

SEATTLE SEAHAWKS

# 2022-2023 COMMUNITY IMPACT







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## A Letter from the President

Each year the Seattle Seahawks strive to be a championship-caliber team both on and off the field, and 2022 was no exception. As we reflect on the past year, we would like to thank the 12s, our corporate partners, and the greater Pacific Northwest for their tremendous dedication and support of our community engagement initiatives.

As an organization, we remain committed to furthering numerous programs focused in the key areas of youth empowerment, the military community, social justice, community response, and the future of football.

In 2022, our team is proud to have supported nearly 300 community events, impacting over 72,000 individuals. Overall, our organization supported \$2.5 million in cash donations and over 32,000 in-kind items donated to more than 200 organizations.

Highlights from 2022 include:

- The growth of flag football continues to be a top focus area for our organization, with \$250,000 committed over the next five years to support girls flag football programs in the state of Washington. As a result of our efforts, more than 30 high schools locally now have girls flag teams to date, as we strive toward our ultimate goal of girls flag becoming a sanctioned varsity sport in the state of Washington. The team also continues to support the Seahawks Flag Football league in partnership with NFL Flag.
- General Manager John Schneider was recognized as our nominee for the 2022 NFL Salute to Service Award for his ongoing efforts to support members of the military and veterans, which includes inviting over 700 Military Service Members to Seahawks home games. As a whole, the team continues to support, engage and celebrate members of the military community through a variety of programs, recognition and events throughout the year, including providing veteran support through our Task Force 12 non-profit organizations.

- Fan support of our in-game Seahawks 50/50 Raffle resulted in \$425,000 in donations to our Spirit of 12 Partners, including a match from the Paul G. Allen Family Foundation.
- The team supported Seattle Public Schools' WHOLE Mentoring program through mentorship and shadowing opportunities at Microsoft, Virginia Mason Franciscan Health and Lumen Field for 50 black male students in partnership with Office of African American Male Achievement.
- We continue to recognize the positive impact of our players and legends, including support for The Seahawks Players Equality & Justice for All Action Fund. The fund has now granted \$1.5M to a variety of organizations that are working to create lasting change and build a more compassionate and inclusive society.
- In the spirit of 12s everywhere, our vast network of Sea Hawks fan groups generously donated over \$463,000 and volunteered over 20,000 hours in their communities around the world.

We remain humbled and honored to be part of such a giving community. Thank you for your generosity and unwavering support of the Seahawks and our beloved region.

**Chuck Arnold**  
*President, Seattle Seahawks and First & Goal Inc.*







## MISSION & AREAS OF FOCUS

### Our Mission

Using our unique and powerful platform, we educate, empower, and encourage our region's youth, support, and celebrate our local military communities, drive youth aspiration to play the game of football, build equitable programs to support community partners in social justice and inclusion efforts, and create meaningful connections between our past and present team and fans throughout the Pacific Northwest and beyond.

