Titans Pick'em Contest
Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

Eligibility: The Titans Pick'em Contest ("Contest") is open to legal residents of the United States and the District of Colombia (excluding Arizona, Colorado, Maryland, Nebraska, North Dakota, Vermont, Puerto Rico, and other U.S. Commonwealths, Territories and jurisdictions (including overseas military installations) and who are eighteen (18) years of age or older as of date of entry. Employees, officers \& directors of Tennessee Football, Inc., doing business as the Tennessee Titans ("Sponsor"), Facebook, Inc., Twitter, Inc., the NFL Parties (defined as NFL Enterprises LLC, NFL Properties LLC, the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL International LLC, NFL Productions LLC, any other entity directly involved in the development or administration of the Contest, and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, agents, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. The use of multiple identities is prohibited and will void each of that participant's/person's entries.

Void outside the aforementioned states and where prohibited or restricted by law, rule or regulation. All applicable federal, state and local laws apply. Sponsor shall be entitled to interpret these Official Rules as needed - including but not limited to rules regarding deadlines, winner selection, prize restrictions, and eligibility - and all such decisions are final. By participating, you irrevocably, fully and unconditionally agree to be bound by these Official Rules and waive any right to claim ambiguity in these Official Rules and/or in any other Contest-related advertising or materials. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram. You are providing your information to the Sponsor and not to Facebook, Twitter or Instagram.

Contest Period: The Contest will begin on September 10, 2020 at 12:00 P.M. EST and end at the scheduled kickoff time of Super Bowl LV on February 7, 2021 ("Contest Period") Odds of winning depend upon the number of eligible Entries (defined below) received.

Sponsor's computer is the official time-keeping device for the Contest. Sponsor reserves the right to cancel Contests, in its sole discretion, with no restrictions.

How to Participate: The Contest will consist of at least sixteen (16) individual contests (each a "Contest"). Each Contest will correspond to an entry period (each, an "Entry Period") for each Tennessee Titans football game (each, a "Game") that is scheduled to be played on a specified date, as detailed in the chart below. Each Entry Period will (i) begin at or about the time indicated in the chart below, and (ii) end at or about the time of the NFL scheduled kickoff of that same Game (the "End Time"). Each individual Contest will be conducted between and among the eligible entrants to each such Contest. There will be three (3) potential Winners (defined below) for each Contest, subject to ties, and such potential Winner will be determined as described below.

| Entry Period | Game Date* | Entry Period Begins | Entry Period Ends (End Time)* |
| :---: | :---: | :---: | :---: |
| 1 | $\begin{gathered} \hline \text { September } 14, \\ 2020 \end{gathered}$ | September 10, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 2 | $\begin{gathered} \text { September 20, } \\ 2020 \end{gathered}$ | September 17, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 3 | $\begin{gathered} \text { September } 27, \\ 2020 \end{gathered}$ | September 24, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 4 | October 4, 2020 | October 1, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 5 | $\begin{gathered} \text { October 11, } \\ 2020 \end{gathered}$ | October 8, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 6 | $\begin{gathered} \text { October 18, } \\ 2020 \end{gathered}$ | October 15, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 7 | $\begin{gathered} \text { November 1, } \\ 2020 \end{gathered}$ | October 29, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 8 | November 8, 2020 | November 5, 2020 at 12:00pm CST | At NFL scheduled |


|  |  |  | kickoff |
| :---: | :---: | :---: | :---: |
| 9 | $\begin{gathered} \hline \text { November 12, } \\ 2020 \end{gathered}$ | November 9, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 10 | $\begin{gathered} \text { November 22, } \\ 2020 \end{gathered}$ | November 19, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 11 | $\begin{gathered} \hline \text { November 29, } \\ 2020 \end{gathered}$ | November 26, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 12 | $\begin{gathered} \text { December 6, } \\ 2020 \end{gathered}$ | December 3, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 13 | $\begin{gathered} \text { December 13, } \\ 2020 \end{gathered}$ | December 10, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 14 | $\begin{gathered} \text { December 20, } \\ 2020 \end{gathered}$ | December 17, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 15 | $\begin{gathered} \text { December 27, } \\ 2020 \end{gathered}$ | December 24, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| 16 | January 3, 2021 | December 31, 2020 at 12:00pm CST | At NFL scheduled kickoff |
| AFC <br> Wild Card Round** | January 9 or 10, 2021 | January 7, 2021 at 12:00pm CST | At NFL scheduled kickoff |
| AFC Division Round** | January 16 or $17,2021$ | January 14, 2021 at 12:00pm CST | At NFL scheduled |
| AFC <br> Championship Round** | January 24, 2021 | January 21, 2021 at 12:00pm CST | At NFL scheduled kickoff |
| Super Bowl LV** | $\begin{gathered} \text { February 7, } \\ 2021 \end{gathered}$ | January 28, 2021 at 12:00pm CST | At NFL scheduled kickoff |

