

ALBERTSONS/ SAFEWAY SHOP AND SCORE CONSUMER SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE. OPEN ONLY TO LEGAL RESIDENTS OF ALASKA, IDAHO, AND WASHINGTON, 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY.

1. **PROMOTION PERIOD:** The Albertsons/ Safeway Shop and Score Consumer Sweepstakes (the “Sweepstakes”) begins 8:00:00 AM Pacific Time (“PT”) on September 9, 2020 and ends 11:59:59 PM PT on January 5, 2021 (the “Promotion Period”).
2. **ELIGIBILITY:** Open only to legal U.S. residents, residing in the states of Alaska, Idaho or Washington, 18 years of age and older at time of entry. Employees of Albertsons Companies, Inc. (“Sponsor”), Promotivate of America LLC (“Administrator”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies (collectively “Released Parties”) and the immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each, are not eligible. Void outside Alaska, Idaho and Washington and where prohibited. Subject to all applicable federal, state and local laws and regulations.
3. **THREE (3) WAYS TO ENTER:**
 - **ENTRY METHOD #1 via just for U®:** To enter via this method, you must have a Just for U account (“Account”). If not already registered, go to Albertsons.com, Safeway.com, or Carrs.com (the “Website(s)”) or download the Albertsons, Safeway or Carrs App (the “Mobile App(s)”) (available free on the App Store or Android App on Google Play) and follow the instructions to register for the just for U® loyalty Program. Then, during the Promotion Period, to enter via one of the Websites or Mobile Apps, sign into your Account and digitally clip the “2x Rewards Shop and Score” coupon (“Offer”) to opt in. Look for the “Shop and Score” tags in stores for participating products. To redeem your Offer, present your Albertsons, Safeway or Carrs Club Card (“Club Card”), or enter your just for U® Phone Number at checkout, and when you purchase three (3) qualifying products at any participating Albertsons, Safeway or Carrs store in AK, ID, or WA during the Promotion Period you will automatically receive one (1) entry into the Sweepstakes. To be eligible for any drawing set forth in the chart in Rule 5 below (each a “Drawing”), purchase must be made by 11:59:59 PM PT on the entry deadline date for that drawing (“Entry Deadline”). Once an entry is received, it will be valid for all remaining Drawings for the duration of the Promotion Period unless that entry has previously been selected as a winner. Entries will be deemed to have been made by the natural person registered to the Account, regardless of who actually makes the purchase, as long as such person is otherwise eligible in accordance with these Official Rules. Club Cards and Accounts are free and subject to these terms and conditions: <https://www.albertsonscorporation.com/about-us/our-policies.html>. Make sure both your telephone and email address are accurate and up-to-

date in your Account. Entrants using the Mobile Apps must have a wireless web-enabled device and may incur data charges from their wireless service provider. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges. Each entrant should check their mobile device's capabilities for specific web-enabled browsing instructions.

- **ENTRY METHOD #2 via circular ad coupon:** To enter via this method, you must have an Albertsons, Safeway, or Carrs Club Card. Redeem a “2x Rewards Shop and Score” coupon from select weekly ads at a participating Albertsons, Safeway or Carrs store in the state of AK, ID or WA during the Promotion Period, and present your Club Card or enter your associated phone number at the time of purchase to automatically receive one (1) entry into the Sweepstakes each time you purchase three (3) participating items in a single transaction during the Promotion Period. To be eligible for any Drawing, purchase must be made by 11:59:59 PM PT on the Entry Deadline as set forth in the chart in Rule #5 below. Once an entry is received, it will be valid for all remaining Draws for the duration of the Promotion Period unless that entry has previously been selected as a winner.
- **ENTRY METHOD #3: NO PURCHASE NECESSARY:** To enter without making a purchase, on a plain piece of 3” x 5” paper, hand print your complete name, street address (no P.O. Boxes), city, state, ZIP code, date of birth (mm/dd/yyyy), daytime and evening telephone numbers and valid email address (optional). Mail in a hand-addressed, business-size (#10) envelope with first-class postage affixed, to: Albertsons/ Safeway Shop and Score Sweepstakes-Consumer, P.O. Box 35516, Los Angeles, CA 90035 which must be postmarked by December 28, 2020 and received by January 4, 2021 (“Mailed Entry”). Limit one (1) Mailed Entry per envelope. No mechanically reproduced Mailed Entries permitted. Sponsor will submit the Mailed Entry into the Drawing corresponding to its postmark date, provided it is received not more than seven (7) days thereafter (see Rule #5 below for a list of postmark and receipt deadlines, and Drawing dates.) Once a Mailed Entry is received, it will be valid for all remaining Drawings for the duration of the Promotion Period, unless such Mailed Entry has previously been selected as a winner.

