

BE A PART OF FOREVER PSL OWNER PLAYBOOK: FILL YOUR SEATS EVERY WEEK!

We all play a part in competing for championships and that starts with a strong home-field advantage and a full M&T Bank Stadium every week. For PSL Owners, that means coming to each game ready to create the stadium environment we need to win! But, if you can't make it to a game, it's "next man up" to make sure your seats are filled. We've opened the playbook with some helpful reminders:



PLAY #1: FILL YOUR SEATS & GET REWARDED

Our **PSL Owner Rewards** program is built to reward ALL PSL Owners, but priority in prize selection **increases** with every ticket scanned at M&T Bank Stadium gates!



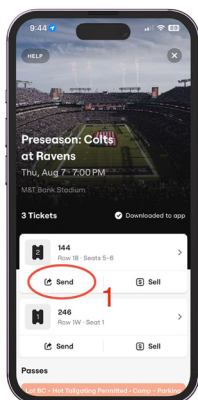
KEYS TO SUCCESS: EXCLUSIVE REWARDS ONLY FOR PSL OWNERS WITH ALL TICKETS SCANNED FOR AT LEAST 8 OUT OF 9 RAVENS HOME GAMES!

PRIZES TO INCLUDE: VIP Sideline Experience, Away Game Trip for Two, Lunch with a Player, Trip to the Super Bowl & Trip to the Pro Bowl.

*Valid only for accounts with all tickets scanned for at least 8 out of 9 Ravens home games. Eligible accounts will be selected from a private pool, prizes not guaranteed for all that qualify



PLAY #2: TRANSFER YOUR TICKETS TO ANYONE

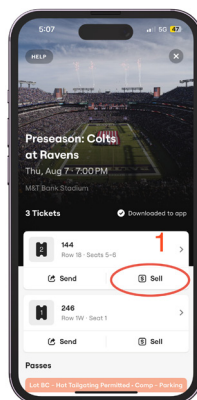


Can't make the game? Make a plan and don't let your ticket(s) go unused! Easily send your ticket(s) to family, friends or colleagues using **Ravens Account Manager** (all you need is their email address). Make sure your guests scan each ticket upon entry!

KEYS TO SUCCESS: TICKETS CAN BE TRANSFERRED ANYTIME, BUT IT'S BEST TO DO SO BEFORE YOU GET TO THE STADIUM.



PLAY #3: POST YOUR TICKETS FOR SALE



Sell your tickets by listing them on NFL-verified resale sites: **SeatGeek** and the **NFL Ticket Exchange**!

KEYS TO SUCCESS: THE EARLIER TICKETS ARE POSTED FOR SALE, THE MORE LIKELY THEY WILL BE PURCHASED. DON'T WAIT UNTIL THE LAST MINUTE WHEN BUYERS HAVE ALREADY FOUND SEATS.



PLAY #4: DONATE YOUR TICKETS TO THE RAVENS FOUNDATION

The **Ravens Foundation** is ready to get your tickets to a good home, and most often to fans who would not be able to attend an NFL game otherwise.

KEYS TO SUCCESS: THE EARLIER YOU DONATE, THE BETTER THE CHANCES ARE THAT WE CAN GET THEM TO AN EXCITED RECIPIENT. DONATED TICKETS MUST BE RECEIVED NO LATER THAN 48 HOURS BEFORE THE GAME. TO DONATE, EMAIL TICKETS.DONATIONS@RAVENS.NFL.NET



HAVE QUESTIONS? CALL: 410-261-RAVE (7283) OR EMAIL: RAVENS.TICKETOFFICE@RAVENS.NFL.NET