

Ashley HomeStore Take it to the House Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility: The Ashley HomeStore Take it to the House Sweepstakes (“Sweepstakes”) is open to legal residents of Tennessee, Alabama & Kentucky and who are eighteen (18) years of age or older as of date of entry. Employees, agents, successors, assignees, officers & directors of Tennessee Football, Inc., doing business as the Tennessee Titans (“Sponsor”), Ashley HomeStores, Ltd. (“Ashley HomeStore”), Facebook, Inc., Twitter, Inc., the NFL Parties (defined as NFL Enterprises LLC, NFL Properties LLC, the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL International LLC, NFL Productions LLC and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, agents, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, “Released Parties”), and each such individual’s immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win.

Void outside the aforementioned states and where prohibited or restricted by law, rule or regulation. All applicable federal, state and local laws apply. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, or Instagram. You are providing your information to the Sponsor and not to Facebook, Twitter, or Instagram.

Sweepstakes Period: The Sweepstakes starts on September 29, 2020 at 10:00 AM Central Time (“CT”) and ends on December 15, 2020 at 11:59 PM CT (the “Sweepstakes Period”). Sponsor’s computer is the official time-keeping device for the Sweepstakes. In order to be eligible, Submissions must be received by 11:59 PM CT December 15, 2020.

How To Participate: Participants may enter the Sweepstakes by visiting <https://www.tennesseetitans.com/fans/promotions/take-it-to-the-house/> and completing the entry form (a “Submission” and/or “Entry”). Completion of the entry form constitutes your unconditional acceptance to these Official Rules.

Restrictions: Limit one (1) Sweepstakes entry per person and/or per valid e-mail address per day, regardless of the method of entry. Additional entries received beyond the first Entry from any given person and/or valid e-mail on any given day will be void. By submitting an Entry, entrant hereby warrants and represents that the Entry conforms to the Entry Requirements set forth herein. Entries that are deemed to be immoral, obscene, profane or not in keeping with Sponsor’s image or in violation of these Official Rules will be void. All Entries become the exclusive property of the Sponsor, and none will be acknowledged or returned.

Choosing the Home Game Winners: One Home Game Prize winner will be selected by random drawings approximately five (5) days prior to each selected Tennessee Titans regular season home game (there will be seven (7) total Home Game Prize winners selected, see exact schedule below) from all eligible Submissions received throughout the Sweepstakes Period. Sponsor will notify the prize winner(s) within one (1) week of the Sweepstakes drawing.

| Home Game Winner Drawing Number | Approximate Prize Drawing Date | Corresponding Titans Home Game |
|---------------------------------|--------------------------------|--------------------------------|
| 1 | September 29, 2020 | October 4, 2020 |

| | | |
|---|-------------------|---|
| | | Pittsburgh Steelers |
| 2 | October 6, 2020 | October 11, 2020 Buffalo Bills |
| 3 | October 13, 2020 | October 18, 2020 Houston Texans |
| 4 | November 3, 2020 | November 8, 2020 Chicago Bears |
| 5 | November 7, 2020 | November 12, 2020 Indianapolis Colts |
| 6 | December 1, 2020 | December 6, 2020 Cleveland Browns |
| 7 | December 15, 2020 | December 20, 2020 Detroit Lions |

Home Game Prizes: Each Home Game Prize winner will receive a \$100.00 gift card from the Tennessee Titans team store. Terms, conditions and restrictions on gift card may apply, as designated by issuer. In addition, the Home Game Prize winner will be eligible to win the Grand Prize for the corresponding Titans Home Game subject to the terms and conditions listed under “Grand Prize” below and throughout these Official Rules.

Approximate Retail Value (“ARV”) for each Home Game Prize: \$100.00.