NOTE: For potential winners for prizes described in Section 4.2 – 4.4 for entry methods #1 and #2 ONLY (corresponding to the September 13 and September 20 Seattle Seahawks games and as noted in the chart below), mail-in entries WILL NOT be included in the corresponding drawings, instead all eligible Account holders as of the date of the drawings will be included in the entrant pool for each random drawing.

4. **PRIZES:**

Drawings will be conducted by Promotivate, an independent judging organization, whose decisions are final and binding on all matters relating to this Sweepstakes. Limit one (1) Prize per person/family/household. Unless otherwise indicated, odds of winning a Prize depend upon the number of eligible entries received for each Drawing. Any difference in the stated ARV and actual value will not be awarded. As used throughout these Official Rules, “Regular Season” means the sixteen (16) official National Football League (“NFL”) games played by the Seattle Seahawks (which does not include any pre-season or post-season games).

4.1 Prior to every 2020-2021 Regular Season game, Sponsor will draw a *potential* winner through a random drawing of all entries received via: (i) Entry Methods #1 and #2 at least eight (8) days prior to the applicable Drawing and (ii) Entry Method #3 that were postmarked at least eight (8) days prior to the applicable Drawing and received at least one (1) day before the Drawing as set forth in the table in Rule #5 below. Should the Seattle Seahawks complete the conditions detailed in 4.2 – 4.4 below in the Regular Season game corresponding to the drawing date, the potential winner will receive the prize corresponding to the highest condition achieved. The prizes are not cumulative, meaning that if the Seattle Seahawks score six (6) or more touchdowns in a Regular Season game the designated potential winner will only receive the prize described in 4.2, subject to verification of eligibility and compliance with these Official Rules.

4.2 GROCERIES FOR LIFE PRIZE ONLY AWARDED FOR A TOTAL OF SIX (6) OR MORE SEATTLE SEAHAWKS TOUCHDOWNS IN A SINGLE GAME DURING THE REGULAR SEASON.

IF the Seattle Seahawks score six (6) or more touchdowns in a single Regular Season game, the one (1) randomly selected individual, selected through the random Drawing of entries received and discussed above, will receive a Groceries for Life prize, subject to verification. If the Seattle Seahawks do **not** score six (6) touchdowns in a single Regular Season game, there will be no Groceries for Life prize awarded. Odds of winning this prize depends on whether or not the Seattle Seahawks score six (6) touchdowns in a single Regular Season game and the number of eligible entries received for each Drawing.

Payment of any and all taxes, or other charges associated with the Groceries for Life prize, is the sole responsibility of the prize winner.

Special conditions of the Groceries for Life prize:

The Groceries for Life prize consists of \$5,200 in Albertsons, Safeway or Carrs Gift Cards awarded to the verified winner, each year, for 25 years. The total value of the Groceries for Life prize is \$130,000.

The Groceries for Life prize will only be awarded should the Seattle Seahawks score six (6) or more touchdowns in a single 2020-2021 Regular Season game as recorded by the official game scorer, and then confirmed by the NFL. The NFL official scorer is the final judge in determining touchdowns scored in a game.