### Areas of Focus

COMMUNITY  RESPONSE

FUTURE OF  FOOTBALL

MILITARY  COMMUNITY

YOUTH  EMPOWERMENT

SOCIAL  JUSTICE



## 2022-2023 Impact by the Numbers

544

Player, Legend & Executive Appearances

297

Community Events

\$2,520,000

Cash Donations

208

Organizations Supported Through Donations

36,339

In-Kind Items Donated

72,163

Individuals Impacted  
in the Community



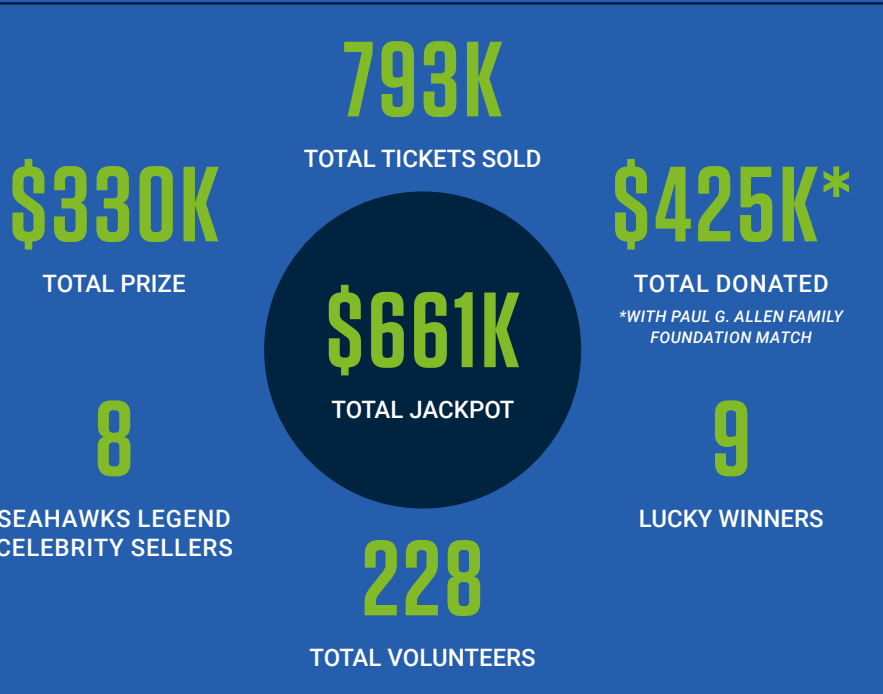




# COMMUNITY RESPONSE

Through an investment in organizations and individuals working to make life better in our region, the Seahawks raise awareness and offer support for a variety of both immediate needs, and long-term causes facing the people of the Pacific Northwest and beyond.





## Seahawks 50/50 Raffle

Seahawks launched first ever 50/50 raffle benefiting Spirit of 12 Partners, **12 local non-profit organizations** that align with the Seahawks organization's values and efforts in the community. The 2022 Spirit of 12 Partners were:

- Big Brothers Big Sisters of Puget Sound
- Boys & Girls Clubs of King County
- Choose 180
- FareStart
- NAMI Seattle
- Seahawks Flag Football
- Seattle Out and Proud Foundation
- Task Force 12
- Treehouse
- Virginia Mason Franciscan Health Foundation
- Young Women Empowered
- Youth Achievement Center

## Team of Champions Powered by Boeing

Seahawks and **Boeing** partnered to recognize 9 community organizations and impacted **900 individuals** as part of the Team of Champions. The Team of Champions Powered by Boeing were Treehouse, Latino Community Fund, Choose 180, Merging Vets and Players, The Mission Continues, Tacoma Urban League, Southwest Youth & Family Services, Steven A. Cohen Military Clinic and Rainier Valley Corps Skyway Coalition.

## Mental Health Matters

Launched new year-round Mental Health Matters initiative. The Seahawks are committed to destigmatizing the conversation around mental health by spreading awareness on the topic, providing necessary resources, positively engaging with our community, amplifying the voices of experts in this space, and encouraging all people to nurture their mental wellness every day.

Seahawks, in partnership with **Cigna**, hosted a Mental Health Matters panel discussion featuring Seahawks Legend **KJ Wright**, Seahawks Team Clinician Roy Fisher, Cigna Child Psychologist Dr. Stuart Lustig and UW Master's Candidate Abdullahi Jaranow, who was surprised with a **\$10,000** scholarship.

In partnership with **Muckleshoot Indian Tribe**, Indigenous People's Day t-shirts were sold at the Pro Shop throughout the month of October and **over \$2,300** was donated to NAMI.

## Crucial Catch

Throughout the month of October, Seahawks support the NFL's annual Crucial Catch campaign for cancer awareness and early detection in collaboration with **Virginia Mason Franciscan Health**. Over **\$20,000** was raised for the Crucial Cash Fund which helps local patients who cannot cover the incidental costs of cancer treatment.

