



TEXANS CARE



2011-2012 Houston Texans COMMUNITY IMPACT REPORT



A Decade of Impact

Mission Statement

THE MISSION OF THE HOUSTON TEXANS FOUNDATION IS TO BE CHAMPIONS FOR YOUTH. BECAUSE WE BELIEVE THAT **YOUTH ARE THE CHAMPIONS OF OUR FUTURE**, WE ARE DEDICATED TO ENHANCING THEIR QUALITY OF LIFE. THROUGH OUR FUNDRAISING EFFORTS, WE SUPPORT AND ADMINISTER PROGRAMS IN EDUCATION, CHARACTER DEVELOPMENT AND HEALTH AND FITNESS TO **EMPOWER THE NEXT GENERATION**.

Impact Statement

SINCE 2002, THE HOUSTON TEXANS FOUNDATION HAS RAISED NEARLY **\$11 MILLION TO BENEFIT YOUTH** AND FAMILIES IN THE GREATER HOUSTON AREA. OUR FOUNDATION ALSO LED OUR COMMUNITY DURING TIMES OF CRISIS, RAISING FUNDS FOR HURRICANE RELIEF AND RECOVERY. WE ARE COMMITTED TO **INSPIRING POSITIVE CHANGE** WITHIN THE HOUSTON COMMUNITY.

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Dear Friends and Fans,

What an exciting year the Texans had in 2011-2012! With record-breaking numbers from our community efforts that matched our team's unprecedented success on the field, we made great strides in our quest to be the world's most community-connected professional sports organization and remain Champions for Youth.

Throughout the year, Texans players, coaches, cheerleaders and staff have been giving back to our community through initiatives and programs highlighted within these eco-friendly, recycled pages. This year, our Houston Texans Foundation had its best fundraising year to date, raising nearly \$1 million through events such as Taste of the Texans and Team Luncheon and through our silent auctions on gamedays. This is also an exciting year as we celebrate the 10 year anniversary for the Houston Texans Foundation which has raised nearly \$11 million for the Greater Houston area since 2002.

We also continue to maximize our impact by focusing on our three community partners, the Houston Texans YMCA, the Boys and Girls Clubs of Greater Houston, and the Houston Food Bank, to address the most pressing needs of the underserved youth in our area. We will continue to apply our mission by focusing our efforts on our community partners and the Houston community as a whole.

The Texans Care Campaign continues to be fueled by the Spirit of the Texans and the support and commitment of loyal fans and partners like you. With your help, we are able to inspire our community and deliver once in a lifetime experiences and services to our neighbors who are showcased in this publication. Thank you for your generous spirit and dedication to the Houston Texans, the Houston Texans Foundation and the Texans Care Campaign. Go Texans!

Best Regards,



Bob McNair
Chairman and CEO



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Houston Texans Foundation

Team Luncheon presented by Amegy Bank of Texas

This annual event provides sponsors and fans who donate to the Houston Texans Foundation with the premier experience of closely interacting with Texans players, coaching staff and Chairman and CEO Bob McNair. In August 2011, more than 600 guests kicked off the season with the entire Texans football team at the Westin Galleria and raised more than **\$205,000** for the Houston Texans Foundation. DeMeco Ryans was honored as the inaugural Spirit of the Bull Award winner for his community work and charitable efforts off the field. Each guest was seated at a table with a Houston Texans player as they enjoyed lunch and heard special remarks from Head Coach Gary Kubiak and several Texans players.



Running of the Bulls presented by H-E-B

In October 2011, the Running of the Bulls 5k Run/Walk was brought back to Houston and raised over **\$110,000** for the Houston Texans Foundation and the Methodist Hospital. Nearly 3,500 fans came out to participate in this event that started and ended at Reliant Stadium. The route included water stops with local radio stations, cheerleader and TORO appearances, and the chance to run across the finish line on the stadium floor. Runners were also treated to a post-race party that included food, a live band, and Texans Ambassador autographs. Join us for this year's Running of the Bulls on September 23rd. For more information visit HoustonTexans.com



Starting line at Running of the Bulls

Taste of the Texans presented by BP

The wine and dine event of the year, Taste of the Texans presented by BP hosts more than 700 attendees and 30 of Houston's top restaurants. Guests are treated to delicious samples from each of these top chefs while mingling with Texans players and their wives, Texans Ambassadors, executives, cheerleaders and TORO. In November 2011, more than **\$250,000** was raised as proceeds benefited the Houston Texans Foundation, the Houston Food Bank and diabetes and heart research at the Methodist Hospital.



