

RAVENS IN OUR COMMUNITY

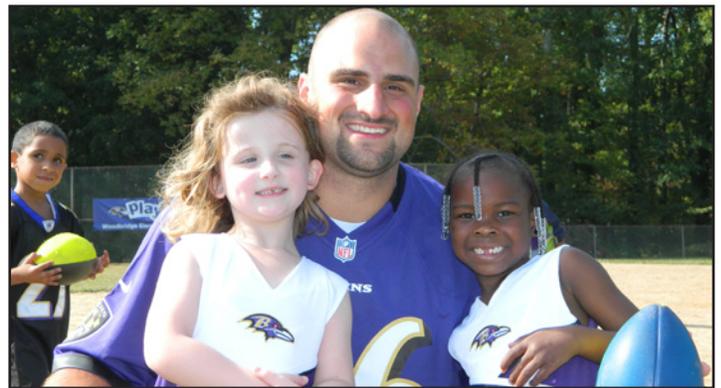
PLAY 60 KICKOFF ASSEMBLIES

The Baltimore Ravens and Mid-Atlantic Dairy Association kicked off their promotion of the in-school *Play 60* Challenge on Tuesday (10/1) as part of the national NFL *Play 60* campaign. By implementing the 2013 *Play 60* Challenge, the Ravens are challenging local students to be physically active for at least 60 minutes every day through an incentive-based system. In-classroom tracking materials and individual student guides were distributed for students to record their physical activity during the four-week program. By reaching specified benchmarks, students will be awarded prizes such as water bottles, foam footballs, basketball hoops and yoga mats.

On Tuesday (10/1), the Ravens hosted two *Play 60* Challenge kickoff assemblies, first at Woodbridge (Baltimore, Md.) Elementary School and then later at Mayfield Woods (Elkridge, Md.) Middle School. **LB Arthur Brown**, **WR Marlon Brown**, **S Matt Elam** and **C Gino Gradkowski** joined Ravens cheerleaders and official mascot Poe in launching this year's program.



WR Marlon Brown, S Matt Elam and LB Arthur Brown



C Gino Gradkowski

A PURPLE EVENING

The Baltimore Ravens hosted their seventh annual women's event, *A Purple Evening*, on Monday, Sept. 30, at M&T Bank Stadium. The event drew nearly 5,000 predominantly female fans. Some of the evening's highlights included a free gift, on-field activities, Football 101 teaching sessions, fan forums, locker room tours, a live broadcast from 98Rock, appearances from over 30 Ravens players, including **FB Vonta Leach**, pictured below, and the opportunity to view the Vince Lombardi Trophy from Super Bowl XLVII. Attendees also had access to concessions, the Ravens Team Store and special offers and giveaways from Ravens partners.