*Each Game date and kickoff time is subject to change based upon the National Football League ("NFL") schedule and other factors at the NFL's discretion.
** Each Game scheduled for an NFL playoff round is subject to participation by the Titans.
To enter a Contest, access the Website via a web-enabled mobile device and follow the provided instructions to log in or create a free account ("Account"). You may access the Website via one of the following methods: (1) directly at www.tennesseetitans.com/pickem (the "Website"), or (2) by entering via the Tennessee Titans free to download NFL app, which will bring you to the Website.

BY PARTICIPATING IN THE CONTEST AND ENTERING, YOU AUTHORIZE SPONSOR OR XCITE (DEFINED BELOW) TO SEND TEXT MESSAGES TO YOUR CELL PHONE NUMBER IN CONNECTION WITH THE TEXT VERIFICATION AND CONSENT TO RECEIVE SUCH TEXT VERIFICATION MESSAGES. YOU MUST USE A WEB-ENABLED MOBILE DEVICE TO ACCESS THE CONTEST AND SUBMIT YOUR ENTRY, YOU WILL NOT BE ABLE TO ACCESS THE CONTEST OR ENTER THE CONTEST VIA DESKTOP. DATA RATES MAY APPLY. SEE YOUR WIRELESS SERVICE PROVIDER FOR DETAILS ON RATES AND CAPABILITIES.

During each Entry Period, various questions asking entrants to predict outcomes, statistics, gameplay and/or results relating to the applicable Game ("Questions") will appear on the Website throughout such Entry Period. During an Entry Period, follow the provided instructions to submit your answers ("Answers") to the Questions that appear on the Website during the applicable Entry Period (the "Entry"). You may change your Answers at any time prior to the End Time for any Question. Limit one (1) Account per person.

Exact start and end times of each Entry Period will be determined by Sponsor in its sole discretion, depending on the start and end time of each applicable Game. Dates and/or times of Tennessee Titans Games and Entry Periods are subject to change. If no Game is played, no corresponding Contest will be conducted, and no Prizes will be awarded for such corresponding Contest. All Entries become the property of Sponsor and will not be acknowledged or returned.

Restrictions: Limit one (1) Entry per person per Contest. Multiple Entries received from any person beyond this limit will void all such additional Entries. Entries must be received before the End Time of an Entry Period to be eligible for the corresponding Contest. Sponsor is not responsible for Entries that are lost, unauthenticated, or late for any reason, incomplete, garbled, corrupted, fraudulent, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, and all
such Entries are void and will not be accepted. Sponsor reserves the right in its sole discretion at any time to disqualify any Entry that, or participant who, does not comply with these Official Rules in its sole discretion. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. All Contest decisions shall be at the sole discretion of Sponsor.

By submitting an Entry, entrant hereby warrants and represents that the Entry conforms to the Entry Requirements set forth herein. Entries that are deemed to be immoral, obscene, profane or not in keeping with Sponsor's image or in violation of these Official Rules will be void. In addition, to be eligible, Entry cannot include any third-party intellectual property, general property, likeness or imagery. Entry cannot defame or invade intellectual property rights of any person, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or patented works or person's personal or proprietary rights. All Entries become the exclusive property of the Sponsor, and none will be acknowledged or returned.

