

TENNESSEE TITANS ENGLISHED SEE TITANS ENGLISHED SEE

AMY ADAMS **Strunk**

ONTROLLING OWNER/BOARD OF DIRECTORS CO-CHAIRMAN

Amy Adams Strunk assumed the role of controlling owner of the team in March 2015. She also serves as the co-chairman of the franchise's Board of Directors.

In her time as controlling owner Strunk has transformed the franchise through her vision, commitment and decisions that have set the team on an ascending trajectory. Team President/CEO Burke Nihill, General Manager Ran Carthon and Head Coach Mike Vrabel have been tasked with executing her vision. Additionally, she has annually committed significant resources to upgrade Nissan Stadium and the team's practice facility, Ascension Saint Thomas Sports Park. Strunk also continues to grow the administrative staff for the franchise with significant additions across all departments.

All those changes and investments translated to success on the field as the Titans went from a three-win team in 2015, to posting six consecutive winning seasons (2016-21), playoff berths in four of the last six years, a trip to the AFC Championship game in 2019, back-to-back division titles (2020, 2021) and the top seed in the AFC playoffs in 2021. It was the franchise's first division title since 2008, first consecutive division titles since 1960-62, first appearance in the AFC Championship game since 2002, and the streak of six consecutive winning seasons was the longest in the "Titans era" (1999-present).

Her direction and leadership were instrumental for state and local government approval in 2023 of a new, enclosed stadium on the east bank of the Cumberland River, which is slated to open in 2027.

In the spring of 2018, she collaborated with Nashville city officials to secure the 2019 NFL Draft for downtown Nashville. By any measure, the 2019 NFL Draft was the most successful in NFL history, drawing a record 600,000 fans to downtown Nashville over the three-day event and setting television ratings records. In June of 2019, Strunk was honored by the Tennessee Sports Hall of Fame as the "Tennessean of the Year," for her role in bring the NFL Draft to Nashville and her work to transform the franchise into a consistent winner.



Amy Adams Strunk with Burke Nihill, Ran Carthon and Mike Vrabel.

Impacting communities has important centerpiece of her ownership tenure. In 2021, a combined \$200,000 (monetary donation and in-kind aid) went to support the Waverly (Tenn.) community



following devastating flooding. When a tornado struck Nashville and Middle Tennessee in 2020, Strunk stepped up to donate \$1 million from the Titans Foundation to the Community Foundation of Middle Tennessee to help those affected by the disaster. In July 2019, Strunk presented \$450,000 in grant funding to 10 local non-profit organizations.

One of the daughters of Titans franchise founder K.S. "Bud" Adams, Jr., Strunk was raised on football and is proud of her father's role in founding the American Football League as well as the decades of leadership he provided not only to the Titans franchise, but also to the National Football League. Her goal is to build upon that legacy and establish the Titans as one of the league's elite franchises.

An independent businesswoman for more than 30 years, Strunk formerly served as President of both Kenada Farms and the Little River Oil and Gas Company. She has also been significantly involved in the family's farming and ranching businesses.

"I believe in hiring good people and letting them do their jobs," said Strunk. "Everything should revolve around what's best for the Titans and not around the owner. While I talk frequently with the leaders of the Titans as I do with all of our family's companies, the people in our football operations need the control and latitude necessary to create an exciting and competitive team.

"Our business staff needs the same freedom in order for our organization to reach its full potential and to continue to create a first-class fan experience at Nissan Stadium. Decisions will always be made based on what is best for the team to reach our goals of becoming one of the elite franchises of the NFL and enriching the communities of Nashville and Middle Tennessee.

"Nashville is one of the most dynamic and rapidly growing cities in the nation with a very promising future," said Strunk. "We are proud to be a part of Nashville and Middle Tennessee, and we want the Titans to be a leader in providing opportunities for people and businesses in the city and the region to achieve their dreams."