Throughout the entire Sweepstakes, there can only be two (2) Groceries for Life winners *even* if there are more than two (2) 2020-2021 Regular Season Seattle Seahawks' games that end with the Seattle Seahawks scoring six (6) or more touchdowns. A maximum of two (2) Groceries for Life prizes will be made available to be won during the Sweepstakes, after which time no additional Drawings will be conducted.

Gift card terms and conditions apply.

4.3 GROCERIES FOR A DECADE PRIZE ONLY AWARDED FOR A TOTAL OF FIVE (5) SEATTLE SEAHAWKS TOUCHDOWNS IN A SINGLE GAME DURING THE REGULAR SEASON.

IF the Seattle Seahawks score five (5) touchdowns in a single Regular Season game, the one (1) randomly selected individual, selected through the random Drawing of entries received and discussed above, will receive a Groceries for a Decade prize, subject to verification. If the Seattle Seahawks do **not** score five (5) touchdowns in a single Regular Season game, there will be no Groceries for a Decade prize awarded. Odds of winning this prize depends on whether or not the Seattle Seahawks score five (5) touchdowns in a single Regular Season game and the number of eligible entries received for each Drawing.

Payment of any and all taxes, or other charges associated with the Groceries for a Decade prize, is the sole responsibility of the prize winner.

Special conditions of the Groceries for a Decade prize:

The Groceries for a Decade prize consists of \$5,200 in Albertsons, Safeway or Carrs Gift Cards awarded to the verified winner, each year, for 10 years. The total value of the Groceries for a Decade prize is \$52,000.

The Groceries for a Decade prize will only be awarded should the Seattle Seahawks score five (5) touchdowns in a single 2020-2021 Regular Season game as recorded by the official game scorer, and then confirmed by the NFL. The NFL official scorer is the final judge in determining touchdowns scored in a game.

Throughout the entire Sweepstakes, there can only be two (2) Groceries for a Decade winners *even* if there are more than two (2) 2020-2021 Regular Season Seattle Seahawks' games that end with the Seattle Seahawks scoring five (5) touchdowns. A maximum of two (2) Groceries for a Decade prizes will be made available to be won during the Sweepstakes, after which time no additional Drawings will be conducted.

Gift card terms and conditions apply.

4.4 GROCERIES FOR A YEAR PRIZE ONLY AWARDED FOR A TOTAL OF FOUR (4) SEATTLE SEAHAWKS TOUCHDOWNS IN A SINGLE GAME DURING THE REGULAR SEASON.

IF the Seattle Seahawks score four (4) touchdowns in a single Regular Season game, the one (1) randomly selected individual, selected through the random Drawing of entries received and discussed above, will receive a Groceries for a Year prize, subject to verification. If the Seattle Seahawks do **not** score four (4) touchdowns in a single Regular Season game, there will be no Groceries for a Year prize awarded. Odds of winning this prize depends on whether or not the Seattle Seahawks score four (4) touchdowns in a single Regular Season game and the number of eligible entries received for each Drawing.

Payment of any and all taxes, or other charges associated with the Groceries for a Year prize, is the sole responsibility of the prize winner.

Special conditions of the Groceries for a Year prize:

The Groceries for a Year prize consists of \$5,200 in Albertsons, Safeway or Carrs Gift Cards.

The Groceries for a Year prize will only be awarded should the Seattle Seahawks score four (4) touchdowns in a single 2020-2021 Regular Season game as recorded by the official game scorer, and then confirmed by the NFL. The NFL official scorer is the final judge in determining touchdowns scored in a game.

Throughout the entire Sweepstakes, there can only be four (4) Groceries for a Year winners *even* if there are more than four (4) 2020-2021 Regular Season Seattle Seahawks' games that end with the Seattle Seahawks scoring four (4) touchdowns. A maximum of four (4) Groceries for a Year prizes will be made available to be won during the Sweepstakes, after which time no additional Drawings will be conducted.

Gift card terms and conditions apply.

