

EXECUTIVES

AMY ADAMS STRUNK

CONTROLLING OWNER AND CHAIRMAN, BOARD OF DIRECTORS

Amy Adams Strunk assumed the role of controlling owner of the team in March 2015. She also serves as the co-chairman of the franchise's Board of Directors.

In her time as controlling owner Strunk has transformed the franchise through her vision, commitment and decisions that have set the team on an ascending trajectory. She hired Jon Robinson as General Manager and Mike Vrabel as Head Coach, while installing Steve Underwood first and then Burke Nihill to the position of President/CEO. Additionally, she has annually committed significant resources to upgrade Nissan Stadium and the team's practice facility, Saint Thomas Sports Park. Strunk also continues to grow the administrative staff for the franchise with significant additions across all departments.

All those changes translated to success on the field as the Titans went from a three-win team in 2015, to posting five consecutive winning seasons, playoff berths in three of the last four years, a trip to the AFC Championship game in 2019 and a division title in 2020. It was the franchise's first division title since 2008, first appearance in the AFC Championship game since 2002, and the streak of five consecutive winning seasons is the longest in the "Titans era" (1999-present).

In the spring of 2018, she collaborated with Nashville city officials to secure the 2019 NFL Draft for downtown Nashville. By any measure, the 2019 NFL Draft was the most successful in NFL history, drawing a record 600,000 fans to downtown Nashville over the three-day event and setting television ratings records. The Draft resulted in \$224 million in economic impact and \$133 million in direct spending for the Tennessee economy, which were both NFL high-water marks. In June of 2019, Strunk was honored by the Tennessee Sports Hall of Fame as the "Tennessean of the Year," for her role in bring the NFL Draft to Nashville and her work to transform the franchise into a consistent winner.



Amy Adams Strunk was named the 2019 Tennessean of the Year by the Tennessee Sports Hall of Fame.



Three years ago, the Titans launched the "We Stand For" campaign, designed to bring attention to the causes that are important to the team's players, coaches and executives. In July 2019, Strunk presented \$450,000 in

grant funding to 10 local non-profit organizations to help aid their causes. Strunk also was a leader in the community following the tornado which struck Nashville and Middle Tennessee in 2020, stepping up to donate \$1 million from the Titans Foundation to the Community Foundation of Middle Tennessee to help those affected by the disaster.

In 2019, the team broke ground on a significant addition to Saint Thomas Sports Park, which doubles the facility footprint and will allow all departments to be under one roof, after spending many years spread out over multiple locations. Additionally, the team has refurbished a number of football areas that previously were untouched since the building opened in 1999.

One of the daughters of Titans franchise founder K.S. "Bud" Adams, Jr., Strunk was raised on football and is proud of her father's role in founding the American Football League as well as the decades of leadership he provided not only to the Titans franchise, but also to the National Football League. Her goal is to build upon that legacy and establish the Titans as one of the league's elite franchises.

An independent businesswoman for more than 30 years, Strunk is the owner and president of both Kenada Farms and the Little River Oil and Gas Company. She has been significantly involved in the family's farming and ranching businesses, including serving as the vice president of Bud Adams Ranches, Inc. These ventures provided her valuable knowledge about customer service as well as the opportunity to manage a diverse range of employees and business operations, and these experiences have shaped her management style.

"I believe in hiring good people and letting them do their jobs," said Strunk. "Everything should revolve around what's best for the Titans and not around the owner. While I talk frequently with the leaders of the Titans as I do with all of our family's companies, the people in our football operations need the control and latitude necessary to create an exciting and competitive team.

"Our business staff needs the same freedom in order for our organization to reach its full potential and to continue to create a first-class fan experience at Nissan Stadium. Decisions will always be made based on what is the best for the team to reach our goals of becoming one of the elite franchises of the NFL and enriching the communities of Nashville and Middle Tennessee.

"Nashville is one of the most dynamic and rapidly growing cities in the nation with a very promising future," said Strunk. "We are proud to be a part of Nashville and Middle Tennessee, and we want the Titans to be a leader in providing opportunities for people and businesses in the city and the region to achieve their dreams."