Bob McNair presents DeMeco Ryans with the Spirit of the Bull Award



Shaun Cody poses with Lady Texans at Taste of the Texans

Houston Texans Cheerleader Calendars

The 2011-2012 Houston Texans Cheerleader Swimsuit Calendar made a big splash for the Houston Texans Foundation. Proceeds benefited the Foundation, and raised over **\$120,000**. Over 12,000 calendars were sold to Texans fans all over the Houston area in the Go Texan Store, at Academy Sports + Outdoors and online at Shop.HoustonTexans.com

2011 Key Statistic

NEARLY \$1,000,000

raised through foundation events

Silent Auctions

In 2011, more than **\$150,000** was raised through silent auctions that were held at all home games and other team events to benefit the Houston Texans Foundation. Auctions included Houston Texans autographed memorabilia as well as unique Texans experiences and trips. Some of the most coveted items included a trip to the Pro Bowl in Hawaii, AFC South Division Champions autographed commemorative pieces and specially made, one-of-a-kind framed memorabilia. To bid on these items in our gameday auctions, visit the auction table behind section 140, in the southwest corner of Reliant Stadium, before the end of halftime.

Houston Texans Charity Golf Classic presented by Verizon

The annual Houston Texans Charity Golf Classic provides guests with an exclusive opportunity to mingle with Texans players, coaches, cheerleaders, Ambassadors and executives. Each sponsorship foursome is paired with a Texans celebrity for a round of golf at the beautiful River Oaks Country Club. The event is preceded by the Texans Insider Dinner presented by BMW where sponsors are able to enjoy dinner while hearing insider remarks from Texans players and coaches. In May 2012, more than **\$370,000** was raised to benefit the Houston Texans Foundation.



Daniele Manning with guests at Charity Golf Classic

Community Partners

Houston Texans YMCA

The Houston Texans formed a community partnership with the YMCA of Greater Houston in 2008. The Texans support the YMCA through education, monetary assistance, and volunteerism. In January 2011, The Houston Texans YMCA (HTY) opened in the Greater Third Ward area and it was exactly what this underserved community needed.



Houston Texans YMCA Holiday Party

Throughout the year, the Houston Texans partner with the HTY through various programs. These programs include the Texans Care Volunteer Program where Texans staff members, cheerleaders and players volunteer their time bi-monthly to mentor young students and the TACT program where children have the opportunity to attend each home game by receiving sponsored tickets. The Texans also host many events at the HTY including pep rallies, holiday parties, and PLAY 60 camps, in addition to supporting HTY events such as Healthy Kids Day and Lemonade Day.



Brian Cushing with kids at bike giveaway



Houston Texans YMCA Field Day



"The partnership between the Houston Texans and the YMCA has truly given us the opportunity to provide once in a lifetime positive opportunities for disadvantaged and at risk youth whose families lack resources to expose them to professional sports and successful role models."

*- Priscilla Graham,
Executive Director, HTY*



Texans Cheerleaders with YMCA kids at Team Luncheon

Community Partners, continued

Boys and Girls Clubs of Greater Houston

Beginning in 2010, the Houston Texans partnered with the Boys & Girls Clubs of Greater Houston to assist underprivileged youth and their families. Through this partnership, the Texans support three major initiatives: SMART Girls, Passport to Manhood and The Great Futures Dinner, the organization's annual gala.

SMART Girls and Passport to Manhood

The Texans are proud sponsors of the Boys & Girls Clubs character development programs SMART Girls and Passport to Manhood. SMART (Skills Mastery and Resistance Training) Girls is designed to encourage healthy attitudes and lifestyles that will enable early adolescent girls to develop to their full potential. Passport to Manhood is designed to help young adolescent males make wise decisions and increase their levels of personal responsibility in regard to those decisions. Individuals from the Texans organization provide interactive lessons and positive role model examples.

GREAT FUTURES START [HERE](#).



BOYS & GIRLS CLUBS
OF GREATER HOUSTON

"Our partnership with the Houston Texans Foundation has been instrumental in helping the Boys & Girls Clubs of Greater Houston move the needle forward in helping Houston's at risk youth reach their full potential. The Texans have brought funding, experiences and joy to our overall membership base, and we are forever grateful for their generosity and community spirit!"

-Yara Amer, Development Director, Boys & Girls Clubs of Greater Houston

Great Futures Dinner

The Houston Texans were proud to be the 2012 presenting sponsor of the Boys & Girls Clubs Great Futures Dinner. This event is the organization's premier, annual fundraiser to raise critical funds to support the overall mission of the Boys & Girls Clubs. All funds raised at this event help support the programs in the Boys & Girls Clubs core service areas: academic success, healthy lifestyles, good character and leadership.



