



CRUCIAL CATCH

INTERCEPT CANCER



To celebrate the NFL's Crucial Catch initiative on Oct. 3, the Baltimore Ravens teamed up with the American Cancer Society to provide four pre-selected cancer patients with a day of pampering. The surprise began at Baltimore's Hope Lodge, where the four women were picked up and brought to M&T Bank Stadium for a stadium tour. The tour ended on the suite level, which was decorated with balloons and flowers to welcome the ladies. The ladies were then fitted for brand new, custom wigs and had their makeup done by professional makeup artists.



The selected honorees also had the opportunity to build their own flower bouquet and utilize a photobooth. Ravens players **ILB Josh Bynes**, **RB Kenyan Drake** and **WR James Proche II** were in attendance interacting with the guests. The last surprise for the women was an offering of tickets to the Crucial Catch game on Oct. 9 vs the Bengals, where they were honored on the field along with other cancer survivors and fighters prior to kickoff. During the game, fans had the opportunity to participate in a stadium-wide moment to honor those affected by cancer.