Engaged in the process of improving all aspects of the franchise, Strunk has the best interest of the football team and the fans on her mind as she makes her decisions. As evidence of that engagement, the Titans have become one of the best home teams in the NFL, posting a 25-11 home mark in the last 36 games leading into the 2021 season.

In 2016, Strunk was appointed to the NFL's Hall of Fame Committee. Her appointment continues a family legacy, as her father was a long-time member of the committee. Additionally, in 2017, Strunk was named to the



Strunk announced an expansion of Saint Thomas Sports Park in December 2019.

Board of Trustees for the Pro Football Hall of Fame. In 2018, she added an appointment to the NFL's Super Bowl and Major Event Advisory Committee.

A graduate of the University of Texas with a degree in history, Strunk is an avid horse enthusiast whose other interests include farming, ranching, tennis and a variety of other outdoor activities. She also served as a volunteer coach of both the boys and girls varsity tennis teams at her daughter's high school.

Never one to turn down a challenge, during the 2017 offseason, Strunk accepted an invitation to skydive with members of the Army's Golden Knights to kick off draft week.

Strunk is married to her husband Bill. She has three children — Tracy, Tommy, and Blanche, who are all avid sports fans and outdoor enthusiasts.

PRESIDENT AND CEO

Burke Nihill is in his sixth season with the Titans and his second as the team's President and CEO. Prior to becoming President and CEO in May of 2020, he was elevated in February to Senior Vice President-Business Operations & Chief Legal Officer. He originally joined the organization as General Counsel in 2016 and was elevated to Vice President and General Counsel in 2019.

His first season as the team President and CEO was one of change and progress on many fronts. Taking over as President in the middle of the COVID-19 pandemic, he guided the franchise through a variety of challenges. The Titans were one of only 14 NFL teams to host fans for the majority of their games and it was the culmination of months of preparation to host fans safely. His work on the future for the franchise overlapped last year's specific challenges, as he oversaw the work on the new expansion to the team's practice facility and the remodeling of existing spaces in the original building. Additionally, Nihill has been at the forefront of the discussions with Metro Nashville government and the State of Tennessee about a potential development around the stadium campus and a re-imagined Nissan Stadium.

In his previous roles with the team, Nihill oversaw the club's legal and human resources functions and worked on club initiatives related to state and local government, company culture, and general business planning and strategy for both the Titans and Nissan Stadium. During his time with the Titans, he has participated in the negotiation of club contracts with team sponsors, media rights partners, stadium vendors, and major concert and event promoters. Nihill was instrumental in Nashville's effort to secure and execute the 2019 NFL Draft.

Before joining the Titans, Nihill gained 15 years of professional experience in several industries. He held legal and management roles at VMware, an international software company based in Silicon Valley. Prior



to VMware, he served as Associate General Counsel at OfficeMax Incorporated and as a private attorney at a Chicago law firm.

Nihill received his bachelor's degree in Business Administration from Illinois Wesleyan University and his law degree with honors from Chicago-Kent College of Law.

Nihill resides in Franklin, Tenn., with his wife, Holly, and their three children, Emma, Jack, and Chase.



Burke Nihill was named Titans President and CEO in 2020.

JON ROBINSON EXECUTIVE VICE PRESIDENT/GENERAL MANAGER

Jon Robinson enters his sixth season as the team's general manager. He was hired in January of 2016 and was promoted in 2017 to executive vice president/general manager.

Robinson's work in his first five years helped the team go from three wins in the season prior to his arrival to five consecutive winning seasons, earning playoff berths in three of the past four seasons, a spot in the 2019 AFC Championship Game and an AFC South division title in 2020. Robinson also is the only general manger during the "Titans era" (1999-present) to oversee five consecutive winning seasons. Currently, the Titans, Seattle and Kansas City are the only NFL teams without a losing season from 2016 to 2020. In re-constructing the roster during his tenure with the team, Robinson has selected 43 players in the draft, engineered 26 trades, made 11 waiver claims and hundreds of free agent signings.