In 2016, Strunk was appointed to the NFL's Hall of Fame Committee. Her appointment continues a family legacy, as her father was a long-time member of the committee. Additionally, in 2017, Strunk was named to the Board of Trustees for the Pro Football Hall of Fame.

A graduate of the University of Texas with a degree in history, Strunk is an avid horse enthusiast whose other interests include farming, ranching, tennis and a variety of other outdoor activities. She also served as a volunteer coach of both the boys and girls varsity tennis teams at her daughter's high school.

Never one to turn down a challenge, during the 2017 offseason, Strunk accepted an invitation to skydive with members of the Army's Golden Knights to kick off draft week.

Strunk is married to her husband Bill. She has three children — Tracy, Tommy, and Blanche, who are all avid sports fans and outdoor enthusiasts.

BURKE NIHILL PRESIDENT AND CEO

3



Burke Nihill is in his eighth season with the Titans, and his fourth as the team's President and Chief Executive Officer. He joined the organization as General Counsel in 2016.

During his time with the Titans, Burke has overseen the team's bid for Nashville's record-breaking 2019 NFL Draft, the expansion and renovation of the practice facility, and more recently, the approval of a public-private partnership to build a new, enclosed stadium in the midst of a transformational new town center on Nashville's East Bank.

Among his first projects as CEO, Burke led the team's development of a new mission statement – "Win, Serve, Entertain" – which has become a centering statement for the franchise. The statement guides strategy and decision-making throughout the organization, from the football team and content creators to human resources and fan engagement.

In his previous roles with the team, Burke led the club's legal and human resources functions and worked on club initiatives related to state and local government, company culture, and general business

planning and strategy for both the Titans and Nissan Stadium.

Before joining the Titans, Burke worked in various legal and management roles across a range of industries, including technology, big-box retail and professional services.

Burke received his bachelor's degree in Business Administration from Illinois Wesleyan University and his law degree with honors from Chicago-Kent College of Law.

Burke lives in the Nashville area, with his wife, Holly, and their three children.

RAN CARTHON GENERAL MANAGER

The Tennessee Titans hired Ran Carthon as the franchise's 14th General Manager in January. Carthon joined the Titans after spending six seasons (2017-22) with the San Francisco 49ers, including the last two as the team's Director of Player Personnel.

Carthon brought 15 years of scouting experience from multiple teams to Tennessee. While in San Francisco, he was the 49ers Director of Pro Personnel for four seasons (2017-20) and then promoted to Director of Player Personnel for the last two seasons (2021-22). In his role as Director of Player Personnel, Carthon was responsible for evaluating the top college prospects and assisting in the construction of the pro free agent board and evaluations. He joined the 49ers when Head Coach Kyle Shanahan and General Manager John Lynch took over in 2017 and played a part in the team's success, which includes three playoff appearances, two division titles and an NFC Championship in 2019. Additionally, the 49ers had nine players account for 13 total Pro Bowl selections in the last two seasons (seven selections in 2021 and six in 2022) – evidence of the talented roster the personnel staff amassed.

In his first offseason with the Titans Carthon re-worked the roster adding wide receiver DeAndre Hopkins, tackle Andre Dillard, outside linebacker Arden Key, linebacker Azeez Al-Shaair, cornerback Sean Murphy-Bunting, tight end Trevon Wesco and linebacker Luke Gifford in free agency. In his first draft, offensive lineman Peter Skoronski and quarterback Will Levis were selected in the first two rounds.

Before joining San Francisco, Carthon spent five seasons (2012-16) with the St. Louis/Los Angeles Rams as their Director of Pro Personnel. He entered the NFL scouting world as a pro scout with the Atlanta Falcons for four years (2008-11).

As a player, Carthon spent three seasons in the NFL (2004-06) primarily with the Indianapolis Colts, after entering the league as an undrafted college free agent. At the University of Florida, he tallied 1,353 career rushing yards over four seasons and was part of the Gators 2000 SEC Championship team.



Carthon was raised in an NFL family with his is dad, Maurice, having a distinguished playing and coaching career. His father played for the New York Giants and Indianapolis Colts, and he coached for New

England, New York Jets, Detroit, Dallas, Cleveland, Arizona and Kansas City.