Choosing Winners: For each Contest, entrants will be awarded certain points ("Points") for the Entries submitted during the corresponding Entry Period, as further provided on the Website. Points will potentially be awarded for (i) each Answer submitted and (ii) each Answer submitted that correctly answers the corresponding Question. The number of potential Points awarded may vary by Question. Whether an Answer is correct will be based on the outcome, statistics, gameplay, and/or results of the applicable Game (as determined by Sponsor in its sole discretion).

At the conclusion of the Game of the applicable Entry Period, Sponsor will review all eligible Entries received during such Entry Period. For each Entry Period, the eligible entrant who received the most Points relative to the other entrants, as determined by Sponsor in its sole discretion, will be deemed the potential winner of the corresponding Contest (each a "Winner"), subject to verification of eligibility. The eligible entrant who received the most Points relative to other entrants, over the course of all Entry Periods, as determined by Sponsor in its sole discretion, will be deemed the potential Grand Prize winner ("Grand Prize Winner"). In the event multiple eligible entrants tie for the most Points received, the tied eligible entrants will be given tie-breaker question(s) until the tie is broken.

The results of each Contest will be based on the outcome, statistics, gameplay, and/or results of the applicable Game as of the time when Entries are reviewed, and final scoring is tabulated. Contest results will not be changed in light of official adjustments made by the NFL, though Sponsor reserves the right to make adjustments to Contest results based on errors or irregularities in their calculation of results or in the transmission of information to Sponsor from third parties. Sponsor, in its sole discretion, also may make adjustments in the event of noncompliance with these Official Rules. Sponsor has no obligation to delay the awarding of any Prize in anticipation of any adjustment, and Sponsor reserves the right to reverse the awarding of any Prize in the event of any adjustment. Entrants agree to be bound by any such adjustments and to cooperate with Sponsor's reasonable efforts to award Prizes. Decisions of Sponsor are final and binding with respect to all matters related to the Contest. To the extent that the Website offers or displays scoring, standings, results, statistics, or other information relating to each Contest, all such information is unofficial and is offered for informational and/or entertainment purposes only.

ALL POTENTIAL WINNERS AND THEIR ANSWERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING ON ALL MATTERS RELATING TO THIS CONTEST. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE CONTEST WEBSITE OR PAGES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, THE ANSWERS AND FULL COMPLIANCE WITH THESE OFFICIAL RULES HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREENSHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

The potential winner will be notified by Sponsor within three (3) business days following the Contest by telephone or e-mail provided at the time of entry (the "Prize Notification"). Such method of Prize Notification to be determined by Sponsor in its discretion. Winner must respond within forty-eight (48) hours of the issuance of the phone call or e-mail, as determined by Sponsor in its sole and absolute discretion. In the event that the potential winner does not respond to any such Prize Notification within forty-eight (48) hours, or declines the Prize for any reason, the potential winner will be disqualified, and the Prize will be forfeited. Sponsor, at its election and sole discretion, may either (i) donate the Prize to a charitable organization of Sponsor's choosing or (ii) void the Prize.

Noncompliance with these Official Rules or the return of the Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification and Prize forfeiture. Participants acknowledge that (a) it is their responsibility to check their e-mail
or voicemail inbox and to ensure they receive any e-mail or phone call from Sponsor in connection with this Contest, and (b) Sponsor will not be held responsible for any failure by the winner to timely claim the Prize in connection with the winner's failure to receive any e-mail or phone call transmitted by Sponsor.

The potential winner will be notified as set forth above and may be required to present valid photo identification and/or to execute and return an affidavit or declaration of eligibility, liability waiver, publicity release (where legal), tax forms and/or other legal documents (collectively, the "Verification Paperwork") to Sponsor as a condition of receiving any Prize. Sponsor in its sole discretion may allow for transmission of Verification Paperwork from Winner via e-mail. A PARTICIPANT IS NOT A ‘WINNER' OF A PRIZE UNLESS AND UNTIL SPONSOR HAS COMPLETED ITS VERIFICATION OF PARTICIPANT'S ELIGIBILITY. If Verification Paperwork is provided to Winner, Winner must return the completed Verification Paperwork within three (3) days of issuance.