Boys & Girls Clubs kids with TORO at the PLAY 60 field day



SMART Girls - Passport to Manhood Celebration



Jeff Maehl and Lestar Jean with Boys & Girls Clubs kids at Hometown Huddle

Community Partners, continued

Houston Food Bank

The Houston Texans and the Houston Food Bank have formed a community partnership to help fight hunger in the Houston area. In September 2011, the Houston Texans and the Houston Food Bank opened the Houston Texans Cafe in the new Food Bank facility. The Houston Texans Cafe is a place where volunteers can go to have lunch and take breaks while volunteering at the Food Bank. The Texans also support the Food Bank financially and through a variety of programs including: Kids Cafe Nutrition Education, Backpack Buddy and the Souper Bowl of Caring.



Filling pantries. Filling lives.



Lady Texans Laurie Schaub and Jan Kollar at the Lady Texans Food Drive



Texans employees plant trees at the Houston Food Bank

Lady Texans Food Drive

During their annual food drive benefiting the Houston Food Bank, the ladies of the Texans coaches and players collected **5,500 pounds** of food and raised more than **\$1,700** at a local HEB in 2011. This donation provided three meals a day for more than 1,800 at-need Houstonians.

Sacks for Hunger

As presenting sponsor of "Sacks for Hunger," H-E-B donates **\$1,000** to the Houston Food Bank for every quarterback sack that the Texans record in the regular and post-season. During the 2011 season, the Texans and H-E-B raised \$53,000 for the Houston Food Bank.

Souper Bowl of Caring

The Souper Bowl of Caring is a national initiative that started in 1990 to mobilize youth and communities around the country to help fight hunger and poverty during the NFL's Super Bowl weekend. Mr. & Mrs. McNair have supported the program since 2004, making the Houston Texans the first NFL team to support Souper Bowl of Caring. In 2011, tackle Eric Winston served as the campaign spokesperson for the second year and the Houston Texans Foundation contributed **\$10,000**. Overall, 2.1 million in dollars and food items were raised for our hungry neighbors during Souper Bowl of Caring.



Scott McClelland, Connor Barwin, Brian Greene, Armando Perez, Texans President Jamey Rootes

"As Champions for Youth, the Texans are focusing energy and material resources on the most essential human need: providing nourishing food to fuel the wellbeing of children in our community. Texans team volunteers are becoming a fixture at the Houston Food Bank, supporting us in many ways. The Houston Texans really understand the importance of using their influence to make good things happen. We're grateful and proud that they include the Houston Food Bank in their line-up of community partners."

*- Brian Greene
President/CEO
Houston Food Bank*

Texans Care In the Community

VOLUNTEERS

Texans Care Volunteer Program

In May 2011, the Texans launched an internal volunteer program open to all employees of the organization. Throughout the year, volunteers were given various opportunities to help our community. During the offseason, the Texans refurbished a house with Reliant at their annual Day of Caring, planted six trees at the Houston Texans YMCA and enhanced a teen room at the Boys & Girls Clubs YET Center at Driver Park. Even during the exciting 2011 season, Texans staff was busy giving back to the Houston community.

In the fall, Texans staff volunteers planted 13 trees and packaged food at the new Houston Food Bank facility, enhanced another teen room at the Boys & Girls Clubs YET Center at Finnigan Park and built a playground for a local elementary school. Throughout the entire year, Texans staff volunteers faithfully dedicated their nights twice a month to mentor, read to and interact with kids at the Houston Texans YMCA.

109 employees participated in the volunteer program and the staffers with the most hours, as well as the top department, were honored for their commitment to serving our city. In only the first year, Texans staff volunteers gave more than **680 hours** of their time to help give back to the Houston community. The Texans kicked off the Volunteer Program's second year this summer and plan to make an even bigger impact for Houston in 2012!



Texans staff at the Alcott Elementary playground build



Connor Barwin and Texans staff at KIPP Academy's tree planting



Texans staff mentor kids at the Houston Texans YMCA

Halliburton Hometown Heroes

From hundreds of nominations, ten extraordinary local volunteers were chosen for their noble community efforts throughout the season. A winner was recognized at each Texans home games, and **\$1,000** was donated to their volunteer organization. Winners came from all walks of life and a variety of ages, giving their time to organizations such as Star of Hope, Big Brothers Big Sisters and the Pink Ribbon Project.

