

## Baltimore Ravens Purple Fridays Sweepstakes Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN.  
PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Void where prohibited or restricted by law, rule or regulation. This Sweepstakes is subject to all applicable federal, state, local laws, rules and regulations. This Sweepstakes is powered by Wit Labs, Inc. ("Wit" or "Administrator") on behalf of the Club and is accessible via the Wit website at witcontests.com or through a mobile device or computer at baltimoreravens.com/contests (the "Website")(collectively, the "Platform"). For the avoidance of doubt, Wit provides the Platform for the Sweepstakes, but is not the sponsor for the Contest. By creating and using a Wit account, You are further required to read and agree to the Wit [Terms of Use](#).

**1) Eligibility:** This Purple Fridays Sweepstakes (the "Sweepstakes") presented by SeatGeek, Inc. (the "Sponsor") is offered and open to persons who are legal residents of District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia and eighteen (18) years of age or older as of the date of participation. Employees, officers, directors, agents and representatives of the Baltimore Ravens Limited Partnership ("Ravens" or "Club"), Sponsor, the National Football League, its member professional football clubs, and NFL Ventures, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (husband, wife, mother, father, sister, brother, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. The Sweepstakes is subject to all applicable federal, state, and local laws. Void outside of the United States, and where prohibited by law. Only an individual meeting all eligibility requirements set forth in these Official Rules may participate in the Sweepstakes or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of winner before awarding any prize.

**2) Promotion Period:** Sweepstakes begins on Friday, September 8, 2023 at 6:00AM. Eastern Time ("ET") and ends on Sunday, January 7, 2024 at 11:59PM. ET (hereinafter, "Promotion Period"). The Club's computer is the official time keeping device for this Sweepstakes.

**3) To Participate:** During the Promotion Period, to enter, log onto "www.baltimoreravens.com/purplefridays and complete and submit the requested information on the form located on the Sweepstakes Entry Page, including choosing the Ravens home game you would most like to attend. Entrants will be asked to provide their full name, mailing address, telephone number, and e-mail address (among other information. **Limit one (1) registration form submission per person and per email address once per week, for each week during the Promotional Period. Additional registration forms received from any such person or email address after the first registration form received from that person or email address will be void.** The use of a script, macro or any other device to automate or subvert the registration process is prohibited and all such registrations will be void. Registration form submissions will be accepted throughout the Promotion Period, in accordance with the terms of these Official Rules. In the event of a dispute as to the identity of an entrant based on the email address submitted, the entry will be deemed to be submitted by the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

The Club and Sponsor are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible, inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including,

without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Club reserves the right, in its sole discretion, to void any entries of entrants whom Club believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

**4) Winning Events:** The Sweepstakes will consist of at one randomized drawing on or about each Monday, on a weekly basis, during the Promotional Period, with an individual winner selected each week (the "Weekly Drawing") for 18 total Weekly Drawings, and one overall winner selected at the end of the promotion (the "Grand Prize Drawing"; see "Prizes", below) from among all eligible entries received during the Promotion Period. Entries must be received before the conclusion of the Entry Period (see "Prizes", below) to be eligible for that week's Weekly Drawing. Entries must be received before the end of the Promotion Period to be eligible for the Grand Prize Drawing. Odds of winning a prize in either drawing will depend upon the total number of eligible entries received. Each prize winner will be notified by email and may be required to complete, sign, and return an Affidavit of Eligibility and Publicity/Liability Release prior to the receipt of the prize, or the prize may be forfeited and awarded to an alternate winner. If the potential winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; declines his/her prize for any reason whatsoever; does not reply to the Administrator within 7 days of notification of winning, or otherwise fails to fully comply with these Official Rules; or if prize notification is returned as undeliverable, potential prize winner will forfeit his/her prize and the prize may be awarded to an alternate winner from among all remaining eligible entries received, in the Club's sole discretion. The Club will select up to three (3) successive alternate winners, after which point the Club will discontinue the Sweepstakes and retain the prize.

**5) Prizes:** There will be nineteen (19) individual prizes (each, a "Weekly Prize"), which are described in the table below. The final prize will be a grand prize ("Grand Prize") selected from all entries throughout the Promotion Period. Prizes are awarded "as is" with no warranty or guarantee, either express or implied, by Club. All Prizes are non-transferrable, and the Club and the Administrator reserve the right to substitute any Prize for one of comparable or greater value, whether in cash or otherwise, if a Prize cannot be awarded as described herein for any reason.