Odds: The odds of winning depends on the number of eligible entries received. NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Three (3) Prize Winners per Entry Period and One (1) Grand Prize Winner: The Three (3) Prize winners for each Entry Period will receive prizes based on the following schedule:

| Entry Period | $1^{\text {st }}$ Place | $2^{\text {nd }}$ Place | $3{ }^{\text {rd }}$ Place |
| :---: | :---: | :---: | :---: |
| 1 | AJ Brown <br> Autographed Football (ARV: $\$ 250.00$ ) | $\begin{gathered} \$ 150 \text { Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | $\begin{aligned} & \text { Madden } 20 \\ & \text { (ARV: } \$ 80.00 \text { ) } \end{aligned}$ |
| 2 | Rashaan Evans <br> Autographed <br> Football (ARV: <br> $\$ 250.00$ ) | $\begin{gathered} \$ 150 \text { Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | $\begin{aligned} & \text { Madden } 20 \\ & \text { (ARV: } \$ 80.00 \text { ) } \end{aligned}$ |
| 3 | Taylor Lewan Autographed | \$150 Titans Gift Card (ARV: \$150.00) | $\begin{aligned} & \text { Madden } 20 \\ & \text { (ARV: } \$ 80.00 \text { ) } \end{aligned}$ |


|  | Football (ARV: \$250.00) |  |  |
| :---: | :---: | :---: | :---: |
| 4 | Kevin Byard Autographed Football (ARV: \$250.00) | \$150 Titans Gift Card (ARV: \$150.00) | $\begin{aligned} & \text { Madden } 20 \\ & \text { (ARV: } \$ 80.00 \text { ) } \end{aligned}$ |
| 5 | Ryan Tannehill <br> Autographed <br> Football (ARV: \$250.00) | $\begin{gathered} \text { \$150 Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | $\begin{gathered} \text { Madden } 20 \\ \text { (ARV: } \$ 80.00 \text { ) } \end{gathered}$ |
| 6 | Jeffery Simmons Autographed Football (ARV: \$250.00) | ```$150 Titans Gift Card (ARV: $150.00)``` | $\begin{gathered} \text { Madden } 20 \\ \text { (ARV: } \$ 80.00 \text { ) } \end{gathered}$ |
| 7 | AJ Brown Autographed Football (ARV: $\$ 250.00$ ) | $\begin{gathered} \text { \$150 Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | $\begin{gathered} \text { Madden } 20 \\ \text { (ARV: } \$ 80.00 \text { ) } \end{gathered}$ |
| 8 | Rashaan Evans <br> Autographed <br> Football (ARV: <br> \$250.00) | \$150 Titans Gift Card (ARV: \$150.00) | $\begin{aligned} & \text { Madden } 20 \\ & \text { (ARV: } \$ 80.00 \text { ) } \end{aligned}$ |
| 9 | Taylor Lewan Autographed Football (ARV: $\$ 250.00$ ) | ```$150 Titans Gift Card (ARV: $150.00)``` | $\begin{gathered} \text { Madden } 20 \\ \text { (ARV: } \$ 80.00 \text { ) } \end{gathered}$ |
| 10 | Derrick Henry <br> Autographed <br> Football (ARV: <br> \$250.00) | $\begin{gathered} \text { \$150 Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | $\begin{gathered} \text { Madden } 20 \\ (\text { ARV: } \$ 80.00) \end{gathered}$ |


