

RAVENS IN OUR COMMUNITY

HISPANIC HERITAGE LEADERSHIP AWARD

The NFL and the Hispanic Heritage Foundation partnered with Bud Light to launch the NFL Hispanic Heritage Leadership Awards, which recognize the contributions of Hispanic leaders in all 32 NFL markets during Hispanic Heritage Month (Sept. 15- Oct. 15). This week, the Ravens will honor the late **José Ruíz** as the 2012 NFL Hispanic Heritage Leader, recognizing his positive impact on the Hispanic community in the Baltimore area and surrounding regions. José founded EBLO, Education-Based Latino Outreach, a nonprofit Hispanic institution that provides educational and cultural programs to youth and adults in the Hispanic community. José's family will be honored in his memory at the Sept. 23 game against the New England Patriots.

In further accordance with Hispanic Heritage Month, the National Anthem at the Ravens - Patriots game will be sung by 2011 Winner of NBC's "The Voice," Javier Colon, and the coin toss will be performed by U.S. Army Lieutenant General Rhett Hernandez, the Commanding General, U.S. Army Cyber Command/Second Army at Fort Belvoir, Va.

Also being featured at the Sept. 23 game is a youth football team from Mexico – the Carneros of Guadalajara. This team won the National Championship in the Tochito league, the NFL's flag football league in Mexico, for the 12- and 13-year- old age group. The Carneros will be recognized during a pre-game ceremony as a salute to all Hispanic youth who play football.



EBLO Group Members



José Ruíz

HISPANIC HERITAGE FOOTBALL CLINIC

For the past three years, the Ravens have made an extra effort to celebrate Hispanic heritage in the Baltimore community through their annual Hispanic Heritage Clinic. In conjunction with the NFL's Play 60 movement, Nickelodeon, the American Heart Association and the Mid-Atlantic Dairy Association, players, cheerleaders and mascot Poe join close to 200 children, ages 5 to 11, from Hispanic youth groups and organizations, such as EBLO and Centro de la Comunidad, to provide a football clinic with games, prizes and a raffle to win tickets to the Hispanic Heritage Ravens game.



LB Brendon Ayanbadejo



This year's clinic is scheduled to be held on Sept. 18, at Du Burns Arena in Baltimore. Goody bags will be distributed at the end of the event to every participant and one lucky raffle winner will be given tickets to see the Ravens take on the New England Patriots at M&T Bank Stadium on Sept. 23. The clinic is an event that is unique to the Baltimore Ravens' Hispanic community.