



YOUR OFFICIAL PSL OWNER REWARDS RECAP



What an eventful year 2021 has been – still a little unusual but certainly eventful! As December has come to an end, we are wrapping up another great year of PSL Owner Rewards fun and surprises.

In this month's newsletter we will recap the finale of Under Armour Performance Center tours, three familiar prizes, a new yet exciting prize pack and some very special game day moments closing out 2021!

PUTTING A BOW ON UAPC FACILITY TOURS...UNTIL NEXT YEAR

PSL Owners visit the Ravens training facility for final tours in 2021...

One of the most coveted surprises we offer each year is the truly unique opportunity to get behind the scenes for **exclusive UAPC facility tours** when the team is on the road. We finished up this year's tour schedule the weekends of December 4th and 11th while the team was in Pittsburgh and Cleveland. With the holiday season in full gear, guests got a glimpse of what the holidays look like at our training facility...Christmas wreaths upon entry, Christmas trees around almost every corner, and a grand lit fireplace to add to the cozy feel!

Among our guests were the White family and **Kathleen White**, who joined us with her husband Pat and grandchildren Landon & Hadley commented, "We all thought the tour was fantastic! Landon and Hadley really enjoyed playing on the indoor field. As I took the last photo of the outside of the Castle, I noticed that my camera was flashing the message that there was no memory card in it...fortunately, Hadley took a lot of photos! Thanks again!"



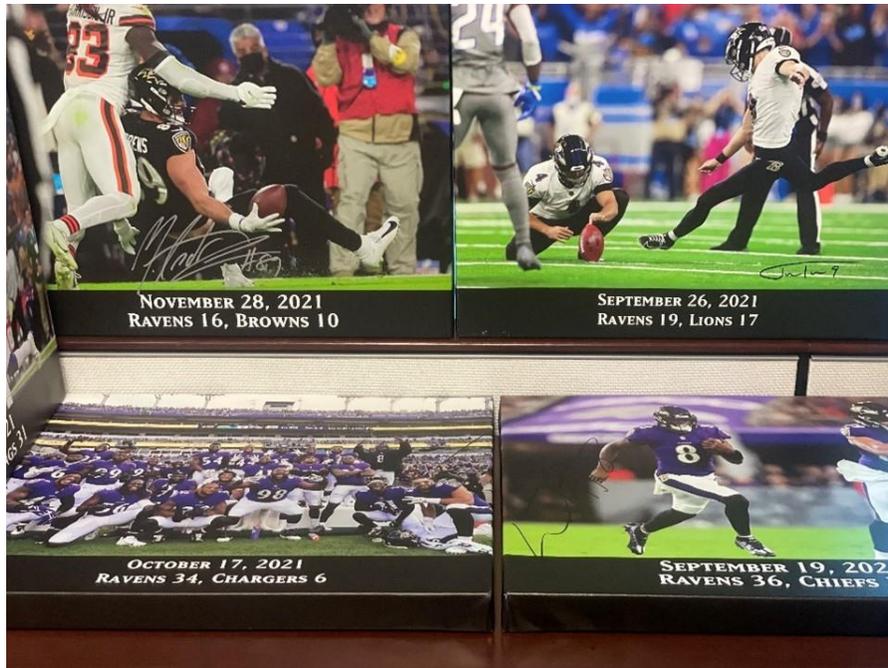
Pat, Kathleen, Landon & Hadley White, section 205 from, Ocean City, MD.

THE ONE AND ONLY ONE WINNING DRIVE PHOTOS

Celebrating those exciting Ravens wins in a very special way...

Sticking with our UAPC theme, we were pleased to continue one of our most unique rewards with our **One Winning Drive Photos**! A tradition started in 2008, after each Ravens win, the players are asked to select, from one of five photos, the image that best captures the game. The photo that receives the most votes is mounted on the wall outside of the main team meeting rooms to memorialize an important win in Ravens history.

Lucky for us, one additional copy is made, which is then autographed by the player(s) featured in the photo and delivered to a very special PSL Owner! This season we have witnessed some historic, exhilarating, down to the last second, nail biting wins, making this year's batch some of the best we've ever had!



This year's autographed photos featured **QB Lamar Jackson, K Justin Tucker, TE Mark Andrews, WR Marquis Brown, DT Calais Campbell, QB Tyler Huntley** and **WR Devin Duvernay**.

ADDING TO YOUR RAVENS WARDROBE...

Our Annual Apparel Package is back!

Each year PSL Owner Rewards has included an apparel package amongst a growing list of prize packs. This year we rewarded **20 special winners** with a long sleeve shirt/hoodie, a short sleeve polo/t-shirt and a Ravens - all the essentials for gameday in any weather!





GETTING READY FOR A RAVENS WINTER

PSL Owners receive a winter care package...

In Maryland, late December to mid-February can get a little chilly and make us long for some warmer weather, or at least some warm gear to get us through those colder months. **50 PSL owners** were surprised with a **"Survive the Winter"** prize pack to deal with those dropping temperatures, which included a royal plush Ravens blanket, a Ravens beanie, a Ravens scarf and a pair of gloves- all the essentials for those cold winter days!



CELEBRATING LAMAR

Introducing a new prize pack all about our MVP...



To honor of our highly accomplished QB, PSL Owner Rewards put together another new prize pack, this time focused solely on Lamar! 100 PSL Owners received the new "Action Jackson" prize pack just in time for Christmas, which included a unique, yet very depictive, pair of Lamar socks, a #8 pennant and a Lamar Jackson flag perfect for your Ravens dens.

Since QB **Lamar Jackson** was drafted by the Ravens in 2018, he has taken the league by storm, winning NFL MVP honors in 2019, named to two Pro Bowls (2019, 2021), has broken the record in the most rushing yards by a quarterback in a season (2019) and the highlights keep on coming.



"Thank you so much for the awesome Action Jackson gift! I will be wearing and displaying it proudly!"

- **John James**, Section 548 from Dundalk, MD

GAMEDAY FUN FOR EVERYONE

Making exciting gameday memories to last a lifetime...

Each gameday this season, we have been lucky enough to be joined by 10 PSL Owners and their guests for some pre-game fun! As part of the VIP Sideline Experience, guests get an up-close view of player warm-ups while having exclusive access to the field. Check out guests from the Ravens-Packers on December 19 game below.



Although, the VIP Sideline Experience is exciting enough by itself, it is always nice when a surprise visit from Head Coach **John Harbaugh** is thrown into the mix! Check out **Sue & Tom Laur**, section 123 from Woodstock, MD who got to snag a photo with the coach.



WE SAVE THE BIGGEST GIFTS FOR THE HOLIDAY SEASON

PSL Owner Surprised with a trip to Super Bowl LVI

Each season the PSL Owner Rewards selects a PSL Owner to attend the Super Bowl with a guest on us. At the Packers game we surprised **Lamont Braxton**, section 515 from Glen Burnie, MD with a **trip to Super Bowl LVI** at SoFi Stadium. Lamont has been a PSL Owner since 1996 and will proudly be bringing some much-needed Ravens purple to Los Angeles in February. Hopefully he'll see a lot more purple in LA!



Congratulations to all our lucky 2021 winners! With this, we close out 2021 and welcome 2022 with some more Ravens football at M&T Bank Stadium. Wishing you and your loved ones all the best in the New Year!

Sincerely,

Raven Jones

Raven Jones
PSL Owner Rewards Coordinator