



2025 Ravens Mascot Appearance Guidelines, Terms & Conditions

Guidelines

Completion of the online form is a request only and does not guarantee an appearance by Poe. The online request form must be filled out completely or it will not submit properly. Please be aware of the following as you request an appearance from Ravens Mascot Poe.

- Requests will only be considered if they are received at least four (4) weeks prior to the scheduled event.
- **There is a fee associated with all Poe appearances. Appearance fees are based on the nature of your event, and are as follows:**
 - School Appearances - \$100 per hour
 - School events must take place at a school facility, and cannot be sponsored.
 - Nonprofit/Community Appearances - \$200 per hour
 - Nonprofit/Community events must be open to the public with no admission fee. This includes parades, festivals, youth sports, fairs, and camps.
 - Private Event Appearances - \$250 per half hour
 - Private events include birthday parties, retirement parties, weddings, Bar/Bat Mitzvahs, anniversaries, etc.
 - Commercial/Corporate Appearances - \$400 per hour
 - Commercial and corporate events include grand openings, trade shows, expos, business functions, etc.
- Appearance fees do not include travel fees, and an additional fee for travel may be assessed if the event takes place outside of the general appearance area.
- Due to Ravens internal events, activations, and requirements for Poe, we cannot confirm Poe's availability until three (3) weeks leading up to your event date. If not before, we will contact requests via email when we are within three (3) weeks for your event date.

Stipulations

The following stipulations are expected as part of a Poe appearance request:

- Requester shall not have any right to use the trademarks, logos, slogans, tag lines, designs, copyrights, tradenames or other intellectual property of the Baltimore Ravens, the Baltimore Ravens Cheerleaders, or the National Football League (the "Team IP") for any purpose, including photographs or video containing any Team IP without the prior written consent of the Baltimore Ravens. All publicity for the event that mentions an appearance by Poe must be approved by the Baltimore Ravens before use.
- All appearance fees must be paid one (1) week prior to the appearance date. Payment information will be included with an appearance invoice.
- Parking in close proximity to event location must be provided for mascot performer.
- A 15-minute break must be scheduled for every one (1) hour performed. Please provide water bottles or access to water for the mascot performer onsite.
- If children will be present at requested event, an adult is required to accompany Poe throughout the event.



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- **A safe, clean and secure area must be provided for our mascot team member to change into costume and leave personal belongings for the event.**
 - **Examples of acceptable changing areas include an office, classroom, or conference room.**
 - **Restrooms are NOT acceptable changing areas, for sanitary/health reasons.**
 - **Other unacceptable changing areas include, but are not limited to, box trucks, shipping containers, garages or sheds. Limited exceptions can be made, but must be discussed prior to the appearance.**
 - **In the event a female mascot team member is assigned to your event, a separate safe, clean and secure area must be provided for her if other mascots in attendance are male.**
- **Requester hereby agrees to defend, indemnify, and hold harmless Baltimore Ravens Limited Partnership, its officers, agents, and affiliates from and against all losses, demands, claims, damages, and liabilities arising out of Requestor's obligations under these terms and conditions or its negligence or willful misconduct.**

FORCE MAJEURE

The Ravens shall use reasonable efforts to provide the appearances as contracted; provided, however, where any appearance is prevented by guidelines or restrictions of the NFL established subsequent to the date of the appearance agreement, changes in schedules or locations, technical or mechanical difficulties, preemptions, strikes, lock-outs, labor disputes, boycotts, riots, war or national emergencies or disasters, terrorist acts or threats of terrorist acts, governmental restrictions, acts of God, or any other cause beyond the control of the Ravens ("Force Majeure Event"), then the appearance shall be excused, and the Ravens shall, at the Ravens' option, either provide a partial refund of any fees already paid or substitute another appearance. The Ravens shall not be in breach of any appearance agreement if the performance of its obligations is prevented or preempted due to a Force Majeure Event.

CANCELLATION POLICY

The Ravens reserve the right to cancel an appearance at anytime for the safety of all parties involved.