RAVENSWALK
SAFEWAY

2023 PARTNER SCHEDULE

Date	Opponent	Set-up/Load-In Begins	Exhibitors Ready By	RavensWalk Opens	RavensWalk Closes
Aug. 12th	Eagles	2:00 PM	3:30 PM	4:00 PM	7:00 PM
Sep. 10th	Texans	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Sep. 24th	Colts	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Oct. 22nd*	Lions	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Nov. 5th *	Seahawks	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Nov.12th *	Browns	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Nov. 16th	Bengals	3:15 PM	4:45 PM	5:15 PM	8:15PM
Dec. 10th *	Rams	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Dec. 31st *	Dolphins	8:00 AM	9:30 AM	10:00 AM	1:00 PM
TBD*	Steelers	TBD	TBD	TBD	TBD

* Times are subject to change

PARTNER GUIDELINES AND ACTIVATION

It is essential the partner's booth present a polished, professional image. We ask that each partner make every effort to have display materials prepared by experienced professionals and include some type of fan interaction in their setup.

Setup and Timing:
- RavensWalk opens 3 hours prior to kickoff.
- Partners should be set and ready no less than 3.5 hours prior to kickoff.
- All motorized vehicles must be off RavensWalk 45 minutes prior to opening.
- RavensWalk closes at the start of the game.
- Partner setup/load-in begins 5 hours prior to kickoff, unless otherwise requested.
- **If you need more than the hour and a half allotted for set-up, please contact us prior to game day.**

RavensWalk Guidelines
- All partners are required to remain set up and open until RavensWalk closes. **Partners should not begin breaking down their booth until after RavensWalk is closed.**
- **Partners cannot play loud music or use PA systems to project their message beyond their booth.** We have the 98Rock broadcast and a live band that can be heard along RavensWalk.
- All collateral must be distributed from the partner's booth. **Providing flyers, roaming, sampling and soliciting beyond one's assigned area is prohibited**.
- All giveaway items **must be approved** prior to game day distribution.
- Partners may only give away products in sample sizes. No full-size product can be given away. All sampling **must be approved** prior to game day distribution.
- All boxes, setup items and trash must be removed from RavensWalk prior to opening.

Giveaway Items:
- *All giveaway items need to be approved by the Ravens prior to distribution.*

- Any giveaway requests must be submitted to your Ravens account representative for approval at least two weeks prior to the event(s) requested.
- Co-branded merchandise may only be given away by partners with rights to use team marks.
- Please see the following list of prohibited items that is intended to provide a guide and is not all inclusive.

Backpacks, Tote Bags, Clear Bags or Purses	Flags or Banners	Bottles or Cans
Noise Making Devices	Stickers or Eye Black	Umbrellas
Clothing, T-Shirts, Winter Hats or Caps	Coolers or Thermoses	Laser Pointers
Foam Hands/Products, Blankets	Rain Ponchos	Balls of Any Kind

Booth Space:
Each partner will have access to the following items if needed:
- One (1) 10x10 Tent
- Two (2) Tables and Tablecloths
    - Additional tables and tablecloths provided upon request and depending on availability.
- Four (4) Chairs
- Electricity is available but you must bring your own extension cord and it cannot cross into any pedestrian walkway.
- Booth spaces are approximately 10' x 10' but may vary. Larger footprints might be available upon request.

Parking:
- Partners will only receive parking for vehicles carrying equipment for setup. Vehicles used for staff transportation will park offsite at Montgomery Park and will be able to utilize a shuttle service to M&T Bank Stadium free of charge.
- Parking policy & instructions will be provided when passes are mailed out containing more details.
- If you are activating after Oct. 22nd , you will be entered into our parking system digitally . Upon arriving to Lot B or Lot C, you will state your full name and company name to be allowed into the lot. You may only have **TWO** parking passes per activation. Additional parking can be considered upon request but not guaranteed.