In preparing for the 2021 season, Robinson made key additions to bolster both sides of the ball by signing free agents outside linebacker Bud Dupree, defensive lineman Denico Autry and cornerback Janoris Jenkins and trading for wide receiver Julio Jones. The draft saw the addition of cornerback Caleb Farley and offensive lineman Dillon Radunz in the first two rounds.

In 2020, Robinson assembled a team that captured the first division title (11-5 record) and hosted their first home playoff game since 2008. Tennessee did so while navigating the challenges associated with the COVID-19 pandemic. Coming off a successful 2019 campaign, Robinson locked up running back Derrick Henry and quarterback Ryan Tannehill to long-term contracts headed into the 2020 season. Those two keyed an offense that ranked second in the NFL in total offense (396.4 yards/gm) and fourth in scoring offense (30.7 points/gm). The Titans yardage total was the most in franchise history and Henry became just the eighth player in NFL history to surpass 2,000-rushing yards in a season (2,027).

In the 2019 offseason, Robinson added key veterans to bolster the roster, engineering a trade with Miami that brought Tannehill to the team, while also adding guard Rodger Saffold, wide receiver Adam Humphries and outside linebacker Cameron Wake. Robinson also was able to keep two key contributors on the roster, re-signing safety Kenny Vaccaro and punter Brett Kern. On draft day, Robinson added Mississippi State defensive lineman Jeffery Simmons in the first round and wide receiver A.J. Brown from Ole Miss in the second round.

Early in the 2018 unrestricted free agent signing period, Robinson targeted a pair of former New England Patriots: cornerback Malcolm Butler and running back Dion Lewis. During the 2018 NFL Draft, Robinson used trades to move up three times as he selected linebackers Rashaan Evans and Harold Landry.

During the 2017 offseason, Robinson used free agency to address needs on defense and special teams. Most notably, he spearheaded deals for cornerback Logan Ryan (New England), safety Johnathan Cyprien (Jacksonville) and special teams Pro Bowler Brynden Trawick (Oakland).

In the 2017 NFL Draft, Robinson spent first-round picks on wide receiver Corey Davis (fifth overall) and cornerback Adoree' Jackson (18th overall). It marked the first time the franchise had a pair of first-round draft selections since 1987. Overall, the members of the 2017 draft class combined for 76 games played and 42 starts as rookies.

In his first year as an NFL general manager, Robinson's leadership and decision-making helped the Titans triple their win total from the previous season, finishing 9-7 in 2016 after a 3-13 finish in 2015. The six-win improvement tied for the most in franchise history (1967 and 1974) and Jon Robinson is in his sixth season with the Titans.

doubled the previous club benchmark for the most wins in the first year under a new general manager (three by Bum Phillips in 1975).

Within the first four months at his post, Robinson pulled the trigger on several key personnel decisions. On March 9, 2016, he made his first major acquisition, swapping fourth-round draft picks with the Philadelphia Eagles in exchange for running back DeMarco Murray. The trade provided major dividends in 2016, as Murray led the AFC and ranked third in the NFL with 1,287 rushing yards.

Around the same time, Robinson began to work the free agent market. Ben Jones and wide receiver Rishard Matthews highlighted the haul, and both were instrumental in helping to transform the Titans offense into the 11th-ranked unit in the NFL in 2016. Jones started all 16 games and keyed a rushing attack that ranked third in the league, while Matthews set career highs with 65 receptions (tied for the team lead), a team-high 945 receiving yards and a team-high nine touchdown receptions. The latter number tied for sixth in the NFL and tied for ninth in franchise history.

On April 14, 2016, two weeks before the NFL Draft, Robinson and the Titans dealt the first overall pick to the Los Angeles Rams in one of the biggest trades in recent NFL history. The Titans gave up the No. 1 pick and a fourth-rounder in order to receive the 15th overall pick, two secondrounders and a third-rounder in 2016, plus the Rams' first- and third-round picks in 2017. From 1990-2015, there were seven trades involving the No. 1 overall pick, but this was the first since 2004, when the San Diego Chargers selected Eli Manning with the first pick and dealt his rights to the New York Giants.

