

“Do It All” Player of the Year Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.

Void where prohibited or restricted by law, rule or regulation. This Sweepstakes is subject to all applicable federal, state, local laws, rules and regulations.

1) Eligibility: This “Do it All” Player of the Year Sweepstakes presented by Campbell Soup Company (the “Sweepstakes”) is open to legal residents of the fifty (50) United States and the District of Columbia who are the older of 21 years of age or the age of majority in their jurisdiction of residence at the time of entry. Employees, officers and directors of the Baltimore Ravens Limited Partnership (the “Club”), Campbell Soup Company, and each of their respective parents, subsidiaries and affiliated companies, representatives, directors, officers, agents, divisions, dealers, affiliates, distributors, advertising and promotional agencies, employees and assigns, advertising, promotion and administrative agencies; and anyone else connected with the production and distribution of this Sweepstakes and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related to any of the above-named entities, are not eligible to participate or win. Only an individual meeting all eligibility requirements set forth in these Official Rules may participate in the Sweepstakes or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of winner before awarding any prize.

2) Promotion Period: The Sweepstakes begins on November 8, 2022 at 9:00 a.m. Eastern Time (“ET”) and ends on January 10, 2023 at 4:00 p.m. ET (hereinafter, “Promotion Period”). The Club’s computer is the official time keeping device for this Sweepstakes.

3) To Participate: During the Promotion Period, log onto <https://www.baltimoreravens.com/fans/contests/campbells> and follow the directions provided to submit your vote for the Campbell’s “Do It All” Player of the Year, along with any other required entry information. **While you may vote for the player of your choice an unlimited amount of times, only one (1) entry per person per email address will be accepted for the purposes of this Sweepstakes.** If multiple entries are received from one person or email address, the first entry received will be deemed to be the only entry recognized for that person, email address or household and all other entries will be void. Use of any device to automate entry or any other activity which subverts the entry process is prohibited and all such entries will be deemed void. The Sponsor will not verify receipt of entries. All entries submitted become the property of the Sponsor and will not be returned.

Entries must be received by 4:00 p.m. ET on January 10, 2023. Additional entries received from the same natural person in excess of the stated limitation will be void. All entries become the exclusive property of the Club and will not be acknowledged or returned. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Club’s sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of an entrant based on the email address submitted, the entry will be deemed to be submitted by the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

The Club is not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible, inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which

may occur in connection with the administration of the Sweepstakes, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Club reserves the right, in its sole discretion, to void any entries of entrants whom Club believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

4) Drawing: One (1) potential Grand Prize winner will be determined by the sponsor on or about January 10, 2022 from all eligible entries received. The potential Grand Prize winner will be deemed the individual who submitted the eligible entry that most closely matches the Ravens official 53-man active roster, as determined by the Baltimore Ravens on August 29, 2022. Odds of winning a prize will depend upon the total number of eligible entries received. Potential prize winner will be notified by email and may be required to complete, sign and return an Affidavit of Eligibility and Publicity/Liability Release prior to the receipt of the prize, or the prize may be forfeited and awarded to an alternate winner. If the potential winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; declines his/her prize for any reason whatsoever; otherwise fails to fully comply with these Official Rules; or if prize notification is returned as undeliverable, potential prize winner will forfeit his/her prize and the prize may be awarded to an alternate winner from among all remaining eligible entries received, in the Club's sole discretion. The Club will select up to three (3) successive alternate winners, after which point the Club will discontinue the Sweepstakes and retain the prize.

5) Prizes: One (1) winner will receive two (2) tickets to the 2023 NFL Pro Bowl (the "Game") and roundtrip air travel for winner and one (1) guest) on Southwest Airlines (subject to Air Travel Restrictions set forth below) to a city near the destination of the Game, and two (2) nights hotel accommodations (standard room, double occupancy) at a hotel of Club's choice near the destination. Prize does not include ground or other transportation to or from the airport, to the games or otherwise. Approximate retail value of the prize: \$2000. All Prize details are at Club's sole and absolute discretion.

6) Prize Restrictions: No transfer, assignment, sale, duplication, cash redemption or substitution of Prize (or portion of Prize) is permitted, except by Club, which reserves the right to substitute a Prize (or applicable portion of Prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace lost or stolen Prize or any component thereof. Non-compliance with these Official Rules may result in disqualification and, at Club's sole discretion, the awarding of prize to an alternate winner. Winner is solely responsible for any and all applicable fees, taxes and expenses associated with a Prize that are not specifically listed herein.

Air Travel Restrictions: Air travel is subject to Southwest Airlines terms and conditions; certain restrictions may apply. Round trip travel for two (2) on Southwest Airlines will be awarded in the form of four (4) Southwest flight e-passes. Each Southwest flight e-pass is valid for one-way travel on Southwest Airlines-operated, published, scheduled service in the United States and Puerto Rico. The Southwest flight e-pass will bear the date of issue and the date of expiration. Expiration dates will not be extended, and travel must be completed on or before the expiration date. The Southwest flight e-pass is not valid on interline or codeshare service. The Southwest flight e-pass is non-refundable and is not redeemable for cash or credit. The Southwest flight e-pass will not be replaced for any reason, including, without limitation, if lost, stolen, or fraudulently used. The Southwest flight e-pass is non-transferrable and cannot be sold to a third party. Sale, auction, or re-tendering of the Southwest flight e-pass for money or otherwise is strictly prohibited. The Southwest flight e-pass may not be used for promotional purposes unless previously approved by Southwest Airlines. Any suspected fraud, misrepresentation, misuse, abuse or violation of the Southwest flight e-pass rules and regulations may result in cancellation of the Southwest flight e-pass(es). Southwest flight e-pass holders are required to be nineteen (19) years of age or older and a legal U.S. resident. However, the recipient of a Southwest flight e-pass may arrange travel for another person if done without selling or bartering a Southwest flight e-pass. Air transportation by Southwest Airlines is subject to Southwest Airlines' Passenger Contract of Carriage set out at

www.southwest.com/contractofcarriage. If the winner does not live in a city served by Southwest Airlines, he/she is responsible for transportation to and from the nearest airport served by Southwest Airlines. Winner is responsible for booking all travel and paying all applicable international taxes and fees. Travel is based on seat availability. Seats on any desired flight are not guaranteed. Winner and guest(s) must travel on the same itinerary and are responsible for obtaining all required travel documents. Winner and guest must have valid government-issued photo identification at the time of travel. If the travel guest is a minor, winner must be his/her parent/guardian, or be accompanied by his/her parent/guardian.

