DraftKings/Ravens Social Media Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.

Void where prohibited or restricted by law, rule or regulation. This Sweepstakes is subject to all applicable federal, state, local laws, rules and regulations.

1) **Eligibility:** This DraftKings/Ravens Social Media Sweepstakes (the "Sweepstakes") is offered and open to persons who are legal residents of the fifty (50) United States and the District of Columbia and are eighteen (18) years of age or older as of the date of participation. Employees, officers, directors, agents and representatives of the Baltimore Ravens Limited Partnership ("Club"), DraftKings, the National Football League, its member professional football clubs, and NFL Ventures, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (husband, wife, mother, father, sister, brother, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. The Sweepstakes is subject to all applicable federal, state, and local laws. Void outside of the United States, and where prohibited by law. Only an individual meeting all eligibility requirements set forth in these Official Rules may participate in the Sweepstakes or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of winner before awarding any prize.

2) **Promotion Period:** Sweepstakes begins December 23, 2024 at 12:00 PM Eastern Time ("ET") and ends on December 24, 2024 at 12:00 PM ET (hereinafter, "Promotion Period"). The Club's computer is the official timekeeping device for this Sweepstakes.

3) **To Participate:** To enter the Sweepstakes, eligible entrants ("Entrants") must visit both @Ravens and @DraftKingsSportsbook on the "X" social media platform during the Promotion Period and repost the applicable X post on @Ravens and follow @DraftKingsSportsbook to receive one (1) entry. A valid X account is required to enter the Sweepstakes. To become a registered user of X, visit X.com and follow the onscreen instructions to sign up for an account. Becoming a registered user of X is free. Entries must be received by 12:00 PM ET on December 24, 2024. **Limit of one (1) entry per person throughout the Promotion Period regardless of method of entry for the duration of the Promotion Period. Additional entries received from the same natural person in excess of the stated limitation will be void. Anyone found to be using multiple X accounts to enter the Sweepstakes, reposting the applicable X post multiple times, or violating X's terms of service will be deemed ineligible for the Sweepstakes, and all their entries may be deemed void.** All entries become the exclusive property of the Club and the Club has no obligation to acknowledge or return any entry. The use of a script, macro or any other device to automate or subvert the registration process is prohibited and all such registrations will be void. Registration form submissions will be accepted throughout the Promotion Period, in accordance with the terms of these Official Rules. In the event of a dispute as to the identity of an entrant based on the email address submitted, the entry will be deemed to be submitted by the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

   The Club is not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible, inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment,

programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Club reserves the right, in its sole discretion, to void any entries of entrants whom Club believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

4) **Winning Events:** The Sweepstakes will consist of at one randomized drawing ("Grand Prize Drawing") on or about December 24, 2024 from among all eligible entries received during the Promotion Period. Entries must be received before the end of the Promotion Period to be eligible for the Grand Prize Drawing. Odds of winning a prize will depend upon the total number of eligible entries received. The potential grand prize winner (the "Grand Prize Winner") will be notified through X's direct messaging system and Grand Prize Winner may be required to complete, sign and return an Affidavit of Eligibility and Publicity/Liability Release prior to the receipt of the prize, or the prize may be forfeited and awarded to an alternate winner. If the Grand Prize Winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; declines his/her prize for any reason whatsoever; does not reply to the Administrator within 7 days of notification of winning, or otherwise fails to fully comply with these Official Rules; or if prize notification is returned as undeliverable, the potential Grand Prize Winner will forfeit his/her prize and the prize may be awarded to an alternate Grand Prize Winner from among all remaining eligible entries received, in the Club 's sole discretion. The Club will select up to three (3) successive alternate Grand Prize Winners, after which point the Club may discontinue the Sweepstakes and retain the prize.

5) **Prizes:** There will be one (1) grand prize (a "Grand Prize"), consisting of Kyle Hamilton Football. Total Estimated Retail Value of Grand Prize is approximately $250. Prizes are awarded "as is" with no warranty or guarantee, either express or implied, by Club. All Prizes are non-transferrable, and the Club reserves the right to substitute any Prize for one of comparable or greater value, whether in cash or otherwise, if a Prize cannot be awarded as described herein for any reason. All Prize details are at Club's sole and absolute discretion. Odds of winning a prize will be determined by the total number of eligible Submissions received during the Promotion Period.

6) **Prize Restrictions**: No transfer, assignment, sale, duplication, cash redemption or substitution of prize (or portion of prize) is permitted, except by Club. Club reserves the right to substitute a prize (or applicable portion of prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace lost or stolen prize or any component thereof. Non-compliance with these Official Rules may result in disqualification and, at Club's sole discretion, the awarding of prize to an alternate winner. Winner is solely responsible for any and all applicable fees, taxes and expenses associated with a prize that are not specifically listed herein.

7) **Verification of Potential Winners:** ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

8) **Publicity:** Except where and as may be prohibited by law, participation in the Sweepstakes and acceptance of prize constitutes express permission of winner for Club, and those acting pursuant to the authority of Club, to use such winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Sweepstakes.

9) **General Conditions:** Club reserves the right, in its sole discretion, to modify, suspend or terminate this Sweepstakes (or any portion thereof) at any time. Club reserves the right to disqualify any

individual they determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Sweepstakes, (b) defraud Club, (c) undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club or representatives of the Club, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Club's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Sweepstakes through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of Prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only the stated number of Prizes (previously not awarded) by means of a random drawing among all legitimate and eligible Prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.**

10) **Agreement to Official Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Sweepstakes. By participating in the Sweepstakes, each participant waives any right to claim ambiguity in these Official Rules.

11) **Release: By participating in this Sweepstakes, participant agrees to release, indemnify, and hold harmless, the Club, DraftKings, the National Football League, X, and each of their respective officers, directors, owners, employees, agents, affiliates, owner-operators, designees and assigns (collectively, the "Sweepstakes Released Parties"), from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Sweepstakes or any Sweepstakes-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Sweepstakes Released Parties are not responsible for cancellations or delays, or if any prize cannot be awarded or used, or if the Sweepstakes cannot be conducted as planned for any reason due to non-authorized intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond their control.**

12) **Limitation of Liability: Except where prohibited, participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes not to exceed $50 but in no event including attorneys' fees, and (3) under no circumstances will participant be permitted to obtain awards for and participant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.**

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE SWEEPSTAKES AND PRIZE, ARE PROVIDED "AS IS" WITHOUT WARRANTY

OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

13) **Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Sweepstakes Released Parties in connection with this Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

14) **Privacy:** By entering the Sweepstakes, each participant agrees that his or her entry and any other personally identifiable information collected in connection with the Sweepstakes may be used by Club, and its affiliates for administration of this Sweepstakes, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at https://www.baltimoreravens.com/privacy-policy.

15) **Winners List:** For the names of the winners send a self-addressed, stamped envelope to DraftKings/Ravens Social Media Sweepstakes, c/o Baltimore Ravens, 1 Winning Dr, Owings Mills, MD 21117, after August 28, 2025 and before November 30, 2025.

16) **Administrator & Sponsor:** Baltimore Ravens Limited Partnership, 1 Winning Drive, Owings Mills, MD 21117.