4.5 SEATTLE SEAHAWKS TOUCHDOWN PRIZES

Sponsor will draw potential winners for this prize through a random Drawing of entries received via: (i) Entry Methods #1 and #2 discussed above at least eight (8) days prior to the applicable Drawing and (ii) Entry Method #3 that were postmarked at least eight (8) days prior to the applicable Drawing and received at least one (1) day before the Drawing as set forth in the table in Rule #5 below. Every time a valid and complete touchdown is scored by a Seattle Seahawks player (as determined by the official game scorer) during any of the Seattle Seahawks Regular Season games, one (1) of the following two (2) "Touchdown Prize Packs" will be awarded. The Total Approximate Retail Value "ARV" of Touchdown Prize Pack 1 is: \$859. Total ARV of Touchdown Prize Pack 2 is: \$899.

Touchdown Prize Packs consisting of the following items will be awarded:

TOUCHDOWN PRIZE PACK 1	ARV
Bose Noise Cancelling Headphones 700	\$359
Albertsons/ Safeway Gift Card	\$250
NFL.com Gift Card	\$250
TOUCHDOWN PRIZE PACK 2	ARV
KitchenAid Stand Mixer	\$399
Albertsons/ Safeway Gift Card	\$250

NFL.com Gift Card

\$250

Gift card terms and conditions apply. All approximate values outlined in these rules represent the approximate value of each prize on August 1, 2020 and are subject to fluctuation. Odds of winning this prize depends on whether or not the Seattle Seahawks score a touchdown in an eligible game and the number of eligible entries received for each Drawing.

4.6 SEATTLE SEAHAWKS FIELD GOAL PRIZES

Sponsor will draw potential winners for this prize through a random Drawing of entries received via: (i) Entry Methods #1 and #2 discussed above at least eight (8) days prior to the applicable Drawing and (ii) Entry Method #3 that were postmarked at least eight (8) days prior to the applicable Drawing and received at least one (1) day before the Drawing as set forth in the table in Rule #5 below. Every time a valid and complete field goal is scored by a Seattle Seahawks player (as determined by the official game scorer) during any Seattle Seahawks Regular Season game, one (1) of the following two (2) “Field Goal Prizes” will be awarded (exact Field Goal Prize to be awarded for each Regular Season game is detailed in Rule #5 below). The Total ARV of Field Goal Prize 1 is: \$199. Total ARV of Field Goal Prize 2 is: \$190.

FIELD GOAL PRIZE 1	ARV
Bose SoundLink Revolve Bluetooth® Speaker	\$199

FIELD GOAL PRIZE 2	ARV
Ninja Blender System	\$190

All approximate values outlined in these rules represent the approximate value of each prize on August 1, 2020 and are subject to fluctuation. Odds of winning this prize depends on whether or not the Seattle Seahawks score a field goal during the eligible games and the number of eligible entries received for each Drawing.

- RANDOM DRAWINGS:** Potential prize winners will be randomly selected on dates indicated in the chart below, from among all eligible entries received. Non-winning entries roll over from one Drawing to the next. **In the event any single Seattle Seahawks Regular Season game is cancelled or postponed by the NFL for any reason, including safety, health and/or welfare concerns, Sponsor reserves the right, if possible, to reschedule the corresponding Drawing to an alternate date corresponding to the rescheduled Seattle Seahawks Regular Season game, but if any single Seattle Seahawks Regular Season game or the entire season is not rescheduled, it shall have no obligation to award any prizes described herein.** Notwithstanding the foregoing, all Entry Deadlines shall remain in effect as described herein.