Following his playing career, Carthon received his bachelor's degree in sociology from the University of Florida in 2008. As a member of the Rams (2013) and 49ers (2018) he was selected to participate in the NFL Career Development Symposium at the Wharton School of Business. And in 2022, he took part in the inaugural NFL coach and front office accelerator program.

Born Arandic Kornell Carthon in February of 1981, in Osceola, Ark., he attended Key West High School in Key West, Fla.



Ran Carthon with Burke Nihill in January 2023.

<u>ADOLPHO **Birch**</u>

CHIEF EXTERNAL & LEAGUE AFFAIRS OFFICER

Adolpho Birch is in his fourth season with the Titans. His responsibilities include league and legal affairs, government relations, DEI efforts, community impact and the Titans Foundation.

Since returning to Nashville, Birch has been a catalyst for enhancing the team's Community Impact footprint and reformulating the vision and reach of the Titans Foundation. He also has taken on a key role in the advancement of a new stadium and development along the city's East Bank, working with City and State officials and leading stakeholder engagement efforts throughout the state.

As an advisor to Commissioners Paul Tagliabue and Roger Goodell, Birch held multiple senior-level roles during his 23-year tenure at NFL headquarters. Prior to joining the Titans, Birch served as the NFL's Senior Vice President of Labor Policy & League Affairs, overseeing the negotiation and enforcement of policies critical to the integrity of the game, including those on substances of abuse, performance-enhancing drugs, gambling and personal conduct. He also advanced the NFL's legislative and governmental efforts on key issues such as youth concussion prevention and treatment, the league's tax status and the FCC's blackout rule. Leading the NFL's player engagement efforts, he focused on continuing education, financial education, career development and clinical assistance designed to support player and employee off-field success.



Birch began his career as a judicial law clerk for Thomas Wiseman, Chief Judge of the U.S. District Court for the Middle District of Tennessee, then as an associate at Fulbright & Jaworski in Houston. A Nashville

native and graduate of Father Ryan High School, Birch earned degrees from Harvard University and Vanderbilt University School of Law.

Birch serves on several professional and philanthropic governing boards, including the Vanderbilt University Board of Trust; Sports Lawyers Association; Partnership Tennessee; and the Business of Sports School in New York. In May 2021, he was elected to the Board of Directors for Ingram Industries. That same month, he was named a director and committee chair for the federally established Horseracing Integrity and Safety Authority. In January 2022, he was appointed to the Tennessee Access to Justice Commission. He was named a Best of the Bar honoree by the Nashville Business Journal in 2021 and 2022.

His father, A.A. Birch, Jr., was the first African American Chief Justice of the Tennessee Supreme Court. In 2006, the City of Nashville named its new criminal justice building after him. His mother, Dr. Janet Scott Birch, was a longtime Professor of Clinical Psychology at Meharry Medical College and active community organizer.

CHAD **Brinker**

ASSISTANT GENERAL MANAGER, STRATEGY

Chad Brinker enters his first season with the Titans as Assistant General Manager, after being hired in February. He joins the Titans after spending 13 seasons with the Green Bay Packers, most recently as Personnel/Football Administration Executive.

In his role with the Titans, Brinker will oversee the analytics department and salary cap management, while also providing scouting evaluations of college and pro players.

While at the Packers, Brinker helped direct the team's pro personnel department, which included development of strategies for unrestricted free agency and the undrafted free agent process, while also doing year-round analysis of the other NFL rosters. Additionally, Brinker worked with the General Manager and Director of Football Operations to incorporate long-range planning for player contract management related to the salary cap.

Brinker brings a variety of experiences to the Titans personnel department. Prior his promotion in Green Bay, he spent three seasons (2017-19) as Assistant Director of Pro Scouting/Salary Cap Analyst. He spent six seasons (2012-17) as a Pro Scout for the Packers, which also included some college scouting responsibilities. He originally joined Green Bay as a Scouting Assistant in 2010.