How to win the Grand Prize: For each Tennessee Titans home game during the 2020 NFL regular season, the Home Game Prize Winner of the corresponding Titans Home Game (see schedule above) will be eligible to win the Grand Prize if either: (1) a Tennessee Titans player returns the game’s opening kickoff for a touchdown and the play is recorded by the NFL as an official “kickoff return for a touchdown” statistic, or (2) in the event that the Tennessee Titans receive the second half kickoff instead of the opening kickoff, a Tennessee Titans player returns the opening kickoff of the second half and the play is recorded by the NFL as an official “kickoff return for a touchdown” statistic. For clarity, the Home Game Prize winner will only be eligible to win the Grand Prize during the Titans game that corresponds with the week they won the Home Game Prize drawing and not any other week during the NFL schedule. A touchdown scored by the kicking team on a kickoff is ineligible. A kickoff return for touchdown nullified by a penalty or a play that is not ruled as an official “kickoff return for a touchdown” by the NFL will be ineligible. A re-kick, due to either penalty by the kicking team or a kickoff that goes out of bounds, will be eligible to win the Grand Prize if all of the other terms and conditions of this paragraph are met. If the Titans receive both the first and second half kick-offs, only the first half kick-off will be eligible to win the Grand Prize.

THERE MAY ONLY BE ONE (1) GRAND PRIZE AWARDED DURING THE SWEEPSTAKES. FOR EXAMPLE, IF THE GRAND PRIZE IS WON DURING THE OCTOBER 4, 2020 HOME GAME, THE REMAINING GAMES AND HOME GAME PRIZE WINNERS WILL BE INELIGIBLE TO WIN THE GRAND PRIZE.

Grand Prize: If the corresponding Home Game Prize winner fulfills all of the conditions to win the Grand Prize, they will receive the following: One (1) cash prize in the amount of \$100,000.00 (“Grand Prize”).

ARV for the Grand Prize: \$100,000.00 (if awarded per Official Rules)

Total ARV of all prizes to be awarded in this Sweepstakes: \$100,700.00 (if Grand Prize awarded per Official Rules).

Each prize winner is subject to the terms and conditions specified thereon. Terms, conditions and restrictions on voucher may apply, as designated by issuer. Costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, transportation to/from stadium (if applicable, food, beverages, souvenirs, gratuities, etc.) are winner’s sole responsibility. The prize winner(s) are subject to eligibility verification and compliance with these Official Rules. If a potential winner cannot be contacted; is ineligible according to these Official Rules; if a potential winner decides to decline his/her prize for any reason whatsoever; or if a potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit his/her prize and the prize may be awarded to another randomly selected entrant. Sponsor will provide the Prize winner(s) with the Prize, or with a voucher, certificate, or other document giving the person the unconditional right to receive the Prize, within ten (10) days of notifying the Prize winner(s) that they won. Potential prize winners will be required to execute and return an Affidavit of Eligibility, Liability Release and (unless prohibited by law) Publicity Release within three (3) days of issuance.

Odds: The odds of winning depend on the number of eligible entries received. NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entry Details: By entering the Sweepstakes, Entrants warrant and represent that (1) Sponsor shall own the Submission (and all material embodied therein); (2) that by entering, the entrant irrevocably assigns to Sponsor and its designees any and all rights, title and interest in the Submission including but not limited to all intellectual property rights; and (3) that Sponsor and its designees shall have, without limitation, the perpetual, right, but not the obligation, worldwide to edit, adapt, modify, publish, exploit and use the Submission in any way and in any media for trade, advertising, promotional and/or other purposes as Sponsor and/or its designees may determine without further consideration, notification or permission of entrants, winners or any third parties or, at its discretion, remove any Submission. The name of the “authorized account holder” associated with any given email address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is defined as the natural person who is assigned an email address by an Internet access provider, an online service provider, or another organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Proof (to Sponsor’s satisfaction) of being the authorized account holder may be required by Sponsor.

Released Parties are not responsible for lost, incomplete, late, damaged, delayed, garbled, inaccurate, incomplete or misdirected entries, Submissions or email messages; failures or malfunctions of phones, phone lines or telephone systems or other communications malfunctions; interrupted or unavailable network, server or other connections including those through facebook.com/Titans, Twitter.com/Titans; miscommunications, failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to entrant’s or any other person’s computer related to or resulting from participation in this Sweepstakes; printing, typographical or other errors appearing within these Official Rules or in any Sweepstakes-related advertisements or other materials; or other errors or

problems of any kind whether mechanical, human, technical, electronic or otherwise; or the administration of the Sweepstakes; or the processing of Entries or Submissions. Use of any device to automate or subvert the entry process is prohibited and any entries or submissions received through such means will be void. Entries or Submissions will be disqualified if they contain inappropriate material or language, including profanity.