Prize must be accepted as awarded or prize will be forfeited and awarded to an alternate winner. Travel accommodations and other restrictions apply. Hotel accommodations are subject to the hotel's and state and local rules in place at the time of the Game. Travel accommodations and other restrictions, including any laws, orders, rules or requirements in place at the time of travel and the Game, including but not limited to, COVID -19, apply. All costs and expenses associated with prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the prize, are the sole responsibility of the winner. No prize substitutions, cash equivalent, or transfer of prizes permitted except at the sole discretion of the Club. Club reserves the right, at its sole discretion, to award a prize of greater or equal value if the advertised prize is unavailable. Notwithstanding the foregoing, if the Club is unable to provide game tickets in light of any COVID-19 restrictions or requirements, the Club may, in its sole discretion, cancel or withdraw that portion of the prize, without substitution. Additional terms, restrictions, and exclusions may apply to game tickets or sideline passes; see front and back of game tickets for additional terms and exclusions. All game tickets are subject to verification and are void and will be rejected if not obtained through authorized, legitimate channels, or if any part of any game ticket is determined by Club or Club's agent or representative (including but not limited to a Baltimore Ravens employee or contractor) to be illegible, forged, reproduced, manipulated, mutilated, counterfeited, or tampered with in any way, or if game ticket contains printing, typographical, mechanical, or other errors. In the event that the game or any part of it is cancelled, postponed or preempted for any reason, including weather, no rain checks, exchanges, substitution or cash replacement value of the Prize will be provided except at Club's discretion.

7) Verification of Potential Winners: ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

8) Publicity: Except where and as may be prohibited by law, participation in the Sweepstakes and acceptance of Prize constitutes express permission of winner for Club and Sponsor, and those acting pursuant to the authority of Club, to use such winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Sweepstakes.

9) General Conditions: Club reserves the right, in its sole discretion, to modify, suspend or terminate this Sweepstakes (or any portion thereof) should any virus, bug, fraud, non-authorized human intervention or other causes, including but not limited to weather, war or armed conflict (whether or not officially declared), labor controversy or threat thereof, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of this Sweepstakes and, in the event of termination, at its discretion, select winner from among all eligible, non-suspect entries received as of the date of the event requiring such termination. Club reserves the right to disqualify any individual it determines, in its sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Sweepstakes, (b) defraud Club, (c) undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club, Sponsor, or representatives of the Club or Sponsor, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages

from any such person to the fullest extent permitted by law. Club's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Sweepstakes through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of Prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only the stated number of Prizes (previously not awarded) by means of a random drawing among all legitimate and eligible Prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.**

10) Agreement to Official Rules: By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Sweepstakes. By participating in the Sweepstakes, each participant waives any right to claim ambiguity in these Official Rules. This Sweepstakes is not endorsed, sponsored, certified by, administered by, or associated with Instagram, Facebook, Snapchat or Twitter. All Instagram, Facebook, Snapchat or Twitter logos and trademarks displayed in connection with this Sweepstakes are property of Instagram, Facebook, Snapchat or Twitter, respectively. All questions, comments or complaints regarding the Sweepstakes should be directed to Administrator at the address listed below and not to Instagram, Facebook, Snapchat or Twitter.

11) Release: By participating in this Sweepstakes, participant agrees to release, indemnify, and hold harmless, the Club, Campbell Soup Company, the National Football League, and each of their respective officers, directors, owners, employees, agents, affiliates, owner-operators, designees and assigns (collectively, the "Sweepstakes Released Parties"), from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a Prize or participation in this Sweepstakes or any Sweepstakes-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Sweepstakes Released Parties are not responsible for cancellations or delays, or if any Prize cannot be awarded or used, or if the Sweepstakes cannot be conducted as planned for any reason due to non-authorized intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond their control.

12) Limitation of Liability: Except where prohibited, participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any Prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes not to exceed \$50 but in no event including attorneys' fees, and (3) under no circumstances will participant be permitted to obtain awards for and participant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE SWEEPSTAKES AND PRIZE, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-

INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

13) Governing Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Sweepstakes Released Parties in connection with this Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

14) Privacy: By entering the Sweepstakes, each participant agrees that his or her entry and any other personally identifiable information collected in connection with the Sweepstakes may be used by Club or its affiliates for administration of this Sweepstakes, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at <https://www.baltimoreravens.com/privacy-policy>.

15) Official Rules and Winners List: Official Rules for this Sweepstakes may be obtained by visiting <https://www.baltimoreravens.com/fans/contests/campbells>. For the winner's name, send a written request to Baltimore Ravens "Do It All" Player of the Year Sweepstakes, 1 Winning Drive, Owings Mills, MD 21117 for receipt after February 1, 2023 and before May 1, 2023.

16) Administrator/Sponsor: Baltimore Ravens Limited Partnership, 1 Winning Drive, Owings Mills, MD 21117.