All Prize details are at Club's sole and absolute discretion. **Odds of winning a prize will be determined by the total number of eligible Submissions received during the Promotion Period.**

Purple Friday/Seat Geek Prizing Breakdown			
Week	Entry Period	Prize	Prize ARV
1	Friday, September 8th, 2023 at 6:00 a.m. EST to Sunday, September 10th, 2023 at 11:59 p.m. EST	\$50 SeatGeek Promotion Code	\$50
2	Friday, September 15th, 2023 at 6:00 a.m. EST to Sunday, September 17th, 2023 at 11:59 p.m. EST	(1) Patrick Queen Signed Football	\$250
3	Friday, September 22nd, 2023 at 6:00 a.m. EST to Sunday, September 24th, 2023 at 11:59 p.m. EST	(2) Tickets to a Ravens Home Game	\$300
4	Friday, September 29th, 2023 at 6:00 a.m. EST to Sunday, October 1st, 2023 at 11:59 p.m. EST	(2) Tickets to a Ravens Home Game	\$300

<b>5</b>	Friday, October 6th, 2023 at 6:00 a.m. EST to Sunday, October 8th, 2023 at 11:59 p.m. EST	(4) Spots on the Ravens Fan Flyaway to Los Angeles, including Roundtrip airfare for four (4), two (2) Night Hotel Accommodations, four (4) Game Tickets, and Roundtrip Ground Transportation in Los Angeles for airport, hotel, and stadium (Trip Dates: November 25 - 27, 2023)	\$6,000
<b>6</b>	Friday, October 13th, 2023 at 6:00 a.m. EST to Sunday, October 15th, 2023 at 11:59 p.m. EST	\$50 SeatGeek Promotion Code	\$50
<b>7</b>	Friday, October 20th, 2023 at 6:00 a.m. EST to Sunday, October 22nd, 2023 at 11:59 p.m. EST	(1) Justin Tucker Signed Jersey	\$450
<b>8</b>	Friday, October 27th, 2023 at 6:00 a.m. EST to Sunday, October 29th at 11:59 p.m. EST	(2) Tickets to a Ravens Home Game (specific game TBD by Club)	\$300
<b>9</b>	Friday, November 3rd, 2023 at 6:00 a.m. EST to Sunday, November 5th, 2023 at 11:59 p.m. EST	(2) Tickets to a Ravens Home Game (specific game TBD by Club)	\$300
<b>10</b>	Friday, November 10th, 2023 at 6:00 a.m. EST to Sunday, November 12th, 2023 at 11:59 p.m. EST	(1) Tyus Bowser Signed Football	\$250
<b>11</b>	Tuesday, November 14th, 2023 at 6:00 a.m. EST to Thursday, November 16th at 11:59 p.m. EST	(1) Ravens Swag Bag (contents TBD by Club)	\$200
<b>12</b>	Friday, November 24th, 2023 at 6:00 a.m. EST to Sunday, November 26th, 2023 at 11:59 p.m. EST	\$50 SeatGeek Promotion Code	\$50
<b>13</b>	Friday, December 1st, 2023 at 6:00 a.m. EST to Sunday, December 3rd, 2023 at 11:59 p.m. EST	(1) Roquan Smith Signed Jersey	\$450
<b>14</b>	Friday, December 8th, 2023 at 6:00 a.m. EST to Sunday, December 10th, 2023 at 11:59 p.m. EST	VIP Gameday Experience for Ravens vs. Steelers on TBD Date, includes (2) Game Tickets, (2) Backyard Bash Passes, (2) Pregame Field Passes and (1) Parking Pass	\$575
<b>15</b>	Friday, December 15th, 2023 at 6:00 a.m. EST to Sunday, December 17th, 2023 at 11:59 p.m. EST	(1) Ravens "Swag Bag" (contents TBD by Club)	\$200
<b>16</b>	Friday, December 22nd, 2023 at 6:00 a.m. EST to Sunday, December 24th, 2023 at 11:59 p.m. EST	\$50 SeatGeek Promotion Code	\$50
<b>17</b>	Friday, December 29th, 2023 at 6:00 a.m. EST to Sunday, December 31st, 2023 at 11:59 p.m. EST	(1) Ravens Swag Bag (contents TBD by Club)	\$200
<b>18</b>	Friday, January 5th, 2024 at 6:00 a.m. EST to	(1) Ravens Swag Bag (contents TBD by Club)	\$200

