vice President and Chief External & League Affairs Officer for the Tennessee Titans. Birch is tasked with enhancing the team's Community Impact footprint. He also serves a key role in the advancement of the New Nissan Stadium and overall development along the city's East Bank.

Prior to joining the Titans, Birch served as an advisor to Commissioners Paul Tagliabue and Roger Goodell, holding multiple senior-level roles during his 23-year tenure at the NFL. He oversaw the negotiation and enforcement of policies critical to the integrity of the game, in addition to the advancement of legislative efforts on key issues such as youth concussion prevention and treatment, the league's tax status and the FCC's blackout rule. Leading the NFL's player engagement efforts, he focused on continuing education, financial education, career development

and clinical assistance designed to support player and employee off-field success.

Birch serves on several professional and philanthropic boards, including the Vanderbilt University Board of Trust; Sports Lawyers Association; Nashville Ballet; Partnership Tennessee; Tennessee Access to Justice Commission. He was named a 'Best of the Bar' honoree by the Nashville Business Journal for the past four consecutive years.

# **COURTNEY CARINI**

SENIOR VICE PRESIDENT, BRAND MARKETING



Courtney Carini is Senior Vice President of Brand Marketing for the Tennessee Titans. She oversees Brand Creative, Marketing, Content and Production, Digital, Broadcast, Gameday Presentation and Community Impact. Her scope covers both league marketing and local initiatives, including ONE Community and work supporting the current and new Nissan Stadium. Carini is a member of the NFL Marketing Steering Committee.

Prior to joining the Titans in 2023, Carini served as Senior Vice President of Global and Strategic Growth for Warner Brothers Discovery Discovery's Direct to Consumer Products, leading international efforts in Brand and Product Marketing, Communications, Partnerships, Pricing and Consumer Packaging for Discovery's full suite of DTC products.

She is especially passionate about youth education and sports, serving as an active mentor in the Tennessee Achieves program and volunteer for Knox Youth Sports. She also has served as a local cross-country coach since 2019. In 2017, Carini was honored as one of Knoxville Business Journal's 40 Under 40 recipients.





# HALEY DAVIDSON

CHIEF OF STAFF



Haley Davidson serves as Chief of Staff for the Tennessee Titans. Davidson oversees many facets of the organization driving alignment across various workstreams and leading the Strategic Operations and Communications teams. She also plays a key role in the planning, vision, strategy and development for the New Nissan Stadium.

Previously, Davidson spent more than a decade in strategic communications. Most recently, Davidson served as Chief Operating Officer for Nashville-based consulting firm Calvert Street Group supporting many government affairs projects and large-scale development efforts throughout the city and state. Prior to her time at Calvert Street, she served as a communication aide for U.S. Rep. Jim Cooper.

#### **VIN MARINO**

**VICE PRESIDENT, FOOTBALL ADMINISTRATION** 



Vincent Marino is in his 18th season with the Titans and 14th as Vice President of Football Administration in 2024. He originally joined the organization in 2007, as the Senior Director of Football Administration after spending 18 years at the NFL offices in New York.

Marino's primary responsibilities include the management of the Titans' salary cap and player contract negotiations. He interacts closely with Titans President of Football Operations Chad Brinker and General Manager Ran Carthon on numerous football-related issues.

Marino also serves as the Titans liaison with the NFL office regarding labor and contract issues, as well as player personnel matters. In 2014, he was selected to participate in the prestigious NFL's Career Development Symposium at the Wharton School of Business in Philadelphia. Currently, he is a member of the NFL Player Insurance Trust; and additionally, he sits on the appeals panels for the NFL Player Tuition Assistance Plan and the NFL Severance Pay Plan.

During his time with the NFL's Management Council, Marino spent eight years in the Player Personnel Department (Analyst, 1990-95; Manager/Player Personnel, 1995-98) and eight years in Labor Operations (Sr. Manager of Labor Operations, 1998-03), the last three as the Director of

Labor Operations (2003-06). Marino gained expertise in various capacities and his experience includes: being a primary club contact for player contract valuations, enforcing the rules of the CBA (collective bargaining agreement), salary cap regulation and participating in a strategic group related to forming the CBA between the league and the players.

Additionally, he assisted the league in Super Bowl game operations and served as a replay communicator at numerous games during his tenure. He originally joined the NFL as an assistant in the Public Relations department, where he spent two years.