HALLIBURTON HOMETOWN HERO



Tree planting at the Houston Food Bank



Texans cheerleaders volunteer their time to play with kids at the Houston Texans YMCA

Texans Care-In the Community

HOLIDAY CHEER

BEARing Gifts

BEARing Gifts is a program that provides children under the care of Child Protective Services (CPS) with special holiday gifts. Ages of the children range from less than a year to 18 years old, proving that the need for holiday cheer extends throughout the city. The Houston Texans players, coaches and staff purchased and provided presents for **125 youth** in need during the 2011 holiday season.

Bike Giveaway

Texans players and coaches purchased **300 bikes** from Academy Sports + Outdoors for Houston-area youth just in time for the holidays. Children from the Houston Texans YMCA, Boys & Girls Clubs of Greater Houston, Hester House, Pro-Vision and Star of Hope all were able to pick out their own brand new bikes. The team even stopped by after practice to share in the children's excitement, taking pictures and signing autographs.



Shop with a Texan

The 2011 rookie class spent a morning in December shopping with **30 Houston-area youth** from the Houston Texans YMCA and the Boys & Girls Clubs. Academy Sports + Outdoors provided each child with a \$100 gift card and the chance to pick out their favorite items. Players assisted the eager children with their purchases while teaching them important lessons on budgeting.



Houston Texans YMCA Holiday Party

The Houston Texans hosted a holiday party at the Houston Texans YMCA in December 2011. Over 60 children received gifts, enjoyed a holiday meal and participated in holiday activities which included making ornaments. Texans players Earl Mitchell and Jon Weeks, Texans cheerleaders and staff came to visit with the kids, hand out gifts and serve dinner. The Texans also decorated the room with holiday decor and of course played holiday music. The kids had a great time interacting with players and getting their new gifts for the holiday season.



Texans Care-In the Community

EDUCATION

Stars in The Classroom presented by First Community Credit Union

Through a partnership with First Community Credit Union, 10 Houston-area teachers were nominated by their students for being outstanding in the classroom. Each teacher was recognized during a home game in the 2011 season which told their unique and inspiring stories. A Houston Texans player visited each teacher's class to stress the importance of healthy lifestyles and to share their own stories about great teachers throughout their education.

TORO's Training Table presented by BP

TORO's Training Table is an interactive assembly that teaches children about the importance of fitness and balanced nutrition at a young age. During the program, TORO has visits via video from Texans players, Duane Brown and JJ Watt, as well as cheerleaders and the Texans team dietitian. TORO's Training Table visits' reach approximately 50 elementary schools a year, impacting more than **25,000 students** in the Houston area.

School programs impacted
120 **40,000**
schools *students*



TORO Shoots for The STAAR presented by First Community Credit Union

TORO impacts Houston's youth by hosting educational assemblies in local elementary schools to show students ways they can be prepared for the STAAR test. Students are encouraged to be mentally and physically prepared for the test and listen to advice from cheerleaders and Texans players James Casey and Danieal Manning. TORO teaches more than **15,000 students** yearly how to prepare for the STAAR test.



Reliant Scholarships for Champions

In 2011, **\$40,000** of scholarships were awarded to eight Houston-area student athletes from the Houston Texans Foundation through Reliant Scholarship for Champions Powering Strong Mind and Bodies program. Scholarship recipients are selected based on excellence in a variety of areas. Between athletes in soccer, football, volleyball, tennis, track, and swimming, a mixture of deserving students were able to take a positive step in furthering their education.

Diplomas to Degrees

Together with Houston Community College and the Boys & Girls Clubs of Greater Houston, the Texans partnered for an educational program focused on providing guidance, mentoring and motivation to **150 teenage students** at the Boys & Girls Clubs YET Centers. Participants and their parents received career assessment and advice, as well as access to HCC resources and programs to develop a plan for life after graduation. Houston Texans player Johnathan Joseph signed on as a spokesperson with the program, recognizing the positive impact that is being made for Houston's bright youth.



Texans Care-In the Community

GIVING BACK

The Berry Family

When the Houston Texans heard about the Berry children's tragic loss of both parents, the team immediately got on board to help. Many of the Texans players visited Peter, Aaron and Willa during their time in the hospital. The Texans Foundation committed their first gameday silent auction to the Berry fund and in total were able to donate **\$35,000** while also encouraging fans at the game and those watching from home to donate \$10 via texting. The Berry children were also invited by Coach Kubiak to attend a private Texans practice and were greeted by every player and coach at the end of the day. The Texans are happy to report that despite everything, the Berry's are doing very well and progressing greatly in their rehabilitation therapy.



