

## Baltimore Ravens Touchdown for Teachers Contest Official Rules

### NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.

Void where prohibited or restricted by law, rule or regulation. This Contest is subject to all applicable federal, state, local laws, rules and regulations.

- 1) Eligibility:** This Touchdown for Teachers Contest presented by M&T Bank. (the “Contest”) is offered and open for entry only by persons who meet all of the following criteria: (A) employed in the state of Maryland; Sussex County, Delaware; and York County, Pennsylvania, (B) directly involved in the instruction and education of students (including teachers, guidance counselors, and teacher’s aides, but excluding school and district administrators), (C) twenty-one (21) years of age or older as of the date of participation, and (D) properly nominated by a Nominator (defined below) via the Rules herein. Employees, officers, directors, agents and representatives of the Baltimore Ravens Limited Partnership (“Ravens” or “Club”), M&T Bank., the National Football League, its member professional football clubs, and NFL Ventures, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, “Released Parties”), and each such individual’s immediate family members (husband, wife, mother, father, sister, brother, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. The Contest is subject to all applicable federal, state, and local laws. Void outside of the United States, and where prohibited by law. Only an individual meeting all eligibility requirements set forth in these Official Rules may participate in the Contest or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of winner before awarding any prize.
- 2) Entry Period:** Contest begins on Friday, February 23, 2024 at 9:01AM. Eastern Time (“ET”) and ends on Friday, April 5, 2024 at 11:59PM. ET (hereinafter, “Entry Period”). The Club’s computer is the official time keeping device for this Contest.
- 3) To Participate:** During the Entry Period, the Sponsors will accept from legal residents of Maryland, Delaware or Pennsylvania who are 18 years of age or older (herein, the “Nominators”), nominations of Eligible Educators (as defined below) who have demonstrated outstanding service to their school and community (“Nominations”). Nominators must log onto "www.BaltimoreRavens.com/teachers " and complete and submit the requested information on the form located on the Contest Entry Page. Nominations submitted (a) without all required information, (b) without using the designated nomination form, or (c) outside the Entry Period, will be disregarded. Nominators must draft an original answer to the following questions: (1) What makes the teacher and their impact on their students and community special?; (2) Why do you think this teacher is deserving of the M&T Bank Touchdown for Teachers award?; and (3) How has this teacher gone “above and beyond” for their students? Nominators will be asked to provide the full name, mailing address, telephone number, and e-mail address (among other information) for both themselves and their nominee. **Limit one (1) registration form submission per person and per email address for the duration of the Entry Period. Additional registration forms received from any such person or email address after the first registration form received from that person or email address will be void.** All entries become the exclusive property of the Sponsors and will not be acknowledged or returned. The use of a script, macro or any other device to automate or subvert the registration process is prohibited and all such registrations will be void. Registration form submissions will be accepted throughout the Entry Period, in accordance with the terms of these Official Rules. In the event of a dispute as to the identity of an entrant based on the email address submitted, the entry will be deemed to be submitted by the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

The Club and Sponsor are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible, inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest, or for printing, typographical, human or other errors appearing in these Official Rules or other Contest-related materials. Club reserves the right, in its sole discretion, to void any entries of entrants whom Club believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Contest or is in violation of these Official Rules.

- 4) **Winner Selection:** Based on the criteria outlined below, all eligible entries received during the Entry Period will, on or about April 19, 2024, be evaluated by a panel consisting of employees of M&T, the Ravens, community members and school officials (the "Panel"), and, as a result of such evaluation, one (1) Grand Prize Winner and two (2) Runner-up Prize Winners (for a total of three (3) winners) will be determined (the Grand Prize Winner and the Runner-up Prize Winners are collectively referred to herein as the "Prize Winners"). The Panel will judge, and "score," each eligible entry by assigning a point value to each eligible entry for each of the following, respective criteria: (a) amount of involvement in the school and/or community (volunteering, coaching, etc.) (0-5 points); (b) degree to which the Eligible Educator is a positive impact on the school and/or community (0-5 points); (c) degree to which the Eligible Educator demonstrates a commitment to education and the school and/or community (0-5 points); and (d) the originality of the story (0-5 points). The eligible entry with the highest point total will be deemed a potential Grand Prize Winner and the eligible entries with the next highest point totals will be considered potential Runner-up Prize Winners. In the event of a tie or series of ties that, after the above-described initial judging/scoring occurs, prevents the determination of which eligible entries have the three highest scores (as described above, one with the highest score, then the two with the next highest scores), any eligible entries (with the tied scores) will, as needed, be re-judged/re-scored based on the following criteria: how each respective Eligible Educator is a positive influence on his/her students, community and/or school (0-20 points).
- 5) Each potential Prize Winner will be notified by telephone. If a potential Prize Winner cannot be contacted, is ineligible according to these Official Rules, fails to return the required documents within the specified time period, decides to decline his/her prize for any reason whatsoever, or otherwise fails to fully comply with these Official Rules, he/she will forfeit his/her prize and the prize may be awarded to an alternate winner from among all remaining eligible entries received, in the Sponsors' sole discretion. The Sponsors will select up to three (3) successive alternate winners in accordance with the selection criteria described above, after which point the prize will not be awarded.
- 5) **Prizes:** There will be three (3) prizes awarded as part of the Contest: one (1) grand prize ("Grand Prize") and two (2) runner-up prizes ("Runner-Up Prizes") (each a "Prize"). The Grand Prize consists of (a) a \$5,000 grant to the Grand Prize Winner's school where he or she is employed during the 2023-2024 school year, (b) one (1) school or classroom appearance (in person or remote) by a Ravens Player, mascot and cheerleaders at the school where the winner is employed during the 2023-2024 school year (ARV \$2,500) and (c) one (1) customized Ravens jersey (ARV \$175). The approximate retail value ("ARV") of the Grand Prize is \$7,675. Each Runner-Up Prize consists of (a) a \$1,000 grant to the winning teacher's school where he or she is employed during the 2023-2024 school year, and (b) one (1) customized Ravens jersey. The ARV of each Runner-Up Prize is \$1,175. The Total ARV of all prizes is \$10,025. All Prize details are at Club's sole and absolute discretion. **Odds of winning a prize will be determined by the total number of eligible Submissions received during the Entry Period.**