Born and raised in the Bronx, N.Y., Marino graduated from the Bronx High School of Science and went on to earn summa cum laude honors from Fordham University. While at Fordham, he earned a communications degree and is a member of Phi Beta Kappa.

Marino and his wife, Nikoleta, have two sons: Nikolas and Alexander.





# SHANNON MYERS

SENIOR VICE PRESIDENT AND CHIEF FINANCIAL OFFICER



Shannon Myers is Senior Vice President and Chief Financial Officer for the Tennessee Titans.

Myers oversees the financial operations, as well as the People and Culture team which focuses on employee engagement and development and benefits and compensation administration, while ensuring the club prioritizes diversity, equity and inclusion. Myers also serves as the executive sponsor for the Titans Professional Women's Network and the Sustainability Committee.

Prior to joining the club, Myers worked in public accounting with Ernst & Young (EY) in Nashville for over 10 years. As an Assurance Senior Manager with EY, she advised clients on technical accounting issues,

financial reporting requirements, process improvement opportunities and strengthening internal controls. While at EY, she held several leadership roles including co-leading the Nashville Professional Women's Network, founding/leading the Nashville Working Mom's Network and more.

Myers also serves as a board member for the Adventure Science Center, as well as participates in its Development and Executive Committees.

### **ADAM NUSE**

SENIOR VICE PRESIDENT AND CHIEF REVENUE OFFICER



Adam Nuse is Senior Vice President and Chief Revenue Officer for the Tennessee Titans. Nuse leads many of the team's revenue generating areas, including Ticketing, Titans House, Client Services & Hospitality and Stadium Events & Experience. He also serves a key role in the development and vision of the New Nissan Stadium.

Prior to joining the Titans in 2021, Nuse spent five seasons as General Manager and Chief Operating Officer of the Nashville Sounds, overseeing all day-to-day operations related to the organization. Under his leadership, the Sounds broke attendance records and were regularly recognized by industry publications as leaders in operational excellence and fan experience. In 2019, Baseball America awarded the Sounds with its prestigious Freitas Award in recognition of the club's community involvement, long-term business success and consistent operational excellence.

Nuse currently serves on the National Sports Forum Steering Committee, Nashville Sports Authority's Women's Professional Sports Committee, as well as the board of directors for Boy Scouts of America of Middle Tennessee, Wichita State University Barton School of Marketing, Western Kentucky University Sports Management, and the Bowling Green East Little League.





# **ANTHONY ROBINSON**

**ASSISTANT GENERAL MANAGER** 



Anthony Robinson enters his second season with the Titans as Assistant General Manager, after being hired in May of 2023. He joined the Titans after 15 years with the Atlanta Falcons, most recently as their Director of College Scouting.

In his role with the Titans, Robinson oversees the Player Personnel staff, Free Agency, and Draft processes along with Salary Cap and Roster management.

Robinson was the Falcons Director of College Scouting for four years (2019-22). During his 15 years with the Falcons, the team earned six playoff appearances, three division titles, one NFC Championship and an appearance in Super Bowl LI . Prior to becoming the Falcons Director of College Scouting, Robinson spent eight years (2011-18) as a regional

college scout – first in the Southeast region and then over the Eastern half of the country. He originally joined the Falcons as a scouting assistant in 2008, a role he held for three years (2008-10). Additionally, Robinson spent two years (2007-08) as a scouting assistant intern with BLESTO Scouting, two years (2005-07) as an undergraduate assistant coach (wide receivers) with Florida State and one year (2006) as an intern in the player personnel department for the Baltimore Ravens.

A native of Tallahassee, Fla., Robinson began his college career as a running back at Morgan State, before transferring to Florida State, where he earned his degree in Sports Management. Robinson has two daughters, Asia and Averi.

#### DAN WERLY

SENIOR VICE PRESIDENT AND CHIEF OPERATING OFFICER



Dan Werly is Senior Vice President and Chief Operating Officer for the Tennessee Titans. Werly oversees Legal, Compliance, Strategic Operations, Business Strategy, Business Intelligence and Corporate Partnerships for the organization. He also plays a key role in the vision and development of the New Nissan Stadium.

Prior to joining the Titans, Werly was the first General Counsel of Major League Soccer's Nashville Soccer Club and worked at several law firms, primarily focusing on representing professional sports teams and leagues.

He sits on the boards of W.O. Smith School of Music and the Pedigree Foundation and is on the Advisory Board of the American Bar Association's Sports Division. He has also served as an Adjunct Professor of Law at Vanderbilt University Law School and Charleston School of Law.