Entry Deadline for Methods #1 & #2	Entry Deadline for Method #3	Draw Date	Available Prizes	Approximate Retail Value (ARV)
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Touchdown Prize Pack 1	ARV \$859 each
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Field Goal Prize 1	ARV \$199 each
9-10-20	9-10-20*	9-11-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Touchdown Prize Pack 2	ARV \$899 each
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Field Goal Prize 2	ARV \$190 each
9-10-20	9-10-20*	9-11-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Touchdown Prize Pack 1	ARV \$859 each
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Field Goal Prize 1	ARV \$199 each
9-15-20	PM: 9-15-20 RB: 9-22-20	9-23-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
9-22-20	PM: 9-22-20 RB: 9-29-20	9-30-20	Touchdown Prize Pack 2	ARV \$899 each
9-22-20	PM: 9-22-20 RB: 9-29-20	9-30-20	Field Goal Prize 2	ARV \$190 each
9-22-20	PM: 9-22-20 RB: 9-29-20	9-30-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
9-29-20	PM: 9-29-20 RB: 10-06-20	10-07-20	Touchdown Prize Pack 1	ARV \$859 each
9-29-20	PM: 9-29-20 RB: 10-06-20	10-07-20	Field Goal Prize 1	ARV \$199 each
9-29-20	PM: 9-29-20 RB: 10-06-20	10-07-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
10-13-20	PM: 10-13-20 RB: 10-20-20	10-21-20	Touchdown Prize Pack 2	ARV \$899 each
10-13-20	PM: 10-13-20 RB: 10-20-20	10-21-20	Field Goal Prize 2	ARV \$190 each
10-13-20	PM: 10-13-20 RB: 10-20-20	10-21-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
10-20-20	PM: 10-20-20 RB: 10-27-20	10-28-20	Touchdown Prize Pack 1	ARV \$859 each
10-20-20	PM: 10-20-20 RB: 10-27-20	10-28-20	Field Goal Prize 1	ARV \$199 each

Entry Deadline for Methods #1 & #2	Entry Deadline for Method #3	Draw Date	Available Prizes	Approximate Retail Value (ARV)
10-20-20	PM: 10-20-20 RB: 10-27-20	10-28-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
10-27-20	PM: 10-27-20 RB: 11-03-20	11-04-20	Touchdown Prize Pack 2	ARV \$899 each
10-27-20	PM: 10-27-20 RB: 11-03-20	11-04-20	Field Goal Prize 2	ARV \$190 each
10-27-20	PM: 10-27-20 RB: 11-03-20	11-04-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
11-03-20	PM: 11-03-20 RB: 11-10-20	11-11-20	Touchdown Prize Pack 1	ARV \$859 each
11-03-20	PM: 11-03-20 RB: 11-10-20	11-11-20	Field Goal Prize 1	ARV \$199 each
11-03-20	PM: 11-03-20 RB: 11-10-20	11-11-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
11-08-20	PM: 11-08-20 RB: 11-15-20	11-16-20	Touchdown Prize Pack 2	ARV \$899 each
11-08-20	PM: 11-08-20 RB: 11-15-20	11-16-20	Field Goal Prize 2	ARV \$190 each
11-08-20	PM: 11-08-20 RB: 11-15-20	11-16-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
11-17-20	PM: 11-17-20 RB: 11-24-20	11-25-20	Touchdown Prize Pack 1	ARV \$859 each
11-17-20	PM: 11-17-20 RB: 11-24-20	11-25-20	Field Goal Prize 1	ARV \$199 each
11-17-20	PM: 11-17-20 RB: 11-24-20	11-25-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
11-24-20	PM: 11-24-20 RB: 12-01-20	12-02-20	Touchdown Prize Pack 2	ARV \$899 each
11-24-20	PM: 11-24-20 RB: 12-01-20	12-02-20	Field Goal Prize 2	ARV \$190 each
11-24-20	PM: 11-24-20 RB: 12-01-20	12-02-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
12-01-20	PM: 12-01-20 RB: 12-08-20	12-09-20	Touchdown Prize Pack 1	ARV \$859 each
12-01-20	PM: 12-01-20 RB: 12-08-20	12-09-20	Field Goal Prize 1	ARV \$199 each
12-01-20	PM: 12-01-20 RB: 12-08-20	12-09-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
12-08-20	PM: 12-08-20 RB: 12-15-20	12-16-20	Touchdown Prize Pack 2	ARV \$899 each
12-08-20	PM: 12-08-20 RB: 12-15-20	12-16-20	Field Goal Prize 2	ARV \$190 each

