

# RAVENS IN OUR COMMUNITY



## BATON ROUGE RELIEF

Prior to the Ravens vs. Saints game on Sept. 1, Ravens **RB Justin Forsett** (pictured below) traveled to the city of Baton Rouge, La. The town had recently been devastated by a massive flood, damaging 60,000 homes and leaving residents with no place to go. Forsett teamed up with the Capital Area United Way and the Salvation Army to assist families who had lost everything in the disaster. He not only invested his time, but also donated \$7,500 to help rebuild the city. By giving back to this community, Forsett hoped his actions would increase awareness and invite others to continue relief efforts in Baton Rouge for families still in need of support.



## RAVENS PURPLE FRIDAY CARAVAN



The Ravens continued their tradition of spreading purple pride around Baltimore with the annual Purple Friday Caravan. At the end of Countdown to Kickoff Week (9/9), former Ravens **FB Vonta Leach** (pictured above), Ravens cheerleaders, members of the pep band and mascot Poe visited students at three Baltimore County elementary schools. The first caravan stop was at Timber Grove Elementary, and then the group traveled to Lyons Mill Elementary, followed by New Town Elementary in Owings Mills. At each location, students were surprised when the Ravens Caravan took over their campus – performing stunts and routines for all in attendance. This year the Purple Friday visit reached more than 2,200 students and 200 staff.

## KICKOFF FESTIVITIES

To kick off the 2016 season, the Baltimore Ravens hosted a week of events for fans to get excited about the home opener on Sept. 11 vs. Buffalo. Ravens staff, cheerleaders and mascot Poe painted the town purple by spray painting the Ravens logo on fan's car windows. At M&T Bank Stadium and the Maryland State Fairgrounds, approximately 700 cars came to have their cars decked out before the first regular season home game. Next, fans had the opportunity to go on an adventure to locate all six of the Ravens letters scattered around the city as part of the #FindTheFlock scavenger hunt. Finally, to round out the week, the Ravens hosted Countdown to Kickoff, an event featuring family fun and a performance from Grammy-award-nominated rock band 3 Doors Down.