Seahawks and **Delta Air Lines** partnered to contribute **\$50,000** to the Breast Cancer Research Foundation, with the money going directly towards cancer research in Seattle.







## Campbell's Chunky Sacks Hunger

Seahawks linebacker Jordyn Brooks teamed up with **Campbell's Chunky** to donate **10,000 cans of soup** to Plymouth Housing.

## NFL Foundation Grants

The Seahawks, in partnership with NFL Foundation, granted **\$183,000** to various community causes including youth football, digital equity, cancer, military, social justice and more.

## Treehouse Visit with Starbucks

Volunteered at Treehouse alongside staff from **Starbucks** to fulfill online clothes orders for kids across the state and Legend Lofa Tatupu presented a **\$6,500** donation.

## Sea Hawkers Community Engagement

The Sea Hawkers, the official booster club of the Seattle Seahawks, with nearly 11K members across 39 chapters, donated **\$463,000** and volunteered over **20,000 hours** in their communities around the world in the spirit of the 12s.

## Seahawks Gameday Posters

Seahawks Gameday Poster series offers fans an exclusive limited-edition keepsake featuring designs by local artists with proceeds benefitting local charitable organizations. This year, over **\$66,000** was donated to Green Sports Alliance Foundation, Center for Latino Leadership, Virginia Mason Franciscan Health Foundation, Growing Veterans, Northwest Harvest, Seattle Humane Society, Black Future Co-op Fund, iUrban Teen and Every Kid Sports.

## Delta Community Captain

Seattle Seahawks and **Delta Air Lines** partnered on Delta Community Captain, a program designed to recognize local individuals and organizations who are making a difference in the community by naming them as honorary team captains in the categories of education, military, social justice, and environment.

## Heart Health Month

**Safeway**, in partnership with the Seahawks, raised **\$124,000** in their stores and through the sales of Tyler Lockett's Heart T-shirts for **Virginia Mason Franciscan Health Foundation** as part of Heart Health Month in February.

## Home Team Harvest

Home Team Harvest is WA's largest annual food drive and this year, the Seahawks partnered with **KING 5** and **Safeway** to help raise **21.5 million meals!**

## Training Camp Powered by Boeing

Community engagement during Training Camp included 30 non-profit and community groups through **Boeing** Community Corner, Spirit of 12 and non-profit booth activations and over **5,800 complimentary tickets** provided to community organizations.

## Ben's Fund

Ben's Fund, founded in 2012 by Seahawks General Manager/EVP **John Schneider** and wife Traci in honor of their son Ben, provides financial support and guidance to children and young adults in the state of Washington who have autism. Over **\$5M** has been raised and over **2,800 grants** have been awarded to help cover costs associated with medical bills, therapies and numerous other aspects of supporting a child or young adult on the autism spectrum.







## COMMUNITY RESPONSE

### Seahawks Teammate Day of Service

Seahawks staff, Rookies and **Delta Air Lines** employees volunteered over **520 hours** and donated **\$30,000** to variety of organizations across the greater Seattle area during the team's annual day of service.

### Seahawks Ticket Donations

Seahawks donated **1,535 tickets** throughout the season to charitable auctions, community groups and local families in need.

"Our family will be forever grateful for the amazing welcome we received from the Seahawks family. Justin's last best memory was the Seahawks game at the end of the season. I now understand Justin's lifelong affection for all that the Seahawks stand for. In the past 28 months, Justin also had his own personal 12s standing behind him. His friends, college professors, oncologists, and hometown crowd cheered him on through a relentless treatment protocol most of us cannot even begin to fathom. This army of support made all the difference, and you were all part of that support."  
– Robyn Spoon, mother of 23-year old cancer fighter Justin Spoon.

### 12 Tour presented by Safeway

The Seahawks made 12 stops throughout Yakima and the Tri-Cities to engage with a diverse group of over **4,000 fans** on our annual 12 Tour presented by **Safeway**.