Entry Deadline for Methods #1 & #2	Entry Deadline for Method #3	Draw Date	Available Prizes	Approximate Retail Value (ARV)
12-08-20	PM: 12-08-20 RB: 12-15-20	12-16-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
12-15-19	PM: 12-15-20 RB: 12-22-20	12-23-20	Touchdown Prize Pack 1	ARV \$859 each
12-15-19	PM: 12-15-20 RB: 12-22-20	12-23-20	Field Goal Prize 1	ARV \$199 each
12-15-19	PM: 12-15-20 RB: 12-22-20	12-23-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded
12-22-20	PM: 12-22-20 RB: 12-29-20	12-30-20	Touchdown Prize Pack 2	ARV \$899 each
12-22-20	PM: 12-22-20 RB: 12-29-20	12-30-20	Field Goal Prize 2	ARV \$190 each
12-22-20	PM: 12-22-20 RB: 12-29-20	12-30-20	Section 4.2 – 4.4 Potential Winner should conditions be met	ARV depends on prize awarded

*These drawings ONLY will include all Account holders as of the date of the drawing.

Total ARV of all prizes: \$43,263. This total is based upon an estimated average of 2.7 Seattle Seahawks’ touchdowns per game, or 52 during the Promotion Period and 1.7 Seattle Seahawks’ field goals per game, or 33 during the Promotion Period. The total ARV above does not include the Groceries for Life, Groceries for a Decade or Groceries for a Year prizes, should the Seattle Seahawks score 6, 5, or 4 touchdowns in a single Regular Season game respectively.

5.1 PRIZES OF GROCERIES FOR A YEAR

Fifty (50) Prizes of Groceries For A Year (three (3) per week during the Promotion Period; except for the last week wherein two (2) will be awarded) will be randomly awarded from among all eligible entries received as of each Tuesday of the Promotion Period at 11:59:59 p.m. PT for Entry Methods #1 & #2 (beginning on 9/15/20) combined with all Entry Method #3 entries postmarked each Tuesday of the Promotion Period (beginning on 9/15/20) and received seven (7) days past the corresponding Tuesday. Non-winning entries will roll over to subsequent Weekly Prize drawings, if any. Odds of winning a Weekly Prize depend on the number of eligible entries received for each week during the Promotion Period.

The Groceries for a Year prize consists of \$5,200 in Albertsons, Safeway or Carrs Gift Cards.

5.2 DAILY PRIZES

One (1) Daily Prize will be randomly awarded from among all eligible entries received each day by 11:59:59 p.m. PT for Entry Methods #1 & #2 combined with all Entry Method #3 entries postmarked each corresponding day of the Promotion

Period and received seven (7) days later. Non-winning entries will roll over to subsequent Weekly Prize drawings, if any. Odds of winning a Daily Prize depend on the number of eligible entries received for each day during the Promotion Period.

Daily Prizes consist of either (as determined at the sole discretion of Sponsor): a) Bose Noise Cancelling Headphones 700 with an ARV of \$359 ea. (forty-two (42) available); b) KitchenAid Stand Mixer with an ARV of \$399 ea. (forty-two (42) available); c) Bose SoundLink Revolve Bluetooth® Speaker with an ARV of \$199 ea. (forty-three (43) available); or d) Ninja Blender System with an ARV of \$190 ea. (forty-three (43) available).

5.3 2021-22 BIG GAME EXPERIENCE PRIZE

All entries received during the Promotion Period shall be automatically entered for a chance to win the Big Game Experience Prize. The potential winner shall be drawn on or around 1/5/21. Odds of winning the Big Game Experience Prize depend on the total number of eligible entries received from all Entry Methods combined.

Big Game Experience: one (1) 2021-22 Big Game Experience (“Big Game Experience”) courtesy of sponsor-specified travel suppliers (ARV \$10,000) will be awarded.

