

# SPONSORSHIP OPPORTUNITIES

MONDAY, NOVEMBER 13, 2023 | NRG STADIUM | 6:00 PM

Wine and dine under the stars with Texans celebrities in support of the Houston Texans Foundation and Houston Food Bank. Guests will enjoy sampling food from Houston's top restaurants while raising funds to fight hunger in our community. On any given day, 66,000 people in southeast Texas experience hunger. Your support will help feed our neighbors in Houston.

## Deep Steel Blue Sponsorship - \$15,000

\* Provides 45,000 nutritious meals for families through the Houston Food Bank.

#### COMPANY LOGO LISTED WITH ACKNOWLEDGMENT AS "DEEP STEEL BLUE SPONSOR" FOR:

- Promotional materials
- Event invitations and E-Blasts
- Event signage and event program

#### **EVENT TICKETS**

- Twenty (20) tickets to the event and two (2) reserved tables
- Guest welcome gift

#### BRANDING OPPORTUNITY

• Opportunity to select one branded featured event element from approved list

#### ADDITIONAL OPPORTUNITIES

- Option to provide promotional giveaways for event guests
- Ability to use Taste of the Texans, Houston Food Bank and Houston Texans Foundation logos in company promotional materials and on company website

## Battle Red Sponsorship - \$10,000

\* Provides 3,344 backpacks to children filled with food through the Backpack Buddy Program.

#### COMPANY NAME LISTED WITH ACKNOWLEDGMENT AS "BATTLE RED SPONSOR" FOR:

- Promotional materials
- Event invitations and E-Blasts
- Event signage and event program

#### **EVENT TICKETS**

• Twenty (20) tickets to the event and two (2) reserved tables

#### ADDITIONAL OPPORTUNITIES

• Ability to use Taste of the Texans, Houston Food Bank and Houston Texans Foundation logos in company promotional materials and on company website

PROCEEDS BENEFIT:

1800 😽 Modelo

Modelo S itcketmaster

THANK YOU TO OUR SPONSORS:

Aramark • Bud Light/Silver Eagle Distributors Bank of America •Cigna • Community Coffee My Corporate Expressions • NetJets • Skyy Vodka



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### \* Liberty White Sponsorship - \$5,000

Provides 15,000 nutricious meals for kids through the Houston Food Bank.

#### COMPANY NAME LISTED WITH ACKNOWLEDGMENT AS "LIBERTY WHITE SPONSOR" FOR:

- Event program
- Event website

#### **EVENT TICKETS**

• Ten (10) tickets to the event and one (1) reserved table

#### ADDITIONAL OPPORTUNITIES

• Ability to use Taste of the Texans, Houston Food Bank and Houston Texans Foundation logos in company promotional materials and on company website

## \* First Down Ticket Package - \$2,500

Provides 23 children with meals to eat for an entire school year.

#### **EVENT TICKETS**

• 8 event tickets to the event and one (1) reserved bar high table

### \* Texans Fan Ticket - \$500

Provides 1,050 nutritious meals for kids through the Houston Food Bank.

1 event ticket

\*\*Deadline for inclusion in printed materials: October 18, 2023\*\*



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