The Titans had their hands at one point or another on 17 selections in the 2016 draft due to five different trades (including one trade in 2015), and in the end, they ended up with a class of 10 players, including four of the top 45 picks. Robinson swung a draft-day trade with the Cleveland Browns to move back up to the eighth slot to choose Michigan State tackle Jack Conklin.

All 10 members of Robinson's first draft class played in at least one game in 2016. They accumulated a total of 110 games played and 38 starts, including 16 starts at right tackle by Conklin. The eighth-overall pick capped his successful rookie campaign by being named first-team All-Pro by Associated Press. Other rookies in 2016 who made significant contributions included Henry, safety Kevin Byard and fifth-round wide receiver Tajaé Sharpe. Byard earned first-team All-Pro honors and a Pro Bowl berth in his second season.





Robinson engineered a trade for Julio Jones during the 2021 offseason.

Robinson arrived in Tennessee with a wide range of experience from working his way up on the personnel side of the NFL. From 2014–2015, he served as director of player personnel for the Buccaneers and oversaw both college and pro departments as the team rebuilt its roster. The 2015 Buccaneers draft class made a significant impact, including four rookie starters: quarterback Jameis Winston, tackle Donovan Smith, guard Ali Marpet and linebacker Kwon Alexander.

Prior to joining Tampa Bay, Robinson spent 12 years with the New England Patriots, including his last five years (2009-13) as the director of college scouting. In the five years heading up their college scouting, the Patriots added a number of key components to their roster that won the Super Bowl

in 2014, including wide receiver Julian Edelman, defensive back Devin McCourty, tight end Rob Gronkowski, tackle Nate Solder and defensive end Chandler Jones. He joined the Patriots as an area scout in 2002, a role he served for four seasons. Robinson then spent two years (2006-07) as a regional scout, before being promoted to assistant director of college scouting in 2008 and then director of college scouting in 2009. In his time scouting for the Patriots the team won 10 division titles, four conference titles and two Super Bowls (2003, 2004).

Robinson played three years at Southeast Missouri State as a defensive lineman after starting his college career at the Air Force Academy. Following his college career as a player, he spent one season (1998) coaching at his alma mater and three years (1999-2001) coaching at Nicholls State.

A native of Union City, Tenn., Robinson and his wife, Jaimie, have two daughters, Taylor and Bailey.

He and his wife are deeply involved in the Juvenile Diabetes Research Foundation (JDRF), as the disease affects their oldest daughter, Taylor. In 2018, the Robinsons chaired the JDRF Gala in Nashville which raised over 1.8 million dollars for diabetes research.

Jon Robinson's Career Timeline:

2017-21:	Tennessee Titans - Executive Vice President/General Manager
2016:	Tennessee Titans - General Manager
2014-15:	Tampa Bay Buccaneers - Director of Player Personnel
2009-13:	New England Patriots - Director of College Scouting
2008:	New England Patriots - Assistant Director of College Scouting
2006-07:	New England Patriots - Regional Scout
2002-05:	New England Patriots - Area Scout
1999-2001:	Nicholls State - Assistant Coach
1998:	Southeast Missouri State - Assistant Coach

GIL BEVERLY

SENIOR VICE PRESIDENT/CHIEF MARKETING & REVENUE OFFICER



Gil Beverly enters his third season with the Titans and his second as Senior Vice President/Chief Marketing & Revenue Officer. In his role, he directs Ticketing, Marketing, Corporate Partnerships and Digital Communications. He joined the team in 2019 as team's Vice President of Brand, Marketing & Communications.