J.J. Watt poses with the Berry kids

Texans donated
\$35,000
to the Berry Family

Methodist Blood Drive

The Texans team up with The Methodist Hospital System and the Gulf Coast Regional Blood Center for this annual event. In 2011, approximately 425 participants were screened, leading to 339 units of blood donated and distributed throughout the area to facilities in need.

Whataburger Community Player of the Month

Each month during the 2011 season, three Texans players were nominated by a team captain for their involvement in the community and one winner was chosen by fan votes. Both the winner and the team captain visited a local Whataburger to greet fans and receive \$2,500 for their charity of choice. The 2011 winners were center Chris Myers, tight end Joel Dreessen, safety Glover Quin and defensive end J.J. Watt. Some of the charities honored this year were the Susan G. Komen Foundation, the USO, and the PTSD Foundation of America. At the end of the season, Watt was voted the Community Player of the Year.



Joel Dreessen and Matt Schaub at a Whataburger Community Player of the Month Appearance

First Down Dads

In 2011, the Texans developed the First Down Dads platform to create activities and events that provide Houston-area fathers and their kids with opportunities to spend quality time together. More than 250 participants spent a Saturday morning in June at the First Down Dads Field Day running through football drills with Texans coaches, who also provided valuable advice on fatherhood. The First Down Dads Movie Night was hosted in the Methodist Training Center in November, where families were treated to a showing of "Little Giants" while enjoying snacks on the practice field.



First Down Dads Field Day



Rick Dennison helps with drills at the First Down Dads Field Day

Touchdown for Trees presented by ImageNet

For each offensive touchdown scored by the Houston Texans at a home game, ImageNet Consulting donates a tree to be planted in the Greater Houston area. Throughout 2011-2012, Texans staff and players worked to plant 38 trees and create irrigation systems at the Houston Texans YMCA, the Houston Food Bank, and the KIPP Liberation College Prep School.



Texans Care In the Community

HISPANIC HERITAGE DAY

The Texans honor Hispanic Heritage Month (Sept. 15 – Oct. 15) by hosting their annual Hispanic Heritage Day game presented by XFINITY. In 2011, the game was headlined by Grammy award-winning musical group Los Lonely Boys performing the national anthem. Three-time former lightweight boxing champion and Houstonian Juan “Baby Bull” Diaz signed autographs pregame at the Comcast gate and served as the honorary team captain. Mariachi Imperial and Mexico En Danzas Grupo Folklorico dancers performed at all six stadium entrances pregame, members of the new Texans Hispanic fan club, Toros Bravos presented by Verizon, held the Texas flag during the pregame festivities, and Texans cheerleaders danced to upbeat Latin music during on-field game performances. During halftime, the Texans recognized Benny Agosto Jr. as the recipient of the NFL Hispanic Heritage Leadership Award presented by Bud Light, and the Texans cheerleaders held flags from all the Spanish speaking countries in honor of the Hispanic Heritage Day celebration.



Los Lonely Boys performing the National Anthem for the Hispanic Heritage Day game

Hispanic Heritage Field Day

The week leading up to the Texans annual Hispanic Heritage Day game, Texans defensive tackle Shaun Cody participated in a Play 60 Field Day for **250 Hispanic youth** at the NFL YET Center at James Driver Park. Cody spoke to the kids about the importance of getting outside to play 60 minutes a day, eating healthy by focusing on fruits and vegetables, and excelling in their academics. At the conclusion of the camp, Cody signed autographs, took pictures and handed out footballs with bilingual hangtags driving kids to NFLRUSH.com to view basic football instructional videos in English and Spanish.



Shaun Cody with kids from Boys & Girls Clubs - Driver Park



Kids doing drills at the Hispanic Heritage Field Day

BLACK HISTORY MONTH

To celebrate Black History Month, the Houston Texans treated kids from the Houston Texans YMCA to a viewing of the movie Red Tails. The movie was a portrayal of the Tuskegee Airmen, who were the first African American aviators in the United States armed forces. In addition to getting a chance to see the movie with Texans players Troy Nolan and Earl Mitchell, the kids had the opportunity to hear from Dr. Luzine Bickham, a former Tuskegee Airman, and ask him questions about the movie and his time in service.



Dr. Luzine Bickham, a former Tuskegee Airman with Troy Nolan

Play 60

PLAY 60 Challenge

In conjunction with the American Heart Association, the Houston Texans are tackling the increase in childhood obesity. The PLAY 60 Challenge programs reaches approximately **4,000 students** in Houston, with curriculum that helps teachers incorporate fitness into daily lesson plans and encourage kids to play outside 60 minutes a day in order to combat youth inactivity.