As a player, Brinker was a two-time All-Mid-American Conference selection at running back for Ohio University, while also competing on the Bobcat track team. He also earned two degrees while at Ohio – a

bachelor's degree in specialized studies and a master's degree in sports administration. Brinker signed with the New York Jets as an undrafted college free agent in 2003.

Following his playing career, he worked for two Fortune 100 companies before joining the Packers personnel department. In 2021, Brinker earned an executive MBA from Northwestern University's Kellogg School of Management, a top-5 business school.

Brinker and his wife have three children. He enjoys reading, writing, teaching, traveling, and playing basketball.



VIN **Marino**

VICE PRESIDENT OF FOOTBALL ADMINISTRATION

Vincent Marino is in his 17th season with the Titans and 13th as Vice President of Football Administration in 2023. He originally joined the organization in 2007, as the Senior Director of Football Administration after spending 18 years at the NFL offices in New York.

Marino's primary responsibilities include the management of the Titans' salary cap and player contract negotiations. He interacts closely with Titans General Manager Ran Carthon and Assistant General Manager Chad Brinker on numerous football-related issues.

Marino also serves as the Titans liaison with the NFL office regarding labor and contract issues, as well as player personnel matters. In 2014, he was selected to participate in the prestigious NFL's Career Development Symposium at the Wharton School of Business in Philadelphia. Currently, he is a member of the NFL Player Insurance Trust; and additionally, he sits on the appeals panels for the NFL Player Tuition Assistance Plan and the NFL Severance Pay Plan.

During his time with the NFL's Management Council, Marino spent eight years in the Player Personnel Department (Analyst, 1990-95; Manager/Player Personnel, 1995-98) and eight years in Labor Operations (Sr. Manager of Labor Operations, 1998-03), the last three as the Director

of Labor Operations (2003-06). Marino gained expertise in various capacities and his experience includes: being a primary club contact for player contract valuations, enforcing the rules of the CBA (collective

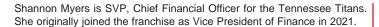
bargaining agreement), salary cap regulation and participating in a strategic group related to forming the CBA between the league and the players.

Additionally, he assisted the league in Super Bowl game operations and served as a replay communicator at numerous games during his tenure. He originally joined the NFL as an assistant in the Public Relations department, where he spent two years.

Born and raised in the Bronx, N.Y., Marino graduated from the Bronx High School of Science and went on to earn summa cum laude honors from Fordham University. While at Fordham, he earned a communications degree and is a member of Phi Beta Kappa.

Marino and his wife, Nikoleta, have two sons: Nikolas and Alexander.

SHANNON MYERS SENIOR VP AND CHIEF FINANCIAL OFFICER



Myers oversees the financial operations and information technology needs for the Tennessee Titans, Nissan Stadium and the Tennessee Titans Foundation. Her primary responsibilities include management of all corporate accounting and financial reporting, as well as establishing budgets, forecasting and managing cash flow. In addition, she oversees the club's people and culture team which focuses on employee engagement, employee development and benefits and compensation administration, while ensuring the club prioritizes diversity, equity and inclusion. Myers is also the executive sponsor for the Titans Professional Women's Network and the Sustainability Committee.

Prior to joining the club, Myers worked in public accounting with Ernst & Young (EY) in Nashville for over 10 years. As an Assurance Senior Manager with EY, she advised clients on technical accounting issues, financial reporting requirements, process improvement opportunities and strengthening internal controls. While at EY, she held several leadership

roles including co-leading the Nashville Professional Women's Network, founding/ leading the Nashville Working Mom's Network, serving on the Nashville People Advisory Forum, and serving as a member

of the EY Faculty Network instructing various internal EY training events.

Myers is a native of Portage, Mich. She is a graduate of Western Kentucky University, where she was captain of the softball team her senior season and majored in accounting. She is currently a registered Certified Public Accountant (CPA) in the State of Tennessee. Family is very important to her as she enjoys spending time with her husband, Graham, and their three boys. She is also passionate about sustainability and serving in the community with her fellow Titans family.



