



RAVENS IN OUR COMMUNITY



CAW TO ACTION - EMPLOYEE VOLUNTEERISM

Continuing off the momentum of 2019's *Caw to Action* volunteerism initiative, this season, the Ravens' Caw to Action program is still committed to serving our community, but ensuring it's done in safe and socially distant ways. By partnering once again with the United Way of Central Maryland, the Ravens created weekly volunteer opportunities that offer Ravens employees, their families and friends, and in some cases the entire Ravens Flock, the opportunity to help others during this pandemic. Throughout the season, volunteer opportunities focus on a different community theme each month. The themes include *Youth and Animals* (September), *Community Health and Sustainability* (October), *Veterans and Food Insecurity* (November) and *Holiday Giveback* (December). So far this year, activities have included assembling mental health toolkits for students, creating bookmarks for donated books, participating in a virtual career fair, assembling soldier care packages, making blankets for children in hospitals and/or shelter pets and more!



Ravens staff, their families and members of the Ravens All Community Team came together for a fun day at First Fruits Farm. On more than 100 acres of farmland, volunteers picked and sorted produce that were then donated to food shelters serving families in need.



Last week, the Ravens once again teamed up with the American Red Cross to host their second joint blood drive of the year. Held at Mother's Federal Hill Grille, the two-day event helped the American Red Cross collect 111 units of blood that will help save 333 lives.

2019 CAW TO ACTION RECAP



In September of 2019, the Ravens hosted their "Huddle For 100" Caw to Action community day of service. Over 25,000 people throughout the Baltimore area came together to volunteer 100 minutes each, ultimately reaching a combined 3.3 million minutes of service throughout the day. The day, which included 40 players volunteering at more than 50 charitable organizations, was awarded by the NFL as the "Biggest Huddle" across the entire league.