### Seahawks Women's Association

The Seahawks Women's Association (S.W.A.) focuses on investing time and efforts to improve the quality of life for individuals who need it most in our community. In 2022, the S.W.A contributed over **\$74,000** to local non-profit organizations.







# FUTURE OF FOOTBALL

The Seahawks serve as a catalyst to drive youth aspiration to play the game of football, encourage and celebrate a broad range of local youth football communities including NFL Flag, Youth Tackle, Girls Flag Football, and High School Football.





## Seahawks Flag Football

Seahawks Flag Football League launched in 2022 offering Spring and Fall flag football for over **6,600 kids** ages 4-14 across our state.

## Washington State Football Coaches Association Winter Meeting

Seahawks defensive coordinator **Clint Hurtt** spoke to **100 high school football coaches**, hosting a 90-minute Q&A and Chalk Talk, during their annual WSFCA winter meeting.

## Blue Friday Night Lights presented by Oberto

Blue Friday Night Lights presented by **Oberto** celebrates high school football by bringing Seahawks gameday entertainment elements including DJ SupaSam, Seahawks Dancers, Blue Thunder, Blitz, Boom and Seahawks Legends to **3 high school football matchups** every season.

## NFL Flag Championships at the Pro Bowl Games

**Two youth flag teams** represented the Seahawks at the Pro Bowl Games in Las Vegas - the Tri-Cities Gladiators who were selected as the at-large team and the Chilliwack Giants from Vancouver, BC who participated in the international division.

## Girls High School Flag Football

The Seahawks continued their **\$250,000** commitment over the next five years to help schools across Washington State launch girls flag football leagues. The sport is rapidly growing across the state with **over 30 schools** currently with teams.

"The Seahawks are dedicated to spreading a love for the game of football and are committed to providing equitable opportunities for youth of all ages, genders, and backgrounds to play. Through our efforts with the WIAA, NFL FLAG, and Nike, we are proud to have helped launch more than 30 girls flag football teams at high schools across the region, with a goal of girls flag becoming a sanctioned varsity sport in the state of Washington."

-David Young, Chief Operating Officer, Seattle Seahawks

## High School Coach of the Week

Each week during the 2022 high school football season, the Seahawks and the Washington State Football Coaches Association select two high school football coaches as the Coach of the Week winners who receive a **\$500** donation to the school's football program. At the end of the year, Yelm High School Jason Ronquillo was selected as the High School Coach of the Year and received a **\$2,000** donation.

## International Youth Football

Seahawks brought youth football to **Canada** this year through the NFL Flag Canada Regional Tournament and 12 North Tour.

Hosted an NFL Flag camp in Munich to help promote the game of football in **Germany** in advance of the Seahawks vs. Tampa Bay game.







# MILITARY COMMUNITY

The Seahawks are committed to engage, support, and celebrate members of the military community including service members, veterans, families, and veteran non-profit organizations in our local community through a variety of programs, recognitions, and events throughout the year.





## Salute to Service

Annual Salute to Service recognition honored military families with a variety of activations including Seahawks practice visit, leadership summit, military family Halloween night and a movie screening.

Heroes Homestead was selected as the Salute to Service non-profit raising over **\$9,800** through Salute to Service gear sold at the Seahawks Pro Shop.

General Manager **John Schneider** was announced as the team's nominee for the 2022 NFL Salute to Service Award for his ongoing efforts to support members of the military and veterans.

## Military Couples Counseling Clinic

In partnership with the Steven A. Cohen Military Family Clinic, hosted the first ever Couples Counseling Clinic for **20 active-duty Military couples** who are preparing for upcoming deployments.

## Military Family Day

Seahawks, **Starbucks, and Delta Air Lines** hosted **100 Military families** on Veterans Day for a fun day on the field at Lumen Field. Volunteers from all three organizations put together gift bags that were given to each family at the end of the event.