The Big Game Experience consists of a sponsor-specified three (3) day/ two (2) night trip for winner and one (1) travel companion to see the 2021-22 Big Game, including hotel accommodations for two (2) nights [one (1) room/double occupancy], round-trip coach air transportation to/ from major airport closest to the winner’s residence (stop-over may be required; airport selected at the sole discretion of Sponsor), rental car for three (3) days, \$1,000 spending money (awarded in the form of a check for the winner), and two (2) of sponsor-specified 2021-22 Big Game admission tickets.

The travel and accommodations for the Big Game Experience and game tickets must be used on dates specified by Sponsor (which are subject to change). Travel and accommodations are subject to availability, and certain blackout dates may apply.

Meals and beverages, travel taxes, insurance, travel related fees, transportation to and from the airport, and personal items are not included and are the prize winner’s sole responsibility. The value of the Big Game Experience represents the approximate value of the prize on August 1, 2020 and is subject to fluctuation. Any difference in the stated ARV and actual value will not be awarded. Sponsor will determine airline and flight itinerary in its sole discretion.

If the winner is unable to travel on dates specified by the Sponsor, prize may be forfeited. Airline carrier’s/ venue’s/ hotel’s regulations and conditions apply.

The Big Game Experience prize may not be combined with any other offer and travel may not qualify for frequent flyer miles.

Car rental is subject to additional restrictions set forth by car rental contract. If the winner does not meet rental car requisites/ requirements that portion of the prize will not be awarded and no additional compensation will be provided. Car rental must be returned with a full tank of gas.

Winner and traveling companion must have valid documentation to travel and must travel on the same itinerary. Prize is non-transferable and no cash or other substitution is allowed. The Big Game Experience does NOT include connector flights or overnight accommodation if winner resides outside of the airport area. The winner and traveling companion must sign a full release form to obtain the prize. If a travel companion is under the age of majority his/ her legal guardian must also sign a form of consent and release.

All other expenses and costs, not expressly listed above, including, but not limited to, taxes, insurance, telephone charges, room service and laundry services, personal expenses, gratuities, entertainment, transfers, incidental charges, or any other items not specifically described in these Official Rules, any transportation not mentioned within the prize description (or any prize description) and all expenses for any of the foregoing are the sole responsibility of the winner (or any prize winner).

In the event that the 2021-22 Big Game is cancelled or postponed due to circumstances beyond Sponsor's control, or if the game tickets cannot be awarded for any other reason in Sponsor's sole discretion, Sponsor reserves the right to cancel the game ticket portion of the prize and the remainder of the prize package will be awarded.

All game ticket seats are sponsor-specified and must be used on specified game dates or during the specified season or prize will be forfeited.

6. GENERAL PROVISIONS REGARDING ALL PRIZES:

Winner acknowledges that Released Parties have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.

BY ACCEPTING ANY PRIZE OR PORTION OF A PRIZE, WINNER ACCEPTS THE INHERENTLY DANGEROUS NATURE AND RISK OF THE PRIZES, INCLUDING PERSONAL INJURY AND/ OR DEATH, ACKNOWLEDGES THAT HIS/HER PARTICIPATION IN THE PRIZE EVENT IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF THE ACTIVITIES HE/ SHE IS PARTICIPATING IN AND HE/ SHE ASSUMES THE RISK OF SUCH FACTORS AND OCCURRENCES AND

AGREES THAT RELEASED PARTIES SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/ OR DEATH.

7. **WINNER NOTIFICATION AND VERIFICATION:** Entrants must have a valid e-mail address. Potential winners will be notified by mail/ email/ phone and may be asked to provide additional information so that prizes may be sent to them. Potential winners of prizes valued at \$600 or more, must complete, sign and return an Affidavit of Eligibility, Release of Liability/Prize Acceptance Form and a Publicity Release (where lawful) (“Prize Documents”) which will be sent to the potential winners for completion and must be returned for prize verification and award. Prize Documents will be sent to the email address submitted at the time of entry, if applicable. Potential winners of prizes valued at \$600 or more will be required to sign and return Prize Documents via email/fax within three (3) days of notification attempt or prize may be forfeited. Return of any prize or prize notification as undeliverable may result in disqualification. A 1099 tax statement will be filed with the IRS for prizes valued at \$600 or more for the actual value of the prizes.