- 6) **Prize Restrictions:** No transfer, assignment, sale, duplication, cash redemption or substitution of prize (or portion of prize) is permitted, except by Club in consultation with Sponsor. Club reserves the right to substitute a prize (or applicable portion of prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace lost or stolen prize or any component thereof. Non-compliance with these Official Rules may result in disqualification and, at Club's sole discretion, the awarding of prize to an alternate winner. Winner is solely responsible for any and all applicable fees, taxes and expenses associated with a prize that are not specifically listed herein.
- 7) **Verification of Potential Winners:** ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.
- 8) **Publicity:** Except where and as may be prohibited by law, participation in the Contest and acceptance of prize constitutes express permission of winner for Club and Sponsor, and those acting pursuant to the authority of Club or Sponsor, to use such winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Contest.
- 9) **General Conditions:** Club reserves the right, in its sole discretion, to modify, suspend or terminate this Contest (or any portion thereof) at any time with the consultation of Sponsor. Club and Sponsor reserve the right to disqualify any individual they determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Contest, (b) defraud Club, (c) undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club, Sponsor, or representatives of the Club or Sponsor, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Club's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Contest through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of Prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only the stated number of Prizes (previously not awarded) by means of a random drawing among all legitimate and eligible Prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.**
- 10) **Agreement to Official Rules:** By participating in the Contest, entrants agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Contest. By participating in the Contest, each participant waives any right to claim ambiguity in these Official Rules.
- 11) **Release:** By participating in this Contest, any entrant and participant agrees to release, indemnify, and hold harmless, the Club, Sponsor, the National Football League, and

**each of their respective officers, directors, owners, employees, agents, affiliates, owner-operators, designees and assigns (collectively, the “Contest Released Parties”), from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Contest Released Parties are not responsible for cancellations or delays, or if any prize cannot be awarded or used, or if the Contest cannot be conducted as planned for any reason due to non-authorized intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond their control.**

- 12) NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF:** The Releasing Parties understand and acknowledge that Sponsors have wide access to ideas, designs, and other materials, and that new ideas are constantly being submitted to them or being developed by their own employees. The Releasing Parties also acknowledge that many ideas may be competitive with, similar or identical to the Nomination and/or each other in theme, idea, format or other respects. The Releasing Parties acknowledge and agree that they will not be entitled to any compensation as a result of Sponsors’ use of any such similar or identical material. Further, the Releasing Parties acknowledge and agree that the Sponsors do not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Nomination. Finally, the Releasing Parties acknowledge that, with respect to any claim by such Releasing Parties relating to or arising out of the Sponsors’ actual or alleged exploitation or use of any Nomination or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable Releasing Party will not be irreparable or otherwise sufficient to entitle such Releasing Party to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of the Nomination or any material based on or allegedly based on the Nomination, and the Releasing Party’s rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law
- 13) Limitation of Liability: Except where prohibited, participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest not to exceed \$50 but in no event including attorneys’ fees, and (3) under no circumstances will participant be permitted to obtain awards for and participant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.**

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE SWEEPSTAKES AND PRIZE, ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 14) Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Contest

Released Parties in connection with this Contest will be governed by and construed in accordance with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

- 15) Privacy:** By entering the Contest, each participant agrees that his or her entry and any other personally identifiable information collected in connection with the Contest may be used by Club, Sponsor and/or their affiliates for administration of this Contest, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at <https://www.baltimoreravens.com/privacy-policy> and M&T Bank's privacy policy, available at <https://www.mtb.com/help-center/policies/privacy-policy>
- 16) Winners List:** For the names of the winners send a self-addressed, stamped envelope to Baltimore Ravens Touchdown for Teachers Contest, c/o Baltimore Ravens, 1 Winning Dr, Owings Mills, MD 21117, after Friday, April 19, 2024 and before Friday, July 19, 2024.
- 17) Administrator:** Baltimore Ravens Limited Partnership, 1 Winning Drive, Owings Mills, MD 21117.
- 18) Sponsor:** Baltimore Ravens Limited Partnership (1 Winning Drive, Owings Mills, MD 21117) and M&T Bank (One M&T Plaza, Buffalo, NY 14203)