## Toyota Tundra Giveaway

Seahawks and **Western Washington Toyota Dealers** awarded a military family, the Hawley's, with the Seahawks Tundra that sat on top of the Toyota Fan Deck at Lumen Field.

## Task Force 12

**12 military non-profit organizations** working together to create and provide life changing support to our military community. This season, the Seahawks teamed up with Task Force 12 and conducted **11 events** that served **over 2,000 members** from the military community.

### Task Force 12 Equity Statement:

Task Force 12 stands ready to provide support and services to ALL veterans and their families, inclusive of race, ethnicity, age, gender, sexual orientation, military branch, and/or disability status. Together, Task Force 12 and the Seahawks understand that every service member and veteran has a different background, heritage, or lived experience. Our services are designed to address each person's unique needs. We work to overcome barriers to veteran support and promote a culture of compassion and mutual respect to all who have served in the U.S. Armed Forces.

## USAA x Seahawks Military

The Seahawks and **USAA**, the team's official Salute to Service partner, work closely throughout the year on events serving the military community including the annual Change of Command ceremony where the Naval Air Station Whidbey Island passed the honors to Marine Corps Security Force Battalion. USAA also recognized service members and veterans at every home game through the Salute to Service moment.

## JBLM Visit with Atlanta Falcons

**Seattle Seahawks and Atlanta Falcons** joined together for a joint visit to JBLM in support of our Military including Seahawks players, legends, and dancers.







## Merging Vets & Players

Seahawks teamed up with Merging Vets and Players for a holiday huddle and workout alongside General Manager **John Schneider** and Legends **Paul Johns, Ben Obomanu, Lofa Tatupu, Orlando Huff and Edwin Bailey** at Rebel Fitness.

## Military Gamedays

Recognition of our Military is an integral part of every Seahawks home game. This year, **4 military flyovers** were successfully executed, **110 active-duty military service members** enlisted or re-enlisted and **9 Salute to Service moments** were held to recognize veterans from WWII, Vietnam, Operation Iraqi Freedom, and Gold Star Mothers.

## Military Community Fair powered by Boeing

Seahawks teamed up with **Boeing**, YesVets, and Task Force 12 to host the Military Community Fair featuring **110 employers, 25 veteran non-profits and 3 veteran-owned food trucks**.

## Season Ticket Holder Donations

Season Ticket Holders donated **1,718 tickets** to Veteran Tickets Foundation which provides tickets to sporting events, concerts, performing arts and family activities aimed at improving mental welfare and enriching the lives of military service members and veterans.







# YOUTH EMPOWERMENT

Through programs, initiatives, events, and strategic partnerships the Seahawks aim to educate, empower, and encourage youth, with a focus on character development, social emotional learning, and career building opportunities.





## Game Changers Presented by Symetra

Game Changers presented by [Symetra](#) launched for the third season, a leadership program that engages **50 youth** from Boys & Girls Clubs of King County through multi-week education programming curated by RISE aimed to inspire the next generation of Game Changers in our community.

One standout student, Kulane, received the University of Washington Presidential Scholarship in part because of the work she did through the Game Changers program.

“Kulane’s nomination for the Presidential Scholarship highlighted the leadership opportunities she received through Game Changers, especially in regard to being part of the DEI panel. We are very proud of Kulane and I know your team is as well.”  
– Meghan Sweet, Area Director, Boys & Girls Clubs of King County

## InvestED

For every Seahawks license plate sold or renewed, 75% of the specialized plate fee goes directly to InvestED, helping students in need throughout Washington State get to school, engage in school and graduate. In 2022, **\$269,615** was donated through the license plate program.

[Western Washington Toyota Dealers](#) donates \$500 to InvestED for every opponent false start at Lumen Field and in 2022 donated a total of **\$5,000**.

