



RAVENS GAMEDAY RADIO PROGRAMMING

PRE-GAME LINEUP

7:00 - 10:00AM



98ROCK COUNTDOWN TO GAMEDAY

Starting six hours before kickoff, 98Rock's Countdown to Gameday includes player profiles, interviews, highlights, plus 98Rock music to fire up your tailgate!

10:00AM - 12:30PM



98ROCK RAVENS GAMEDAY

Join 98Rock live beginning three hours before kickoff for the official pre-game show of the Baltimore Ravens. Kirk McEwen and Joe Robinson have a packed roster of guests each week including current and former players, expert analysis, fantasy updates and everything you need to know for the game!

10:00AM - 12:30PM



RAVENS GAMEDAY INSIDER

Tune in to WBAL Radio starting three hours before gametime for Ravens Gameday Insider. Hosted by Keith Mills, Ravens Gameday Insider features the most knowledgeable lineup of football insiders.

12:30 - 1:00PM



COUNTDOWN TO KICKOFF

With only 30-minutes left until kickoff, the Countdown to Kickoff Show is the place to hear the final pre-game thoughts live from the stadium. Catch it on 98Rock and WBAL Radio!



IN-GAME LINEUP

LIVE PLAY-BY-PLAY

Live from the Verizon Broadcast booth, join Gerry Sandusky and Jarret Johnson for the live play-by-play of the Ravens game.



POST-GAME LINEUP

FOLLOWING THE GAME

LOCKER ROOM SHOW

The final whistle may have blown, but the coverage does not stop there. Immediately following every Ravens game, 98Rock and WBAL Radio will have full access including interviews, reaction and Coach Harbaugh's post-game press conference.



4:30 - 8:00PM

98ROCK LAST CALL

When the game ends, the coverage continues on 98Rock with the official post-game show of the Baltimore Ravens. Tune in for post-game interviews, game highlights and your chance to join the conversation!



4:30 - 8:00PM

WBAL RAVENS POST-GAME SHOW

Not ready for the gameday action to be over? WBAL's Ravens Post-Game Show provides listeners with over two hours of coverage after every Ravens game.



RAVENS GAMEDAY RADIO COVERAGE

98Rock WIYY (97.9FM) • WBAL 1090AM • WBAL 101.5FM • 28 Affiliate Stations • BaltimoreRavens.com • Ravens Mobile App

For more information please inquire with Aaron.Cline@ravens.nfl.net

TELEVISION PROGRAMMING



TURN ON. TUNE IN. TEAM UP WITH **THE RAVENS**



RAVENS PRESEASON GAMES

Ravens Preseason Games are produced by the Baltimore Ravens broadcasting department known as 'Ravens Productions'. The Ravens Productions Team has become known for its high-quality work. For the second straight year, the group was awarded seven Capital Emmys; raising their total number won to 47 over the team's 25 years.

Ravens Preseason Games air on WBAL-TV in Baltimore and offer opportunities for partners to receive in-game billboards, features, and commercial spots. In-game Preseason features are aired on all Ravens affiliate stations along with WBAL-TV.

RAVENS COUNTDOWN TO KICKOFF TV SPECIAL

The Ravens Countdown to Kickoff TV Special is a live TV special that airs the Friday during kickoff week at 7:30p on WBAL-TV in Baltimore. It is the #1 program for A25-34 in that time period. Entitlement, billboards and features may be available.



RAVENS REPORT

Ravens Report, presented by MedStar Health, is the flagship program of the Baltimore Ravens that showcases life in the NFL. Hosted by Garrett Downing and created by Ravens Productions, this magazine-style show features behind-the-scenes access to Ravens players and coaches as they prepare for each week's opponent. An interview with head coach, John Harbaugh, an exclusive look back at the previous week's game, and off-the-field features with your favorite Ravens are among the program's staples.

RAVENS WRAP UP

Ravens Wrap Up airs each week during the regular season on WBAL-TV. The program features a recap of the previous Ravens game, game highlights, player and coach interviews and a look forward at the upcoming opponent. The show runs on Sunday evenings in a 30-minute time slot following NBC's weekly broadcast of Sunday Night Football and the Sunday Late News (approximately 12:00 - 12:30a).



BROUGHT TO YOU BY



RAVENS PRODUCTIONS

PUBLICATIONS



RAVENS GAMEDAY PROGRAM

Ravens Gameday is distributed free of charge to all fans in attendance (approximately 70,000 per game) as well as on BaltimoreRavens.com. *Ravens Gameday* contains information such as depth charts, league standings, injury reports, upcoming Ravens events and more.



RAVENS YEARBOOK

Ravens Yearbook provides a brief biography of Ravens players, draft picks and a preview of the upcoming schedule. *Ravens Yearbook* is distributed to all PSL holder, suite owners and team partners prior to the start of training camp. It is also available at team retail locations throughout the season.



RAVENS MEDIA GUIDE

Ravens Media Guide includes information on the Ravens organization's senior leadership, players, coaches, history of the team, and a review of the previous season. *Ravens Media Guide* is distributed to local and national media as well as on BaltimoreRavens.com.



RAVENS FAN GUIDE

Ravens Fan Guide includes everything a fan needs to know about M&T Bank Stadium; including concessions, first aid locations, parking, tickets, and upcoming Ravens event information.