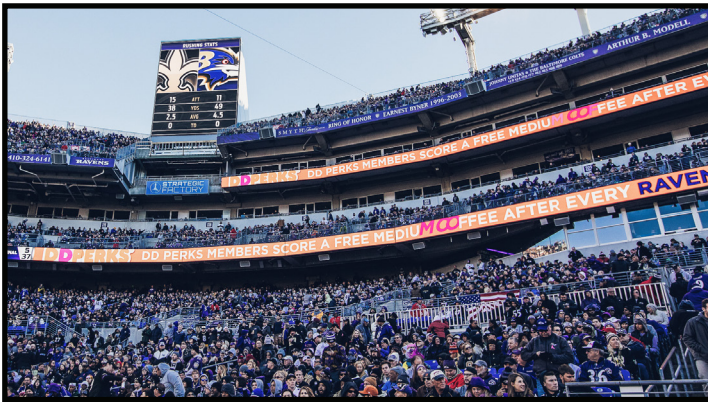




IN-BOWL SIGNAGE



LED RIBBON BOARDS

The 2017 addition of four LED rings boards on the Club Level and Suite Level fascia further elevates the in-stadium atmosphere. The LED ribbons are used for sponsor messaging, branding, promotions, as well as player and team highlights.

CORNER BOARDS

Prior to the 2018 season, the Ravens added four new vertical boards in each corner of the stadium. These corner boards allow sponsors to be integrated with existing features (i.e. Team Comparison/Stats, Leaderboards, Player Notes/Stats). Each sponsored feature is preceded by a 10-second, full-screen, branded open.



RAVENSVISION BOARDS

The newly updated RavensVision boards, located above each endzone, offers ultra high definition displays for crystal clear game action, replays, promotional material, and more. Partners could receive logo recognition and custom in-game features on these boards.

RAMPWAY SIGNAGE

Rampway signs are located in each section above the tunnel entrance to the concourses and are visible to all fans in the seating bowl. In 2019, the Ravens added four brand new crisp LED rampway signs directly behind the field goals posts in each endzone. These signs, in particular, receive significant exposure not only in-bowl, but also on national television during field goal attempts.





CONCOURSE SIGNAGE



COLUMN SIGNAGE

Column sigs are located on the Upper and Lower concourses of M&T Bank Stadium. Column signs are placed in front of almost all section rampways, surrounded by condiment dispensers, and allow for partners to advertise their product of all fans in attendance.

BILLBOARD SIGNAGE

Concourse billboards receive significant recognition on the stadium's main concourse, the most highly traveled area of the stadium. Billboards are located near gate entrances to the stadium.



TRUSSING SIGNAGE

Trussing signs are located throughout the Lower concourse of the stadium and are located above gate and section signs.



VIDEO BOARD SIGNAGE

Concourse video boards were brand new as of the 2019 season and are located on the main concourse of the stadium. These video boards project a mirrored display of the in-bowl RavensVision boards, allowing fans to keep up with the game and its features while out of their seats. Partners can place permanent signage on each side of the concourse video boards.