## Premera Heroes in the Classroom

Seahawks and [Premera](#) come together to honor school employees helping their students and communities stay ahead of the game. Each Heroes in the Classroom winner will receive **\$2,000** for their school, a special Seahawks tailgate package and tickets to a Seahawks game with an in-game honorary moment.

## BLITZ KICKS4KIDS

BLITZ KICKS4KIDS scoot across the state of Washington took BLITZ on a scooter journey of more than 350 miles over the course of 6 days. Thanks to the support of partners including [Safeway](#), [Nike](#), [American Family Insurance](#), [Pizza Hut](#), and [Washington Dairy Council](#), along with donations from 12s everywhere, **\$128,000** was raised to provide nearly **2,000 new Nike shoes** to community organizations.

“That single pair of shoes made that little girl discover that someone thought of her. That single pair of shoes made her realize that she is seen. That single pair of shoes made her feel good. That single pair of shoes made her feel special. That single pair of shoes told her she is worthy. That single pair of shoes symbolized inclusion.”  
– Ayanna Brown, Executive Director of The Alajawan Brown Foundation

## EverFi Character Playbook

Seahawks Legend [Thomas Rawls](#), Seahawks Dancers, and Blitz visited South Shore K-8 to talk about positive affirmations and good mental health.







## WHOLE Mentoring

Seahawks partnered with the Office of African American Male Achievement at Seattle Public Schools on WHOLE Mentoring (With Hope Our Lives Excel), a program that brings together 9th & 10th grade Black male students for unique mentorship and shadowing opportunities.

Seahawks offered unique experiences including a career panel at Lumen Field, visit to [Microsoft's](#) campus where students were surprised with new Microsoft Surfaces, a visit to [Virginia Mason Franciscan Health](#) to meet with medical professionals and Blacks at Microsoft Minority Student Day.

## Summer Reading Program

Over the summer, the Seahawks had more than [700 young readers](#) participate in the Seahawks Summer Reading Program with a collective total of more than [354,000 minutes](#) read.

## Young Women Empowered Tech Library

Seahawks Dancers, Blitz, and Legend [Ben Obomanu](#) celebrated with Young Women Empowered as they opened their new tech library thanks to a [\\$40,000](#) donation from [Lumen](#) and Seahawks plus [60 refurbished laptops](#) donated by PCs for People

## Fuel Up to Play 60

Fuel Up to Play 60, the leading in-school health and wellness program done in partnership with the Seahawks and [Washington Dairy Council](#), empowers students and educators to work together to build healthier schools and create healthy, high-achieving students.

## Make A Wish

Hosted [7 Make-A-Wish kids](#) and their families for four days of activities including a stadium tour at Lumen Field, private practice viewing at VMAC and Seahawks vs. Bears game from a private suite.

## Operation Warm

In partnership with [Amazon](#) and Operation Warm, Seahawks Dancers, Blitz, and Seahawks defensive tackle [Myles Adams](#) surprised over [450 students](#) from Beverly Park Elementary with coats, gloves, and shoes to help prepare for the winter.







# SOCIAL JUSTICE

The Seahawks continue their commitment to fight for racial equity and justice within our workplace and our community. We will address inequities in the Black community, tackle systemic racism, remove barriers, and provide access and opportunities for all people of color in the communities we serve.



## Seahawks Racial Equity & Justice Focus Areas

- Invest in Advancing Economic Stability
- Foster An Inclusive Culture
- Combat Racism Through Education and Awareness

## Players Equality & Justice for All Action Fund

Seahawks Players Equality & Justice for All Action Fund has granted **\$1,580,000** to organizations working to create lasting change and build a more compassionate and inclusive society. The 2022 grantees were:

- Black-Led Joy and Wellness Fund
- Black Star Line
- Computing for All
- Emergency Feeding Program
- Family First Community Center Foundation
- Open Doors for Multicultural Families
- Stand for Children, Inc.