Play 60 Challenge included
4,000 **60**
students minutes a day

PLAY 60 Field Day

Houston Texans players hosted **100 youth** from the YMCA and Boys & Girls Clubs for a tour of Reliant Stadium, a chance to meet TORO and participate in drills at the Methodist Training Center. In conjunction with the Fuel Up to PLAY 60 program, DMI and Texans team dietitian Roberta Anding teamed up to give the children a lesson on healthy eating. The field day was designed to give Houston youth the encouragement to lead active lifestyles.

Darryl Sharpton and Connor Barwin pose with youth at PLAY 60 Field Day



Playground Build

In February 2012, the Texans refurbished a playground at Alcott Elementary, neighbors to the Houston Texans YMCA. More than 30 Texans employees and YMCA staff installed a swing set, two geo-domes, a teeter totter, a merry-go-round, two soccer goals and a tether ball. The Playground Build was funded by an NFL Youth Fitness Zone Grant in order to promote the NFL's PLAY 60 program and encourage kids to play outside 60 minutes a day.

Hometown Huddle

In partnership with the United Way of Greater Houston, the Texans rookie class motivated students to PLAY 60 by staying active and eating healthy. In October 2011, **100 youth** from the Houston Texans YMCA and the Boys & Girls Clubs were led through the Houston Zoo in an exciting scavenger hunt. The rookies demonstrated fun physical activities and taught them important life lessons tied to popular animals like rhinos, monkeys, frogs and cheetahs.



Houston Kids Triathlon

In conjunction with the PLAY 60 initiative, the Houston Texans sponsored the first ever Houston Kids Triathlon in April, a USA Triathlon sanctioned event. More than **1,000 youth** from ages 5-15 gathered at the University of Houston to participate in one of the fastest-growing sports in the world. Texans players J.J. Watt & Chris Myers came out to sign autographs and cheer the kids on. Leading up to the triathlon, trainings were held at 16 YMCA locations around Houston and children learned the importance of a healthy, active lifestyle in preparation for the race.



Military Support

Impact a Hero 5K Run

The Impact a Hero organization raises funds to provide emotional and financial support for severely wounded and disabled War on Terror veterans and their families. In June 2011, head coach Gary Kubiak was the Honorary Chair of the event, and other Texans coaches, players and staff participated in the run. The Texans sponsored the kid's area and organized an autograph session after the race.

Head Coach Gary Kubiak at the NFL-USO Coaches Tour



NFL-USO Coaches Tour

In the summer of 2011, Coach Kubiak represented the Texans on the third annual NFL-USO Coaches Tour, visiting bases in Iraq. Along the way, he was able to meet countless men and women serving in the armed forces, many of whom he says he'll never forget. The NFL and USO have organized overseas morale-building visits for 45 years. In the past four decades, NFL-USO tours have visited places such as Afghanistan, Iraq, Bosnia, Japan, Korea, Kuwait and Somalia.



Texans Cheerleaders pose at Impact a Hero



Matt Schaub with members of the military during Salute to Military week

Salute to Service Week

During Texans Salute to Service Week, various military groups including the USO, Wounded Warrior Project and LSVA attended a military field day at the Methodist Training Center which included drills with Texans players and a private tour of Reliant Stadium. Later that week, troops enjoyed a BBQ lunch catered by Pitts & Spitts served by the Lady Texans wives organization, and were given the rare opportunity to attend a private Texans practice.



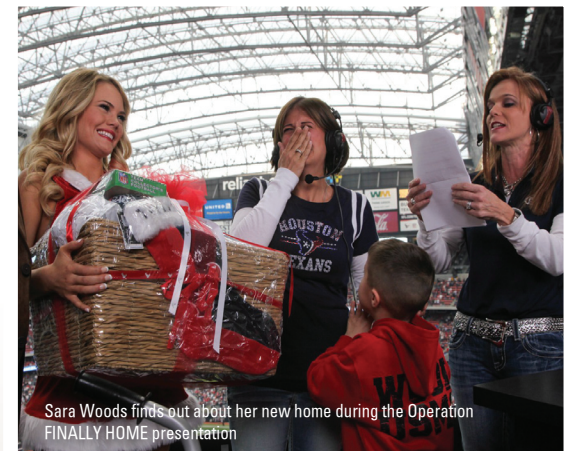
USMC Silent Drill Platoon at Salute to Service Game

Salute to Service Game

Each season, the Texans host a home game that honors all military branches for their service. In 2011, a field-sized Texas flag and U.S. shaped American flag were held on-field by OEF and OIF veterans; "Challenger" the free-flying bald eagle was released during the national anthem performance, and the Honorary Captain for the game was President George H. W. Bush. At halftime, the USMC Silent Drill Platoon performed and Texans mascot TORO rapped alongside one member from each service branch. The Texans also honored former and current military troops in the audience with a standing ovation.

