

RAVENS IN OUR COMMUNITY

RAVENS PURPLE FRIDAY CARAVAN

To kick off the regular season, the Ravens' cheerleaders, mascot Poe, Baltimore's Marching Ravens and staff members traveled around town to promote the team and get fans excited about the season. The group set out traveling in a large tour bus and made stops throughout the Baltimore region to celebrate the first Purple Friday of the season (Sept. 7). Two of the caravan's stops included Baltimore County's Carney Elementary School and Pleasant Plains Elementary School. Students and teachers were encouraged to wear purple to show their support for the Ravens. A highlight video of last season's big plays aired while the students and staff waited for the Ravens' pep rally to start. Carney Elementary School vice principal Barbie Roemer said that it was a surprise for all of the students and, "They all had an amazing time." After visiting the schools, the caravan went on to its other stops, which included Giant Supermarket in Parkville, Smyth Jewelers in Timonium and M&T Bank branches in White Marsh and Owings Mills. The caravan started at 7 a.m. Friday and ended at 11 p.m.



RAY LEWIS SCHOOL SUPPLY GIVEAWAY

On Sept. 4, **ILB Ray Lewis** held a school supply giveaway with the help of Wal-Mart and the Ray Lewis Foundation. The giveaway provided backpacks full of school supplies to over 200 students at the Empowerment Academy Elementary and Middle School in Baltimore City. The school held an assembly to kick off the academic year, in which Lewis was the surprise special guest. Principal Carolyn Smith said the event was the perfect way to start the school year, adding that, "Academics is our top priority here, and I am truly grateful for this event." Lewis, a player who has made helping the Baltimore community a priority for many years, stated: "When there are so many families that are struggling to make ends meet, it puts an extra emphasis on community support."



ILB Ray Lewis