Working with local and national health experts, the Titans were one of a handful of NFL teams to host fans for the majority of the 2020 season at limited capacity. With the challenges associated with a season being played during a pandemic, Beverly's team found new ways to connect with fans at home. The team hosted a Virtual Draft Party around the NFL Draft and launched a variety of content series that gave fans an inside look at players' lives away from the football field. The organization also debuted a brand campaign called "Tennessee Tough" that illustrated the resiliency, unity and hope of Tennessee community. The campaign featured video assets as well as a new downtown mural spanning over 130 feet. As COVID-19 restrictions eased, the Titans hosted several in-person 'Celebrate 615' events in tribute to the city of Nashville.

In his first season with the Titans, Beverly challenged and guided departments to find innovative ways to engage with fans. Highlights on the marketing side included a joint venture with Lipscomb University on the development and launch of the cartoon character "Titan Man," a series of Pop Up Shop parties to introduce new merchandise to a younger demographic and "Titans Art Rush," an art show that featured Titans-centric photos and artwork. On the ticketing side, the team introduced a digital season ticket for new fans, the "Fireball Fast Pass," and a season ticket member reward program, "The 22nd Element."

Before joining the Titans, Beverly worked as Vice President, Partnership Solutions for Learfield IMG-College. In this role he oversaw the development of marketing & sponsorship programs across over 200

collegiate athletics departments and other related sports properties. In doing so, he helped to create and drive partnerships with a range of Fortune 500 companies including Allstate, Nissan and State Farm, among others.

Prior to his experience at Learfield, Beverly served as Vice President College Sports Marketing for ESPN. In doing so, he was involved in development of sponsorship architecture and promotional strategy around various media properties including the College Football Playoff, SEC Network, College GameDay and Tournament Challenge, among others.

A native of Evanston, III., Beverly graduated from the undergraduate division of the Wharton School of Business at the University of Pennsylvania. He then went on to secure his MBA from the Warsaw Sports Marketing Center at the University of Oregon.

ADOLPHO BIRCH III

SENIOR VICE PRESIDENT/BUSINESS AFFAIRS & CHIEF LEGAL OFFICER

Adolpho Birch III is in his second season with the Titans as Senior Vice President, Business Affairs & Chief Legal Officer. He joined the organization in 2020 after spending 23 years at the NFL headquarters in New York.

Birch's responsibilities with the Titans include legal affairs, government relations, community impact and business planning and strategy.

In his first season with the team, he took on an important role in the organization's on-going discussions with Metro Nashville government and the state of Tennessee on the potential development of the stadium campus and a re-imagined Nissan Stadium. He also has been a catalyst on re-defining priorities for the team's Community Impact department moving forward.

As an advisor to Commissioners Paul Tagliabue and Roger Goodell, Birch served in many senior-level roles throughout his time at the league office, prior to joining the Titans.

From 2015 to 2020, Birch served as the NFL's Senior Vice President of Labor Policy & League Affairs. His broad range of duties covered labor negotiations, litigation matters, government relations, player engagement, employee development and the league's critical response team. He helped develop, administer and enforce policies respecting the integrity of the game and the reputation of the league, including those on substances of abuse, performance-enhancing drugs, gambling and criminal misconduct.

Working with government officials, he also advanced the NFL's legislative, political and regulatory interests on key issues such as youth concussion laws, the league's tax status and the FCC's blackout rule.

In supervising the NFL's player engagement efforts, which encompass a number of programs to support player and employee off-field success, he helped improve access to continuing education, financial education, career development and clinical assistance.

Additionally, he served on several executive working groups and crossorganizational committees including those related to sponsorship, legalized sports betting, media advertising policy and disaster relief.

Birch began his career with the NFL as Labor Relations Counsel from 1997 to 2007. His primary responsibility in that role was the enforcement of the league's Collective Bargaining Agreement, including player

and club contract and injury grievances, benefit matters and salary cap disputes. He later was promoted to Vice President of Labor Policy and Player Development (2007–2010), Senior Vice President of Law and Labor Policy (2010–2012), and Senior Vice President of Labor Policy and Government Affairs (2012–2014).