## Pilgrimage to the South

The Seahawks Community and DEI departments spent BYE Week traveling down South along with non-profit partner, Choose 180, for a Black History learning tour, confronting our country's history of racism. **Delta Air Lines** donated flights for the trip and Legend **Ben Obomanu** joined the group in his hometown of Selma, AL while Legend **Cliff Avril** met the group in Atlanta, GA. A documentary was released during Black History Month telling the story of the weeklong trip.

## Inspire Change

Inspire Change showcases how NFL players, clubs, and the league are joining together to ensure that access to opportunity is a reality for all and to create progress in police-community relations, criminal justice reform, and education and economic advancement.

This year, the NFL established a new award called the Inspire Change Changemaker Award. The Seahawks selected **T'wina Nobles**, the CEO and founding co-architect of the Black Future Co-op Fund and the inaugural award recipient for her commitment to social justice work in our community.

## Voter Registration

Over the past four years, Seahawks have partnered with King County Elections to create a safe and convenient venue for residents to register to vote and cast ballots at Lumen Field. In 2022, the Lumen Field Vote Center served a total of **1,700** voters, nearly 1/3 of who were new voters.

## National Gun Violence Awareness

Encouraged fans to **#WearOrange** on National Gun Violence Awareness Day to honor victims and survivors of gun violence as part of National Gun Violence Awareness Day.





## Heritage Months

Seahawks proudly support communities of color and historically marginalized communities through a variety of heritage month recognitions throughout the year.

### FEBRUARY

Black History Month

### MARCH

Women's History Month

### MAY

Asian American, Native Hawaiian,  
& Pacific Islander Heritage Month

### JUNE

Pride Month

### SEPTEMBER-OCTOBER

Hispanic Heritage Month

### NOVEMBER

Native American Heritage Month







# PLAYERS & LEGENDS

The Seahawks create and support opportunities for our players and legends to engage in a variety of programs, campaigns, and events through service and involvement in our local community and beyond.





## Walter Payton NFL Man of the Year & Steve Largent Award

For the second year in a row, **Tyler Lockett** was named the Seahawks' 2022 nominee for the Walter Payton NFL Man of the Year Award for his excellence both on and off the field. Tyler received a **\$55,000** donation from the NFL for him to donate to his charity of choice. He was also named the Steve Largent Award winner, voted on by players and presented to someone who best exemplifies the spirit, dedication, and integrity of the Seahawks.

## Rumble at the Ridge

Rumble at the Ridge is a highlight of the annual **Boeing Classic** that brought together over 30 Seahawks Legends, players, celebrities, and other guests to golf in support of the **Virginia Mason Franciscan Health Foundation**, raising **\$180,000**.

## My Cause My Cleats

My Cause My Cleats allows players and coaches to wear customized cleats designed in collaboration with artists that reflect their commitment to charitable causes. A total of 39 players, coaches and staff participated, raising **over \$12,500**.

## Legend of the Year Presented by American Family Insurance

**Michael Bennett** was named 2022 Seahawks Legend of the Year for his continued commitment to the community after his retirement. **American Family Insurance** and the Seahawks made a **\$10,000** donation to his charity of choice.

## Champions of Change

Legends **Cliff Avril**, **Doug Baldwin**, and **Michael Bennett** hosted a celebrity basketball game at Climate Pledge Arena to raise money for their newly formed non-profit, Champions of Change benefiting a variety of local community organizations.

## Community Heart Award

The Community Engagement Department voted rookies **Tariq Woolen** and **Coby Bryant** as the second annual Community Heart Award recipients for their work and passion for the community all season long.