Operation FINALLY HOME

During the Texans Home for the Holidays game in December, Sara Wood, the widow of Marine Staff Sergeant Scott Wood, received a special holiday surprise at Reliant Stadium. She and her son Landon, age 5, learned that they had been selected to receive land and a custom-built home from the Houston Texans and Operation FINALLY HOME. The announcement was made by 2010 Top 10 CNN Hero of the Year Dan Wallrath during a halftime presentation. The family received a mortgage-free home to be located in the Kendall Lakes community of Alvin, Texas.



Sara Woods finds out about her new home during the Operation FINALLY HOME presentation

Breast Cancer Awareness

Breast Cancer Awareness Game

During the Texans Pink Ribbon Day game in October, Komen Race executive directors were recognized as the Homefield Advantage Captains, the Battle Red Ladies fan group held the Texas state flag and the Coin Toss Captains were Debbie Phillips and Janice McNair, both breast cancer survivors. The national anthem singer was Lorissa Chapa, whose mother is a breast cancer survivor. Players, coaches and referees wore pink wristbands, gloves, hats and shoes during the month of October, and the items were auctioned off on the NFL Auction website along with items collected from teams across the league. In 2011, the NFL donated upwards of **\$1 million** to the American Cancer Society from these auctions.

*In 2011 the NFL donated
\$1,000,000
to the American Cancer Society*



Susan G. Komen Race for the Cure

As a 2011 sponsor of the Susan G. Komen Race for the Cure, the Texans hosted a race team open to the all Texans fans. More than **150 fans** raced with Texans cheerleaders, Lady Texans and staff. Each Texans team member received an exclusive Texans T-shirt. The Texans team raised almost \$6,000 for Komen Race for the Cure. Look for information about the 2012 race on HoustonTexans.com this October and help the Texans support Breast Cancer Awareness by joining our team!



Spa Day at Methodist Hospital

In October, the Texans held a spa day for women undergoing cancer treatment at Methodist Hospital during Breast Cancer Awareness Month. The ladies were treated to massages, manicures and make-up lessons, and enjoyed pink lemonade and cupcakes. Cheerleaders were there to sign autographs, take photos, and hand out luxurious gift bags including fragrance free cosmetics and gift cards.



United Way of Greater Houston

Annual Campaign

Since inception, The Houston Texans have been a supporter of the United Way of Greater Houston. Each year, the organization receives 100% participation from players, coaches, owners and front office staff. In 2011, President Jamey Rootes presented a check for **\$730,000** to United Way CEO Anna Babin representing the total amount raised from the 2011 Texans campaign. The Texans are the top contributors to the United Way in the NFL and the #2 per-capita supporter of the United Way of Greater Houston.

*In 2011 the Houston Texans donated
\$730,000
to the United Way*



United Way of Greater Houston



Texans President Jamey Rootes, United Way CEO Anna Babin, and United Way Campaign Chair Rich Kruger

Texans Community Quarterback Award

In conjunction with the United Way of Greater Houston, the Community Quarterback program recognizes volunteers from United Way agencies who exemplify leadership, dedication and commitment to improving their communities. Each of the five finalists received **\$1,500 donation** for their organization and the grand prize winner's organization received **\$10,000** from the Houston Texans Foundation. This year's winners were:

Five finalists

Sally Rankin

Organization: Bay Area Turning Point

Sonja Hummel

Organization: Fort Bend Meals on Wheels

Alba Hernandez

Organization: Neighborhood Centers, Inc.

Rossana Blunsen

Organization: Catholic Charities

Lesla Landry Carter

Organization: Star of Hope

Grand Prize Winner

Jerry Cohn

Organization: SEARCH

Youth Football

Youth Football Camp

Through the Texans Youth Football camps, top Houston-area high school coaches teach the fundamentals of football in a program designed for beginners and experienced players. The Youth Football Camps are open to children ages 8-14 offering both tackle and flag football. Skills and fundamentals that are taught include offense (passing, receiving, blocking), defense, and special teams. Texans players and Ambassadors visit each day to provide motivational messages and sign autographs for the participants. Last year over **150 kids** participated in the camps.