| 11 | Kevin Byard Autographed Football (ARV: $\$ 250.00$ ) | $\begin{gathered} \$ 150 \text { Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | $\begin{gathered} \text { Madden } 20 \\ (\text { ARV: } \$ 80.00) \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 12 | AJ Brown Autographed Football (ARV: $\$ 250.00$ ) | \$150 Titans Gift Card (ARV: \$150.00) | AJ Brown Autographed Photo (ARV \$100.00) |
| 13 | Ryan Tannehill <br> Autographed <br> Football (ARV: $\$ 250.00)$ | $\begin{gathered} \$ 150 \text { Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | Jeffery Simmons Autographed Photo (ARV: \$100.00) |
| 14 | Derrick Henry <br> Autographed <br> Football (ARV: <br> $\$ 250.00$ ) | $\begin{gathered} \$ 150 \text { Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | Kevin Byard Autographed Photo (ARV: \$100.00) |
| 15 | Jeffery Simmons Autographed Football (ARV: $\$ 250.00$ ) | $\begin{gathered} \text { \$150 Titans Gift } \\ \text { Card (ARV: } \\ \$ 150.00) \end{gathered}$ | Rashaan Evans Autographed Photo $(\$ 100.00)$ |
| 16 | Ryan Tannehill Autographed Football (ARV: \$250.00) | \$150 Titans Gift Card (ARV: \$150.00) | Derrick Henry Autographed Photo (\$100.00) |
| AFC <br> Wild Card Round*** | Rashaan Evans Autographed Football (ARV: $\$ 250.00$ ) | \$150 Titans Gift Card (ARV: \$150.00) | Rashaan Evans Autographed Photo $(\$ 100.00)$ |
| AFC Division Round*** | A.J. Brown Autographed Football (ARV: $\$ 250.00$ ) | \$150 Titans Gift Card (ARV: \$150.00) | Ryan <br> Tannehill Autographed Photo |


|  |  |  | (\$100.00) |
| :---: | :---: | :---: | :---: |
| AFC Championship Round ${ }^{* * *}$ | Derrick Henry Autographed Football (ARV: $\$ 250.00$ ) | \$150 Titans Gift Card (ARV: $\$ 150.00$ ) | Kevin Byard <br> Autographed Photo (\$100.00) |
| Super Bowl <br> LV*** | Ryan Tannehill Autographed Football (ARV: $\$ 250.00$ ) | $\$ 150$ Titans Gift Card (ARV: $\$ 150.00$ ) | A.J. Brown Autographed Photo (\$100.00) |

*** Each Game scheduled for an NFL playoff round is subject to participation by the Titans.

The Grand Prize Winner will receive two (2) season tickets for Tennessee Titans home games played at Nissan Stadium for the 2021 NFL season. ARV: \$2,930.00.

All prizes are subject to the terms and conditions specified thereon. Transportation to and from the game is the sole responsibility of the Grand Prize winner. Exact seat location determined by Sponsor in its sole discretion. In the event the entire 2021 NFL season is not played due to player strike, management lockout, or other labor dispute or for any other reason outside the Sponsor's control, including pandemic or health concerns the Grand Prize winner will receive two (2) tickets to 2022 Tennessee Titans home games played at Nissan Stadium in lieu of the 2021 tickets. Unused tickets cannot be refunded, exchanged or applied towards tickets for events in any subsequent years. Each winner and his/her respective guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of the prize and removal from game. Released Parties reserve the right to remove or to deny attendance to any winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game. Terms, conditions and restrictions on gift card may apply, as designated by issuer. All autographed items are subject to availability and may be substituted for an item of equal or comparable value at Sponsor's sole discretion. All costs and expenses associated with the acceptance and use of any prize not specified herein as being awarded, including, but not limited to, all federal, state, and local taxes, food, beverages, souvenirs, parking, any ground transportation, and other miscellaneous expenses are winner's sole responsibility. Limit one (1) Prize per person, and/or valid email address per week of 2020 NFL season.

Total ARV of all prizes to be awarded in this Contest: $\$ 10,710.00$. The Total ARV will increase to the corresponding amounts specified above if the Titans make the NFL Playoffs. Any difference between stated value and actual value will not be awarded.

Entry Details: By entering, each entrant warrants and represents that his/her Submission does not defame or otherwise violate the rights of any third party and does not violate any federal, state or local laws or ordinances. The name of the "authorized account holder" associated with any given email address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is defined as the natural person who is assigned an email address by an Internet access provider, an online service provider, or another organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Proof (to Sponsor's satisfaction) of being the authorized account holder may be required by Sponsor.

Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, e-mail or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed e-mail notifications; printing, typographical or other errors appearing within these Official Rules, in any Contest-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, wireless service, mail, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prizes or in any Contestrelated materials, or the cancellation or postponement of any National Football League game, event or exhibition. Use of any device to automate or subvert the entry process is prohibited and any entries or submissions received through such means will be void. Entries or Submissions will be disqualified if they contain inappropriate material or language, including profanity. Sponsor reserves the right to conduct a background check on any potential winner and to disqualify any individual based on such background check if Sponsor determines in its sole discretion that awarding a Prize to any such
individual might reflect negatively on Sponsor. Each participant agrees to cooperate with Sponsor and its representatives in connection with all verification, auditing and/or background check activities. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Personal Data and Privacy Policy: Personally identifiable information that is submitted by participants as part of this Contest will be used to administer the Contest, select \& announce the Prize Winners and fulfill the Prize, and will be treated in accordance with Sponsor's and/or Xcite's privacy policy(ies), available at https://www.tennesseetitans.com/about-us/privacy-policy and/or https://www.gcmvp.com/privacy, which may be updated from time to time. By entering a Contest, participants hereby agree to Sponsor, and/or Xcites collection and usage of their personal information, and they hereby acknowledge that they have read and accepted Sponsor's, and/or Xcite's privacy policy(ies).

By entering this Contest, each entrant gives his/her express permission to be contacted by the Sponsor about other Sponsor programs.

Miscellaneous: No transfer, assignment, cash redemption or substitution of prize (or portion of prize) permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion of prize) of comparable or greater value, at its sole discretion. Failure to satisfy any of the foregoing, comply with these Official Rules or any prize or prize notification being returned as non-deliverable or Sponsor being unable to contact potential winners within a reasonable time period for any reason will result in prize being forfeited and, at Sponsor's discretion, runner-up winners may be selected from all remaining eligible entries.

By participating, each entrant acknowledges and agrees: (1) to be bound by these Official Rules and the decisions of the Sponsor which are final and binding in all respects; (2) that his/her Submission (and all components thereof) will not be acknowledged or returned; (3) that Released Parties and their respective designees shall have the right and permission to use (unless prohibited by law) entrant's name, voice, city and state of residence, photograph and/or likeness for advertising and/or trade and/or any other purpose in any media now or hereafter known without further compensation, permission or notification to entrants or any third parties; and (4) the Released Parties shall have no liability and will be held harmless by entrants for any liability, loss, injury or damage to participants or any other person or entity, including personal injury or death to participants or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of entrant's participation in this Contest, the use of any photo or acceptance, possession, use or misuse of a prize.

Sponsor reserves the right, in its sole discretion, to void suspect Submissions or to modify, cancel, terminate or suspend the Contest (or any portion thereof) should virus, bugs, nonauthorized human intervention or other causes, including but not limited to war or armed conflict (whether or not officially declared), pandemic or health concerns thereof, labor controversy or threat thereof, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of the Contest and, in the event of such cancellation, suspension or termination, at its discretion, select the Grand Prize winners from among all non-suspect, eligible Entries received up to time of such action.

Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF DAVIDSON COUNTY AND THE STATE OF TENNESSEE, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. EXCLUSIVE JURISDICTION AND VENUE FOR ALL MATTERS RELATED TO THIS CONTEST SHALL BE IN THE STATE COURTS OF DAVIDSON COUNTY, TENNESSEE, OR THE UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF TENNESSEE, NASVILLE DIVISION, AND SPONSOR AND PARTICIPANT HEREBY AGREE AND CONSENT TO SUCH JURISDICTION AND VENUE. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Tennessee having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-ofpocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

SPONSOR AND RELEASED PARTIES WILL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE GRAND PRIZE OR ANY OTHER ASPECT OF THE GRAND PRIZE WINNERS' ACCEPTANCE OR USE OF THE GRAND PRIZE.

CAUTION: ANY ATTEMPT BY ANY PERSON OR PERSONS, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR, AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS'

# FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. 

Winners List: For a full list of Grand Prize winners, available after February 22, 2021, send a self-addressed, stamped envelope for receipt by March 8, 2021, to: Titans Pick'em Contest, c/o Tennessee Football, Inc., P.O. Box 1516. Houston, TX 77251-1516.

Sponsor's Principal Place of Business: Tennessee Titans, Saint Thomas Sports Park, 460 Great Circle Rd., Nashville, TN 37228.

Sponsor's Mailing Address: Tennessee Football, Inc., P.O. Box 1516. Houston, TX 772511516.

