



RAVENS

Corporate partners of the Baltimore Ravens have the opportunity to use the Baltimore Ravens trademarks to gain a competitive advantage in the marketplace and achieve a wide range of business goals.

PARTNER UTILIZATION

Corporate partners have the right to utlize certain Baltimore Ravens Trademarks, as defined in the individual sponsorship agreement, in marketing communications and initiatives. The proper utilization of team marks is a valuable association that Corporate partners can leverage against nonaffiliated organizations. The Ravens will work to protect their partners and their investment with the team while maintaining the integrity of the brand.



