

# RAVENS IN OUR COMMUNITY



## BREAST CANCER AWARENESS

The Baltimore Ravens honored approximately 30 special women who are battling – or who have overcome – breast cancer at the Ravens vs. Redskins game on Oct. 9. Survivors, and those who are currently undergoing treatment, were invited onto the field pre-game to illustrate how the Ravens and the American Cancer Society (ACS) are united in the fight against breast cancer. Through the campaign, A Crucial Catch: Annual Screening Saves Lives, all women attending the game were reminded about the importance of having an annual mammogram. Game-worn pink merchandise, along with special game balls and pink coins, were collected and are being auctioned off at [www.nflauction.nfl.com](http://www.nflauction.nfl.com), with proceeds benefiting ACS. To date, the program has raised \$15 million for breast cancer prevention and research.



## SIP 'N PAINT



The Baltimore Ravens hosted their second annual Sip 'N Paint event at M&T Bank Stadium on Oct. 10. Members of the Ravens Purple Club and those who are currently battling or have overcome breast cancer participated in a Ravens-themed instructional painting session alongside Ravens **S Matt Elam**, **CB Sheldon Price** and **CB Shareece Wright**.

## UNITED WAY CHARACTER PLAYBOOK

The Ravens have partnered with United Way, Verizon Wireless and EverFi to launch the Character Playbook program in schools throughout the Baltimore community. The new digital learning initiative teaches students skills necessary to help cultivate character and maintain healthy relationships throughout their lives. Ravens **LS Morgan Cox**, **P Sam Koch**, **G/T Alex Lewis**, **DB Lardarius Webb**, former kicker **Matt Stover** and mascot **Poe** visited Maree G. Farring Middle School to introduce the Character Playbook program. More than 250 students participated in the instructional presentation in the school's computer lab and school-wide assembly.