8. **GENERAL RULES:** Prizes consist of only those items specifically referenced as part of the prize. The Sponsor reserves the right to substitute any prize with a prize of comparable or greater value if the prize cannot be awarded as described for any reason. Prizes are awarded “as is” with no warranty or guarantee, either expressed or implied by Sponsor. Prizes are nontransferable and no cash substitutions are allowed except by the Sponsor, who reserves the right to award a prize of equal or greater value if advertised prize is unavailable for any reason. All applicable federal, state and local taxes are the sole responsibility of winners. By participating and/or winning a prize, you agree to be bound by these official rules and the decisions of the judges. The Sponsor reserves the right in its sole discretion to disqualify any individual (or eject any winner from a game/trip/event) that tampers or attempts to tamper with the Sweepstakes process or Website; violates these Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Entries generated by script or bot are not eligible. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to enter, if applicable, will be deemed to be the entrant. “Authorized account holder” of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Participants may not register with multiple e-mail addresses nor may entrants use any other device or artifice to register multiple times or as multiple registrants. Any participant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register/play multiple times may be disqualified and forfeits any and all prizes won, in Sponsor’s discretion. Neither the Sponsor nor Released Parties assume any responsibility for incorrect or inaccurate capture of entry information including, but not limited to, technical malfunctions, human or technical error, printing errors, lost/delayed/ garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, entries that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules or any combination thereof. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes, including any entry mechanism, if it determines, in its sole discretion, that the Sweepstakes is technically

impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play, safety, and/or feasibility of the Sweepstakes as contemplated herein. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select potential winners in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Winners assume all liability for any injury or damage caused, or claimed to be caused, including death, by participation in the Sweepstakes or use or redemption of any prize. Acceptance of any prize constitutes permission to use winners' names, photographs, voice, and likenesses for publicity purposes in any and all media now known or hereinafter invented without territorial or time-limitations and without further compensation except where prohibited by law. By entering the Sweepstakes, you agree that if you are a potential winner, your name and city/state of residence may appear online. Sponsor is not responsible for any typographical or other error in the printing of the Sweepstakes materials and winner's lists or the offering or announcement of the prizes. You hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

9. **DISPUTES:** As a condition of entering, you agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for Idaho; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Idaho without giving effect to any choice of law or conflict of law rules (whether of the State of Idaho or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Idaho.
10. **PRIVACY:** Any personal information that you provide in connection with the Sweepstakes shall be used by Sponsor and Administrator to administer this Sweepstakes, contact entrants, and for the other purposes set forth in the Sponsor's privacy policy located at <http://www.safeway.com/ShopStores/Privacy-Policy> AND at <http://www.albertsons.com/Privacy-Policy>. By entering this Sweepstakes you agree to and accept that privacy policy. By opting in you authorize Sponsor to provide you with information relating to products, services and promotions of Sponsor and affiliates of Sponsor.
11. **WINNERS:** For the names of winners, send a stamped, self-addressed envelope by 4/5/21, to: Albertsons/ Safeway Shop and Score Consumer Sweepstakes Winners, c/o Albertsons/ Safeway Shop and Score Sweepstakes-Consumer, P.O. Box 35516, Los Angeles, CA 90035.
12. **SPONSOR/ADMINISTRATOR:** The Sponsor of this Sweepstakes is Albertsons

Companies, Inc., 250 Parkcenter Blvd., Boise, ID, 83706. The Administrator of this Sweepstakes is Promotivate of America LLC, 800 Fifth Avenue, Suite 4100 Seattle, WA, U.S.A. 98104.