## Safeway Legends Live

**Safeway** partnered with the Seahawks to bring Legends to each home game, donating **\$45,000** across the season to the Legend's charity of choice. The 2022 organizations selected by the Legends were:

- Walter Thurmond – Big Picture Learning
- Sidney Rice – Community Cancer Fund
- Shaun Alexander – Café Momentum
- Sam Adams – American Youth Football
- Thomas Rawls – BCC Community Development Services
- Ken Hamlin – Harvey-Wilder Foundation
- Brock Coyle – Miracles to Mountains Fund
- JR Sweezy – Alzheimer's Association
- Steve Largent – Young Life Capernaum of Greater Seattle







# LUMEN FIELD PUBLIC BENEFITS

The public-private partnership between First & Goal Inc. (FGI) and the Washington State Public Stadium Authority (PSA) provides substantial financial benefits for communities throughout the state.





## LUMEN FIELD PUBLIC BENEFITS

### Community Concessions Program

FGI partners with neighborhood restaurants from Pioneer Square, Chinatown / International District and SODO to provide unique and local food at Seahawks home games and other large stadium events resulting in **\$342K** in proceeds for the local restaurants in 2022.

### Non-Profit Concessions

A number of concession stands are made available for non-profit organizations to work during Seahawks home games and other large stadium events raising **\$1.5 million** in 2022 for charitable organizations.

### Women and Minority Business Enterprise

Lumen Field has always put a large focus on providing contracting and service opportunities for historically under-represented vendors. In 2022, we had record spend of **\$4.4 million** with WMBE companies.

### Sustainability

At Lumen Field, sustainability efforts are at the heart of everything we do. In 2022, **4.67 tons** of furniture and equipment were donated. In addition, **91%** of housekeeping supplies were certified green. Staff worked alongside SR3 for a beach clean-up day.





Community Partner Thank You

Thank you to our community partner organizations who work tirelessly on the front lines to make an impact in our community every day.

- American Cancer Society

Atlantic Street Center

Bellevue Boys & Girls Club

Big Brothers Big Sisters of Puget Sound

Black Future Co-op Fund

Captain Planet

Cascade Flag Football

Champions of Change

Choose 180

Communities in Schools

Community Passageways

Compete Sports Diversity

DAWN

El Centro de la Raza

EverFi

FareStart

Fisher House

FOB Hope

Footprints of Fight

Forterra

Free Flo Fit

Geeking Out Kids of Color

Gold Star Families WA

Growing Veterans

GSBA
- HealthPoint

Heroes Homestead

Institute for Common Power

InvestEd

iUrbanTeen

King County Boys & Girls Club

Lavender Rights Project

Make A Wish

Minority Vets of America

National Alliance on Mental Illness (NAMI)

Neighborhood House

NineLine Veteran Services

Northwest African American Museum

Northwest Battle Buddies

Northwest Harvest

Nurturing Roots

Operation Military Family

Para Los Ninos

Permission to Start Dreaming (PTSD)

RISE to Win

Plymouth Housing

Positive Coaching Alliance

Q Missions

Rainier Valley Corps Skyway Coalition

Salmon for Soldiers
- Seahawks Flag Football

Seattle Humane Society

Seattle Out and Proud Foundation (Seattle Pride)

Seattle Public Schools Office of AAMA

Southwest Youth and Family Services

Special Olympics

Sports in Schools

SR3

Steven A. Cohen Clinic

Tacoma Urban League

Task Force 12 (comprised of 12 military orgs - highlighted in green)

The Mission Continues

Treehouse

Union Gospel Mission

Urban League

VeteranRites

Virginia Mason Franciscan Health Foundation

YMCA

You Grow Girl

Young Women Empowered

Youth Achievement Center



Corporate Partner Thank You

Thank you to our Corporate Partners who have generously supported our community initiatives and continually demonstrate their commitment to giving back to our region.

- Amazon

American Family Insurance

BECU

Boeing

Bonneville

Campbell's Chunky Soup

Cigna

Coca Cola

Delta Air Lines

Gatorade

King5

Lumen

Microsoft

Muckleshoot Indian Tribe

Oberto

Premera

Safeway

Starbucks

Symetra

Toyota

USAA

Virginia Mason Franciscan Health







@SeahawksCommunity

[Seahawks.com/Community](https://seahawks.com/community)