

Yehuda Abedon, Guest Service Ambassador



Lean, Green Cheering Machine

“Whatever you do, do it well. Do it so well when people see you do it, they will want to come back and see you do it again and they will want to bring others and show them how well you do what you do.” - Walt Disney

When I read this quote, I immediately had one game day team member pop into my head! Yehuda Abedon has been a part of the Guest Service Ambassador team for 2 seasons now and what a difference he has made. He is a true example of helpful and courteous; he brings so much excitement to what he does. Yehuda has been recognized in every NFL audit we have had for providing great service and having great knowledge of our stadium when being put to the test.

Being an extension of our Guest Experience team, Yehuda is able to match, if not beat out the team’s energy every game day. This week I wanted to nominate him for the President’s Award for demonstrating what it means to give each game your all. During the first quarter of the Patriots game, I was walking in the concourse by section 127 with another Guest Service Ambassador and through the

vomitory, across the field, I see this bright green jacket standing on the platform in front of fans, waving his arms up and down, getting our crowd going. I couldn't help but stop and watch to see what his next move was. As the play happened, he squat-~~ted~~ down so that he wouldn't block the fans' view, and sure enough after play was over, he was up on his feet, cheering and getting our fans all excited again. I stood there and watched this go on for a few more plays as he continued to just stand and squat, stand and squat throughout the drive.

Yehuda is consistently "doing things and doing them well". I know if I were at a game and saw this going on, I would bring people back to check out how much excitement and energy Yehuda was adding to my gameday experience. Thank you, Yehuda, for providing a great game day experience for our fans!