ADAM NUSE SENIOR VP AND CHIEF REVENUE OFFICER





Adam Nuse is SVP, Chief Revenue Officer for the Tennessee Titans. Nuse joined the Titans in 2021 and has held several other roles including Senior VP, Business Operations.

Nuse leads the team's revenue generating areas, including Ticketing, Corporate Partnerships, Client Services & Hospitality and Stadium Events & Experience.

Prior to joining the Titans in 2021, Nuse spent five seasons as General Manager and Chief Operating Officer of the Nashville Sounds, overseeing all day-to-day operations related to the organization. Under his leadership, the Sounds broke attendance records and were regularly recognized by industry publications as leaders in operational excellence and fan experience. Most recently in 2019, Baseball America awarded the Sounds with its prestigious Freitas Award in recognition of the club's community involvement, long-term business success and consistent operational excellence.

Nuse currently serves on the Nashville Sports Council Board of Directors and the Nashville Sports Authority's Women's Professional Sports Committee. He also serves on the board of directors for Boy

Scouts of America, Middle Tennessee and the Bowling Green East Little League. The Texas native holds a bachelor's degree in business administration from the University of Oklahoma, a master's degree in sports administration from Wichita State University, and a doctorate in organizational leadership from Western Kentucky University.

He enjoys spending his time with his wife Sarah, and three children Lucy, Lola, and Hank.

ANTHONY ROBINSON ASSISTANT GENERAL MANAGER, PERSONNEL

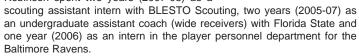
Anthony Robinson enters his first season with the Titans as Assistant General Manager, after being hired in May. He joins the Titans after 15 years with the Atlanta Falcons, most recently as their Director of College Scouting.

In his role with the Titans, Robinson will oversee the scouting staff, both college and pro.

Robinson was the Falcons Director of College Scouting for four years (2019-22). Last year, the Falcons 2022 draft class produced the team's leading receiver in first-round selection Drake London, their leading rusher in fifth-rounder Tyler Allgeier and their fifth-ranked tackler in second-round selection Troy Andersen. During his 15 years with the Falcons, the team earned six playoff appearances, three division titles and one NFC Championship.

Prior to becoming the Falcons Director of College Scouting, Robinson spent eight years (2011-18) as a regional college scout – first in the Southeast

region and then over the Eastern half of the country. He originally joined the Falcons as a scouting assistant in 2008, a role he held for three years (2008-10). Additionally, Robinson spent two years (2007-08) as a



A native of Tallahassee, Fla., Robinson began his college career as a running back at Morgan State, before transferring to Florida State, where he earned his degree in Sports Management.

Robinson has two daughters, Asia and Averi.

Tennessee Titans 2023 Media Guide

NANIFI WERLY

SENIOR VICE PRESIDENT AND CHIEF OPERATING OFFICER

Daniel Werly is SVP, Chief Operating Officer for the Tennessee Titans. Werly joined the Titans in 2020 and has held several other roles including General Counsel and Chief of Staff.

Werly oversees the legal, compliance, strategic operations, business strategy and stadium operations departments for the Tennessee Titans and Nissan Stadium.

Prior to joining the Titans, Werly was the first General Counsel of Major League Soccer's Nashville Soccer Club and worked at several law firms, primarily focusing on representing professional sports teams and leagues. He sits on the boards of W.O. Smith School of Music and the Pedigree Foundation and is on the Advisory Board of the American Bar Association's Sports Division. He has also served as an Adjunct Professor of Law at Vanderbilt University Law School and Charleston School of Law.

Werly is a native of Libertyville, III. He earned his undergraduate degree from Miami University (Ohio), majoring in Sports Studies and Business Legal Studies, and his law degree from Georgetown University Law



Titans Executives

Center. He resides in Nashville with his wife Liz, sons Jack and Campbell, and their dog Birdie.