High School Coach of the Week

The Texans High School Coach of the Week program is designed to aid and promote high school football throughout the Houston area. One coach is selected each week to receive a \$1,000 grant for their school's football program. Additionally, one Coach of the Year award winner receives a \$2,000 grant. The U.S. Army and FS Houston are associate sponsors of the program which honored 10 high school coaches in 2011.



NFL Grassroots Grant

This NFL program provides nonprofit neighborhood based organizations with financial and technical assistance to improve the quality, safety and accessibility of local football fields. The NFL provides grants up to **\$200,000** for capital improvement projects. Recent Houston area grant recipients include the Texans YMCA (2008), KIPP Northeast (2009) and Jeff Davis High School (2010).



Gatorade Junior Training Camp

The Gatorade Junior Training Camp program is a grassroots community outreach initiative designed to teach elementary age students football-related skills in a non-contact environment. Approximately **4,000 youth** participated in camps in 2011.

*Approximately
4,000 youth
participated in Gatorade Junior
Training Camps*

Ticketing Programs

TEXANS ALL COMMUNITY TEAM

Houston Texans players continue to be great role models in our community through the Texans All Community Team (TACT) ticketing program. The TACT program allows players to purchase season tickets for a local nonprofit group of their choice, providing opportunities to those who may not have the chance to experience a Houston Texans gameday. In 2011, 20 players participated in the program, purchasing and donating 3,220 tickets.

2011 TACT program consisted of
20
players

3,220
donated tickets



A TACT group gathers before the game



2011 Participants

Brian Cushing: Cushing's Crusaders

Beneficiary: Houston Texans YMCA

Duane Brown: Brown's Pocket Protectors

Beneficiary: Houston Parks and Recreation

Jason Allen: J Allen Allstars

Beneficiary: Boys and Girls Clubs-Driver Park & Finnigan Park

Matt Schaub: Schaub's Aerial Attack

Beneficiary: Make-A-Wish Foundation

Shaun Cody: Commander's Kids

Beneficiary: Star of Hope

Chris Myers: Gridiron Heroes

Beneficiaries: PTSD Foundation of America & Impact Player Partners

Jacoby Jones: Jacoby's Roadrunners

Beneficiary: Change Happens!

Kareem Jackson: Kareem's Dream Team

Beneficiary: Candlelighters Childhood Cancer Family Alliance

Antonio Smith: No Weapons

Beneficiary: Pro-Vision, Inc.

DeMeco Ryans: DeMeco's Tenacious Tacklers

Beneficiary: Discovery Youth Foundation

Glover Quin: The Glover Quin Believers

Beneficiary: Ronald McDonald House Charities

Kevin Walter: Walter's Warriors

Beneficiary: Sunshine Kids

Neil Rackers: Rackers' Backers

Beneficiaries: Fifth Ward Saints & Child Advocates

Johnathan Joseph: JJoe's Corner

Beneficiary: The Hester House

Andre Johnson: AJ's Crew

Beneficiary: Bastian Elementary School

Mario Williams: Superjits

Beneficiary: Greater Houston C.O.P.S.

Neil Rackers & Jon Weeks: The Extra Pointers

Beneficiary: Best Buddies

Dominique Barber & Kasey Studdard: Barber's Studs

Beneficiary: Big Brothers Big Sisters

Owen Daniels & Eric Winston: Small, Medium and Large

Beneficiary: Shriner's Hospital



James Casey gives high fives to TACT kids in the tunnel

Ticketing Programs, continued

ImageNet All-Stars

The ImageNet All-Stars ticketing program rewards youth for implementing and participating in community service projects. During the pre-season, each group is invited to experience a Texans home game, and their organization is highlighted during the game. In 2011, more than **1,000** youth attended a game and received tickets, t-shirts and food vouchers donated by ARAMARK.

Cheering Children

The Cheering Children ticket donation program provides an opportunity for season ticket holders to donate their unused game tickets to the Houston Texans Foundation. In 2011, the tickets were donated to the underprivileged youth who are directly served by the Houston Texans YMCA. Last season, 408 children experienced a Texans gameday using tickets donated by season ticket holders.



Excited kids wait for Texans players in the tunnel

THANK YOU TEXANS FANS FOR A DECADE OF SUPPORT AND DEDICATION TO THE HOUSTON TEXANS FOUNDATION AND OUR EFFORTS TO GIVE BACK TO THE HOUSTON COMMUNITY!



A Decade of Impact

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