	Sunday, January 7th, 2024 at 11:59 p.m. EST		
19	Friday, September 8th, 2023 at 6:00 a.m. EST to Sunday, January 7th, 2024 at 11:59 p.m. EST*	(2) 2024 Baltimore Ravens Season Tickets (“Grand Prize”)*	\$3,000

\* Grand Prize: Winner will be selected from entire season's worth of entries

**6) Prize Restrictions:** No transfer, assignment, sale, duplication, cash redemption or substitution of prize (or portion of prize) is permitted, except by Club in consultation with Sponsor. Club reserves the right to substitute a prize (or applicable portion of prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace lost or stolen prize or any component thereof. Non-compliance with these Official Rules may result in disqualification and, at Club’s sole discretion, the awarding of prize to an alternate winner. Winner is solely responsible for any and all applicable fees, taxes and expenses associated with a prize that are not specifically listed herein.

Additional terms, restrictions, and exclusions may apply to game tickets or sideline passes; see front and back of game tickets for additional terms and exclusions. All game tickets are subject to verification and are void and will be rejected if not obtained through authorized, legitimate channels, or if any part of any game ticket is determined by Club or Club’s agent or representative (including but not limited to a Baltimore Ravens employee or contractor) to be illegible, forged, reproduced, manipulated, mutilated, counterfeited, or tampered with in any way, or if game ticket contains printing, typographical, mechanical, or other errors. In the event that the game or any part of it is cancelled, postponed or preempted for any reason, including weather, no rain checks, exchanges, substitution or cash replacement value of the Prize will be provided except at Club’s discretion

**7) Verification of Potential Winners:** ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT’S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

**8) Publicity:** Except where and as may be prohibited by law, participation in the Sweepstakes and acceptance of prize constitutes express permission of winner for Club and Sponsor, and those acting pursuant to the authority of Club or Sponsor, to use such winner’s name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Sweepstakes.

**9) General Conditions:** Club reserves the right, in its sole discretion, to modify, suspend or terminate this Sweepstakes (or any portion thereof) at any time with the consultation of Sponsor. Club and Sponsor reserve the right to disqualify any individual they determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Sweepstakes, (b) defraud Club, (c) undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club, Sponsor, or representatives of the Club or Sponsor, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Club’s failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Sweepstakes through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of Prizes will be awarded. In the event that production, technical, mechanical,

typographical, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only the stated number of Prizes (previously not awarded) by means of a random drawing among all legitimate and eligible Prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.**

**10) Agreement to Official Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Sweepstakes. By participating in the Sweepstakes, each participant waives any right to claim ambiguity in these Official Rules.

**11) Release:** By participating in this Sweepstakes, participant agrees to release, indemnify, and hold harmless, the Club, Sponsor, the National Football League, and each of their respective officers, directors, owners, employees, agents, affiliates, owner-operators, designees and assigns (collectively, the "Sweepstakes Released Parties"), from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Sweepstakes or any Sweepstakes-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Sweepstakes Released Parties are not responsible for cancellations or delays, or if any prize cannot be awarded or used, or if the Sweepstakes cannot be conducted as planned for any reason due to non-authorized intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond their control.

**12) Limitation of Liability:** Except where prohibited, participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes not to exceed \$50 but in no event including attorneys' fees, and (3) under no circumstances will participant be permitted to obtain awards for and participant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE SWEEPSTAKES AND PRIZE, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

**13) Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Sweepstakes Released Parties in connection with this Sweepstakes will be governed by and construed in accordance

with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

**14) Privacy:** By entering the Sweepstakes, each participant agrees that his or her entry and any other personally identifiable information collected in connection with the Sweepstakes may be used by Club, Sponsor and/or their affiliates for administration of this Sweepstakes, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at <https://www.baltimore Ravens.com/privacy-policy>.

**15) Winners List:** For the names of the winners send a self-addressed, stamped envelope to Baltimore Ravens Purple Fridays Sweepstakes , c/o Baltimore Ravens, 1 Winning Dr, Owings Mills, MD 21117, after Monday, September 11, 2023 and before Monday, December 11, 2023.

**16) Sponsor:** SeatGeek, 902 Broadway, New York, New York 10010.

**17) Administrator:** Wit Labs, Inc., on behalf of the Club, performs the collection, submission or processing of Entrant entry forms for the Sweepstakes (“Entries”) as well as the overall administration of the Sweepstakes. Entrant may contact Wit with any questions, comments or problems related to administration of the Sweepstakes. Wit may be reached by email at [team@witcontests.com](mailto:team@witcontests.com) during the Promotion Period.