Personal Data and Privacy Policy: By entering the Sweepstakes, Entrants consent to the handling of their information as described in the Sponsor's Privacy Policy, which can be found at: <https://www.tennesseetitans.com/about-us/privacy-policy>. By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by the Sponsor about other Sponsor programs. By entering the Sweepstakes, Entrants consent to share their personal entry information with Ashley HomeStore. We cannot control the privacy practices of other companies, and encourage Entrants to review Ashley HomeStore's privacy policy before entering the Sweepstakes.

Taxes: Any valuation of the prize stated above is based on available information provided to Sponsor, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each prize winner is solely responsible for reporting and paying any and all applicable taxes. Any person winning over \$600.00 USD in prizes from Sponsor will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Miscellaneous: No transfer, assignment, cash redemption or substitution of prize (or portion of prize) permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion of prize) of comparable or greater value, at its sole discretion. Failure to satisfy any of the foregoing, comply with these Official Rules or any prize or prize notification being returned as non-deliverable or Sponsor being unable to contact potential winner within a reasonable time period for any reason will result in prize being forfeited and, at Sponsor's discretion, a replacement winner may be selected from all remaining eligible entries.

By participating, each entrant acknowledges and agrees: (1) to be bound by these Official Rules and the decisions of the Sponsor which are final and binding in all respects; (2) that his/her Submission (and all components thereof) will not be acknowledged or returned; (3) that Released Parties and their respective designees shall have the right and permission to use (unless prohibited by law) entrant's name, voice, city and state of residence, photograph and/or likeness for advertising and/or trade and/or any other purpose in any media now or hereafter known without further compensation, permission or notification to entrants or any third parties; and (4) the Released Parties shall have no liability and will be held harmless by entrants for any liability, loss, injury or damage to participants or any other person or entity, including personal injury or death to participants or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of entrant's participation in this Sweepstakes, the use of any photo or acceptance, possession, use or misuse of a prize.

Sponsor reserves the right, in its sole discretion, to void suspect Submissions or to modify, cancel, terminate or suspend the Sweepstakes (or any portion thereof) should virus, bugs, non-authorized human intervention or other causes, including but not limited to war or armed conflict (whether or not officially declared), labor controversy or threat thereof, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the event of such cancellation, suspension or termination, at its discretion, select the Grand Prize winners from among all non-suspect, eligible Entries received up to time of such action.

Disputes: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF DAVIDSON COUNTY AND THE STATE OF TENNESSEE, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. EXCLUSIVE JURISDICTION AND VENUE FOR ALL MATTERS RELATED TO

THIS SWEEPSTAKES SHALL BE IN THE STATE COURTS OF DAVIDSON COUNTY, TENNESSEE, OR THE UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF TENNESSEE, NASVILLE DIVISION, AND SPONSOR AND PARTICIPANT HEREBY AGREE AND CONSENT TO SUCH JURISDICTION AND VENUE. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Tennessee having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes). Participant further waives all rights to have damages multiplied or increased.

SPONSORS WILL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY USE OF THE PRIZES OR ANY OTHER ASPECT OF THE PRIZE WINNERS' ACCEPTANCE OF THE PRIZES.

CAUTION: ANY ATTEMPT BY ANY PERSON OR PERSONS, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR, AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Winners List: For a full list of Grand Prize winners, available after January 15, 2021, send a self-addressed, stamped envelope for receipt by January 1, 2021 to: Ashley HomeStore Take it to the House Sweepstakes, c/o Tennessee Football, Inc., P.O. Box 1516. Houston, TX 77251-1516.

Sponsor's Principal Place of Business: Tennessee Titans, Saint Thomas Sports Park, 460 Great Circle Rd., Nashville, TN 37228.

Sponsor's Mailing Address: Tennessee Football, Inc., P.O. Box 1516. Houston, TX 77251-1516.