Prior to his work in the league office, Birch clerked for the Honorable Thomas A. Wiseman, Jr., Chief Judge of the U.S. District Court for the Middle District of Tennessee. He then worked in private practice in Houston as an associate at Fulbright & Jaworski and later a labor and litigation boutique.

A Nashville native and graduate of Father Ryan High School, Birch attended Vanderbilt University Law School as a Patricia Roberts Harris Scholar, serving on the Editorial Board of the Vanderbilt Law Review and earning his juris doctorate in 1991. He did his undergraduate work at Harvard University, where he graduated with honors in government.

Birch is involved with several professional and philanthropic organizations, including Vanderbilt University Board of Trust (Secretary); Sports Lawyers Association (Board of Directors); Partnership for Clean Competition (Board of Governors); Business of Sports School, New York City (Industrial Advisory Board); and Why Not Sports? (Advisory Board).

His father, A.A. Birch, Jr., was the first African-American Chief Justice of the Tennessee Supreme Court and became the first judge to serve at every level of the Tennessee judiciary. In 2006, the city of Nashville named its new criminal justice building after him.

Ryan Cowden is in his 22nd NFL season and his sixth with the Titans. In

VICE PRESIDENT OF PLAYER PERSONNEL

RYAN COWDEN

Ryan Cowden is in his 22nd NFL season and his sixth with the Titans. In 2018, he was promoted to Vice President of Player Personnel. He originally joined the franchise as the Director of Player Personnel.

Cowden oversees all areas of the scouting department, both college and pro, including advance scouting, free agency preparation, and evaluation of players in the NFL and all other professional leagues. In addition, he assists with college scouting and preparation for the NFL Draft.

He joined the Titans in 2016 after 16 years with the Carolina Panthers. In Carolina, Cowden last held the title of Assistant Director of College Scouting, a position he held for two years. Prior to that role, he served as the team's National Scout/Senior College Scout for two years (2012-14) and was a national scout from 2008-12. Cowden originally joined the Panthers as a scouting assistant in 2000. He became an area scout in 2001 and was responsible for the southeast area from 2001-07. During his time in Carolina, the franchise won two NFC

titles, five division crowns and advanced to the playoffs six times.

Cowden and his wife, Dana, have a son, Noah, and a daughter, London.





VIN MARINO VICE PRESIDENT OF FOOTBALL ADMINISTRATION

Vincent Marino is in his 15th season with the Titans and 11th as Vice President of Football Administration in 2021. He originally joined the organization in 2007 as the Senior Director of Football Administration after spending 18 years at the NFL offices in New York.

Marino's primary responsibilities include the management of the Titans' salary cap and player contract negotiations. He interacts closely with Titans General Manager Jon Robinson on numerous football-related issues.

Marino also serves as the Titans liaison with the NFL office regarding labor and contract issues as well as player personnel matters. In 2014, he was selected to participate in the prestigious NFL's Career Development Symposium at the Wharton School of Business in Philadelphia. Currently, he is a member of the NFL Player Insurance Trust; and additionally, he sits on the appeals panels for the NFL Player Tuition Assistance Plan and the NFL Severance Pay Plan.

During his time with the NFL's Management Council, Marino spent eight years in the Player Personnel Department (Analyst, 1990-95; Manager/ Player Personnel, 1995-98) and eight years in Labor Operations (Sr. Manager of Labor Operations, 1998-03), the last three as the Director of Labor Operations (2003-06). Marino gained expertise in various capacities



and his experience includes: being a primary club contact for player contract valuations, enforcing the rules of the CBA (collective bargaining agreement), salary cap regulation and participating in a strategic group related to forming the CBA between the league and the players.

Additionally, he has assisted the league in Super Bowl game operations and has served as a replay communicator at numerous games during his tenure. He originally joined the NFL as an assistant in the Public Relations department, where he spent two years.

Born and raised in the Bronx, N.Y., Marino graduated from the Bronx High School of Science and went on to earn summa cum laude honors from Fordham University. While at Fordham, he earned a communications degree and is a member of Phi Beta Kappa.

Marino and his wife, Nikoleta, have two sons: Nikolas and Alexander.